#### **Ideation Phase**

#### Empathize & Discover

Team ID Team-592310

Project Name Project - Dog Breed Classification

TEAM MEMBERS: ARYAMAN ANAND, ROHITH P

### SAYS

"I want to know the breed of my dog for better understanding its behavior and health needs."

"It's challenging to identify mixed breeds or dogs with unclear lineage."

"I wish there was an easy and accurate way to determine my dog's breed."

## **THINKS**

I need a reliable tool that accurately identifies dog breeds without much hassle."

"Understanding the breed will help me cater to my dog's specific needs better."

"I want an efficient and user-friendly solution to identify my dog's breed."

# Dog Owners/Enthusiasts

Searches online, tries different apps or methods to identify the breed.

Takes pictures or provides information about the dog's physical traits to seek identification.

Seeks information about the characteristics and behaviors of different dog breeds.

Frustrated by the lack of accuracy in available tools/methods.

Curious and excited about learning more about their dog's background.

Concerned about their dog's health and behavior without knowing the specific breed.

**DOES** 

**FEELS**