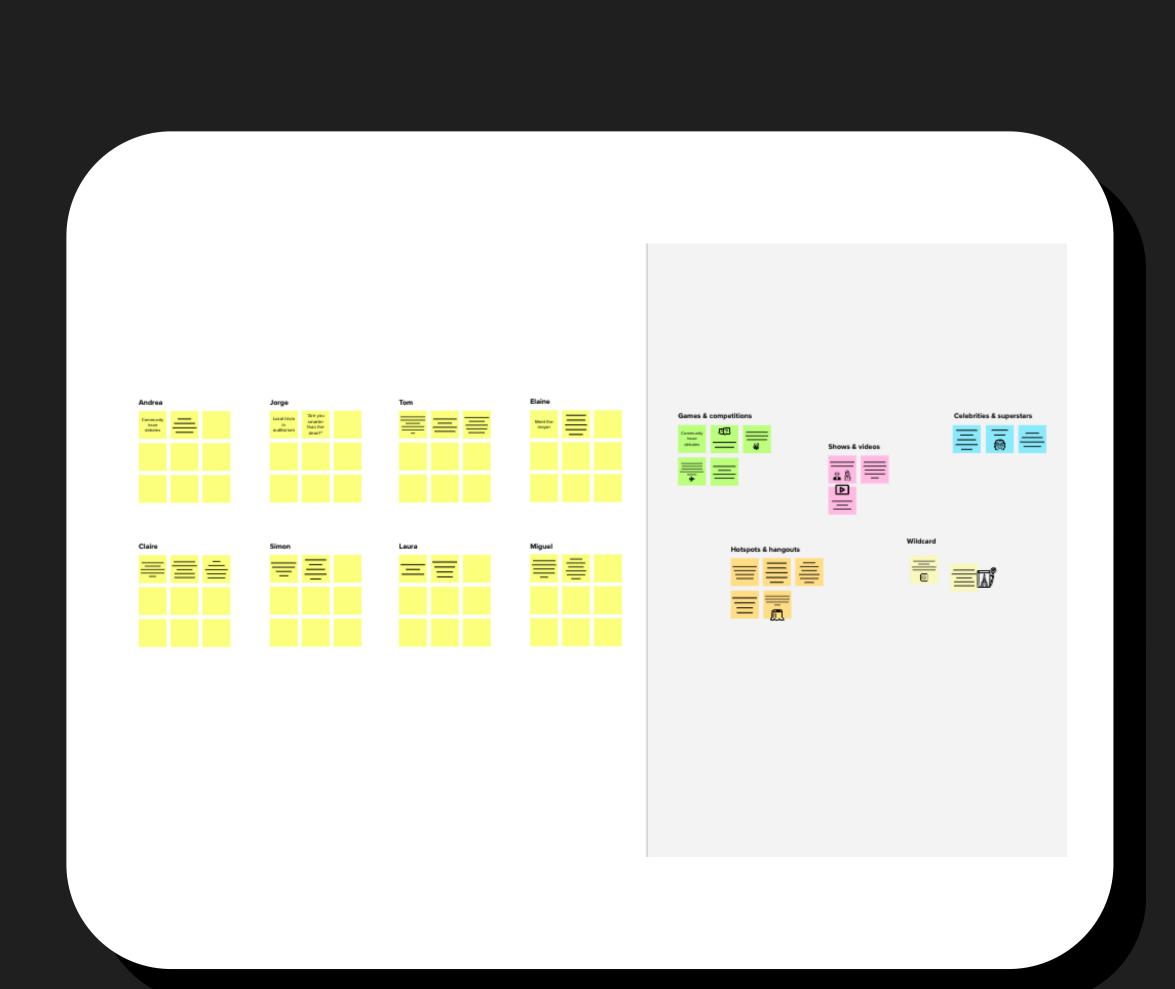


Brainstorm & idea prioritization

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Need some inspiration?

See a finished version of this template to kickstart your work.







Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Purva Samar Abhay Kushwaha Prasidhi Singh Sengar

Set the goal

Graphical Advantages: A Tableau Exploration Of Top Manga

Used the facilitation tools

Used the Facilitation Supernowers to

Used the Facilitation Superpowers to run a happy and productive session.



