

Ideation Phase

Empathize & Discover

Date	30-10-2023
Team ID	PNT2022TMID591862
Project Name	IDENTIFYING AIRLINE PASSENGERS' SATISFACTION Using ML
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

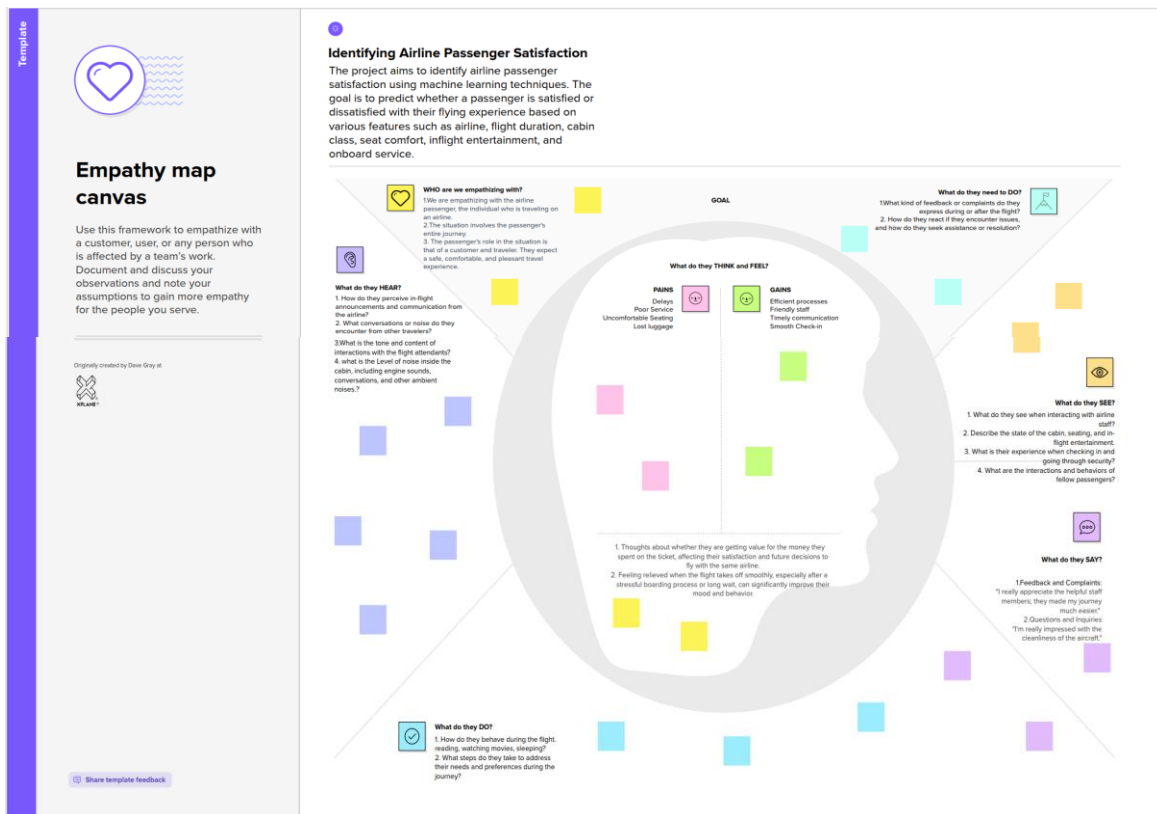
Title:

IDENTIFYING AIRLINE PASSENGERS' SATISFACTION Using ML

Description:

The project aims to identify airline passenger satisfaction using machine learning techniques. The goal is to predict whether a passenger is satisfied or dissatisfied with their flying experience based on various features such as airline, flight duration, cabin class, seat comfort, inflight entertainment, and onboard service.

EMPATHY_MAP



Reference:

<https://app.mural.co/t/airlinesatisfaction7571/m/airlinesatisfaction7571/1698664675841/dc f5c299acb5dd745db78cbab590ebbf4184f9?sender=u6f18384c8928e40e24f82275>