Business Problem: Enhancing Healthcare Access and Efficiency

1. Appointment Services Efficiency

- **Challenge**: Traditional appointment scheduling systems often lead to long waiting times, appointment delays, and resource allocation challenges.
- **Problem**: Patients experience frustration due to inefficient appointment processes, impacting overall satisfaction.
- **Solution**: CURA Healthcare aims to optimize appointment systems, reduce waiting times, and enhance service efficiency.

2. Balancing Technology and Human Touch

- **Challenge**: As healthcare becomes more technology-driven, maintaining a human-centric approach is crucial.
- **Problem**: Patients need to feel cared for and understood during the appointment process.
- **Solution**: CURA Healthcare strives to strike a balance by leveraging technology while ensuring personalized patient interactions.

3. Data Security and Privacy

- **Challenge**: As CURA expands, safeguarding patient data becomes paramount.
- **Problem**: Balancing seamless service with robust data security practices is challenging.
- **Solution**: CURA Healthcare implements secure logins, encryption, and consent management to protect patient information.