Project Description:

Overview

Shopping Cart application that allows managing products, customers, and stores. The application will have two application roles:

Administrators:

- 1. To manage the products, customers and stores
- 2. To access a dashboard to identify the top products

Customers:

- 3. To review, add, delete, or edit the number of products in the shopping cart
- 4. To submit orders

<u>Purpose</u>

Many people around the world prefer to shop online and buy products from several brands and companies that they cannot find or are not available for purchase in their home countries. Nowadays, and with the help of the new technology and the support of the internet, people from all around the world started to purchase items online by simply sitting in their homes. Purchasing items and products through the Web is a very easy task to do. It is now playing a very important role in everybody's life especially elderly people, as well as people with a very busy life schedule. It provides a very comfortable service for its customers, by being able to save the item in the personal shopping bag, and buy it later on. Shopping through the Web simply works for people with a valid credit card, a debit card or an internet bank account.

Advantages:

- 1. **Convenience:**Convenience is the biggest perk.Online shops give us the opportunity to shop 24/7, and also reward us with a 'no pollution' shopping experience.
- Better Prices: Cheap deals and better prices are available online, because products come to you direct from the manufacturer or seller without involving middlemen.
- 3. **No Crowds:**Especially during holidays, festivals, or on weekends, they can be such a huge headache. Also, being crushed in the crowds of shoppers sometimes makes us feel rushed or hurried. You don't have to battle for a parking place. All of these problems can be avoided when you shop online.
- 4. **Easy Price Comparisons:**Comparing and researching products and their

prices is so much easier online. If you're shopping for appliances, for example, you can find consumer reviews and product comparisons for all the options on the market, with links to the best prices.

Disadvantages:

1. **Risk of Fraud:**If you're shopping online, there's a larger risk of fraud: credit card scams, phishing, hacking, identity theft, counterfeit products, bogus

websites, and other scams are common.

- 2. **No Support for Local Retailers:**If everyone started doing all their shopping online, all the local stores would go out of business. When all the stores in town are gone, we'll have to drive further and further away to shop at a real store.
- 3. **Returns Can Be Complicated:**Some sellers make the process breezy, but many make it extra hard for you to return their merchandise or get a refund.

 Many times, you can't get reimbursed for any shipping costs.











