

Brainstorm & Idea Prioritization

Date	5th september 2023
Team id	Team-593094
Project name	Image caption generation
Maximum marks	2 marks

Objective: To foster creative thinking and collaboration within the team to identify and prioritize innovative solutions.

Step-1: Team Gathering, Collaboration, and Problem Statement Selection

Virtual or Physical Gathering: Bring together team members via video conferencing or in-person meeting.

Icebreaker Activity: Start with an icebreaker to create a comfortable environment.

Define the Problem Statement: Collaboratively select a problem or challenge the team aims to address.

Open Discussion: Encourage open dialogue to ensure everyone understands and aligns with the chosen problem statement.

Step-2: Brainstorm, Idea Listing, and Grouping

Brainstorming Session: Set a time limit and encourage free-flowing idea generation without judgment.

Idea Listing: Use digital tools or whiteboards to capture individual ideas from team members.

Grouping and Clustering: Cluster similar ideas to identify patterns or themes emerging from the brainstorming session.

Idea Elaboration: Discuss and build upon each idea, encouraging team members to contribute and refine concepts collaboratively.

Step-3: Idea Prioritization and Evaluation

Criteria Establishment: Define criteria for evaluating ideas (e.g., feasibility, impact, novelty).

Voting or Ranking: Employ a democratic process or a scoring system to prioritize top ideas based on the established criteria.

Discussion and Consensus: Facilitate discussions to reach a consensus on the most viable and innovative ideas.

Final Selection: Select and rank the top ideas that align with the project's objectives and have the potential for impactful solutions.

Next Steps and Action Items

Assign responsibilities for further development or implementation of chosen ideas.

Set timelines and milestones for idea implementation.

Plan follow-up meetings or checkpoints to track progress and address any hurdles.

Conclusion

Encourage everyone to contribute actively, fostering an environment where creative thinking flourishes and diverse ideas are valued and explored.