Defined problem statement

Inadequate platforms for manga enthusiasts to visually explore and personalize their experience with top manga titles, addressed through Tableau

PROBLEM

How might we enhance the manga exploration experience for enthusiasts by leveraging Tableau, providing visually engaging and personalized platforms that cater to diverse tastes and preferences currently lacking in existing solutions



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



Brainstorm

"Graphical Advantages" leverages Tableau for dynamic manga exploration. Visual rankings, genre dashboards, and user-generated lists personalize the experience. Network analysis connects manga, and real-time updates ensure freshness. Mobile-friendly and integrated with external platforms, it enriches manga discovery through engaging Tableau visualizations.

Abhay Kushwaha

"Graphical Marvels":
 Unveil Tableau
 visualizations
 capturing manga
 trends, artists, and
 genres, highlighting
 captivating visuals in
 the manga realm.

"Global Manga Map":
Harness Tableau's
prowess to map manga's
global reach, analyzing
readership, translations,
and cultural adaptations,
creating a
comprehensive visual
narrative.

Purva Samar

"Palette of Stories":
Utilize Tableau for a
vibrant journey
through manga's visual
evolution, spotlighting
color palettes, styles,
and storytelling
techniques.

Genre Galaxy: Explore manga genres' popularity with dynamic pie charts, offering insights into readers' diverse preferences and trends using Tableau's features.

Prasidhi Singh Sengar

"Storyline Spectra":
Analyze narrative
structures and plot
elements in leading
manga, creating
interactive visualizations
that highlight storytelling
trends and innovations.

Author's Arc: Trace the journey of renowned manga authors, mapping their works' reception and impact through Tableau's storytelling dashboards.

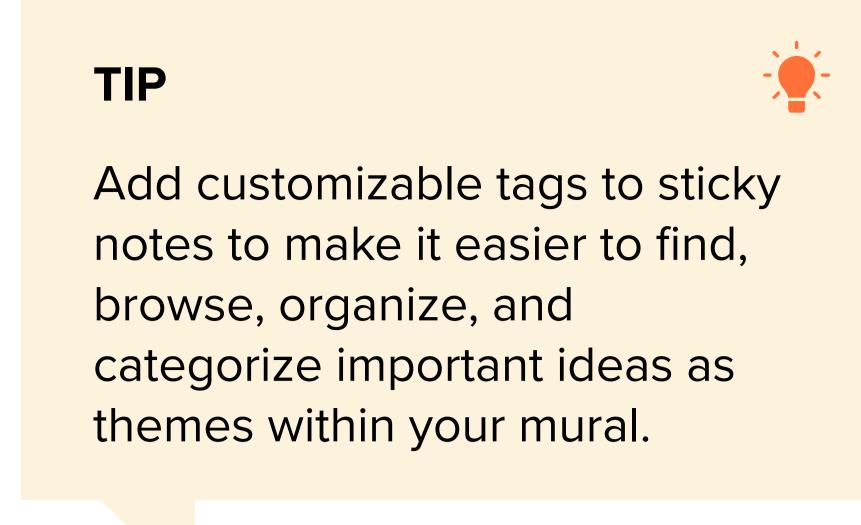




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

() 20 minutes



Cluster 1: Manga Trends & Dynamics

Manga Momentum Map:

 Explore the rise and fall of manga popularity over time using Tableau's interactive graphs and timelines.

Visualize the

Genre Galaxy:

dynamic landscape of manga genres, showcasing trends and preferences through Tableau's engaging pie charts.

Demographic Dynamics:

 Break down manga readership demographics with dynamic bar charts and filters, providing insights into audience characteristics using Tableau.

Cluster 2: Authorial Impact & Journey

Author's Arc: Trace the journey of manga authors, mapping the reception and impact of their works over time using Tableau's storytelling dashboards.

Influence Visualization:

 Showcase the influence of top manga authors through interactive graphs, illustrating their impact on the industry using Tableau.

Collaboration Networks:

 Explore the collaborative networks of manga authors, mapping connections and partnerships through Tableau's network visualizations.

Series Evolution Analysis:

 Analyze the evolution of top manga series through interactive heat maps and trend analyses in Tableau, highlighting key

milestones.

Genre Pioneers:

 Identify and highlight manga authors who pioneered specific genres, showcasing their contributions through Tableau's data-driven storytelling.

Cluster 3: Cultural Insights & Global Reach

Cultural Canvas:

 Visualize the global influence of manga by representing regional popularity variations through Tableau's map charts and colorcoded data representation.

