

Brainstorm & idea prioritization



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

Businesses struggle with traditional methods to understand diverse consumer reactions.

Developing a real-time, nuanced analysis solution for data-driven decisions, refining strategies, and enhancing product and advertising effectiveness amid dynamic market trends is very much needed.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

Sanjana

Behavioural Analysis
Algorithms

Discuss how to gather

user feedback

A/B Testing Interface

A/D resultg interrace

Discussing customer analysis techniques

Jaitra

Behavioral Pattern Recognition

Persona-driven
Design

Plan for potential constraints and contingencies to stay within budget

Plan for user familiarisation

Sai Eeshwar

Dynamic Clustering Models

Design a scalable

solution on cloud

infrastructure to

handle

increasing data

volumes.

Discussing techniques for deployment

Discuss
methods of
feature
extraction from
the input or
data provided

Kriti

Predictive
Analytics for
Trend Forecasting

discussing the workflow throughout the projet and communicating project goals

Discuss stratergies of version control via github

Figure out how to train the model for real time prediction



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Persona-driven
Design

How to use mediapipe to cater our needs

discussing the workflow throughout the projet and communicating project goals

Cost effective cloud deployment models and services

Discussing techniques for deployment

discussing the workflow throughout the projet and communicating project goals

Discussing customer analysis techniques



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

