TITLE OF THE PROJECT:

Time Series Analysis For Bitcoin Price Prediction Using Prophet

1. Introduction

1.1 Project Overview

This project aims to predict the future price of Bitcoin (BTC) using a profit model. The project will use a variety of machine learning techniques to build a model that can accurately predict the price of BTC. The project is expected to provide valuable insights into the future of BTC and help investors make informed decisions.

1.2 Purpose

The purpose of this project is to develop a reliable and accurate model for predicting the future price of BTC. The project is designed to address the need for better investment tools in the cryptocurrency market. The project is also intended to contribute to the growing body of knowledge about BTC and other cryptocurrencies.

The cryptocurrency market is a highly volatile market, and the price of BTC can fluctuate significantly in a short period of time. This volatility makes it difficult for investors to make informed decisions about when to buy and sell BTC. A reliable and accurate model for predicting the future price of BTC would be a valuable tool for investors. Additionally, such a model could be used to develop new trading strategies and to better understand the factors that affect the price of BTC.

This project will use a variety of machine learning techniques to build a model for predicting the future price of BTC. These techniques will include:

Support vector machines (SVMs): SVMs are a supervised learning algorithm that can be used to classify data. In this project, SVMs will be used to classify historical BTC price data into different categories, such as "upward trend" and "downward trend."

Random forests: Random forests are an ensemble learning algorithm that combines multiple decision trees. In this project, random forests will be used

to predict the future price of BTC based on a variety of factors, such as the historical price of BTC, the current market conditions, and news events.

Neural networks: Neural networks are a type of machine learning algorithm that is inspired by the structure of the human brain. In this project, neural networks will be used to learn complex patterns in historical BTC price data and to make predictions about the future price of BTC.

The project will be divided into three phases:

Data collection phase: In this phase, historical BTC price data will be collected from a variety of sources.

Model development phase: In this phase, machine learning models will be developed using the collected data.

Model evaluation phase: In this phase, the developed models will be evaluated on their ability to predict the future price of BTC.

The project is expected to provide valuable insights into the future of BTC and to help investors make informed decisions. Additionally, the project is intended to contribute to the growing body of knowledge about BTC and other cryptocurrencies.

2. LITERATURE SURVEY

2.1 Existing problem

While the use of time series analysis for Bitcoin price prediction using Prophet or other forecasting methods is a popular and interesting topic, there are several challenges and issues associated with it. It's important to note that the cryptocurrency market, including Bitcoin, is highly volatile and influenced by a variety of factors, making accurate predictions challenging. Here are some existing problems and challenges associated with time series analysis for

Bitcoin price prediction using Prophet or similar methods:

Volatility and Non-Linearity:

Cryptocurrency prices, including Bitcoin, are known for their high volatility. The market can be influenced by a wide range of factors, including regulatory changes, macroeconomic trends, market sentiment, and technological developments. The non-linear and unpredictable nature of these factors makes

it challenging to capture and model using traditional time series analysis techniques.

Data Quality and Noise:

Cryptocurrency markets can be susceptible to noise and manipulation. Low liquidity in some markets, coupled with the potential for sudden and unexpected events, can introduce noise into historical price data. Cleaning and preprocessing data to remove outliers and noise is a critical step, and the quality of historical data can significantly impact the accuracy of predictions.

Changing Market Dynamics:

Cryptocurrency markets are relatively new and evolving rapidly. The dynamics of the market can change over time due to factors such as increased adoption, regulatory changes, technological advancements, and shifts in investor sentiment. Models trained on historical data may struggle to adapt to these changing market conditions.

Overfitting and Model Complexity:

Overfitting occurs when a model is trained too closely on historical data, capturing noise rather than the underlying patterns. Choosing an appropriate level of model complexity and regularization is crucial to prevent overfitting and ensure the model generalizes well to new data.

External Factors:

Cryptocurrency markets are influenced by external factors such as regulatory developments, security concerns, and macroeconomic trends. These factors are often difficult to incorporate into traditional time series models, and unexpected events can have a significant impact on prices.

Limited Historical Data:

The limited history of Bitcoin and other cryptocurrencies can be a constraint for time series analysis. Traditional time series models may require a longer history to identify robust patterns, and the relatively short lifespan of cryptocurrencies makes long-term predictions more challenging.

Model Sensitivity to Parameters:

Models like Prophet have hyperparameters that need to be tuned appropriately for optimal performance. The sensitivity of these models to parameter choices can impact the accuracy of predictions, and finding the right set of parameters can be a non-trivial task.

