Ideation Phase

Empathize & Discover

Date	28 October 2023
Team ID	Team-592253
Project Name	FetalAI: USING MACHINE LEARNING TO PREDICT AND MONITOR FETAL HEALTH
Maximum Marks	5 marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's

behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who

is experiencing it. The exercise of creating the map helps participants consider things from

the user's perspective along with his or her goals and challenges.

Link: <u>click here</u>

EMPATHY MAP Think And Feel "Is the Result Immediate or Does It Take Time?" Does My Diet Effect The Results?? HEAR SEE is it costly?? **GAINS**What are their wants, needs, hopes, and dreams? (T.) (±) SAY Critical Conditions Can be Avoided Try To Compare With Exsisting Products DO