

>Exports-Imports

Imports are the goods and services that are purchased from the rest of the world by a country's residents, rather than buying domestically produced items. **Exports** are goods and services that are produced domestically, but then sold to customers residing in other countries.

>The use of this project is to improve every businesses profit enterprise. By the insights gained by our visualizations, we can conclude to trade among particular countries. Hence, we definitely gain profit as we know which product has more demand in which countries from the sheets.

> Existing problem is that, only the countries that are developed and have name, fame are in the business people mind to trade, and with this, other countries that are providing good quality products faces problems.

The solution can be said as, with the data of previous trading of Exports-Imports between the countries give organisations a better idea to continue their trade.

Plotting the principal commodities in world map helps us to trade the
particular product, so that our profits increase

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Comparing the Exporting rate and Importing rate of the countries
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Seeing Exports and Imports growth rate at Coastal Areas

Converging the goods that are more demanded in respected months
also helps us to sell only particular goods.

> Advantages:

1. As we know the demanded product in the market by seeing the insights, we are definitely profited.
2. Getting the Value of Exports-Imports of different countries also helps us to trade in only few countries.
3. Coastal Trading insights also helps us to trade goods based on the insights we have created.

>DisAdv:

1. When we do not have data of the product we are manufacturing, it definitely leads to loss as we dont know whether the product is in demand or not.

These Insights helps us to trade in huge amount as we know the exporting and importing value of countries and get to know about the product demand in market. As we have more data, more insights can be drawn and make profits accordingly.