Ideation Phase Empathize & Discover

Date	9th November 2023
Team ID	Team-591345
Project Name	Ecommerce Shipping Prediction Using Machine Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

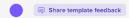
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Click here to open empathy map canvas



Empathy Map Canvas for E-commerce Shipping Estimations

The Empathy Map Canvas for Ecommerce Shipping Estimations is a tool for gaining a thorough understanding of both buyers (customers) and sellers (vendors or ecommerce shop owners) in the ecommerce ecosystem. This canvas assists e-commerce platforms in empathising with their consumers by taking into account their thoughts, needs, and behaviours, ultimately leading to better informed decisionmaking and the development of tactics that improve the accuracy and dependability of delivery forecasts. Understanding the complexities of both buyers and sellers in the context of e-commerce shipping allows platforms to create a smooth and rewarding purchasing experience for all stakeholders.



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