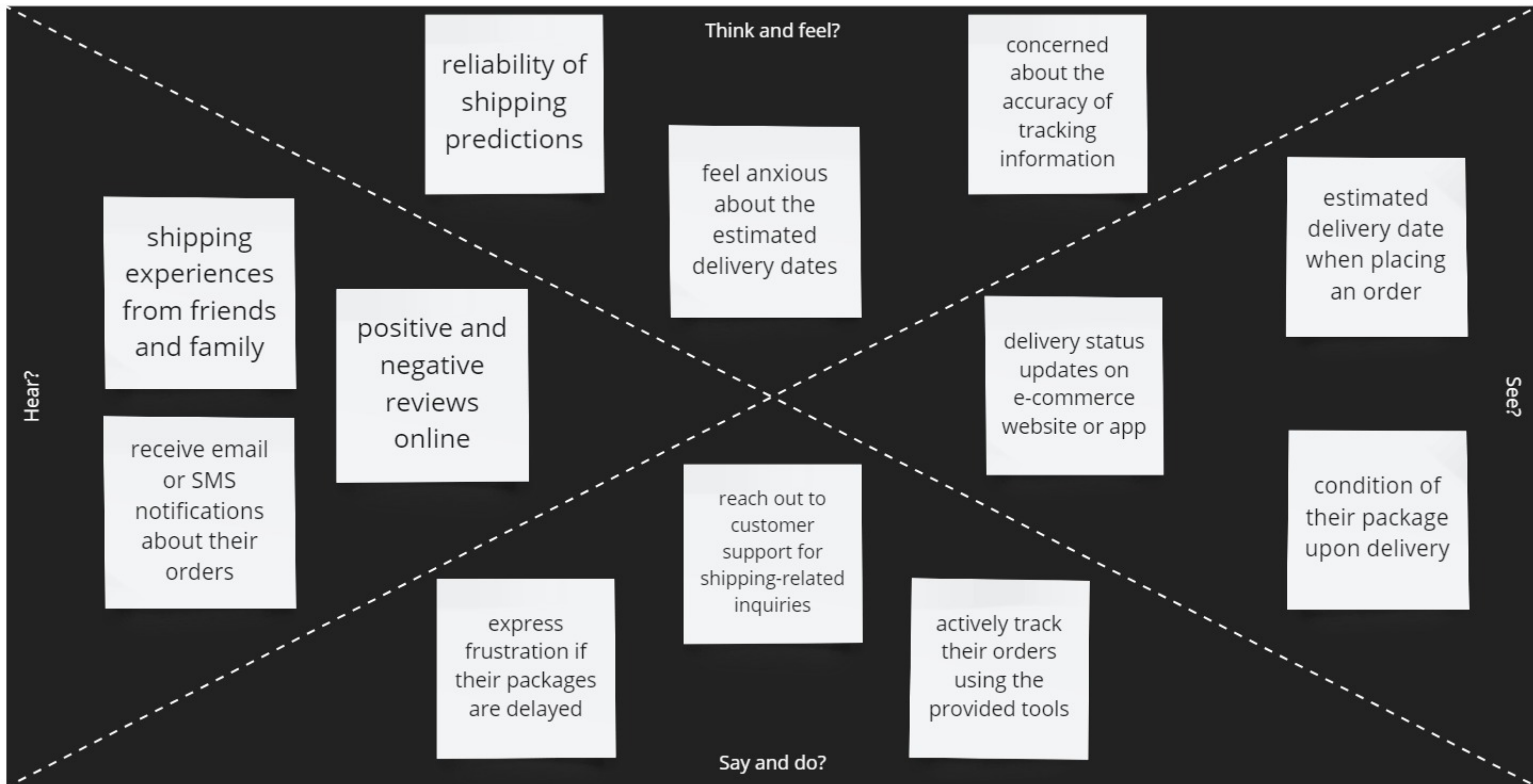


E-COMMERCE SHIPPING PREDICTION



Pain

Difficulty in tracking packages in real-time

Lack of accurate delivery estimates

Delays in delivery that disrupt their plans

Gain

A sense of control through real-time tracking information

Reduced anxiety about delivery times

Confidence in accurate delivery predictions