



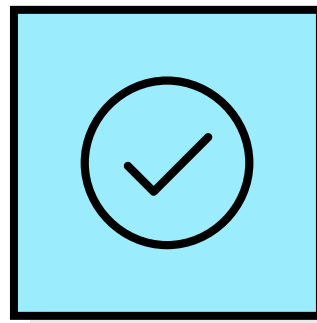
What do they HEAR?
What are they hearing others say?
What are they hearing from friends?

Personal anecdotes or experiences related to crime incidents or law enforcement interactions

Conversations about advancements in AI and deep learning in crime classification

Recommendations or advice from friends regarding crime awareness and safety measures

Insights or opinions shared by experts or mentors



What do they THINK?
What do they FEEL?
What are they thinking?
What are they feeling?

Stakeholders' thoughts about the project's potential benefits and drawbacks.

Their level of comfort or discomfort with the technology's implications.

Their considerations regarding potential challenges or limitations of the project.

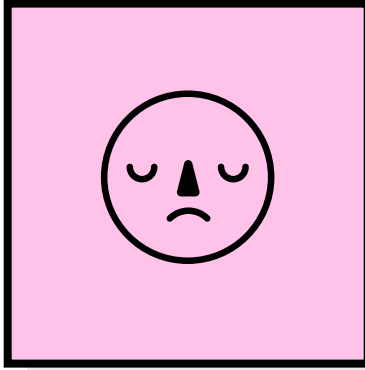
Their attitudes toward the use of AI in crime identification and prevention.

**AI-Powered Crime Vision:
Real-Time Classification and
Prevention**

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?



Fear of not being able to prevent or solve crimes effectively

Frustration with outdated or inefficient crime classification methods

Anxiety about adapting to new technology and changing work processes.

Frustration with the workload associated with manually analyzing vast amounts of data.



GAINS

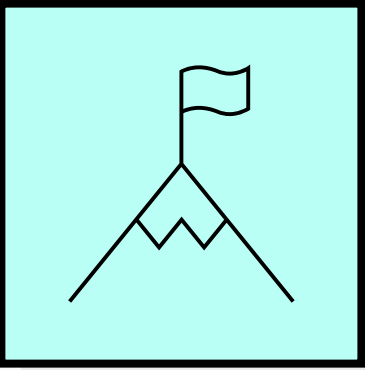
What are their wants, needs, hopes, and dreams?

Their fundamental needs and expectations that they hope to fulfill.

Stakeholders' desires and aspirations related to the project's outcomes.

The positive outcomes, benefits, or achievements they aim to realize through the project.

Their dreams and long-term visions for how the project could positively impact their lives or work.



What do they need to DO?
What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

Identify necessary actions and any required changes in their current routines.

Specify key decisions related to technology, resources, or strategy.

Define the central objectives or responsibilities they aim to accomplish.

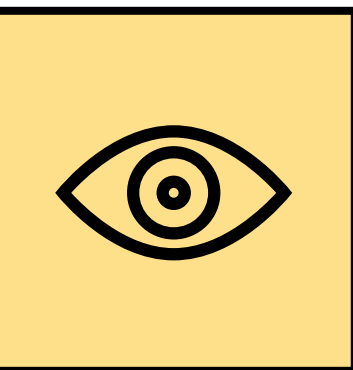
Establish criteria or metrics for determining their achievement.

Competing solutions or projects with similar objectives.

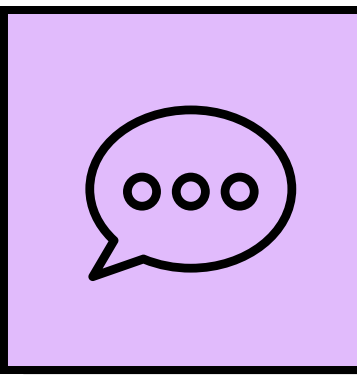
Real-world crime incidents and their impact on the community.

Colleagues' discussions or opinions about AI's role in crime detection.

News reports or articles on crime incidents and law enforcement practices.



What do they SEE?
What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?



What do they SAY?
What have we heard them say?
What can we imagine them saying?

Anticipated statements or comments they might make in response to the project's progress.

The actions, behaviors, or tasks they engage in related to the project or problem.

Examples of what they have said in the past about similar initiatives.

Their expressed opinions, statements, or comments about the project and its objectives.