

Project Planning Phase - Project Planning Details

Date	15/11/2023
Team ID	Team-592815
Project Name	Fake/Real Logo Detection
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation

Sprint	Functional Requirement	User Story No.	User story	Story Points	Priority	Team Members
Sprint 1	Consumer Trust	USR-1	As a general consumer, I want to verify the authenticity of a product's logo before making a purchase.	4	High	Harsh Sangrulkar
Sprint 2	Verify the authenticity of product listings by detecting and validating logos	USR- 2	As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding.	2	High	Indu Lekha
Sprint 2	Ensure that logos in Marketing materials are used in compliance with branding guidelines.	USR- 3	As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines.	6	Medium	Indu Lekha

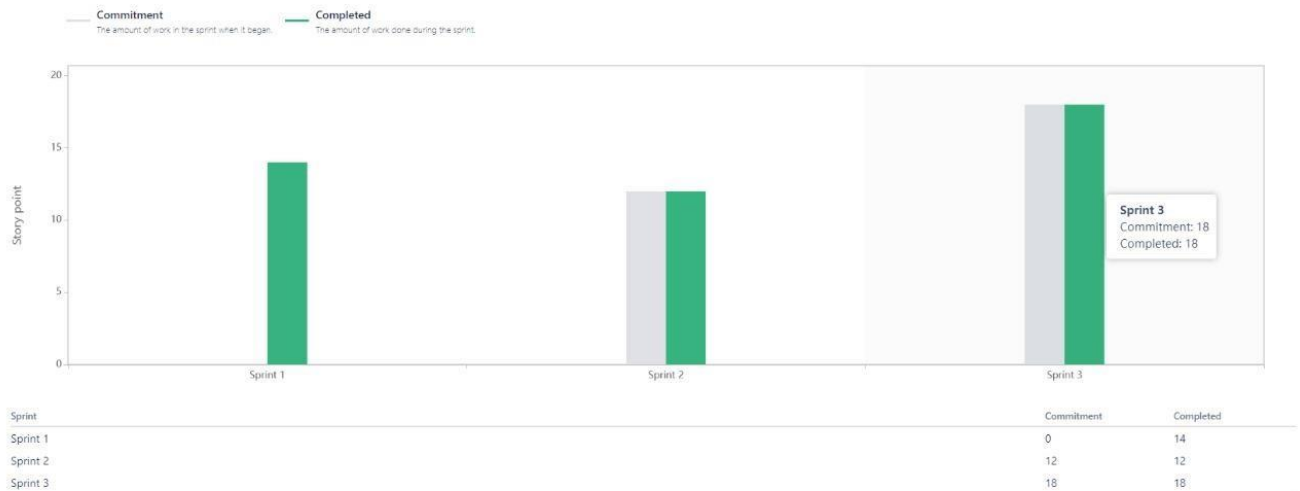
Sprint 1	To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	USR- 4	As a shopkeeper customer trust us to sell them authentic products as they are paying quite a huge amount for these brand's and if the get know that the products are fake it can harm the reputation of my shop and the trust of customer	2	Medium	Kunal Chavan
Sprint 2	To convince the customer that the product he is selling are authentic and they should buy it	USR- 5	Salesmen often face the perception that they are attempting to peddle inexpensive and counterfeit products. However, in reality, many salesmen strive to offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	4	Medium	Kunal Chavan
Sprint 3	To protect work ethic and to ensure that artworks are genuine and not imitating it.	USR- 6	As a digital artist, I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights.	10	Low	Rueben Varghese Philip
Sprint 1	To gain knowledge of identifying counterfeit goods easily.	USR- 7	As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	8	Medium	Rueben Varghese Philip

Velocity Chart:

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Velocity report

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Velocity Table:

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date	Story Points Completed	Sprint Release Date
Sprint-1	14	2 Days	October 29th	October 30th	14	October 30th
Sprint-2	12	1 Days	November 2nd	November 2nd	12	November 2nd
Sprint-3	18	3 Days	November 3rd	November 5th	18	November 5th

