

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Open article →

productive session.



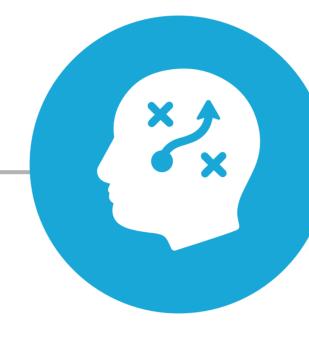
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

(i) 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session















Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Remote Sensing and Imaging Techniques: Use remote sensing technologies such as

drones equipped with multispectral or hyperspectral cameras to monitor the health of potato crops.

Conduct campaigns and programs on these disease in the villages

Image processing and deep learning Image processing and deep learning algorithms can be used to analyze images of potato leaves and identify signs of disease at an early stage.

Person 2

Monitoring **Environmental Conditions:**

Keep a close eye on weather conditions, especially temperature and humidity.

Train farmers and agricultural workers to recognize early symptoms of common potato leaf diseases.

Practice crop rotation to minimize the buildup of pathogens in the soil.

Person 3

Data Analysis and **Machine Learning**: Implement machine

learning algorithms that analyze historical data on weather patterns, soil conditions, and disease occurences.

Educate the farmers about the issue on potatoes disease.

collaboration among farmers, agricultural experts, and researchers to share knowledge and best peactices for disease prediction.

Person 4

Marketplace **Observation:**

Increasing demand for disease resistant potato varieties

They want help of the officials or government on the potato disease.

Discussions on policy changes, government initiatives, or funding oppurtunities related to potato disease research and management.





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

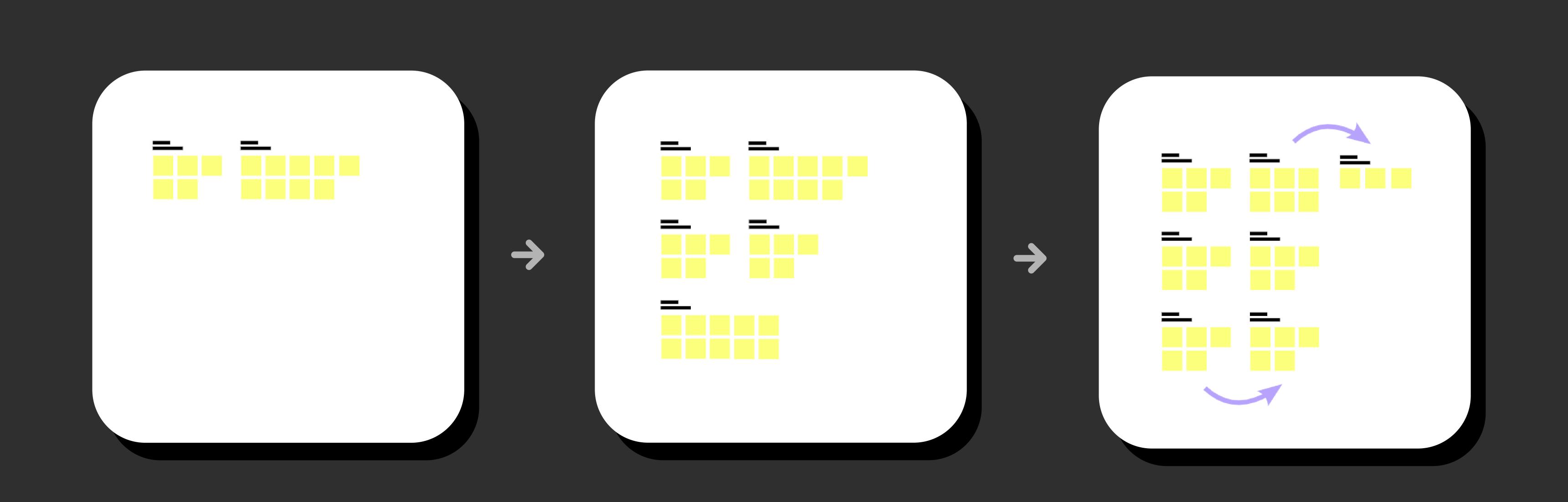
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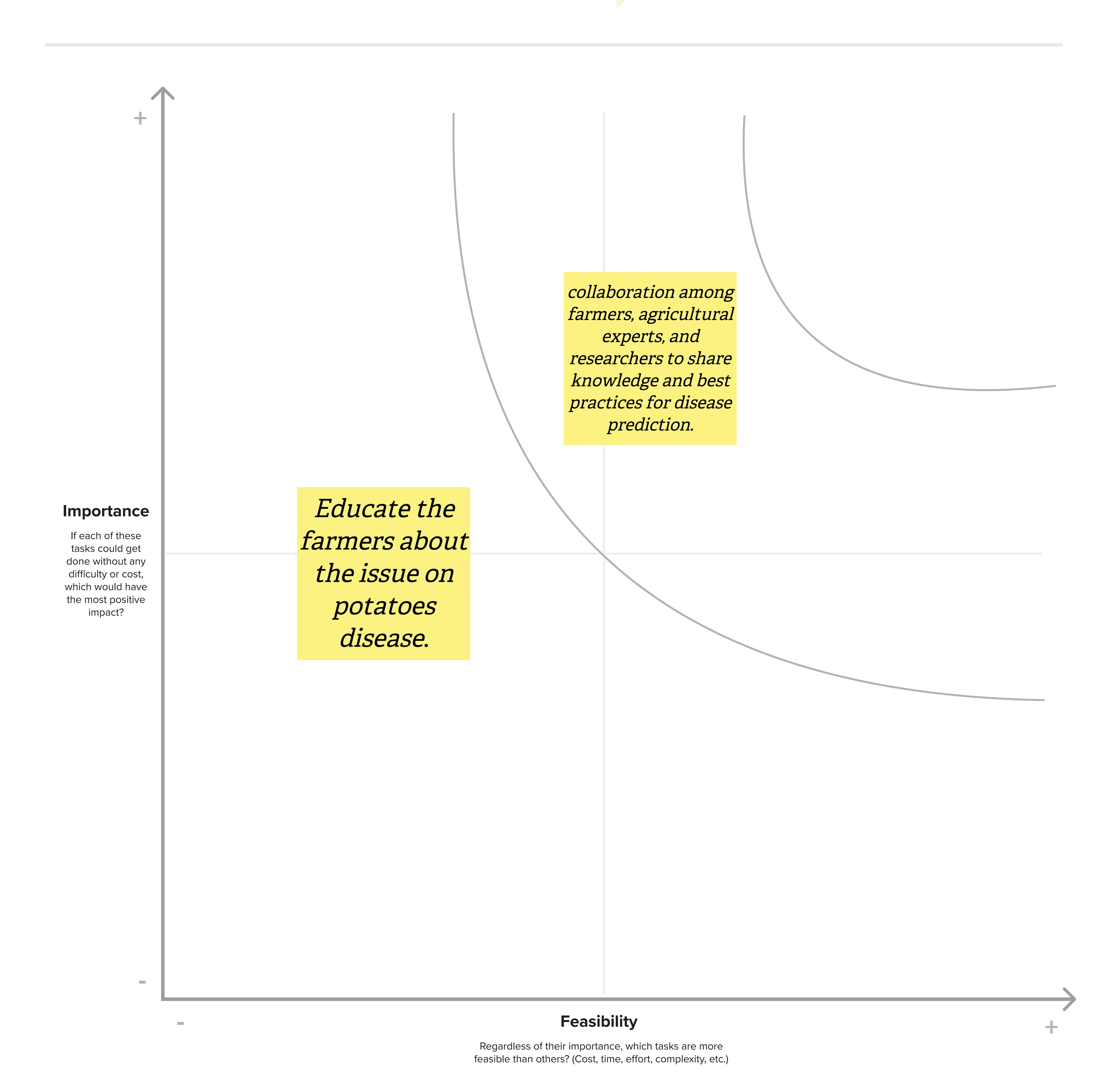
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