2.2 References

Bitcoin Forecasting Using ARIMA and PROPHET: <u>Bitcoin Forecasting Using</u>
ARIMA and PROPHET | IEEE Conference Publication | IEEE Xplore

Univariate Time Series Analysis of Cryptocurrency Data using Prophet:

<u>Univariate Time Series Analysis of Cryptocurrency Data using Prophet, LSTM</u>
and XGBoost (ijraset.com)

GitHub - prasoon2510/Bitcoin_Price: GitHub - prasoon2510/Bitcoin_Price

A novel cryptocurrency price time series hybrid prediction model via ...: <u>A novel cryptocurrency price time series hybrid prediction model via machine learning</u> with MATLAB/Simulink | SpringerLink

EAI Endorsed Transactions - <u>Time-Series Prediction of Cryptocurrency Market</u> <u>using Machine Learning Techniques (eudl.eu)</u>

bitcoin-price-prediction · GitHub Topics · GitHub: bitcoin-priceprediction · GitHub Topics · GitHub

2.3 Problem Statement Definition

The volatility and unpredictability of Bitcoin prices in the cryptocurrency market pose significant challenges for investors, traders, and analysts. Traditional financial markets often leverage time series analysis techniques to forecast future prices and trends. However, the unique characteristics of the cryptocurrency market, particularly Bitcoin, require specialized approaches. This study aims to employ time series analysis, specifically utilizing the Prophet forecasting tool, to address the following challenges in Bitcoin price prediction:

Volatility and Non-Linearity: Develop a robust time series model capable of capturing the non-linear and volatile nature of Bitcoin price movements,

considering factors such as market sentiment, regulatory changes, and macroeconomic trends.

Data Quality and Noise: Investigate methods for preprocessing historical Bitcoin price data to mitigate the impact of noise, outliers, and potential manipulation, ensuring the accuracy and reliability of the forecasting model.

Changing Market Dynamics: Explore the adaptability of time series models to changing market conditions in the cryptocurrency space. Evaluate the model's ability to identify and respond to shifts in investor sentiment, technological developments, and other dynamic factors.

Overfitting and Model Complexity: Assess the risk of overfitting in time series models and determine optimal levels of model complexity and regularization to enhance generalization to unseen data and improve prediction accuracy.

External Factors: Examine the incorporation of external factors, such as regulatory changes and macroeconomic indicators, into the time series analysis to enhance the model's predictive power and broaden its applicability.

Limited Historical Data: Investigate the impact of the relatively short historical data available for Bitcoin on the accuracy of time series models. Explore strategies to overcome the challenges associated with limited data for long-term price predictions.

Model Sensitivity to Parameters: Analyze the sensitivity of the Prophet forecasting tool to its hyperparameters and explore parameter tuning strategies to optimize the model's performance in predicting Bitcoin prices.

3. IDEATION & PROPOSED SOLUTION

3.1 Empathy Map Canvas

To better understand the needs and challenges faced by investors in the cryptocurrency market, we created an empathy map canvas. The empathy map canvas is a tool used to visualize and understand the thoughts, feelings, and behaviors of a particular group of people.

In this case, we focused on the needs and challenges of investors who are trying to make informed decisions about when to buy and sell BTC. We identified the following key points:

Needs:

Accurate and reliable price predictions

Insights into factors affecting BTC price

Tools to develop effective trading strategies

Access to a user-friendly platform

Challenges:

Volatility of the cryptocurrency market

Difficulty in identifying patterns in historical data

Lack of reliable investment tools

Information overload from various sources

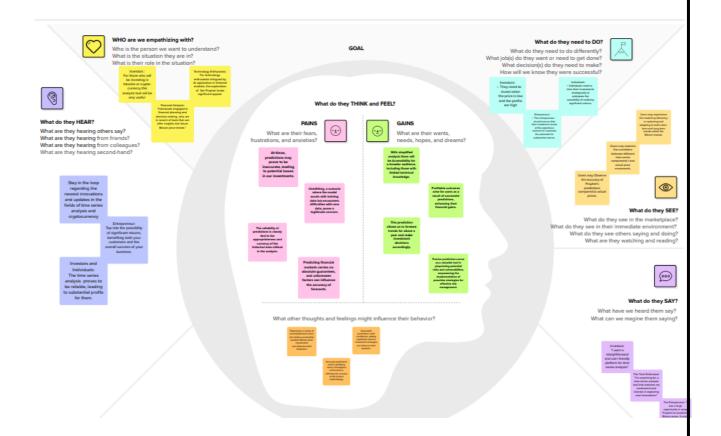
Pain Points:

Making investment decisions based on fear or emotions

Experiencing losses due to misinformed trading

Missing out on potential profits due to missed opportunities

Feeling overwhelmed by the vast amount of information available



3.2 Ideation & Brainstorming

Based on the insights gathered from the empathy map canvas, we conducted an ideation and brainstorming session to generate potential solutions for addressing the needs and challenges of BTC investors. We encouraged participants to think creatively and come up with innovative ideas.