Language Trends:

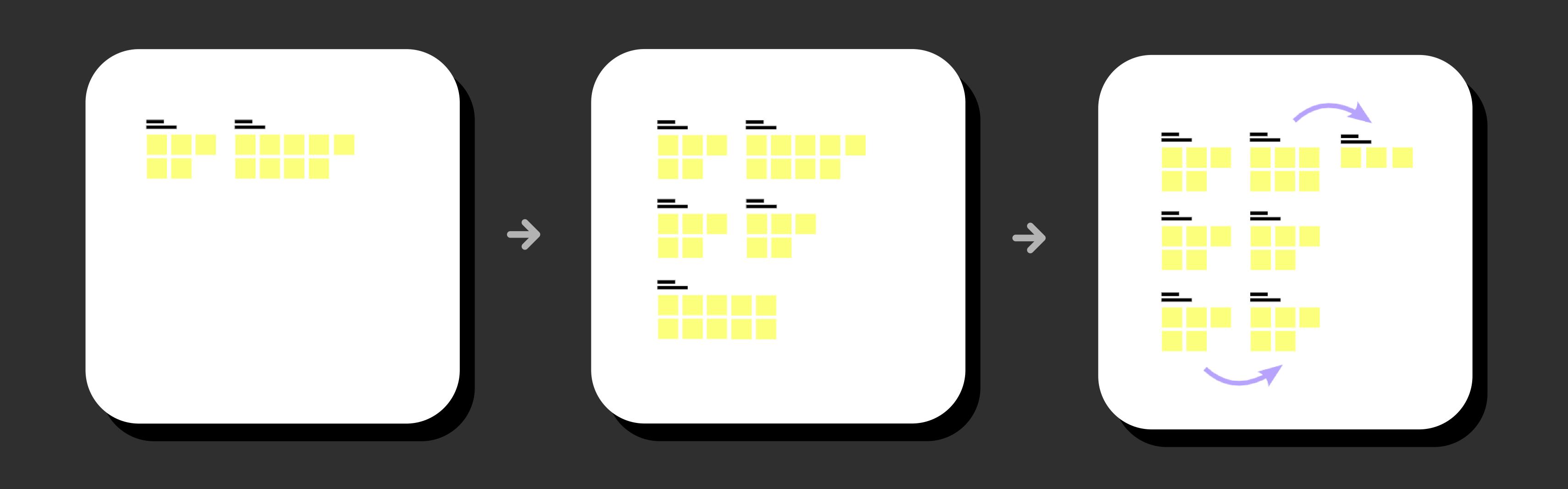
 Explore language preferences in manga consumption globally, utilizing Tableau's charts to illustrate languagespecific trends.

Adaptation Analysis:

 Analyze the adaptation trends of manga into other forms of media, showcasing cultural crossovers using Tableau's visual storytelling features.

International Impact:

 Showcase the international impact of top manga series, exploring popularity and cultural significance across different regions with Tableau's dynamic visuals.





