

## Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

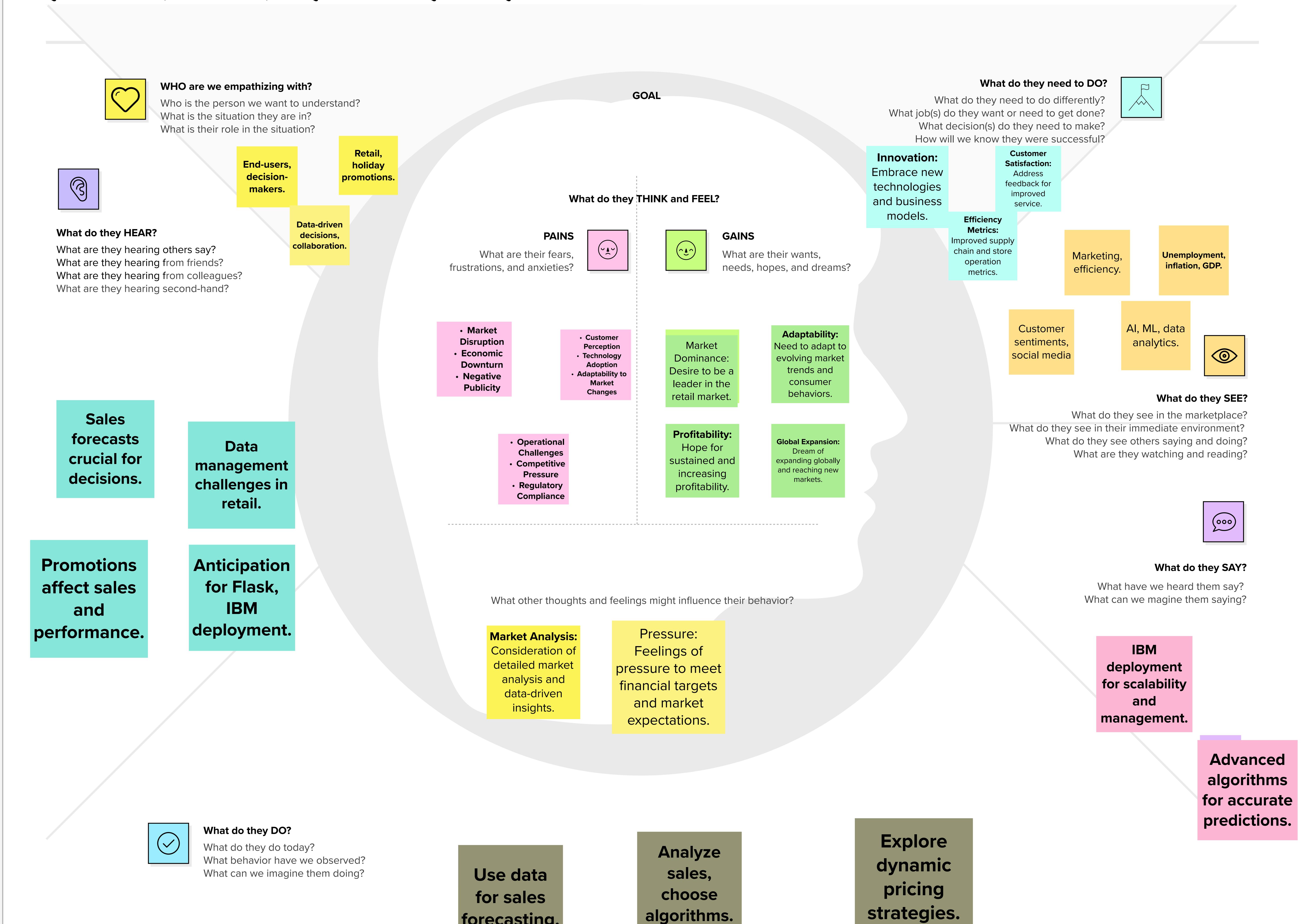
Originally created by Dave Gray at

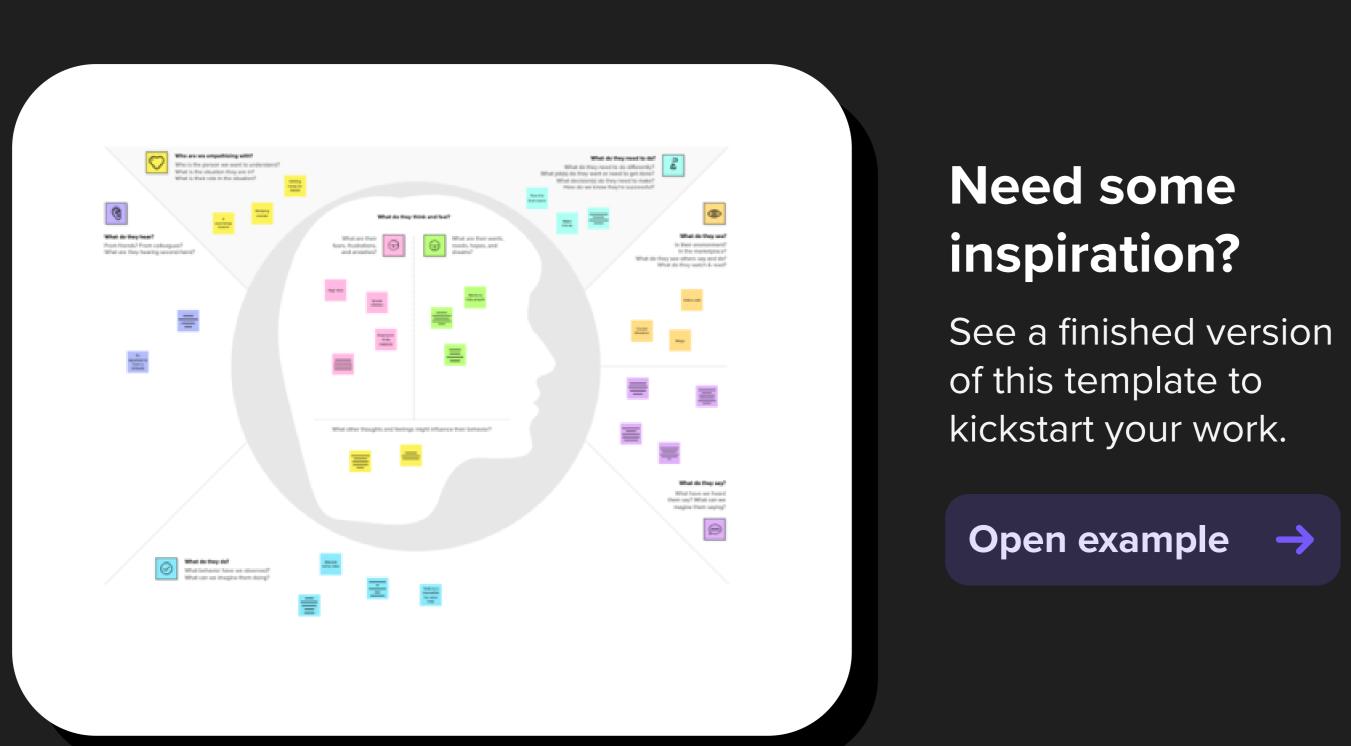


Share template feedback

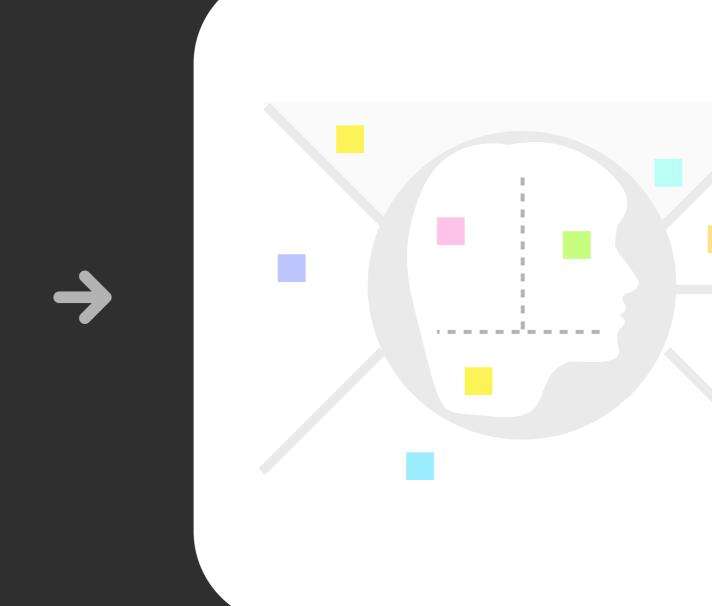
## Walmart Store Sales Forecasting

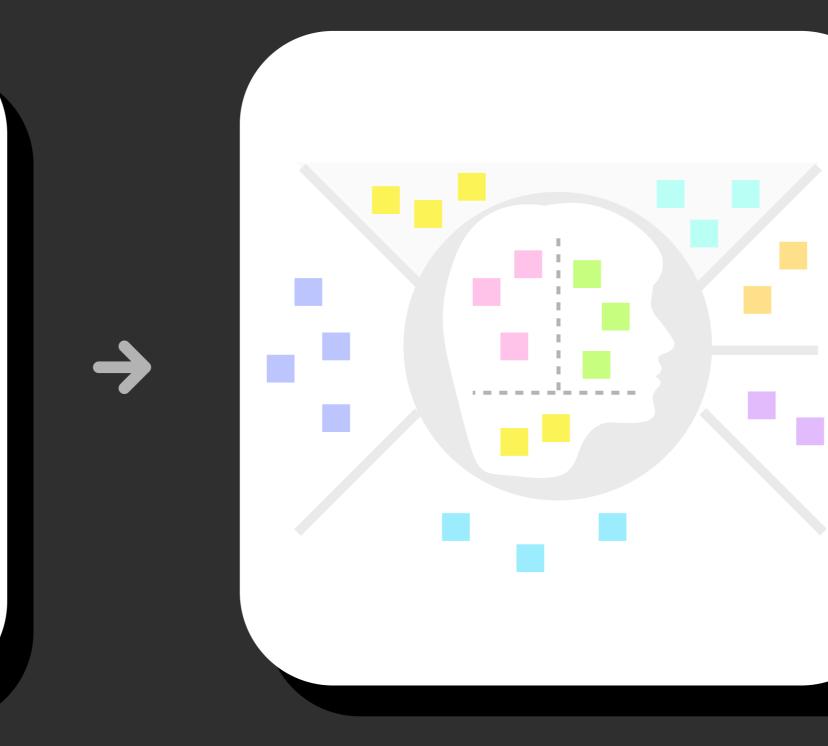
Walmart, a leading retail corporation with a chain of hypermarkets, aims to enhance sales forecasting for 45 stores. By combining store information and monthly sales data, the focus is on understanding the impact of promotional markdown events, particularly around major holidays like Super Bowl, Labor Day, Thanksgiving, and Christmas. These holiday weeks carry a fivefold weight in evaluation. The provided weekly data will be analyzed using advanced algorithms—ARIMA, Random Forest, and XgBoost—for training and testing.











forecasting.