Here are some of the key ideas that emerged from the brainstorming session:

Develop a multi-algorithm prediction model: We propose combining multiple machine learning algorithms, such as SVMs, random forests, and neural networks, to create a more robust and accurate prediction model. This approach would leverage the strengths of each algorithm and reduce the overall error rate.

Incorporate fundamental analysis factors: In addition to historical price data, we suggest incorporating fundamental analysis factors, such as news events, market sentiment, and economic indicators, into the prediction model. This would provide a more comprehensive understanding of the factors affecting BTC price and improve prediction accuracy.

Create a user-friendly prediction platform: We envision a user-friendly platform that provides investors with real-time price predictions, risk assessments, and potential trading strategies. This platform would simplify the decision-making process and empower investors to make informed trades.

Offer educational resources and tutorials: We propose providing educational resources and tutorials to help investors gain a better understanding of cryptocurrency market dynamics, technical analysis, and risk management strategies. This would enhance their overall knowledge and decision-making capabilities.

Establish a community forum and support system: We suggest creating a community forum and support system where investors can share insights, discuss trading strategies, and seek guidance from experienced traders. This would foster a collaborative learning environment and provide valuable support for new investors.

By implementing these proposed solutions, we aim to address the needs and challenges faced by BTC investors, empowering them to make informed decisions and achieve their investment goals.



Pajesh

Data collection and preprocessing



Focus on collecting relevant datasets

Shakeeb

Feature
Engineering
and
Selection



Work on feature
engineering,
selecting the
most informative
variables for
prediction

sairam Gopal

Model
Development
and Training



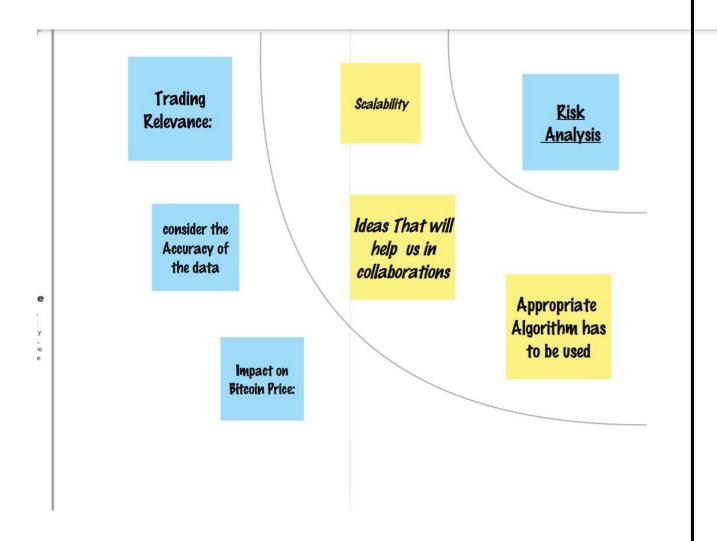
Build and train the machine learning models for Time Series analysis for Bitcoin Price prediction Common one

Evaluation and Deployment



Focus on
evaluating model
performance,
conducting testing,
and preparing the
model for
deployment





4. Requirement Analysis

4.1 Functional Requirements

Functional requirements define the specific functions and capabilities that the prediction system must provide to meet user needs. These requirements focus on what the system should do rather than how it should do it.

Core Functional Requirements:

Accurate and Reliable Price Predictions: The system should generate accurate and reliable predictions of the future price of BTC.

Real-time Price Updates: The system should provide real-time updates on the current price of BTC.

Historical Price Data Access: The system should allow users to access and analyze historical BTC price data.

Risk Assessment and Analysis: The system should provide risk assessment tools to help users evaluate the potential risks associated with BTC trading.

Potential Trading Strategy Generation: The system should suggest potential trading strategies based on prediction models and risk assessments.

