## Ideation Phase Brainstorm & Idea Prioritization

Date	2nd November 2023
Team ID	Team - 591979
Project Name	ASL - Alphabet Image Recognition
Maximum Marks	4 Marks
Team members	Pujyam Sathvika, Rishika Krishna Ch

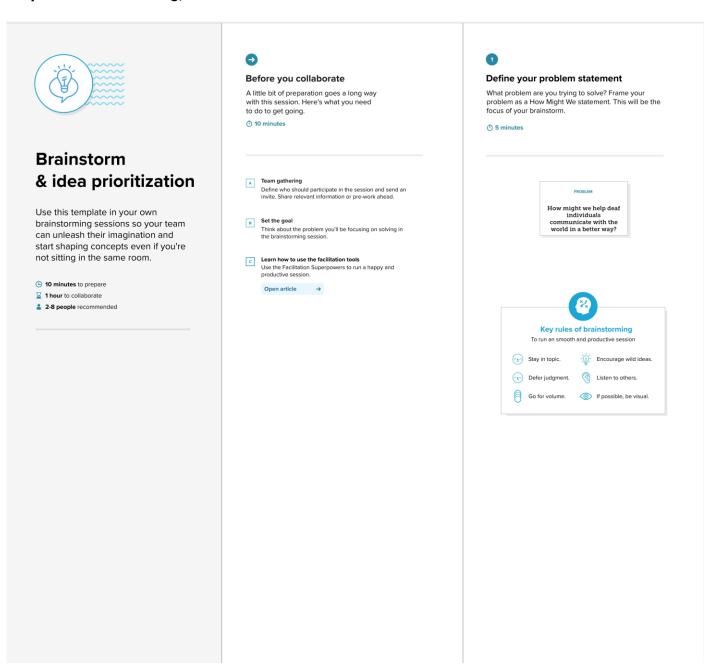
#### **Brainstorm & Idea Prioritization:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

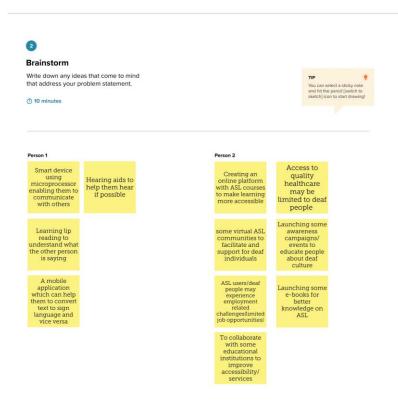
Our problem statement was "How might we help deaf individuals communicate with the world in a better way?"

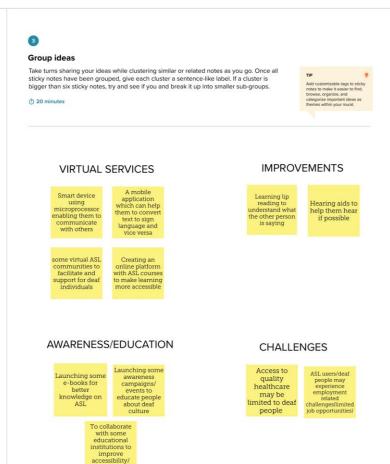
The users of our project would be deaf individuals who use ASL(American Sign Language) to communicate with others. We tried to put ourselves into various situations the deaf might experience and tried to come up with various solutions for their problems, grouped the solutions and prioritised them to give us a better understanding of our users.

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Step-2: Brainstorm, Idea Listing and Grouping





#### Step-3: Idea Prioritization

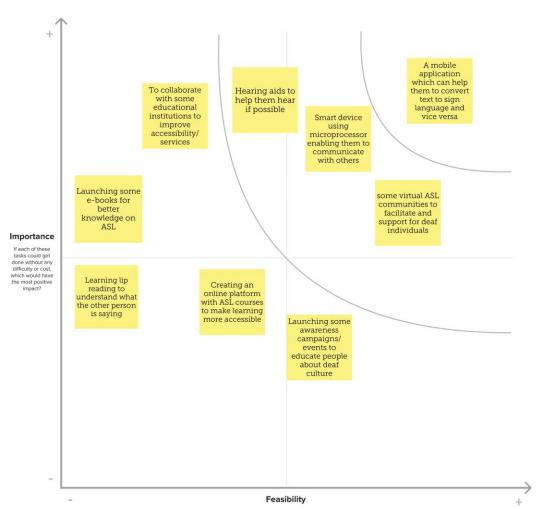


#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

1 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)