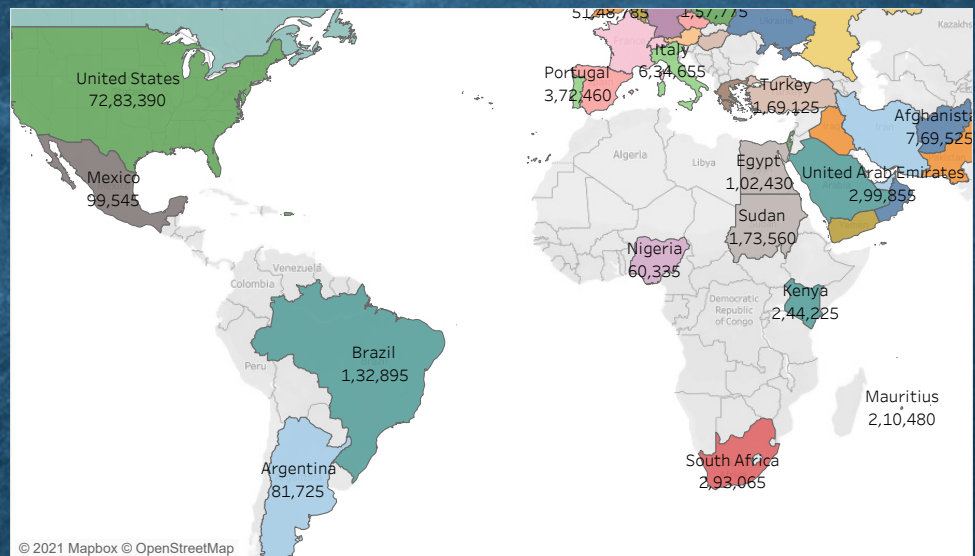


COUNTRIES AND THEIR ARRIVALS

The domestic tourism sector generated \$247.3 billion (INR 16.91 trillion) in 2018, with a growth of 6.7%.

This makes India the 8th largest country in terms of contribution to travel and tourism GDP and the largest market in South Asia. By 2029, Indian tourism sector is likely to grow at 6.7% per annum to reach INR 35 trillion with 9.6% of GDP.



Traditional and emerging themes of tourism, including Nature, Heritage & Cultural, Religious, Adventure, Medical & Wellness, MICE and Wedding, among others have been a key attraction for domestic and foreign tourists. Strong domestic demand and economic growth, price competitive offerings, infrastructure development, and emergence of new destinations and niche tourism products will