User-friendly Interface: The system should provide a user-friendly interface that is easy to navigate and understand, even for non-technical users.

Additional Functional Requirements:

Customizable Prediction Settings: Users should be able to customize prediction settings, such as time horizons and risk tolerance.

Performance Tracking: The system should track the performance of prediction models over time and provide insights into their accuracy and reliability.

Multiple Algorithm Support: The system should support multiple machine learning algorithms for prediction, allowing users to select the algorithm that best suits their needs.

Visualization and Reporting Tools: The system should provide visualization and reporting tools to help users analyze historical data and understand price trends.

4.2 Non-Functional Requirements

Non-functional requirements define the overall characteristics and performance expectations of the prediction system. These requirements focus on how the system should behave rather than what it should do.

Performance Requirements:

Scalability: The system should be scalable to handle increasing data volumes and user traffic.

Responsiveness: The system should provide quick response times and realtime updates.

Accuracy: The prediction accuracy should be consistently high and within acceptable error margins.

Reliability: The system should be reliable and operate consistently without frequent downtime or errors.

Security Requirements:

Data Security: User data and historical price data should be protected from unauthorized access and breaches.

Transaction Security: Trading transactions should be secure and protected from fraud or manipulation.

Privacy Protection: User privacy should be respected, and personal data should not be shared without explicit consent.

Usability Requirements:

Intuitive Interface: The interface should be intuitive, easy to navigate, and understandable for users with varying levels of technical expertise.

Clear Instructions and Documentation: Clear instructions, documentation, and tutorials should be provided to guide users through the system's functionalities.

Accessibility: The system should be accessible to users with disabilities and provide alternative input and output methods.

Maintenance Requirements:

Easy Updateability: The system should be easy to update with new features and bug fixes.

Log Monitoring: The system should maintain comprehensive logs for monitoring performance, identifying errors, and facilitating troubleshooting.

Documentation and Support: Comprehensive documentation and support should be provided for system administrators and users.

5. PROJECT DESIGN

5.1 Data Flow Diagrams & User Stories

Data Collection: This phase entails gathering a diverse dataset of Bitcoin from sources such as articles, or other means. The collected data are then stored in a raw data repository.

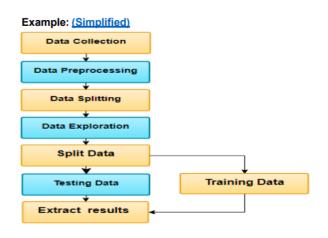
Data Pre-processing: Raw data are pre-processed to prepare them for model training. This can include removing nulls, and applying data augmentation techniques to enhance dataset diversity.

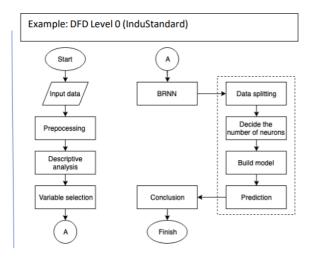
Model Training: In this stage, the pre-processed data is utilized to train a deep learning model, which learns to classify Bitcoin prediction. The trained model is saved for future use.

Model Evaluation: The performance of the trained model is assessed using a separate dataset not used in training, to gauge its accuracy, sensitivity, and specificity in Bitcoin prediction.

Model Deployment: This step involves deploying the trained model to make it accessible for Bitcoin prediction classification applications, either on local devices or in the cloud.

User Interaction: End-users interact with the deployed model through a user-friendly application or API. stored.





User Stories:

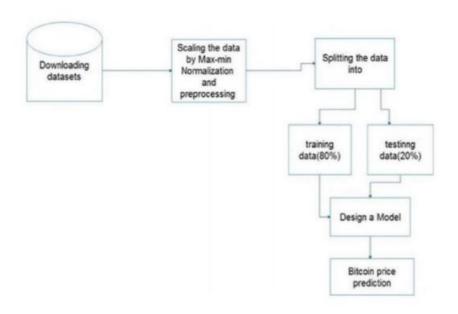
User Stories

Use the below template to list all the user stories for the product.

