Phase - III:
Project Planning Details:

Date	15 November 2022
Team ID	591849
Project Name	Project – Understanding Audience
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Customer Potential Analysis	USN-1	As a client, I can know the number of highly potential customers in my company	2	Medium	1
Sprint-2		USN-2	As a client, I can know the number of highly potential and low potential customers in my company	2	High	2
Sprint-3		USN-3	As a client, I can know the number of highly potential, low potential and average customers in my company	2	High	2
Sprint-4		USN-4	As a client, I can know the potential customers in my company	2	Low	1

Project Tracker, Velocity & Burndown Chart: (4 Marks)

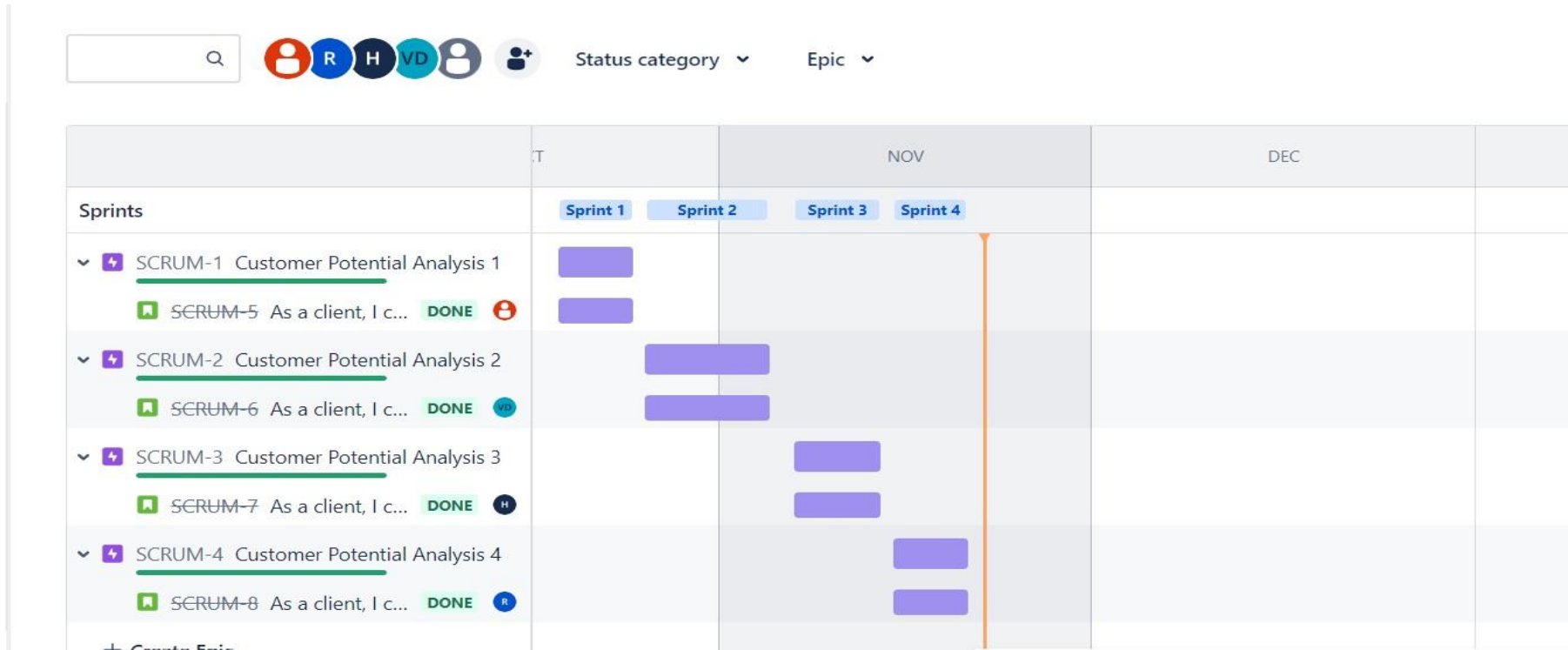| Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	19 Oct 2023	24 Oct 2023	20	25 Oct 2023
Sprint-2	20	10 Days	26 Oct 2023	04 Nov 2023	20	
Sprint-3	20	7 Days	07 Nov 2023	13 Nov 2023	20	
Sprint-4	20	6 Days	15 Nov 2023	20 Nov 2023	20	

Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit

$$AV = \frac{sprint\ duration}{velocity} = \frac{20}{10} = 2$$

(story points per day)

Burndown Chart:

	T	NOV	DEC	JAN '24
Sprints	Sprint 1 Sprint 2	Sprint 3 Sprint 4		
› ⚡ SCRUM-1 Customer Potential Analysis 1	▮			
› ⚡ SCRUM-2 Customer Potential Analysis 2	▮			
› ⚡ SCRUM-3 Customer Potential Analysis 3		▮		
› ⚡ SCRUM-4 Customer Potential Analysis 4		▮		