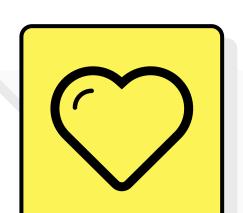
#### **Empathy Map Canvas**

Date	30 October 2023
Team ID	592456
Project Name	Project - T20 Totalitarian: Mastering Score Predictions
Maximum Marks	8 Marks



What do they HEAR?

Tips from

**Experts** 

They may hear

about the

injuries in the

squad before

that may impact

match outcom

What are they hearing others say?

What are they hearing from friends?

What are they hearing second-hand?

What are they hearing from colleagues?

## WHO are we empathizing with?

Who is the person we want to understand?

What is the situation they are in? What is their role in the situation?

**Discussions** 

about the

different ways

to predict the

score



They are in a situation to predict the t20 score

People who love watching cricket

**GOAL** 

Score Prediction is done using this

### What do they need to DO?

What do they need to do differently? What job(s) do they want or need to get done?

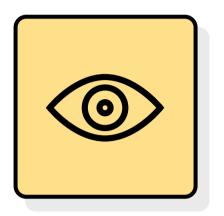
What decision(s) do they need to make? How will we know they were successful?

Accuracy helps to find whether they are successful or not

They are required to enter team names, present Score, Venue etc

**Data Visualization** charts and graphs on how accurate the score predicted is

They can see the option to enter Team Names



#### What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?



What do they SAY?

What have we heard them say?

Demanding

What We Can Imagine Them Saying?

Excited

Enthusiastic

Datadriven

#### What do they THINK and FEEL?

#### **PAINS**

What are their fears, frustrations, and anxieties?

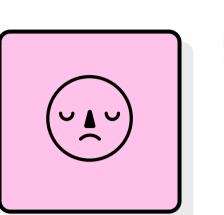
**Anxiety would** 

be whether

the prediction

would be right

or wrong



## 

## **GAINS**

What are their wants, needs, hopes, and dreams?

By understanding the needs and expectations of users, developers can create a score predictor that is more attractive to generate revenue.

Fear of insufficient Data which can cause wrong prediction

A T20 score predictor can help to foster a sense of community, also users to connect and share their passion for the game

What other thoughts and feelings might influence their behavior?

Confdence:accurate prediction boos their confdence

nervousness:feel nervous about their predictions

we have developed

# $\vee$

#### What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing?

People often and bet research and also calculate or guess the winners and then check it with the application that

They generally try to guess, analayze

We imagine them **trusting** our application and enjoying by making predictions