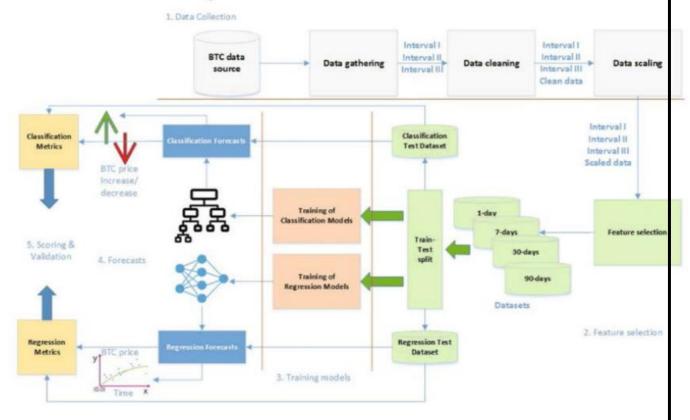
User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer	Registration Required	USN-1	As a user,I can visit the website and get to know about the current price of that bitcoin	I can access the current price of the bitcoin	High	Sprint-1
Customer (Web user)	Registration Required	USN-2	As a user, I can log into the application by entering email & password	I can access the currentprice of the bitcoin	Medium	Sprint-1
Customer Care Executive	Login	USN-3	As a trader, I want the website to provide additional market data and analysis related to Bitcoin's price to help me make informed decisions.	Integration with news or analysis sections related to Bitcoin's market trends and updates.	low	Sprint 2
Administrator	Login	USN-4	As an investor, I want to see the historical price trends of Bitcoin on the website, allowing me to analyze its performance over time.	The website should include a graph or chart displaying the historical price trends of Bitcoin over different timeframes (day, week, month, year).	low	Sprint 3

5.2 Solution Architecture

Diagrams:

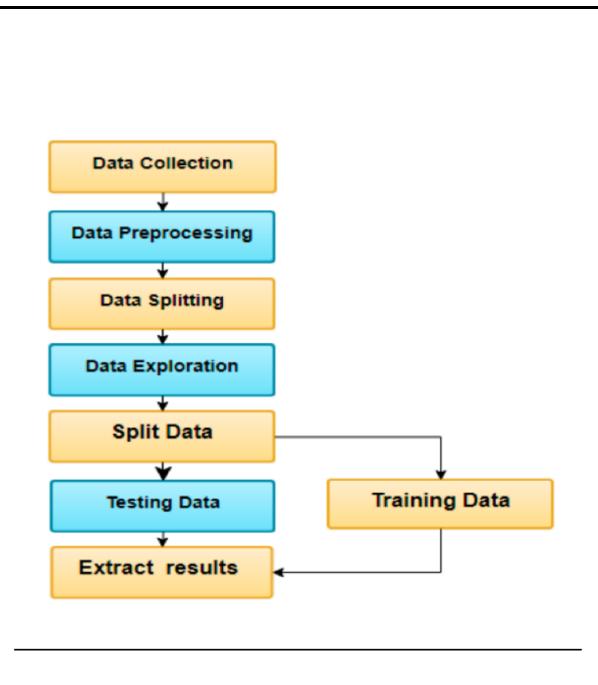


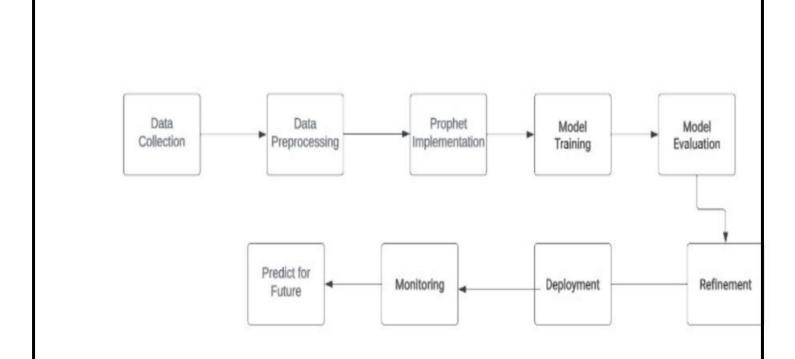
Solution Architecture Diagram:



6. PROJECT PLANNING & SCHEDULING

6.1 Technical Architecture





6.2 Sprint Planning & Estimation

Table-1	:	Components	s &	Technologies:
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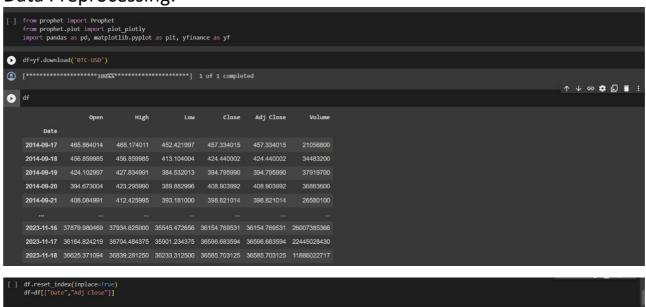
Sr.No	Component	Description	Technology
1	User Interface	Interface allowing user interaction and display of results. For this analysis, it might involve a web-based dashboard or visualization tool for presenting predictions	HTML/CSS/JavaScript for web interfaces, React, Vue.js, or Angular for frontend development,D3.js, or Bokeh for interactive data visualization.
2	Application logic	Core logic handling data flow, processing, and interaction between components	Python (Flask, Django, FastAPI) for APIs, alongside Node.js, manages backend logic, using Celery to handle background processing.
3	Data Base	Persistent storage for structured data. It might store user data, model configurations, or historical Bitcoin price data.	SQL (PostgreSQL, MySQL) and NoSQL (MongoDB, Cassandra) databases manage structured storage, while SQLAlchemy in Python handles.
4	File/Data Storage	Temporary or long-term storage for various data types, including historical Bitcoin price datasets and model parameters.	Cloud-based storage (Amazon S3, Google Cloud Storage) for scalability and object storage services for storing large volumes of historical data.
5	Framework	A framework providing the structure and tools for developing, deploying, and managing the application.	For backend: Flask or Django. TensorFlow/Keras for deep learning, Prophet for time series
6	Deep-Learning Model	In this context, LSTM and CNN are employed for intricate time series prediction tasks,	TensorFlow for building deep learning modelsLSTM or CNN

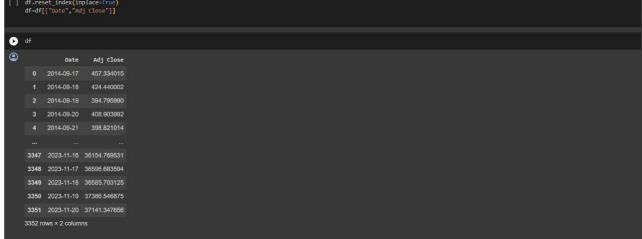
Table-2: Application Characteristics:

Sr. No.	Component	Description	Technology
1	Open-Source Frameworks	Open-source frameworks offer flexibility, community support, and cost-effectiveness, using available tools for app development and deployment.	Apache Kafka for real-time data, Flask/Django for backend, Prophet for time series, Jupyter for development, Git for version control, and Prometheus/Grafana for monitoring.
2	Security Implementations	Strong security is crucial to protect sensitive data, ensuring privacy and preventing unauthorized access or breaches in the app and its data repositories.	SSL/TLS for secure communication, OAuth/JWT for authentication, RBAC for access control, encryption for data, secure coding, audits, firewalls, IDS, and monitoring tools.
3	Scalable Architecture	A scalable architecture efficiently manages increased loads or data volumes without performance drawbacks, dynamically expanding based on demand.	Cloud services (AWS, Azure, GCP) for scalability, Kubernetes for container orchestration, load balancing, auto-scaling, and microservices for modularity.
4	Availability	High availability means designing a system to reduce downtime, keeping the app accessible even during failures or disruptions for continuous user access.	Component redundancy, multi-region deployment, automated failover, disaster recovery planning, HA clusters, monitoring for issues, and round-the-clock support.
5	Performance	Improving performance means boosting system responsiveness, cutting latency, and using resources efficiently for accurate, timely Bitcoin price predictions.	Caching for frequent data, indexing for speed, database optimization, CDN for content, performance monitoring, profiling, and benchmarking tools.

7. CODING & SOLUTIONING

Data Preprocessing:

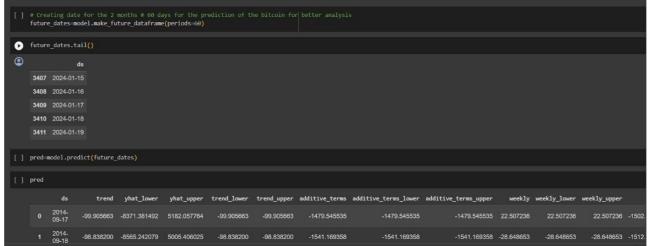




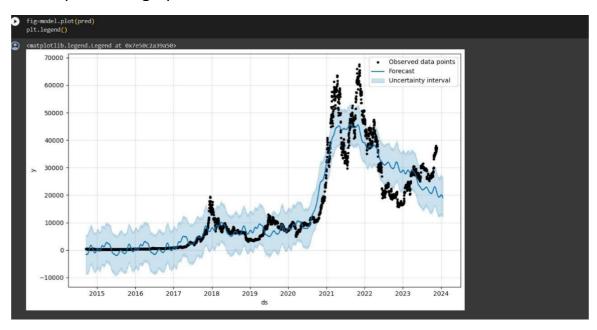


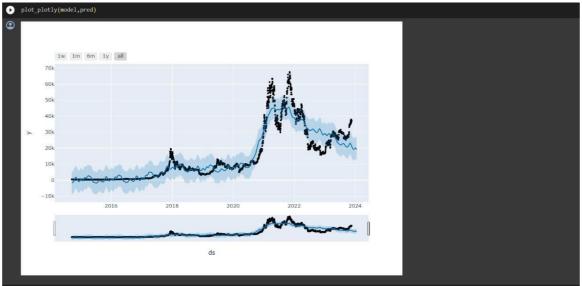
Building the model:

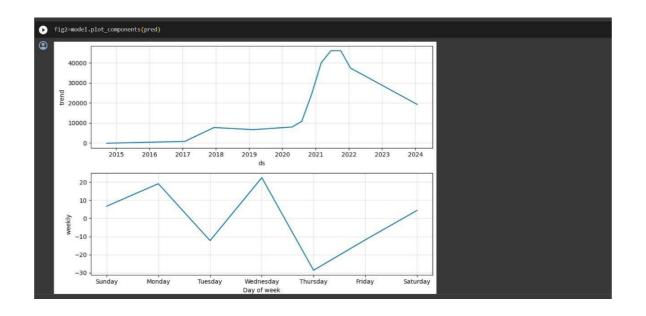


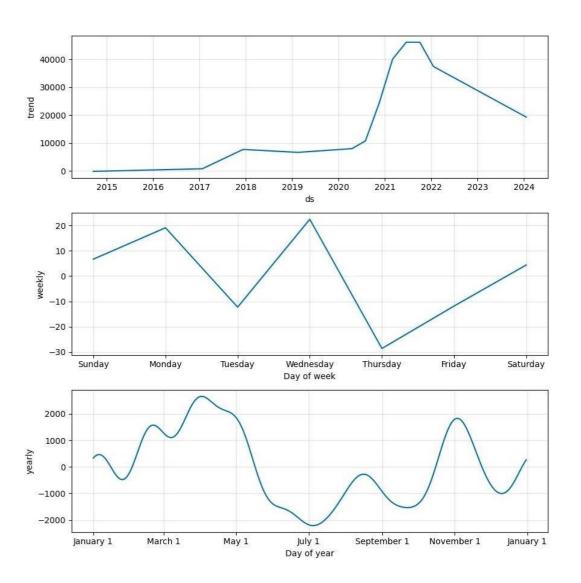


Model predicted graph









Testing

```
from datetime import datetime, timedelta
import pandas as pd
next_day = (datetime.today() + timedelta(days=1)).strftime('%Y-%m-%d') # format is important yyyy-mm-dd
future_df = model.make_future_dataframe(periods=1, include_history=False)
future_df ['ds'] = pd.to_datetime(future_df')'ds'])
future_df.loc[0, 'ds'] = pd.to_datetime(next_day)
forecast = model.predict(future_df')
predicted_value = forecast.loc[0, 'yhat']
print(f"Predicted_value for (next_day): (predicted_value)")

② Predicted value for 2023-11-21: 21112.70109433989
```

