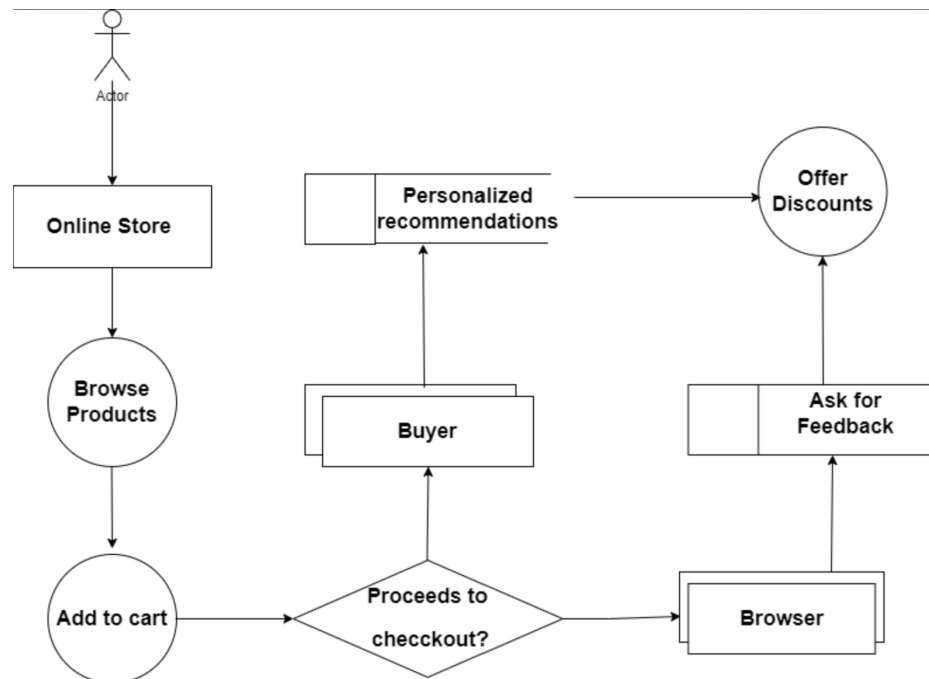


Project Design Phase-II
Data Flow Diagram & User Stories

Date	02 November 2023
Team ID	Team-592124
Project Name	Project - Online Shoppers Intentions using ML
Maximum Marks	4 Marks

Data Flow Diagram :



User Stories :

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
Mobile User		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
Mobile User		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
Mobile User		USN-4	As a user, I can register for the application through Gmail	I can successfully register and access the dashboard using my Gmail account for authentication.	Medium	Sprint-1
Mobile User	Login	USN-5	As a user, I can log into the application by entering email & password	I can successfully log in using a valid email and password combination.	High	Sprint-1
Web User	Registration	USN-6	As a web user, I can register for the application by entering my email, password, and confirming my password.	I can access my account/dashboard.	High	Sprint-1

Customer (Web user)	Login	USN-7	As a web user, I can log into the application by entering my email and password.	I can access my account/dashboard.	High	Sprint-1
Customer Care Executive	Customer Support	USN-8	As a customer care executive, I need access to customer information and order history to assist customers effectively.	I can view customer profiles and order details.	High	Sprint-1
Administrator	User Management	USN - 9	As an administrator, I can view and manage user accounts, including registration details and access privileges.	I can access a user management dashboard.	High	Sprint-1
Administrator	Data Analytics	USN-10	As an administrator, I can access analytics and reports on user behavior, conversion rates, and other key performance indicators.	I can view graphical and tabular analytics reports.	High	Sprint-1
Product Reviewer	Product Reviews	USN-11	As a product reviewer, I can write and submit reviews for products I have purchased.	I can access a product review section.	High	Sprint-1
Browser	Wishlist Management	USN-12	As an online shopper, I can create and manage a wishlist of products I intend to purchase in the future.	I can add products to my wishlist while browsing.	Medium	Sprint-1