Average Velocity = Sprint Duration / Velocity = 6/44 = 0.13

Sprint Report

Sprint 1

Date	Event	Issue	Completed	Scope
Sun, Oct 29 2023, 9:32am	Sprint started	TS-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase. TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0	0
Sun, Oct 29 2023, 9:34am	Estimate updated	TS-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase.	0	0 → 4
Sun, Oct 29 2023, 9:36am	Estimate updated	TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0	4 → 12
Sun, Oct 29 2023, 11:58am	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	12 → 14
Sun, Oct 29 2023, 11:58am	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	14 → 13
Mon, Oct 30 2023, 4:40pm	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	13 → 14
Mon, Oct 30 2023, 4:56pm	Issue completed	TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0 → 8	14
Mon, Oct 30 2023, 6:45pm	Issue completed	TS-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase.	8 → 12	14
Mon, Oct 30 2023, 6:45pm	Issue completed	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	12 → 14	14
Mon, Oct 30 2023, 6:45pm	Sprint completed	TS-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase. TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	14	14

Sprint 2

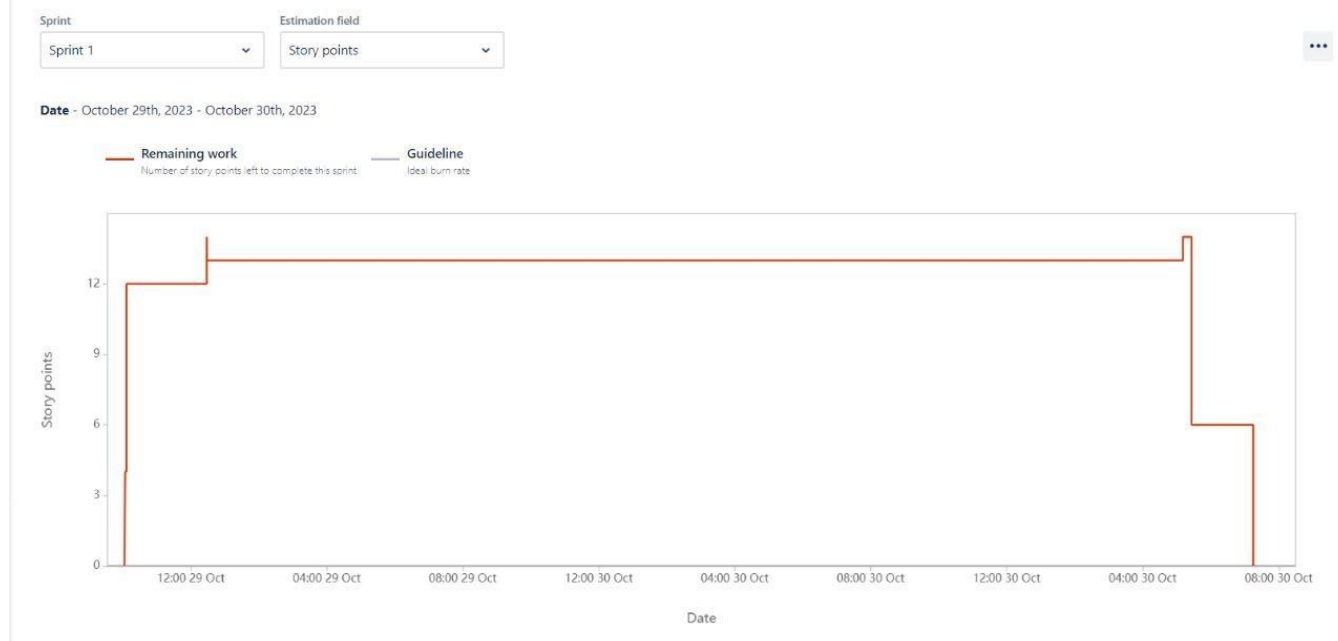
Date	Event	Issue	Completed	Scope
Thu, Nov 02 2023, 10:28am	Sprint started	TS-4 As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding. TS-6 As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines. TS-12 To offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	0	12
Thu, Nov 02 2023, 12:11pm	Issue completed	TS-4 As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding.	0 → 2	12
Thu, Nov 02 2023, 12:12pm	Issue completed	TS-6 As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines.	2 → 8	12
Thu, Nov 02 2023, 7:12pm	Issue completed	TS-12 To offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	8 → 12	12
Thu, Nov 02 2023, 8:55pm	Sprint completed	TS-4 As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding. TS-6 As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines. TS-12 To offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	12	12

Sprint 3

Date	Event	Issue	Completed	Scope
Fri, Nov 03 2023, 6:04am	Sprint started	T5-14 As a digital artist, I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights. T5-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	0	18
Sat, Nov 04 2023, 6:19pm	Issue completed	T5-14 As a digital artist, I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights.	0 → 10	18
Mon, Nov 06 2023, 12:15pm	Issue completed	T5-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	10 → 18	18
Mon, Nov 06 2023, 12:15pm	Sprint completed	T5-14 As a digital artist, I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights. T5-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	18	18

