Ideation Phase
Empathize & Discover

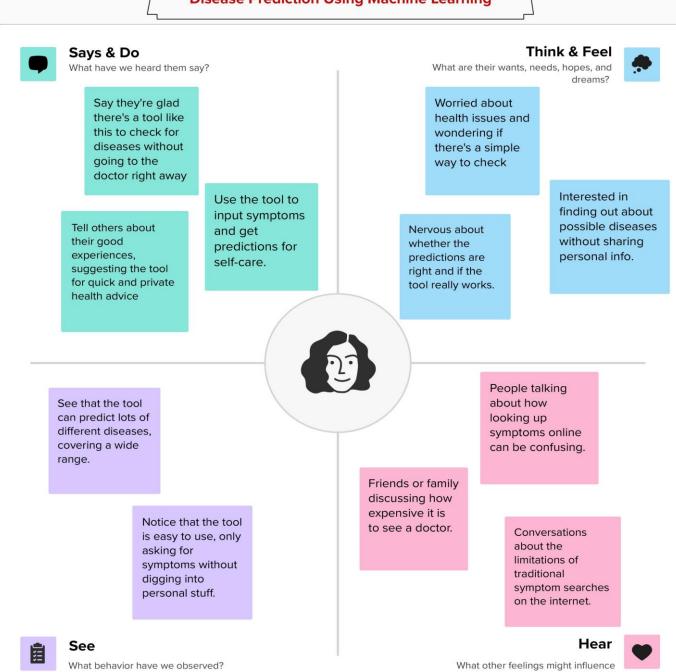| Date	5 November 2023
Team ID	Team-592881
Project Name	Disease Prediction Using Machine Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map Canvas:

Disease Prediction Using Machine Learning

Says & Do
What have we heard them say?

Say they're glad there's a tool like this to check for diseases without going to the doctor right away

Tell others about their good experiences, suggesting the tool for quick and private health advice

Use the tool to input symptoms and get predictions for self-care.

Think & Feel
What are their wants, needs, hopes, and dreams?

Worried about health issues and wondering if there's a simple way to check

Nervous about whether the predictions are right and if the tool really works.

Interested in finding out about possible diseases without sharing personal info.

See
What behavior have we observed?

See that the tool can predict lots of different diseases, covering a wide range.

Notice that the tool is easy to use, only asking for symptoms without digging into personal stuff.

Hear
What other feelings might influence their behavior?

People talking about how looking up symptoms online can be confusing.

Friends or family discussing how expensive it is to see a doctor.

Conversations about the limitations of traditional symptom searches on the internet.

Pain

Users might be stressed about health problems, making them anxious.

Users might not be sure if the tool can really predict diseases accurately.

Gain

Users feel better knowing they can check for diseases without rushing to the doctor.

Users like that the tool doesn't ask for personal details, keeping things private.