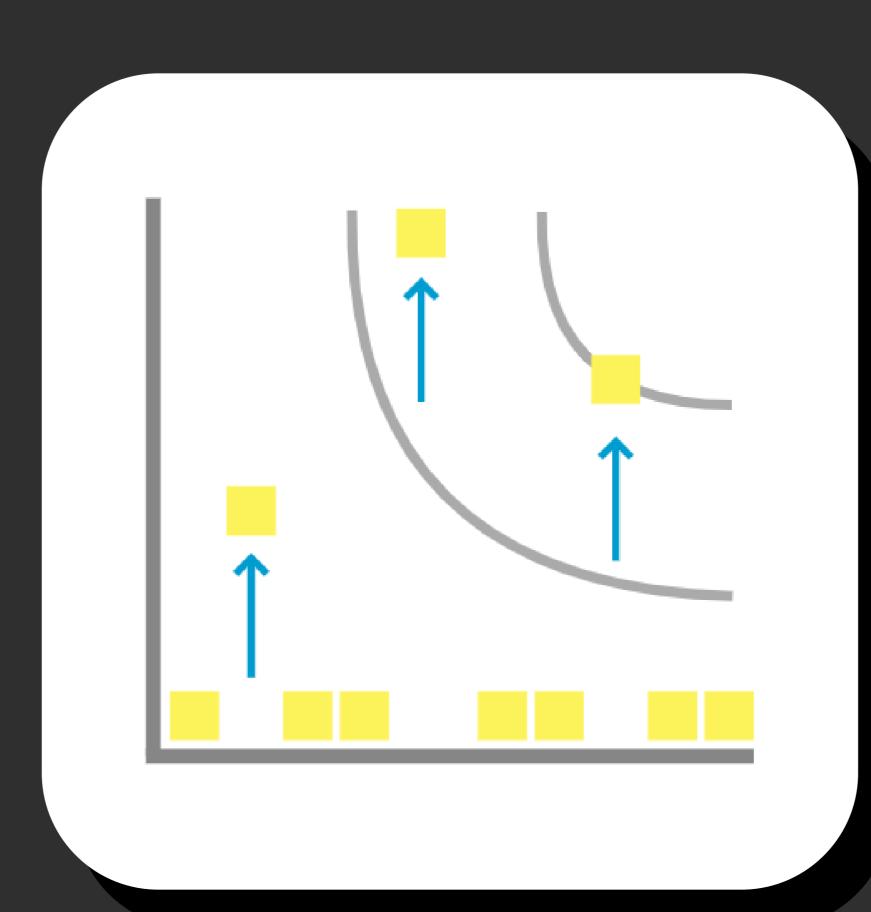
TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.













After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback