Ideation Phase
Empathize & Discover

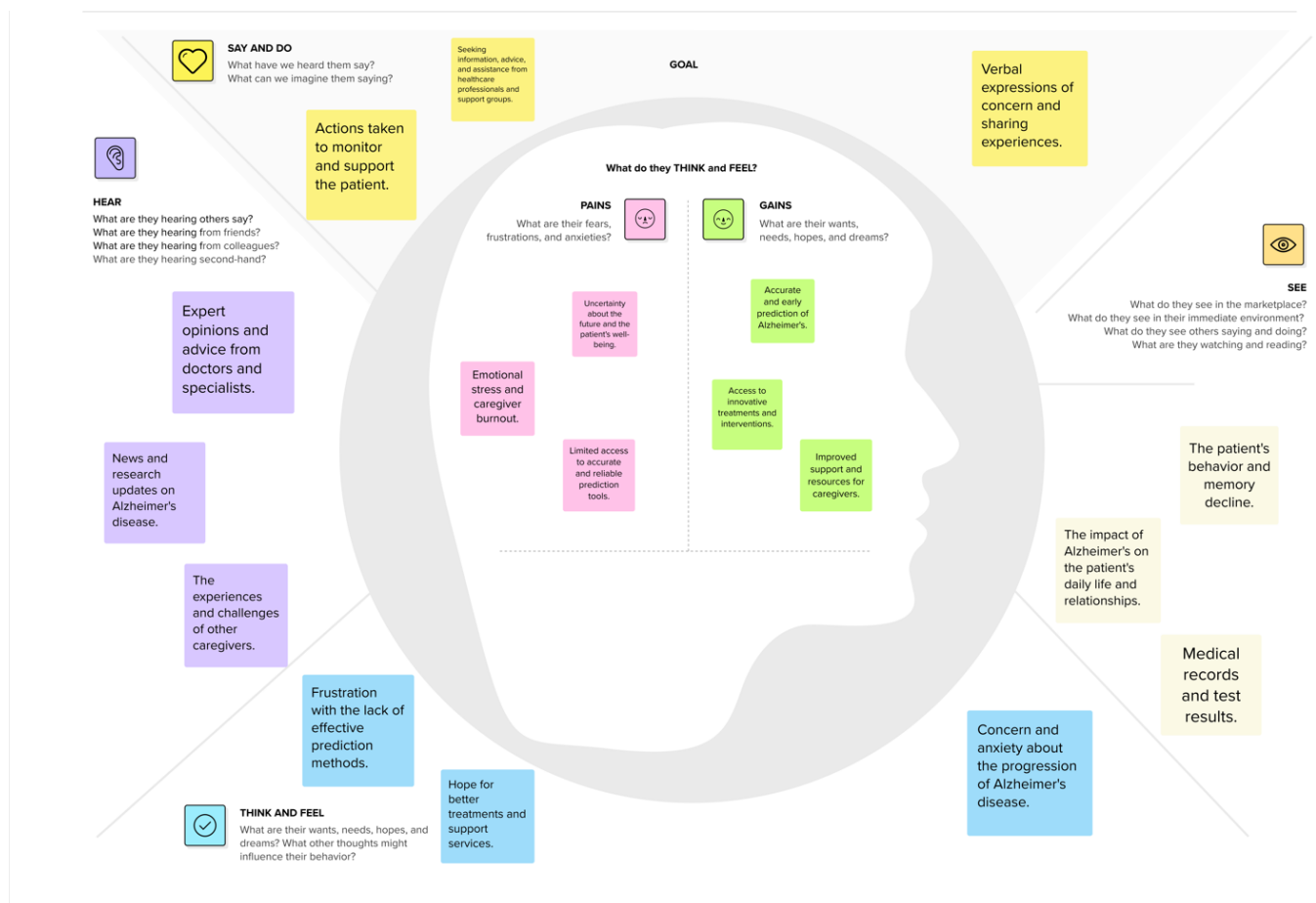| Date	30 September 2023
Team ID	Team-592170
Project Name	Alzheimer Disease Prediction
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's Behaviors and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Alzheimer Disease Prediction:

Empathy Map

What do they THINK and FEEL?

PAINS
What are their fears, frustrations, and anxieties?

GAINS
What are their wants, needs, hopes, and dreams?

Uncertainty about the future and the patient's well-being.

Emotional stress and caregiver burnout.

Limited access to accurate and reliable prediction tools.

Accurate and early prediction of Alzheimer's.

Access to innovative treatments and interventions.

Improved support and resources for caregivers.