# Ideation Phase

**Brainstorm & Idea Prioritization Template** 

Date	18 October 2023
Team ID	592675
Project Name	ASL- Alphabet Image Recognition
Maximum Marks	5 Marks

### **Brainstorm & Idea Prioritization Template:**

Introduction (5 minutes):

- Briefly explain the objective and the importance of brainstorming in the creative process.
- Encourage participants to relax, be open, and embrace all kinds of ideas.

# Silent Idea Generation (10 minutes):

- Individually, jot down as many ideas as you can related to the objective.
- Do not critique or evaluate your own ideas at this stage.

# Sharing Ideas (10 minutes):

- One by one, have participants share their ideas with the group.
- Each participant briefly explains their idea, without debate or discussion.
- The focus is solely on sharing and listening.

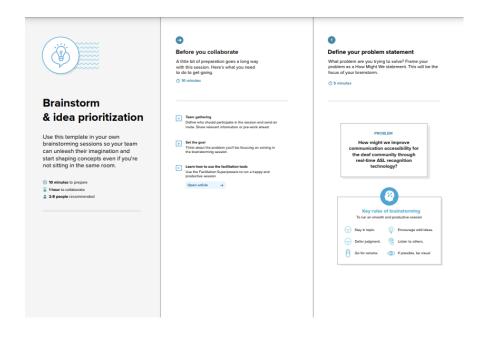
### Idea Building and Combining (5 minutes):

- After all ideas have been shared, invite participants to suggest ways to build upon or combine ideas.
- Encourage open discussion and creativity in expanding on the initial concepts.

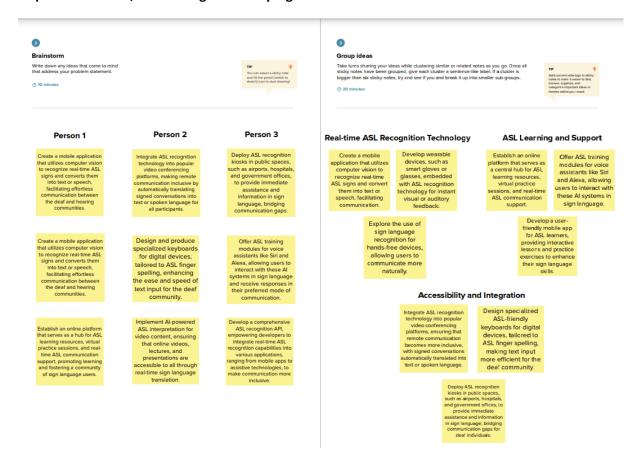
### Reflection and Closing (5 minutes):

- Ask participants to reflect on the ideas generated and the process.
- Thank everyone for their participation and emphasize the value of their creativity.

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



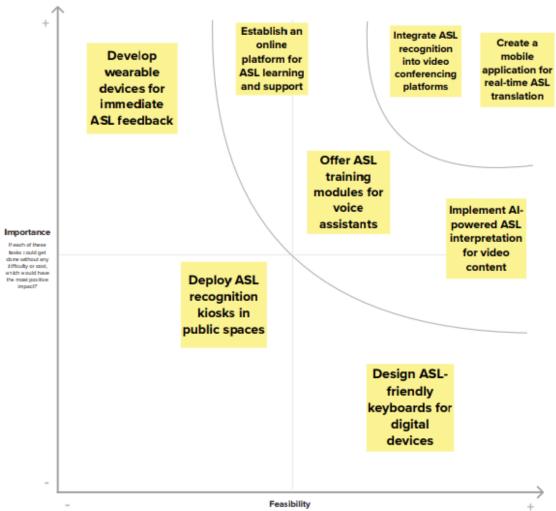
#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

#### TIP

cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H law on the lawboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)