

Documentation for Build-A-Thon

Project
on

Corporate Domain

By

K SAI CHARAN REDDY

Documentation for Build-A-Thon

Table of Contents

| S.No | <u>T</u>itle |
|-------------|---|
| 1 | Introduction 1.1 Overview 1.2 Purpose |
| 2 | Literature Survey 2.1 Existing problem 2.2 Proposed Solution |
| 3 | Theoretical Analysis 3.1 Block Diagram 3.2 Hardware/Software Designing |
| 4 | Experimental Investigations |
| 5 | Flowchart |
| 6 | Result |
| 7 | Advantages Disadvantages |
| 8 | Applictions |
| 9 | Conclusion |
| 10 | Future Scope |
| 11 | Bibliography |

Documentation for Build-A-Thon

1. INTRODUCTION

1.1 Overview:

As a part of the SmartInternz Build-a-thon program sponsored by the GoDaddy Team, the participants have been assigned with the task of building a website based on pre-defined web domains, which include E-Commerce, Food and Drinks, Education, Travel and Tourism, Corporate or Businesses and Entertainment, that have been mentioned in their line of activities. Amongst them, the domain of Corporate or Businesses was quite an attention seeker to me, thus leading to the development of a Pre-School Website.

Sharing on the internet is something we usually do. Showing Designs is also a useful activity so that other people on the internet can find out something else and see Variety of Designs available in market. To print a Embroidery designs on cloths we usually use text to explain something that we experience with an item, place, or event that we normally experience.

1.2 Purpose:

Customer satisfaction is an opinion between expectation and reality obtained by consumers. Making a Best Embroidery designs is also a useful activity so that other customer on the internet can find out something else and see opinions about things and its satisfaction.

Commonly, most people Buys a Embroidery designs by moving to different shops in that city or town ,etc. Customer Previews on online media like Embroidery designs become important as it might increase the popularity Designers. Swapna Embroidery designs is a site where someone can buy an Embroidery designs. Preview on Embroidery designs is still in the form of text and can be classified with designs, comments with World wide Designers.

Documentation for Build-A-Thon

2. LITERATURE SURVEY

2.1 Existing Problem:

One fundamental problem in Existing Embroidery designs is they are not providing any comments from good designers and they won't have delivery and also many Embroidery designs sites having very high prices on their designs.

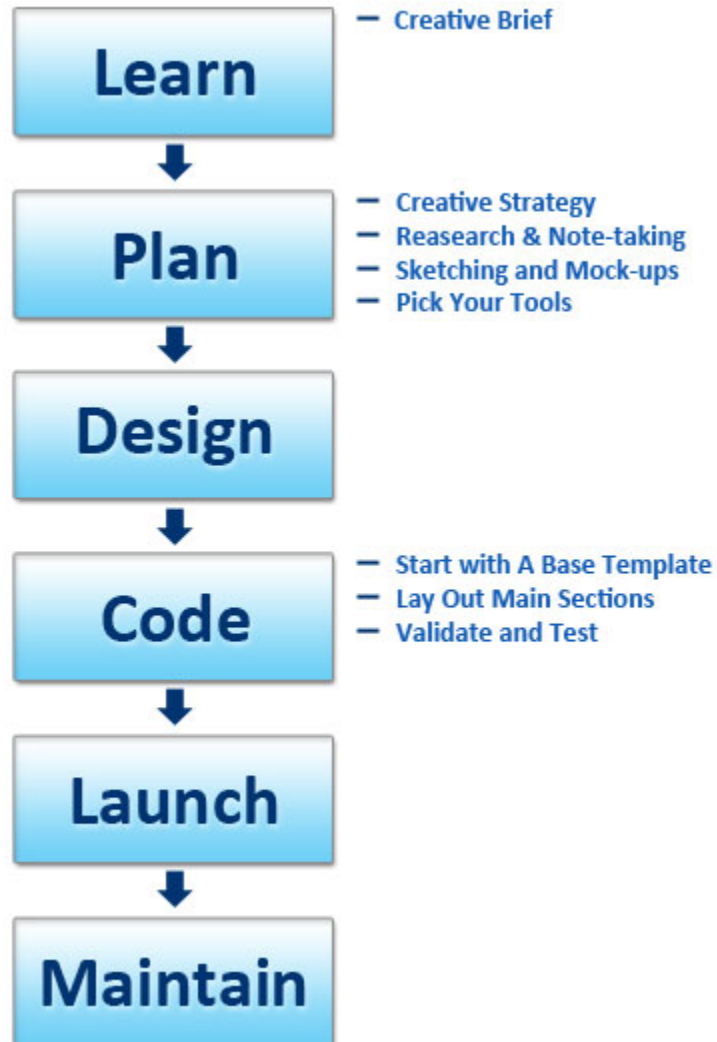
2.2 Proposed Solution:

We propose an attractive page. that include all of the features specified by the some my clients, We propose that your site be hosted with WordPress using GoDaddy. This will ensure that your website is capable of supporting a high volume of traffic while remaining protected from malicious entities. The Design Page will carry some of the greatest Embroidery Design collections, however, it must also have a formal feel, as this product is hoping to enter beer tasting competitions world wide.

