

# Ideation Phase

## Empathize & Discover

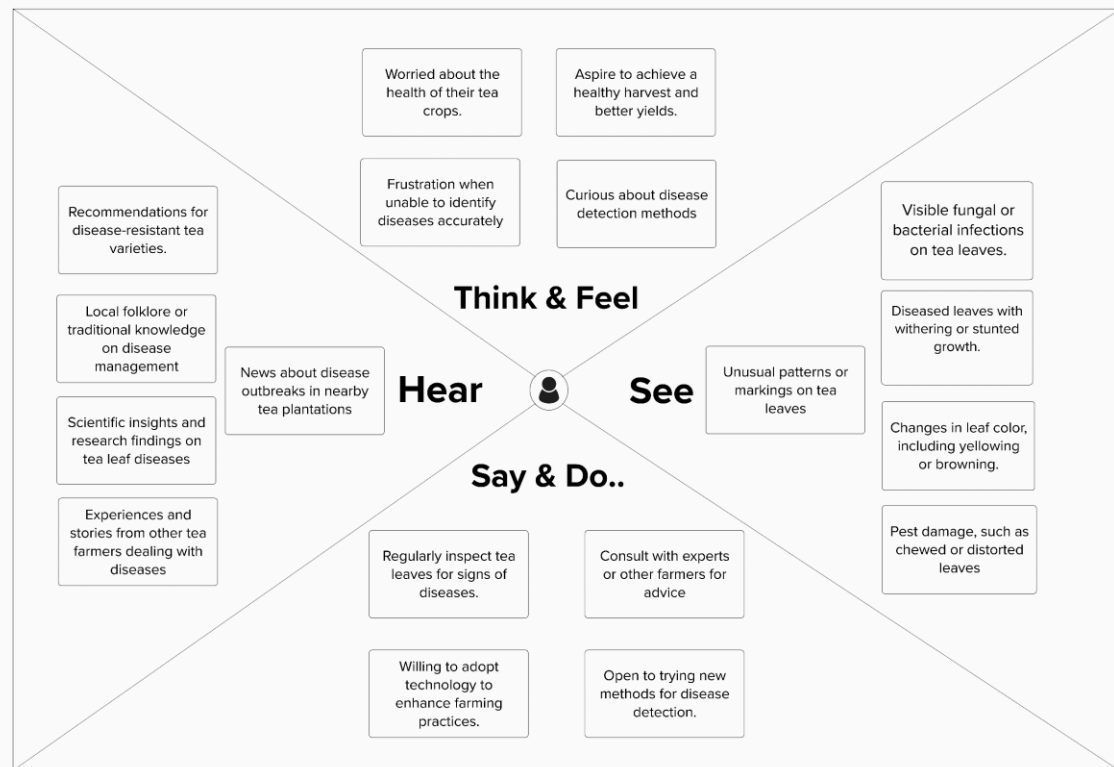
Date	30-10-2023
Team ID	Team-592384
Project Name	Deep Learning Model For Detecting Diseases In Tea Leaves
Max Marks	4 Marks

### Empathy Map Canvas:

An empathy map is a visual or textual tool used in design thinking and user experience (UX) design to help teams understand and empathize with the needs, thoughts, emotions, and experiences of a specific user or customer. It is a way to gather insights and gain a deeper understanding of the people for whom a product or service is being designed. The empathy map typically includes six key sections:

1. Think & Feel
2. See
3. Hear
4. Say & Do
5. Pain
6. Gain

## Empathy Map



### Pain

Limited expertise in identifying diseases.

Fear of significant financial losses due to disease outbreaks

Concerns about the cost of disease management

Current manual inspection methods are time-consuming

### Gain

Need a reliable method for detecting diseases early

Happy with a solution that saves time and effort

Goals of improving tea crop yield and quality

Interested in cost-effective disease management solutions