Ideation Phase
Empathize & Discover

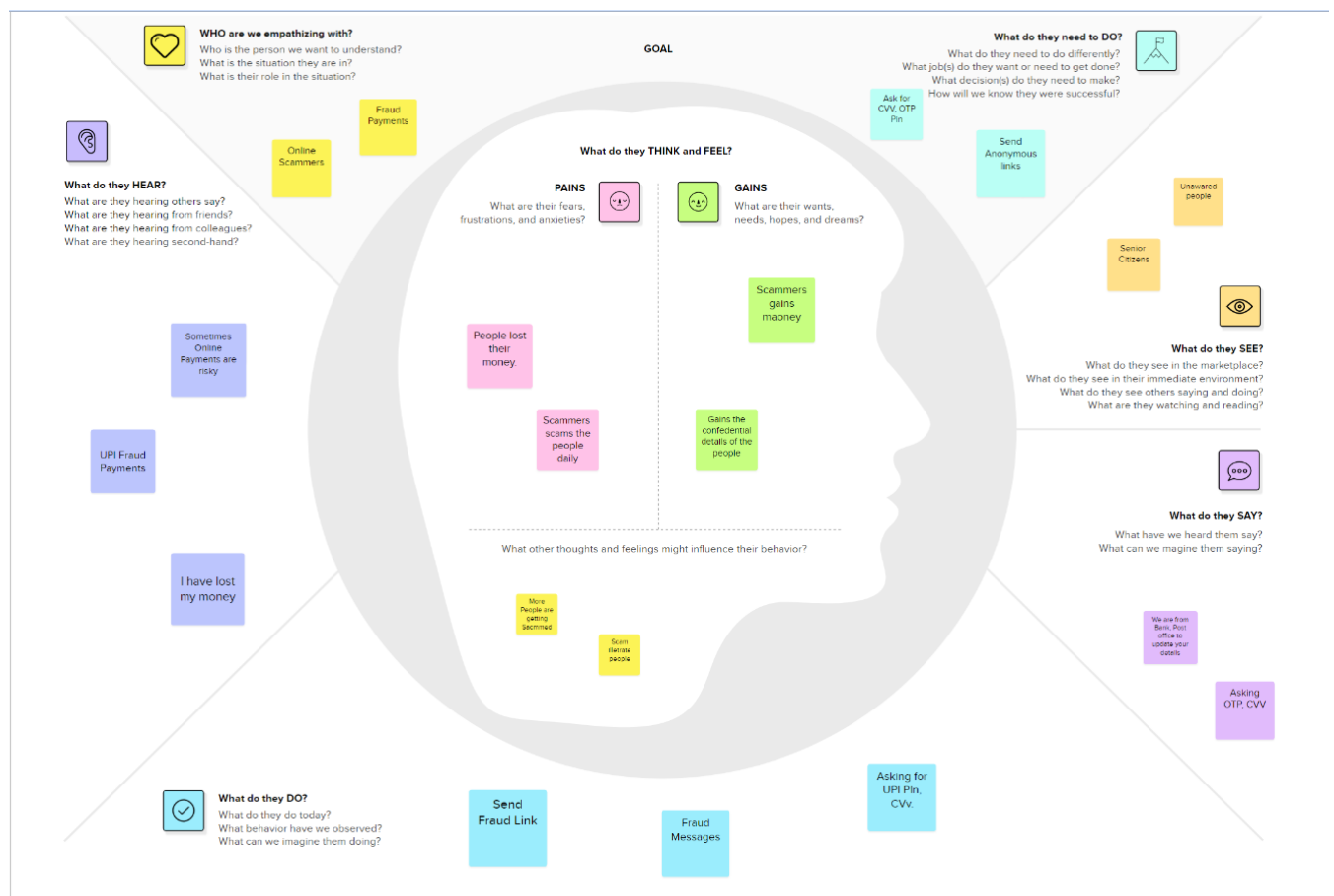| Date	10 September 2023
Team ID	Team-592025
Project Name	Project – Online Payments Fraud Detection using ML
Maximum Marks	4 Marks

Empathy Map

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Online Payments Fraud Detection using ML Empathy Mapping

Reference: https://www.mural.co/templates/empathy-map-canvas