

Ideation Phase
Empathize & Discover

Date	20 NOVEMBER 2023
Team ID	Team-591719
Project Name	Project -Image Caption Generation
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

ABOUT IMAGE CAPTION GENERATOR EMPATHY MAP:

The Image Caption Generator Empathy Map is a visual tool designed to illuminate the user's behaviors and attitudes when interacting with image captioning technology. By fostering a deeper understanding of the user's perspective, goals, and challenges, this canvas facilitates the creation of more effective solutions. It provides valuable insights into the user's experience, enabling teams to tailor image caption generators to better meet user needs and preferences.

IMAGE CAPTION GENERATOR:

LINK FOR EMPATHY MAP:

<https://app.mural.co/t/imagecaptiongeneration1135/m/imagecaptiongeneration1135/1699507959459/da13eb992b75f91b3e84ce4b8026f872c1b369a6?sender=u452864472f2ab5c5b0e27825>

EMPATHY MAP :

IMAGE CAPTION GENERATION

Image Caption Generation addresses the need for efficient and descriptive image content understanding using advanced AI techniques. It enhances user experience, making visual content more accessible and searchable, while also aiding the visually impaired. This technology has the potential to improve content moderation and assist in various applications like e-commerce and social media. By generating meaningful captions for images, it adds value to businesses and individuals, enhancing the overall digital landscape.

