

Project Design Phase-II

Technology Stack (Architecture & Stack)

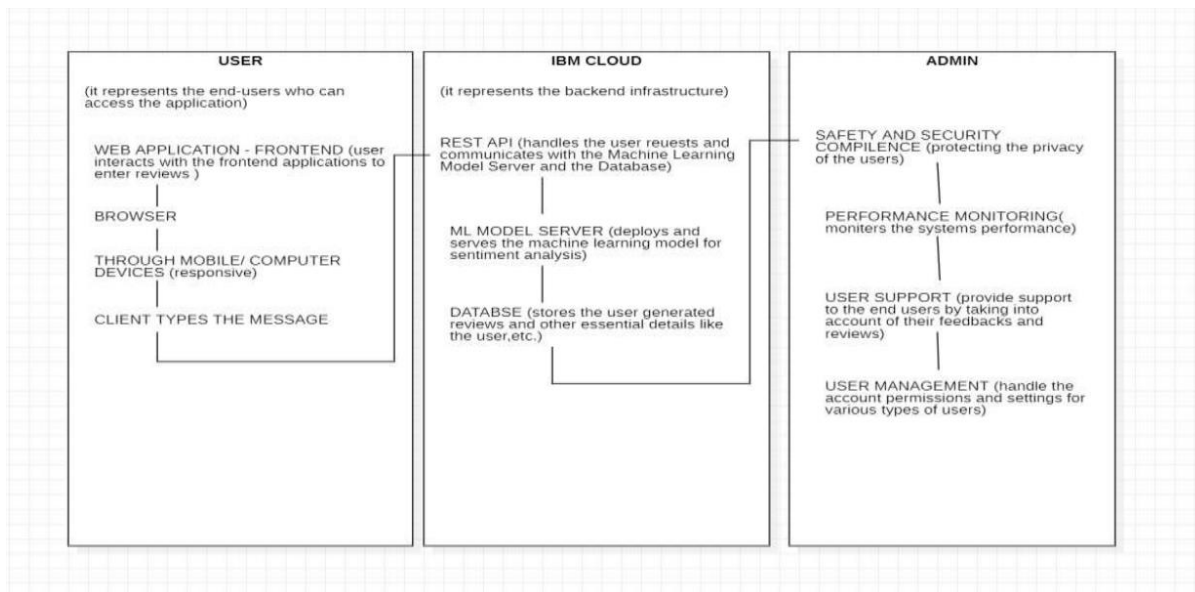
Team ID : 592662

Project Name : AIRLINE REVIEW CLASSIFICATION USING MACHINE LEARNING

Maximum Marks : 4 Marks

Technical Architecture:

The Deliverable shall include the architectural diagram as below and the information as per the table1 & table 2:



USER:

- This section signifies individuals accessing your application via web browsers or mobile apps.
- End-users engage with the frontend application to input their airline reviews and receive results from sentiment analysis.

IBM CLOUD:

- **REST API:** Manages user requests and serves as a communication link between the Machine Learning Model Server and the Database.
- **ML Model Server:** Deploys and operates the machine learning model responsible for sentiment analysis.
- **Database:** Stores user-generated data like reviews and associated metadata or administrative settings.

ADMIN:

- **Security and Compliance:** Ensures data security and adherence to privacy regulations. Admins oversee security measures like access controls, encryption, and auditing.
- **Review Monitoring:** Admins access and evaluate the data gathered from users' airline reviews. They analyze trends and spot potential issues or areas for enhancement based on sentiment analysis.
- **User Support:** Admins assist end-users with application-related issues, queries, or feedback. They may use the Admin interface to respond to user inquiries.
- **User Management:** Admins handle the creation, modification, and oversight of user accounts, including roles and access levels. They manage account permissions and settings for various user categories, such as regular users and fellow administrators.

Table-1 : Components & Technologies:

| S.No | Component | Description | Technology |
|------|-------------------------------|--|--|
| 1 | User Interface | Interface facilitating user interaction (e.g., Web UI, Mobile App, Chatbot) | HTML, CSS, JavaScript |
| 2 | Data Collection | Gathering airline reviews from diverse sources like online platforms, social media, or customer feedback forms | Web scraping tools, APIs, data collection scripts (Python, Node.js) |
| 3 | Data Preprocessing | Cleaning and preparing collected data: text cleaning, special character removal, lowercase conversion, tokenization | Python, regular expressions, data cleaning libraries |
| 4 | Feature Extraction | Converting preprocessed text data into numerical features for machine learning models | Scikit-Learn |
| 5 | Machine Learning Models | Development of sentiment analysis models: Logistic Regression, Naive Bayes, SVM, Decision Trees, Random Forests, Deep Learning (e.g., LSTM, CNN) | Scikit-Learn, TensorFlow, Keras |
| 6 | Model Training and Evaluation | Splitting data, training the model, and evaluating performance metrics like accuracy, precision, recall, F1 score, ROC-AUC | TensorFlow Model Evaluation library |
| 7 | Database | Data types, configurations, etc. | MySQL, NoSQL, etc. |
| 8 | Model Deployment | Deploying trained models in production to classify real-time airline reviews | Flask, AWS Lambda, Azure Functions |
| 9 | Monitoring and Maintenance | Implementing monitoring for model performance tracking, periodic retraining with new data, and addressing concept drift | Data pipelines |
| 10 | Security and Privacy | Implementing security measures to safeguard user data, ensuring compliance with data protection regulations | Encryption techniques |
| 11 | Feedback Loop | Creating a loop for users to provide feedback on model predictions for improvement | Data analysis tools, customer feedback platforms (e.g., Zendesk, Intercom) |

Table-2: Application Characteristics:

| S.No | Characteristics | Description | Technology |
|-------------|--|--|---|
| 1 | Open-Source Frameworks | Identification of utilized open-source frameworks and their technologies | Technology leveraging Open-source frameworks |
| 2 | Security Implementations | Implemented security measures like access controls, firewalls, encryption methods, OWASP compliance | Encryption methods, OWASP compliance, Access controls |
| 3 | Scalability | Implemented security measures like access controls, firewalls, encryption methods, OWASP compliance | Google Kubernetes Engine, Load balancing (Nginx, HAProxy) |
| 4 | Accessibility | Ensuring system capacity for increased user and review volume without performance decline | Screen readers, accessible design practices |
| 5 | Cross-platform Compatibility | Features facilitating use for individuals with disabilities | Responsive design, cross-platform app development frameworks (React Native, Flutter) |
| 6 | Offline Mode | Capability for app usage and results retrieval without internet connectivity | Progressive Web App (PWA) technologies, client-side caching |
| 7 | Multilingual Support | Enabling analysis and classification of reviews in multiple languages | Natural Language Processing (NLP) libraries with multilingual models (NLTK, Multilingual BERT), language detection libraries |
| 8 | Content Moderation | Tools for managing user-generated content to align with guidelines | Content moderation services (e.g., Google Perspective API, Amazon Recognition) |
| 9 | Content Moderation | Providing insights into user behavior, review trends, and system performance | Reporting libraries (Tableau, Power BI) |
| 10 | Customization and Personalization | Allowing users to tailor their experience and receive personalized recommendations | Recommendation engines (collaborative filtering, content-based filtering), user profiles, user-specific preferences |