Social & Business Impact

Social Impact:

Improved Patient Care: A CURA healthcare project significantly contributes to improved patient care by ensuring healthcare professionals have accurate and real-time information on doctor availability. Timely access to doctor availability data enables healthcare providers to make informed decisions, leading to more personalized and effective treatment options for patients. Enhanced decision-making contributes to a higher quality of care, increased patient satisfaction, and improved health outcomes.

Business Impact:

1. Efficient Doctor Availability Management: The CURA Health project plays a crucial role in efficient doctor availability management by providing comprehensive information on doctors' schedules and interactions. Business impact is evident in the development of innovative features such as notifications to alert patients when a booked slot is unavailable due to a doctor's unavailability. By offering insights into available doctors for different medical issues, the CURA project facilitates strategic business planning, ensuring optimal staffing and resource allocation based on patient needs.

2. Enhanced Customer Service: The project enables the development of customer-centric features, improving overall customer service by providing users with various ways to interact and access information. Notifications about doctor availability enhance the user experience, fostering customer loyalty and satisfaction. The business impact is reflected in increased user engagement, positive reviews, and a strengthened reputation in the healthcare industry.