Documentation for Build-A-Thon

3. THEORETICAL ANALYSIS

3.1 Block Diagram:



Documentation for Build-A-Thon

3.2 Hardware/Software Designing:

Hardware Requirements:

- 1.Laptop
- 2.Hard Disk
- 3.RAM-4GB

Software Requirements:

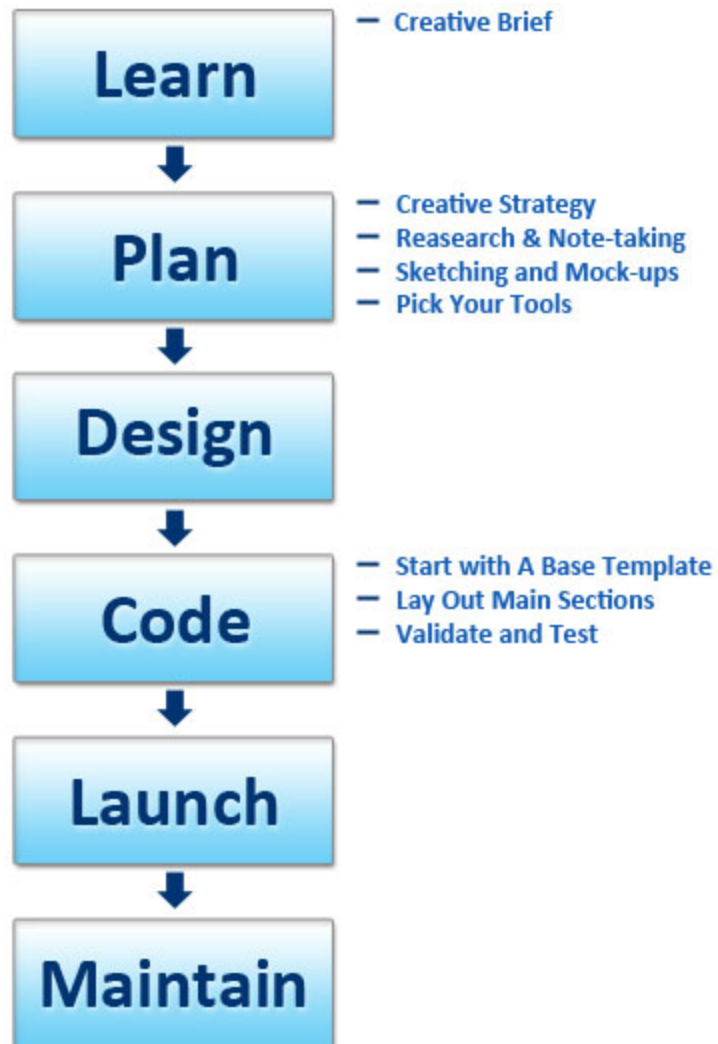
1. Word Press
2. Xampp Server
3. GoDaddy Account

4. EXPERIMENTAL INVESTIGATIONS

1. In our project, we developed an insight towards a variety of plugins that can be installed over the wordpress platform.
2. We have learnt essential methods as to how one should organize their respective websites.
3. We have learnt the process of embedding a local website into the main domain of the GoDaddy website platform.

Documentation for Build-A-Thon

5.FLOW CHART



Documentation for Build-A-Thon

6. RESULT

The website developed provoked an active number of onlookers, thus resulting in an active promotion of the site and the domain on which it has laid its firm foundation, i.e, the domain of Corporate from amongst the other few that we have been asked to choose from. With an equivalent balance in the simultaneous efforts put into the development of the website and in exploring numerous pathways towards its approach, we have explored many insights and gained sufficient knowledge while working through WordPress and its elements. The end-product, being the website that we have now come up with, has been the result of our best of the efforts.

7. ADVANTAGES

1. Saves time and energy that is wasted on searching for the best Embroidery designs
2. User friendly GUI helps people in easy to handle.
3. To develop more insightful, data-based marketing strategy.
4. To understand the customers.
5. In measuring marketing campaign.
6. Useful in boosting customer .
7. Helps in developing Business

DISADVANTAGES

1. Difficultly Reaching The Right People
2. Crashes & Uptime

Documentation for Build-A-Thon

8. APPLICATIONS

1. Market Expansion
2. Consumer Insights
3. Advertising

9. CONCLUSION

This report proposes a user-centered approach to the development process of web based learning resources. The approach was evaluated from three different perspectives: .Manufactures, consumers and the Business Industry, The approach needs to be further developed through continuous cycles of design, implementations, and evaluations in various Business contexts.

10. FUTURE SCOPE

- 1.Developing many more Business Websites for various business
2. Developing my business to next level.

11. BIBLIOGRAPHY

1. Professional WordPress: Design and Development By Hal Stem
2. WordPress in Easy Steps by Darryl Bartlett
3. SmartInternzz Workshop by manmeet kaur

Documentation for Build-A-Thon