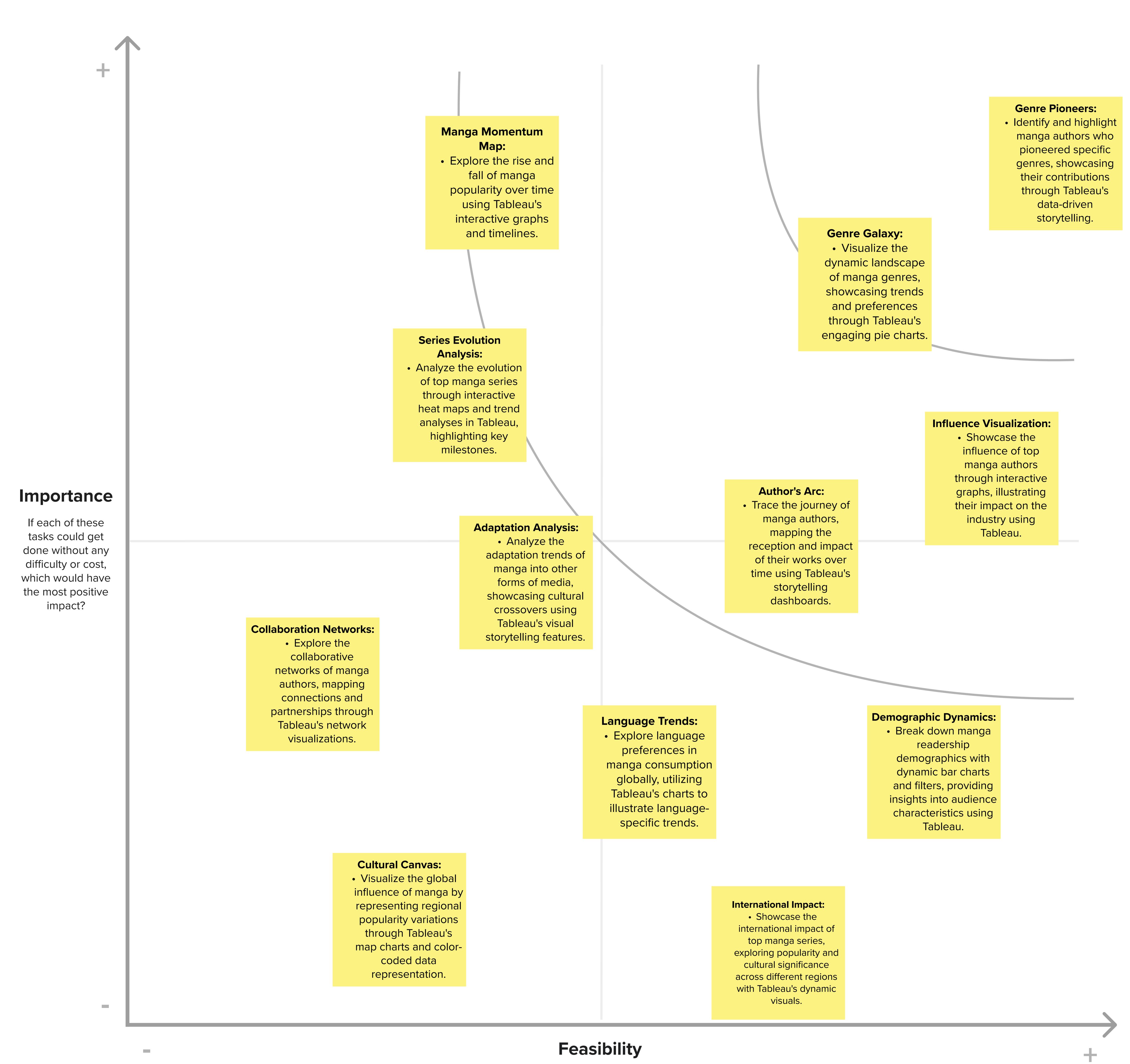
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

