## **Ideation Phase - Empathize & Discover**

Date	01 November 2023
Team ID	Team-592124
Project Name	Project - Online Shoppers Intentions using ML

## **Empathy Map:**

An empathy map is a visual tool that helps teams understand a user's behaviors and attitudes. . It's essential for understanding the user's problems and their perspective, goals, and challenges.

## **Online Shoppers Intentions:**

