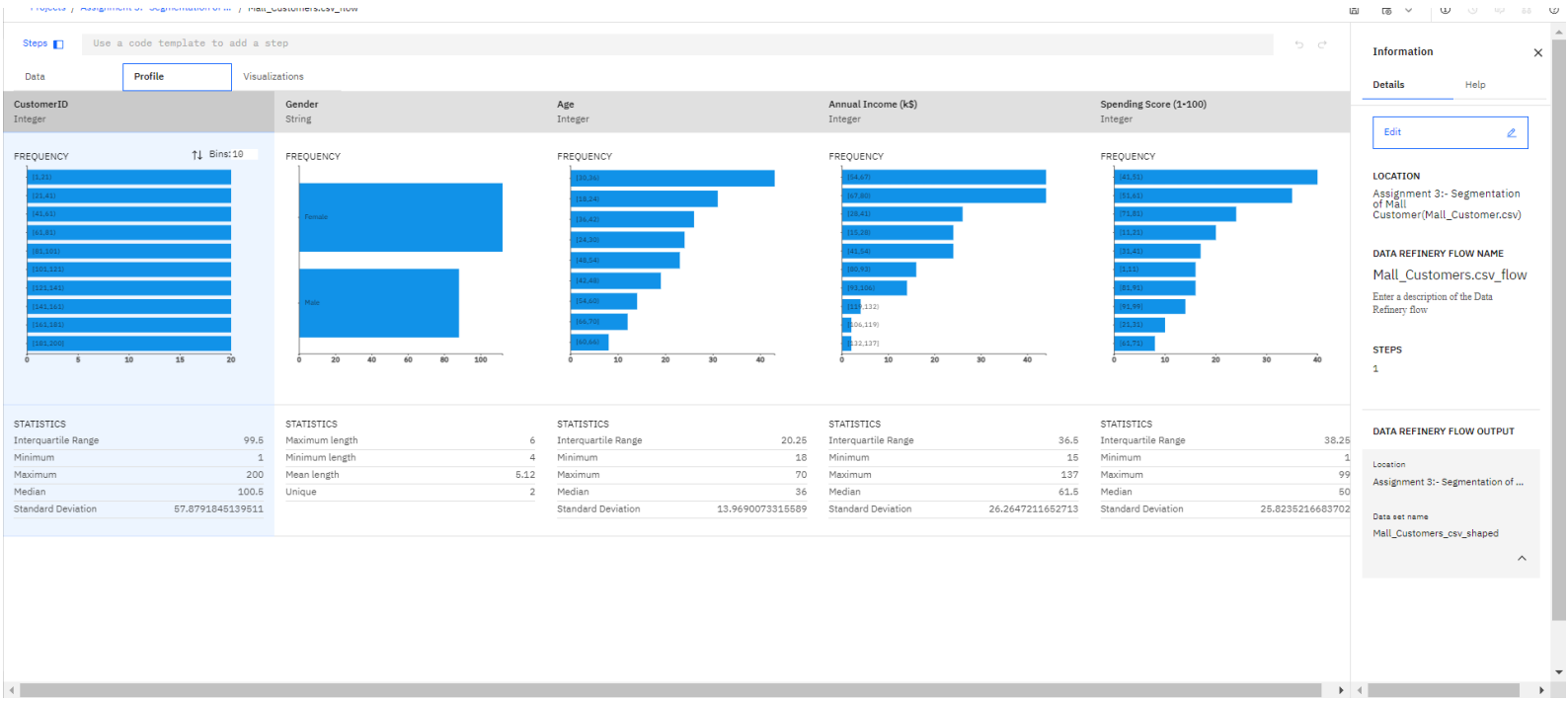
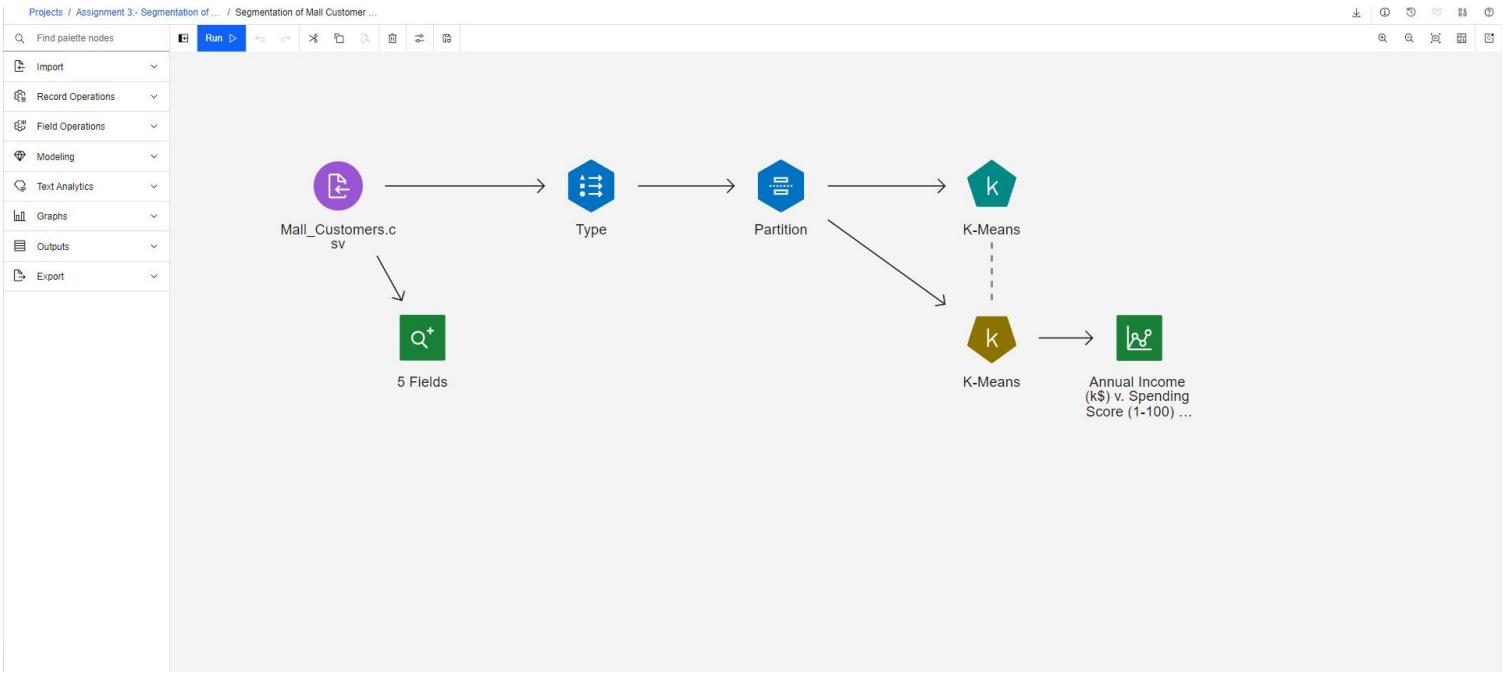
ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)

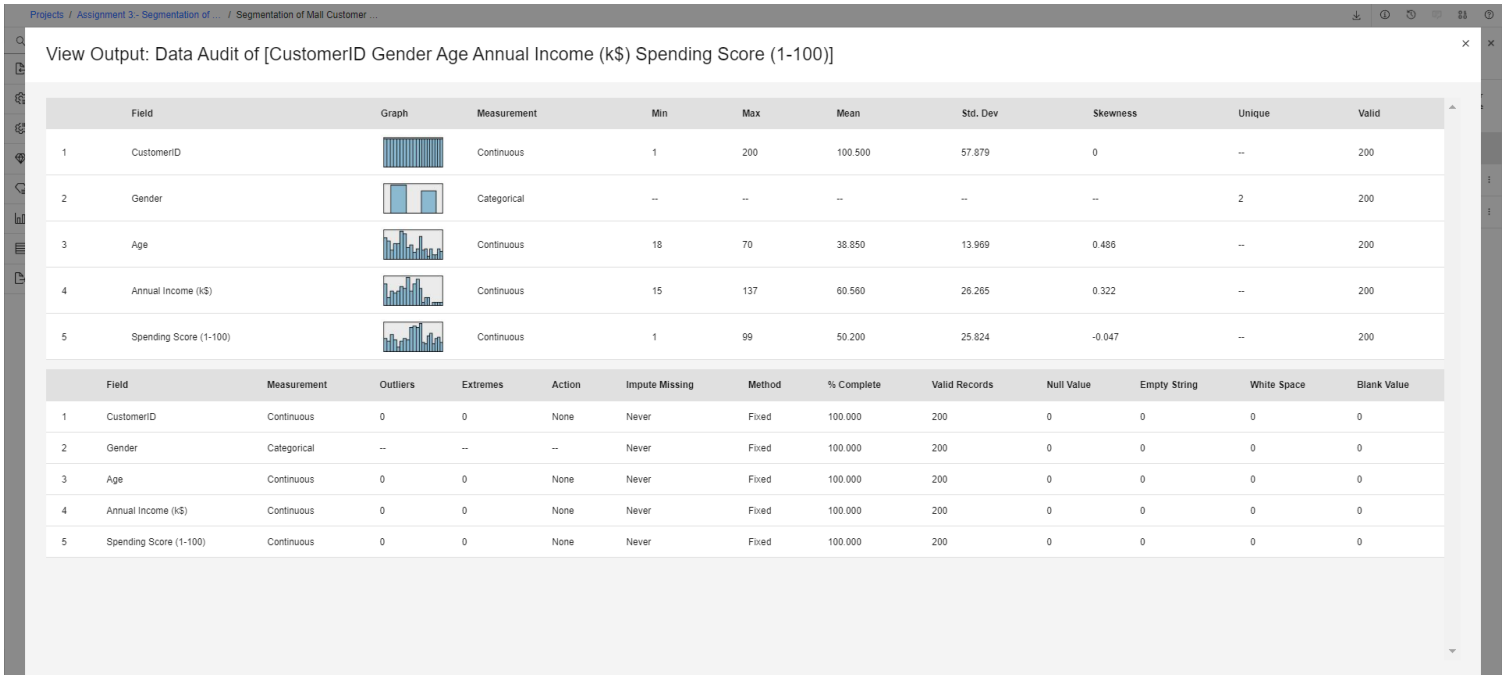
Data Refinery Flow



ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)

