

Empathy map canvas

Graphical Advantages: A Tableau Exploration Of Top Manga

Originally created by Dave Gray at

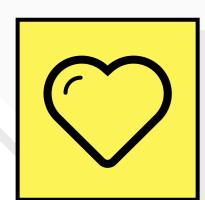


XPLANE

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understanding and empathy

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WHO are we empathizing with?

Person to whom we are sympathizing are the manga creators.

Manga Creators are in trouble of finding new genere.



What do they HEAR?

There are many selections It looks amazing Don't forget to read naruto

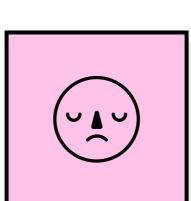


What do they THINK and FEEL?

PAINS

Hard to find top manga
Unable to complete on
time
Looking for the best

mysterious manga



GAINS

Accuracy
Reading the most underated manga.
Discovering the untold mangas which didn't sell high as compared to others



• Users should refine manga exploration

habits, exploring diverse genres or utilizing advanced features.



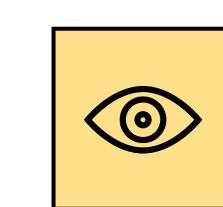
 Their goal is to discover and enjoy manga efficiently on a platform aligned with their preferences.

Decision Points:

 Users must decide on genre preferences and platform features.

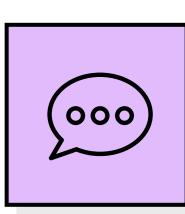
Success Criteria:

 Success is evident when users consistently find and enjoy manga suited to their tastes while actively participating in the community.



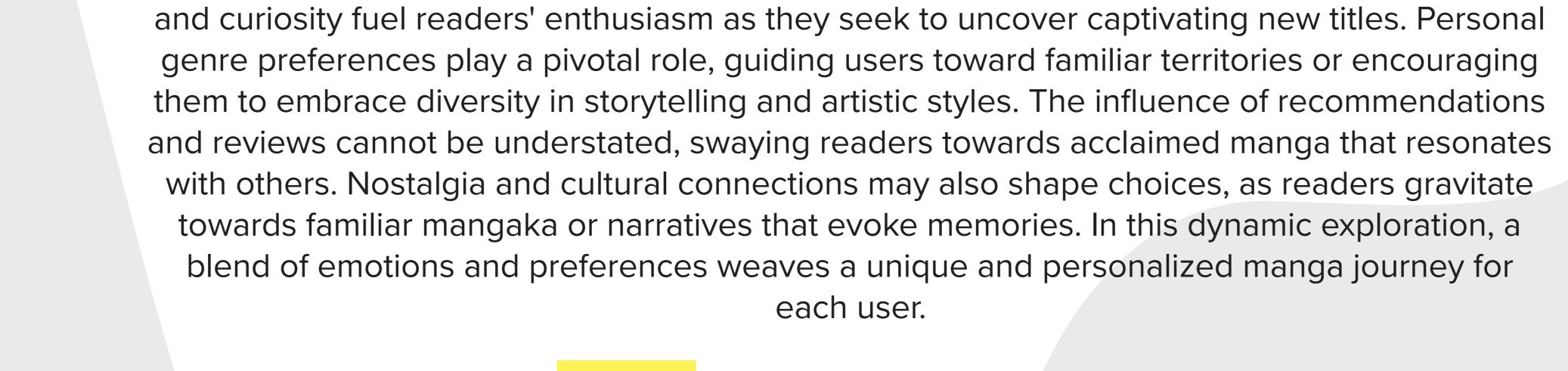
What do they SEE?

bookcovers titles cash payment option

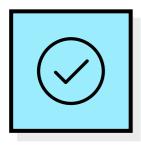


What do they SAY?

Go to your room and read book Spend atleast 30 minutes everyday Looking for best romantic book I couldn't find manga I want.



Exploring the top manga tableau is driven by a myriad of thoughts and feelings. Excitement



What do they DO?

- Current Engagement: Users actively explore top manga selections online through scrolling, clicking, and
- reading reviews.

 Genre Diversity: Observable behavior showcases diverse genre exploration, indicating varied interests among users.
- Active Participation: Users contribute
 actively to the manga community by
 engaging in discussions and creating
 personalized reading lists.
- Future Possibilities: Potential developments include advanced recommendation algorithms and increased involvement in virtual manga communities.