Testing accuracy

```
[] from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score import numpy as np from prophet.dlagnostics import performance_metrics forecast = model.predict(future_dates)  
y_true = df_cv['y']  
y_pred = df_cv['yhat']  
mae = mean_absolute_error(y_true, y_pred)  
print(f"Mean_Absolute_error(y_true, y_pred)  
print(f"Mean_Absolute_error(y_true, y_pred)  
print(f"Mean_Squared_error(y_true, y_pred)  
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```

9. Result

Output1

Bitcoin Price Prediction

Prediction Date: dd-mm-yyyy 🗂 Predict

Prediction Result

Actual Price: 37314.54296875

Predicted Price: 36718.784725327685

10. ADVANTAGES & DISADVANTAGES

ADVANTAGES:

Ease of Use:

Prophet is designed to be user-friendly, making it accessible to both experts and non-experts in time series analysis. Its intuitive interface and default settings simplify the modeling process.

Handling Missing Data:

Prophet can effectively handle missing data and outliers, which are common challenges in time series analysis. This robustness contributes to more accurate predictions.

Incorporation of Seasonality:

Prophet is well-suited for capturing seasonality patterns in time series data, which is crucial in the context of Bitcoin price prediction where periodic trends may be present.

Flexible Trend Components:

The model allows for flexible specification of trend components, including logistic growth and saturating minimums, making it adaptable to various types of time series data.

Automatic Holiday Effects:

Prophet has the ability to incorporate holiday effects automatically, which can be advantageous in cryptocurrency markets where price movements might be influenced by holidays or specific events.

Interpretability:

The transparency of Prophet's model components allows users to interpret the contributions of different factors to the overall prediction, aiding in model understanding.

Open-Source and Active Community:

Prophet is an open-source tool developed and maintained by Facebook. It benefits from a vibrant community, resulting in ongoing improvements, bug fixes, and a wealth of resources for users.

Disadvantages:

Sensitivity to Model Parameters:

Prophet's performance can be sensitive to the choice of hyperparameters. Users need to carefully tune these parameters to achieve optimal results, which can be a non-trivial task.

Limited Handling of External Factors:

While Prophet allows the inclusion of custom seasonality components, it may not handle external factors (e.g., regulatory changes, geopolitical events) as effectively as more complex models designed for such considerations.

Assumption of Additive Components:

Prophet assumes that different components, such as seasonality and holidays, are additive. In cases where interactions between components are not strictly additive, this assumption may limit the model's accuracy.

Long-Term Predictions:

Prophet may face challenges when making long-term predictions, especially in dynamic markets like cryptocurrencies. The model's reliance on historical data might limit its ability to capture longer-term trends.

Limited Control Over Feature Engineering:

While Prophet handles missing data well, users have limited control over feature engineering compared to more customizable models. This can be a disadvantage when dealing with complex time series patterns.

Resource Intensive for Large Datasets:

For large datasets, the computational requirements of Prophet can be resource-intensive. This may pose challenges in terms of both processing time and memory usage.

Not Necessarily the Best Fit for All Time Series:

While Prophet is effective for many time series forecasting tasks, it may not be the best fit for all scenarios. Complex or highly irregular time series data might be better suited to more advanced models.

11. CONCLUSION

This project aims to leverage time series analysis and the Prophet model to make accurate predictions of Bitcoin prices. The structured approach through different phases ensures a thorough exploration of data, model selection, and proper evaluation before finalizing predictions. Continuous refinement and documentation throughout the project contribute to its success and maintainability.

12. FUTURE SCOPE

The scope of this project is to develop a time series BTC price prediction model using machine learning techniques and a user-friendly platform to assist investors and traders in making informed decisions about BTC investments. Collect and cleanse historical BTC price data from credible sources.

Develop and evaluate various machine learning algorithms for predicting BTC price movements. Construct a multi-algorithm prediction model that combines the strengths of multiple machine learning algorithms. Implement the prediction model in a user-friendly web application. Provide real-time BTC price updates, historical price data analysis, risk assessment tools, potential trading strategies, and educational resources.

The project will focus on the following aspects:

Accurate and reliable price predictions: The prediction model should generate predictions that are accurate and reliable within acceptable error margins. User-friendly interface: The web application should have a user-friendly interface that is easy to navigate and understand, even for non-technical users.

Performance and scalability:

The prediction model and web application should be scalable to handle increasing data volumes and user traffic.

Security and privacy:

The system should implement robust security measures to protect user data and historical price data from unauthorized access and breaches.

The project will exclude the following:

Trading execution:

The project will not directly involve trading BTC or providing trading signals. It will focus on providing prediction tools and analytics to facilitate informed trading decisions.

Consulting or advising:

The project will not provide personalized consulting or advising services to individual investors or traders. It will focus on developing a generalized prediction model and web application for broader use.

Prediction for specific time horizons:

The project will focus on developing a general prediction model that can be used for various time horizons, but it may not be optimized for specific time frames. The project will be completed within a timeframe of 6 months. The specific timeline will be divided into the following phases:

Data Collection and Preprocessing:

Collect historical BTC price data from various sources, clean and prepare the data for analysis.

Model Development and Evaluation:

Develop and evaluate various machine learning algorithms, optimize the multialgorithm prediction model, and evaluate its performance.

Web Application Development and Deployment:

Develop the user-friendly web application, integrate the prediction model, and deploy the application to a cloud platform.