SPSS Modular Flow





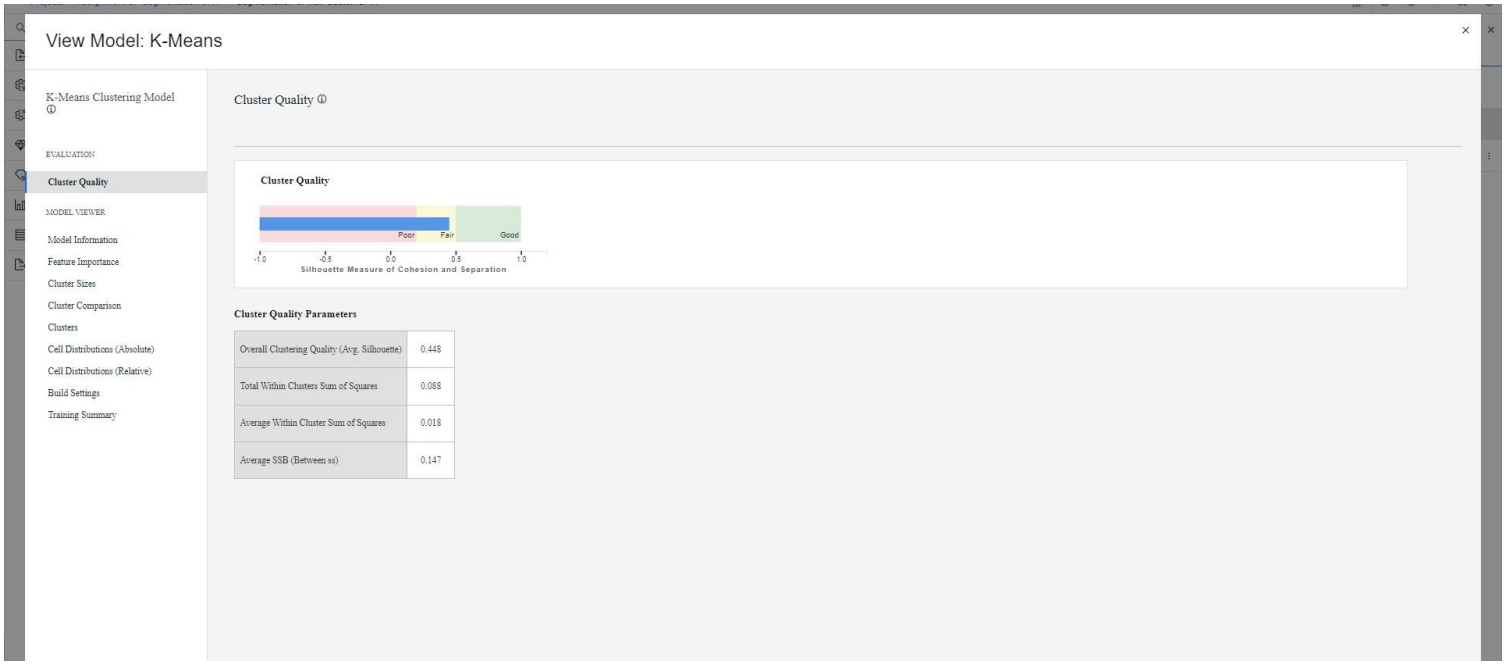
	Field	Graph	Measurement	Min	Max	Mean	Std. Dev	Skewness	Unique	Valid
1	CustomerID		Continuous	1	200	100.500	57.879	0	--	200
2	Gender		Categorical	--	--	--	--	--	2	200
3	Age		Continuous	18	70	38.850	13.969	0.486	--	200
