

## Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work.

Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at



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## Walmart Sales Analysis For Retail Industry With Machine Learning

Walmart, a prominent retail corporation, recognizes the significance of sales forecasting for informed decision-making and performance projection. With data from 45 stores, including monthly sales and store details, Walmart strategically plans promotional markdown events before major holidays, amplifying the impact of these weeks. The study's primary objective is to understand the influence of holidays on sales, enabling Walmart to make more informed business decisions.