Burndown Chart

Sprint 1



Sprint 2

Sprint

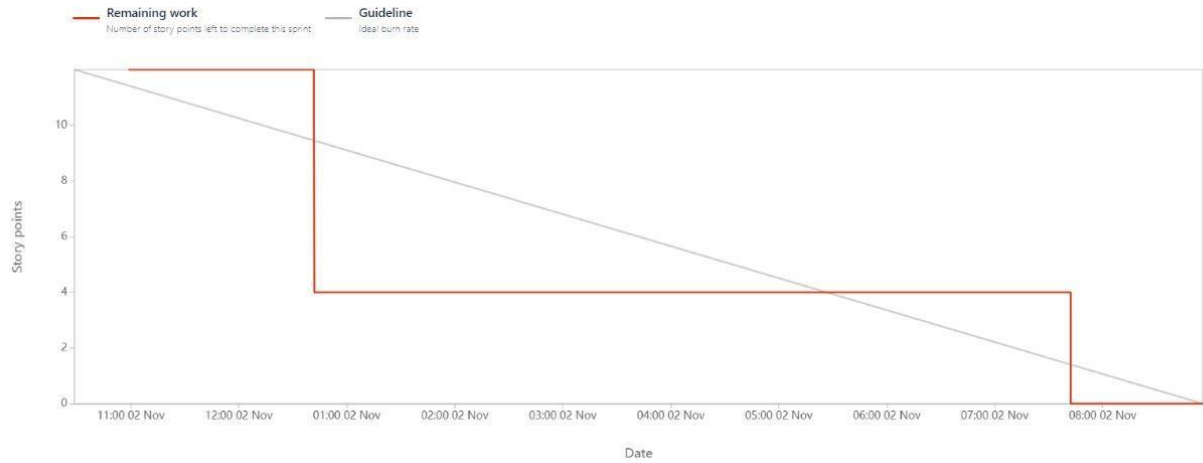
Sprint 2

Estimation field

Story points



Date - November 2nd, 2023 - November 2nd, 2023



Sprint 3

Sprint

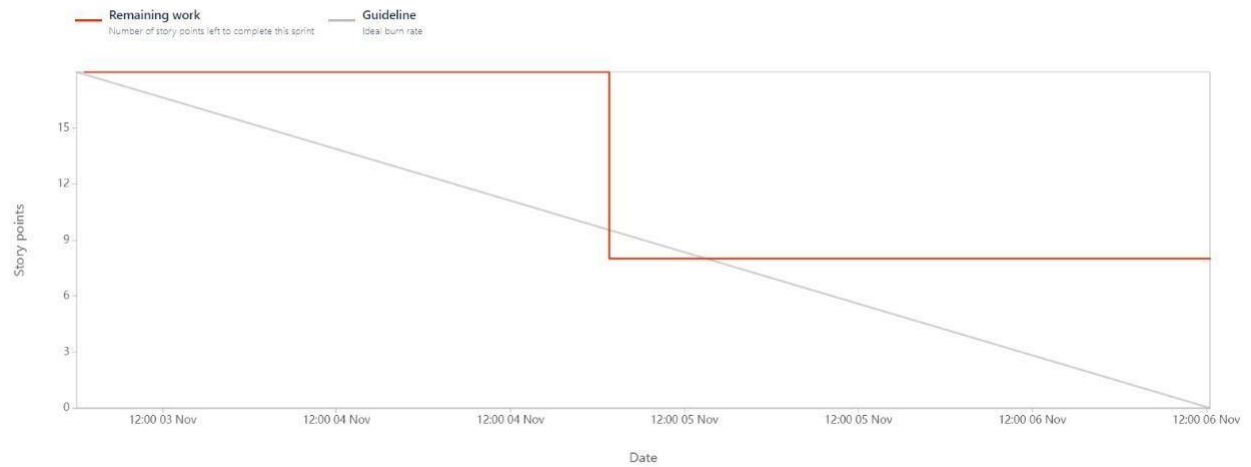
Sprint 3

Estimation field

Story points



Date - November 3rd, 2023 - November 5th, 2023



Cumulative Flow Diagram

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Cumulative flow diagram

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Date filter: Custom dates

From date: 10/25/2023

To date: 11/7/2023

☒ To Do ☒ In Progress ☒ Done