4	Annual Income (k$)		Continuous	15	137	60.560	26.265	0.322	--	200
5	Spending Score (1-100)		Continuous	1	99	50.200	25.824	-0.047	--	200

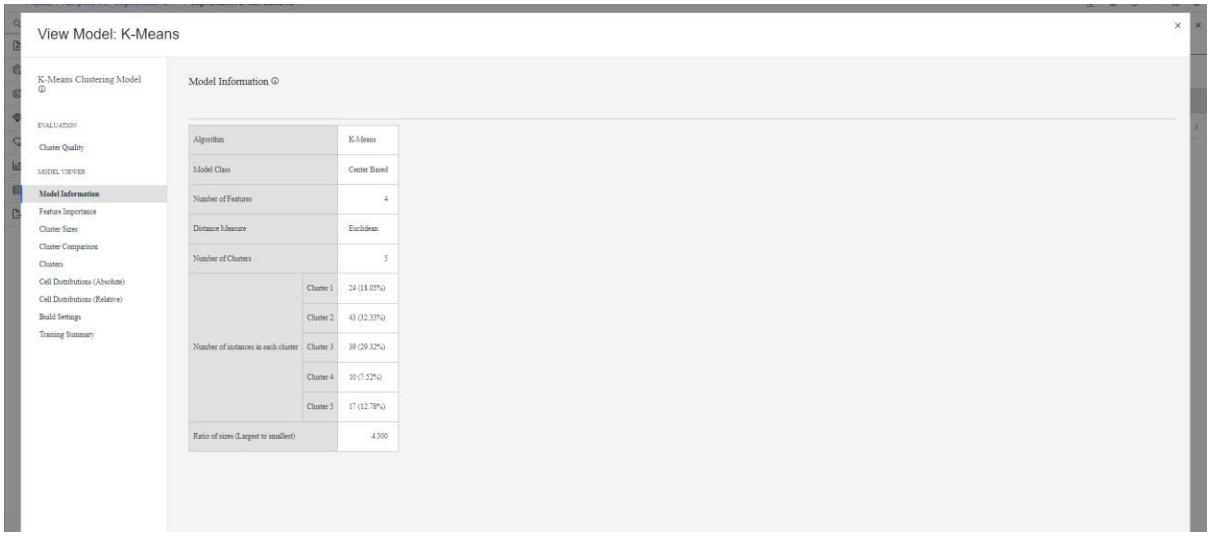
	Field	Measurement	Outliers	Extremes	Action	Impute Missing	Method	% Complete	Valid