

Ideation Phase
Empathize & Discover

Date	9th November 2023
Team ID	Team-591345
Project Name	Ecommerce Shipping Prediction Using Machine Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

[Click here to open empathy map canvas](#)

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