

Ideation Phase

Empathize and Discover

Date	19 september 2022
Team ID	591837
Project Name	Online Payments Fraud Detection using ML
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a straightforward, simple-to-understand graphic that provides information on the attitudes and behaviors of users. It's a helpful tool for teams to have a deeper understanding of their users. Knowing the actual issue and the individual suffering it is necessary to develop a workable solution. Making the map as an activity encourages participants to think about issues from the viewpoint of the user, as well as their objectives and difficulties.

EMPATHY MAP:

PROJECT TITLE: ONLINE PAYMENTS FRAUD DETECTION USING ML

