Ideation Phase
Empathize & Discover

Date	02 November 2023
Team ID	593035
Project Name	Deep Learning Model For Eye Disease Prediction
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to help teams better understand their users.

Deep Learning Model For Eye Disease Prediction

The dataset comprises retinal images, crucial for developing a precise deep learning model. This enables accurate predictions, early diagnoses, and personalized treatments, significantly improving the lives of individuals with eye diseases.

WHO are we empathizing with?

GOAL

What do they need to DO?

- Patients with eye disease
- Data Scientists and Machine learning engineer
- Doctors

- Maintain eye health
- Predicting eye disease in advance
- Adopt new lifestyle changes
- Technological advancements
- Research findings.

What do they HEAR?

What do they THINK and FEEL?

PAINS — What are their fears, frustrations, and anxieties?

GAINS — What are their wants, needs, hopes, and dreams?

- Blindness
- Limited accessibility to advanced treatments.

- Accurate diagnosis
- Improved quality of life
- A future without vision limitations

What other thoughts and feelings might influence their behavior?

- Hope for early detection
- Effective treatment.

- Innovation
- Progress
- Collaboration and Success
- Consult

- Challenges
- Adopting
- Solutions

What do they SEE?

What do they SAY?

What do they DO?

- Research