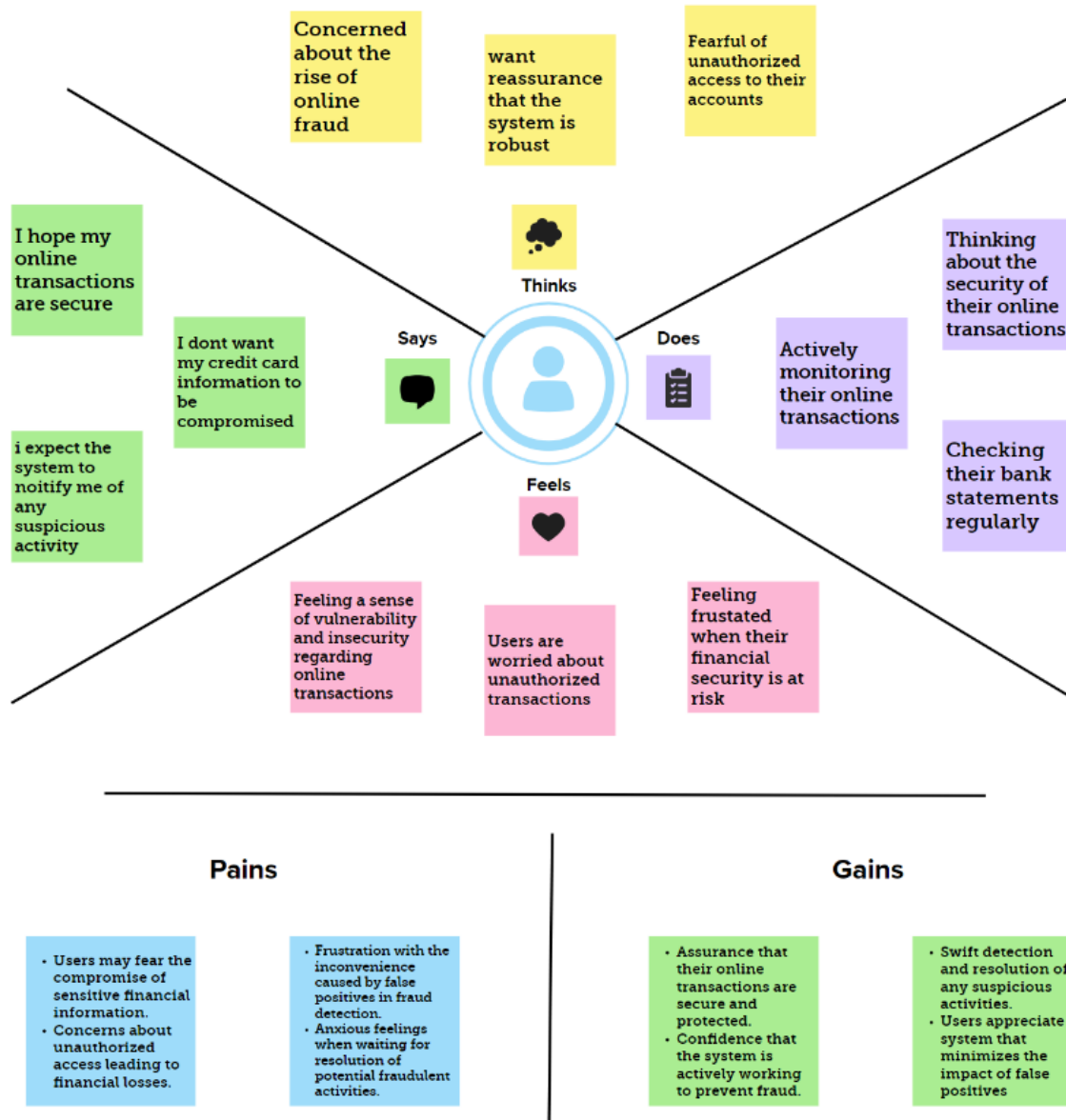


EMPATHY MAP:



Brainstorming:

	Lahari	Yasmitha	Tejeswar
★	We need to explore and implement a variety of machine learning algorithms	Regularly update models based on feedback and evolving fraud patterns.	Develop user-friendly educational materials to raise awareness about common fraud schemes and preventive measures.
	Implement real-time monitoring for instant detection of suspicious activities	Establish communication channels between different sectors to share fraud intelligence.	Stay informed about data protection regulations and ensure compliance.
	Collaborate with legal experts to navigate the regulatory landscape	★ Consider incorporating various transaction features like amount, frequency, location, and time	★ Design the system to scale effectively with the growing user base and transaction volume.
	Introduce gamified elements to encourage users and employees to actively participate in security practices.	Use trend analysis to proactively update fraud detection models and stay ahead of evolving tactics.	Implement features that automatically adjust to changes in compliance requirements.

Top priority ➡	We need to explore and implement a variety of machine learning algorithms	Consider incorporating various transaction features like amount, frequency, location, and time	Design the system to scale effectively with the growing user base and transaction volume.	Implement real-time monitoring for instant detection of suspicious activities
Medium priority ➡	Develop user-friendly educational materials to raise awareness about common fraud schemes and preventive measures.	Stay informed about data protection regulations and ensure compliance.	Collaborate with legal experts to navigate the regulatory landscape	Regularly update models based on feedback and evolving fraud patterns.
low priority ➡	Introduce gamified elements to encourage users and employees to actively participate in security practices.	Use trend analysis to proactively update fraud detection models and stay ahead of evolving tactics.	Establish communication channels between different sectors to share fraud intelligence.	Implement features that automatically adjust to changes in compliance requirements.

