



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

"Analyzing T20 scores manually is time-consuming."

Frustration: Analyzing a large amount of cricket data can be overwhelming.

"I wish there was a tool that could accurately predict T20 scores based on various factors."

"Understanding the impact of player form and venue on the score is challenging."

Curiosity: Interested in discovering patterns and insights that may not be immediately obvious.

Excitement: Eager to explore a new tool that could enhance their analysis and predictions.



Research: Spend a significant amount of time researching and analyzing cricket match data.

Manually Predict: Currently, they may be manually predicting scores based on intuition and experience.

Data Tables: Currently, analysts and enthusiasts see raw data tables with match statistics.

Charts and Graphs: Visual representations of data, such as graphs showing team performance over time.



Does
What behavior have we observed?
What can we imagine them doing?



See
What do they observe?
How can they relate it