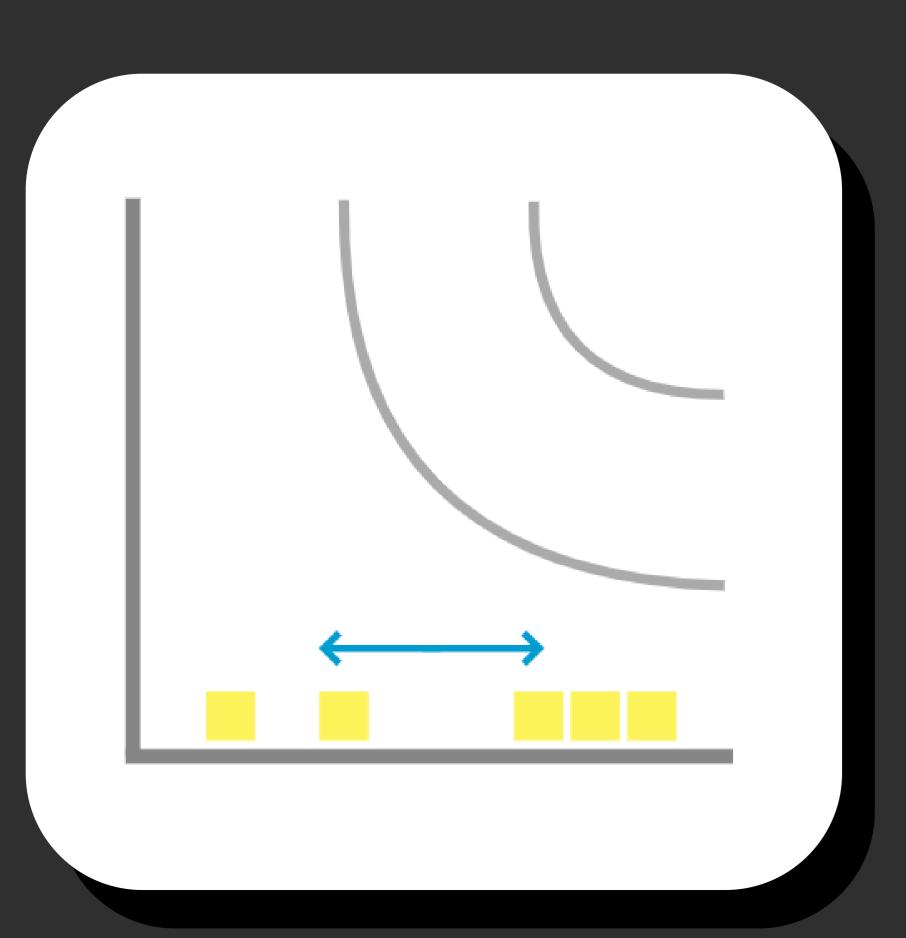
① 20 minutes

TIP

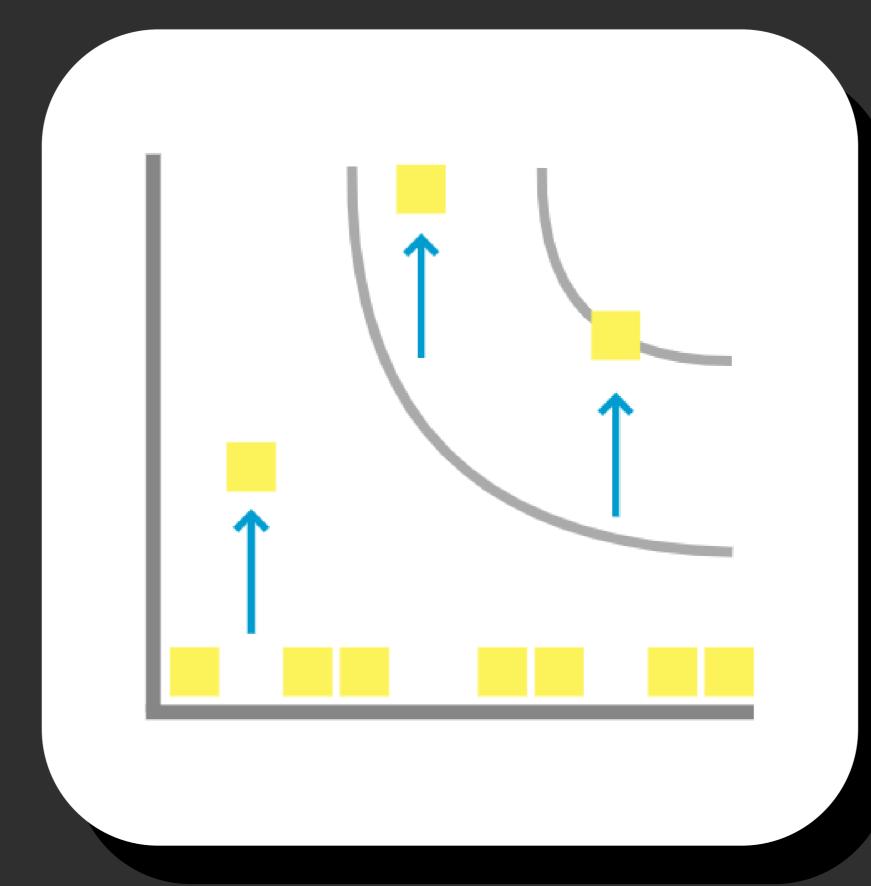
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)











After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

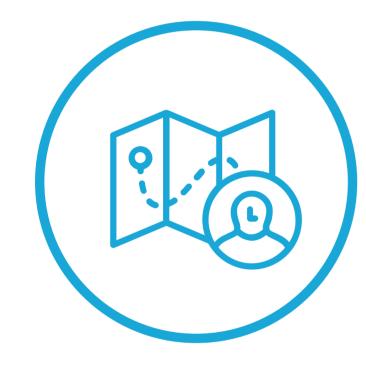
Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

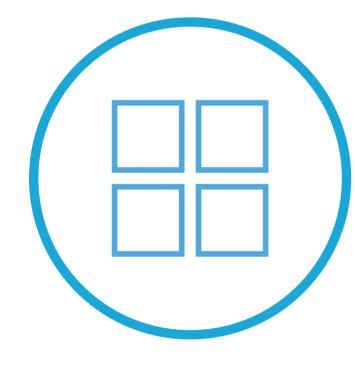
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →