

## PHASE - II

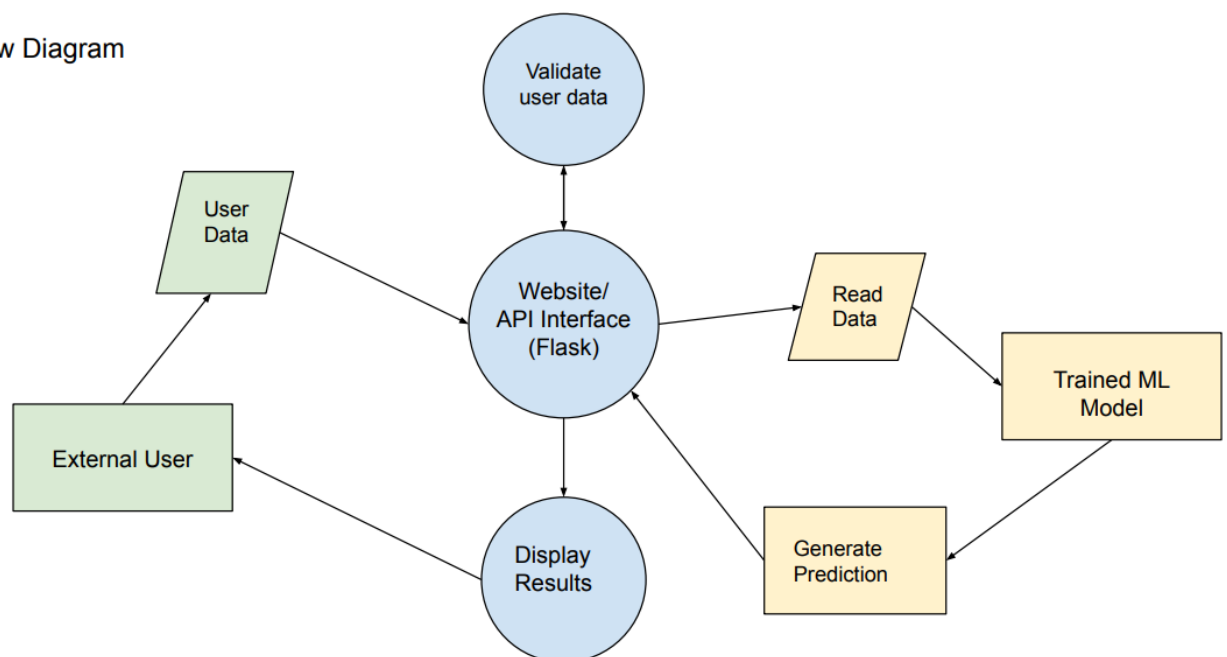
### PROJECT DESIGN PHASE:

#### Determine the Requirements:

Date	7 November 2023
Team ID	Team-591849
Project Name	Project – Understanding Audiences
Maximum Marks	4 Marks

#### Data Flow Diagram:

Data Flow Diagram



#### User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Client (Website)	Prediction of the Potential Customer	USN-1	As a client, I can know the no of highly potential customers in my company	I can receive the highly potential customers	Medium	Sprint-1
Client (Website)	Prediction of the Potential Customer	USN-2	As a client, I can know the no of highly potential and low potential customers in my company	I can receive highly potential and low potential customers	High	Sprint-1
Client (Website)	Prediction of the Potential Customer	USN-3	As a client, I can know the no of highly potential, low potential and average customers in my company	I can receive highly potential, low potential and average customers	High	Sprint-1
Client (Website)	Prediction of the Potential Customer	USN-4	As a client, I can know the potential customers in my company	I can receive potential and average customers	Low	Sprint-2