Records	Null Value	Empty String	White Space	Blank Value
1	CustomerID	Continuous	0	0	None	Never	Fixed	100.000	200	0	0	0	0
2	Gender	Categorical	--	--	--	Never	Fixed	100.000	200	0	0	0	0
3	Age	Continuous	0	0	None	Never	Fixed	100.000	200	0	0	0	0
4	Annual Income (k$)	Continuous	0	0	None	Never	Fixed	100.000	200	0	0	0	0
5	Spending Score (1-100)	Continuous	0	0	None	Never	Fixed	100.000	200	0	0	0	0

ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)

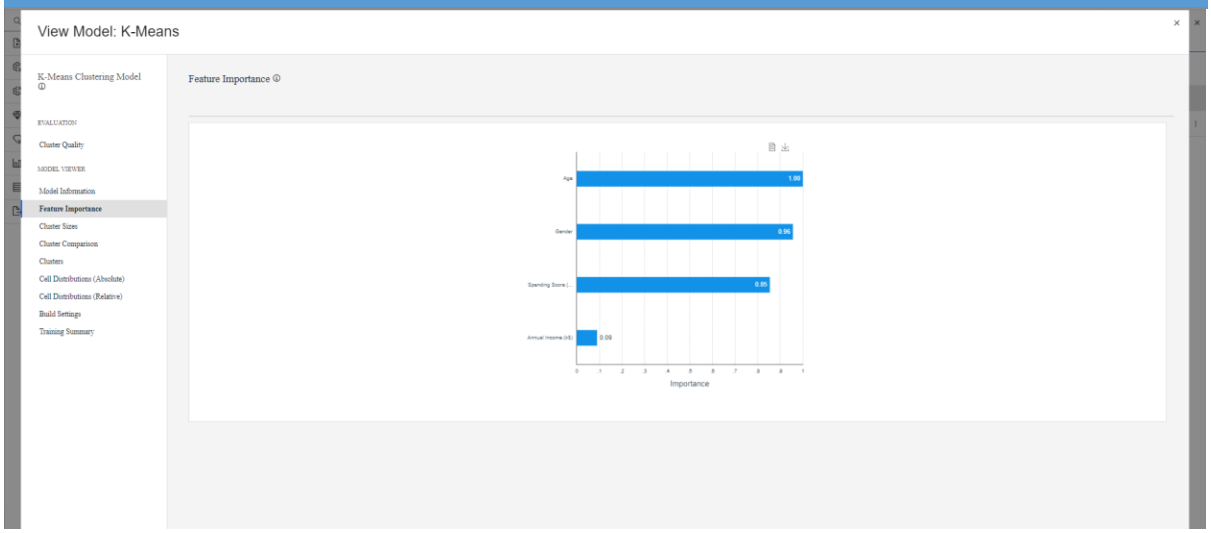
ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)

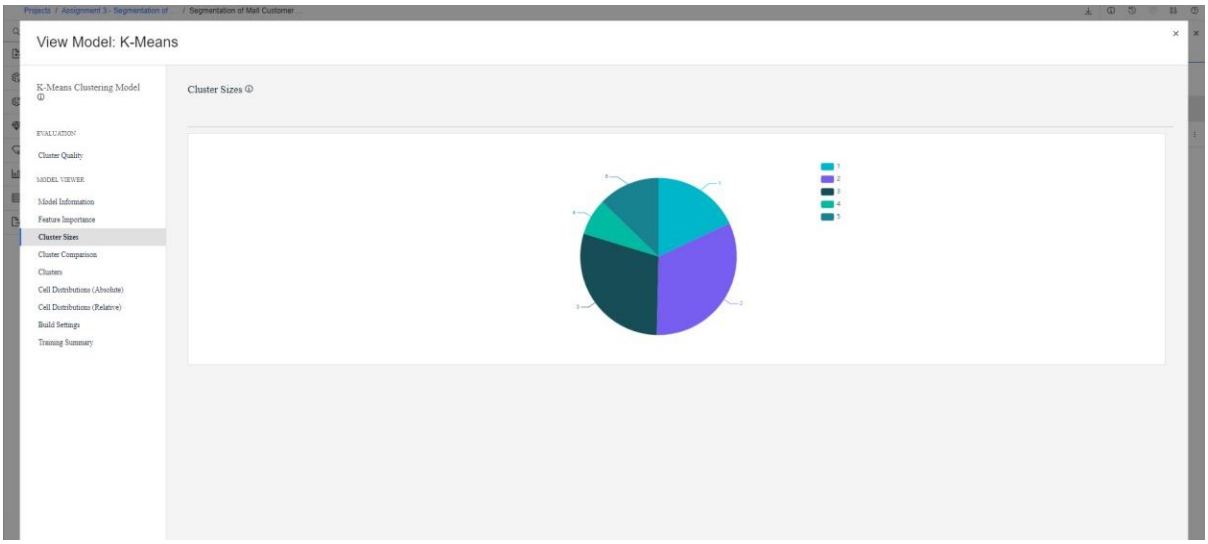
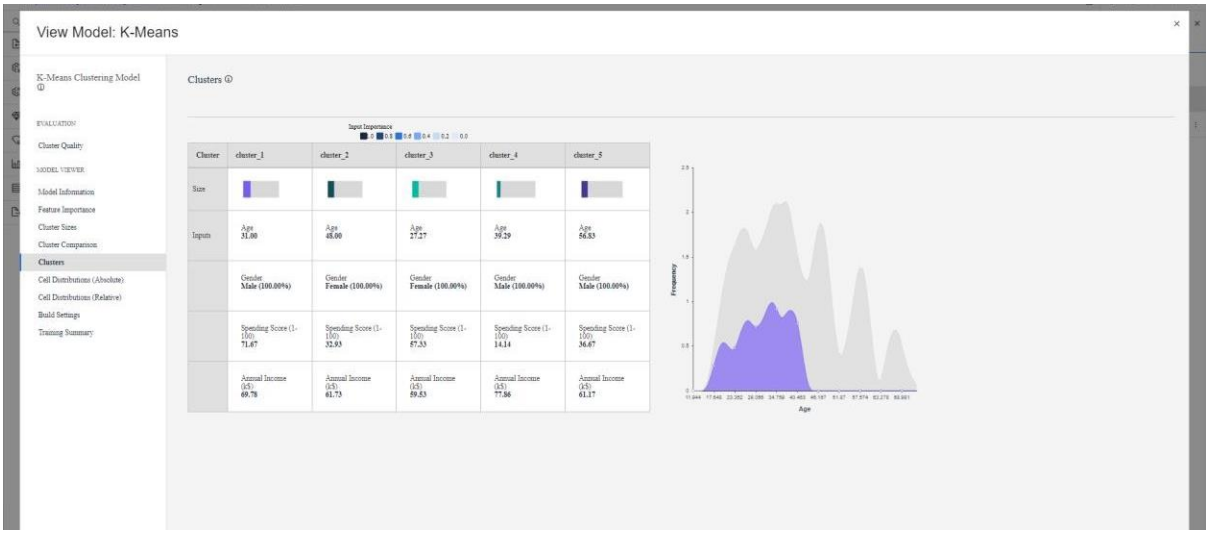
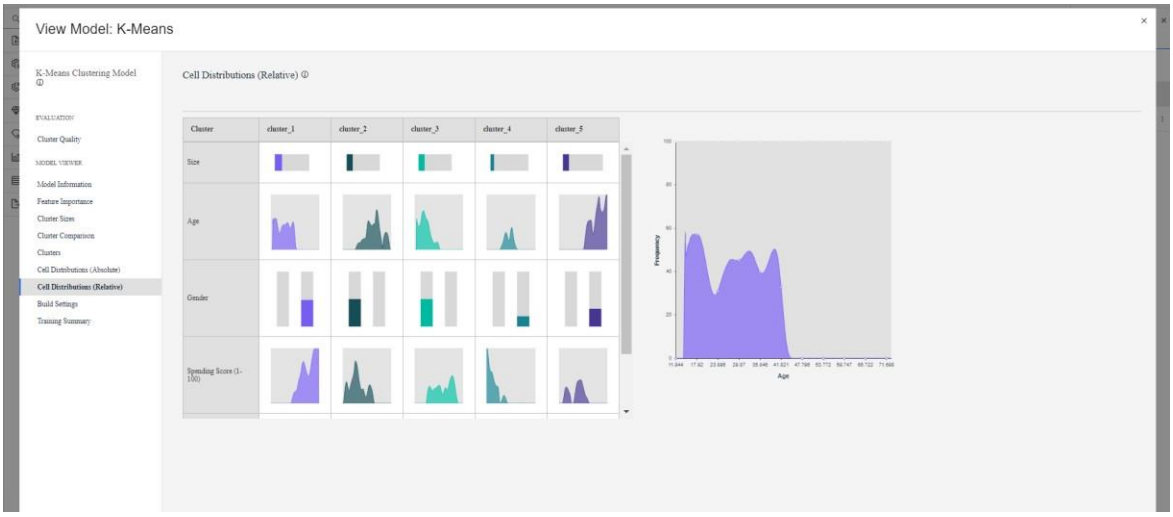
View-Model





ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)





ASSIGNMENT-3_--SEGMENTATION-OF-MALL-CUSTOMER(MALL_CUSTOMER.CSV)