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**Project:- Corporate Business Domain**

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# **INTRODUCTION**

## **OVERVIEW:-**

This wordpress website is based on Corporate Business Domain. This website was intended to be made for a business purpose. This website contains all the Information about business or corporate domain. And our aim is to create an Corporate or business webpage which is robust in today's Industry.

## **Purpose:-**

- Understanding the Corporate Industry for Businessmen.
- Motivated to learn from competitive website.
- More explore about wordpress and its functionality related to website
- Explore more new things and design Ideas which gives a design glimpse for the website.

# **LITERATURE SURVEY**

## **Existing Problem:-**

At the beginning of the Web building I don't have that how the wordpress works and how the corporate Industry operates. Secondly I have no idea about the design and the functionality in the relevant fields.

## **Proposed Solution:-**

Firstly I enrolled in the 3-days hands on training program by godaddy and smartinternz. I attended all three days training well and also made notes

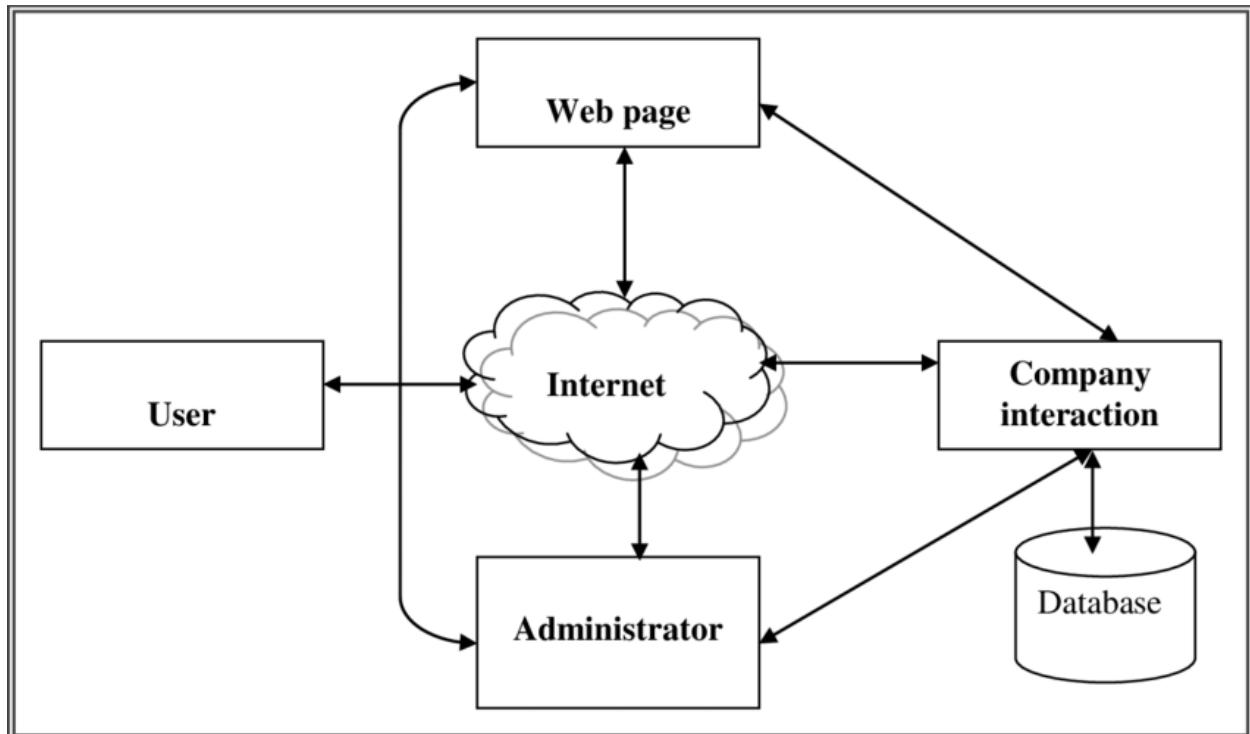
and search about the every keyword of wordpress. During the training I learned many features and also the use of website buildings which really help to made thrilled and fast website easily. I also attended two courses on Godaddy academy which gives the more clearer view of website building.

Also I have visited many corporate or business website to get clearer view for my better understanding.

The few problem I faced while building a wordpress website is that the design section and color scheme after visiting to many page I finally decided color and section design which makes my wesite looks so professional.

## **THEORITICAL ANALYSIS**

Block Diagram:-



This block diagram shows how the basic interaction will be done using internet and user. The web page can be accessed by anyone either he/she belongs to any business or anyone. It stores the database of our activity like which plan you choose and your simple details might the account and billing function add later so we can provide vast info later.

Hardware/Software designing:-

Hardware:-

There is no specific hardware used to build this website. Most of it is software. But for hardware simply a laptop was used.

Software:-

In software, the software application "wordpress" was used. Along with that

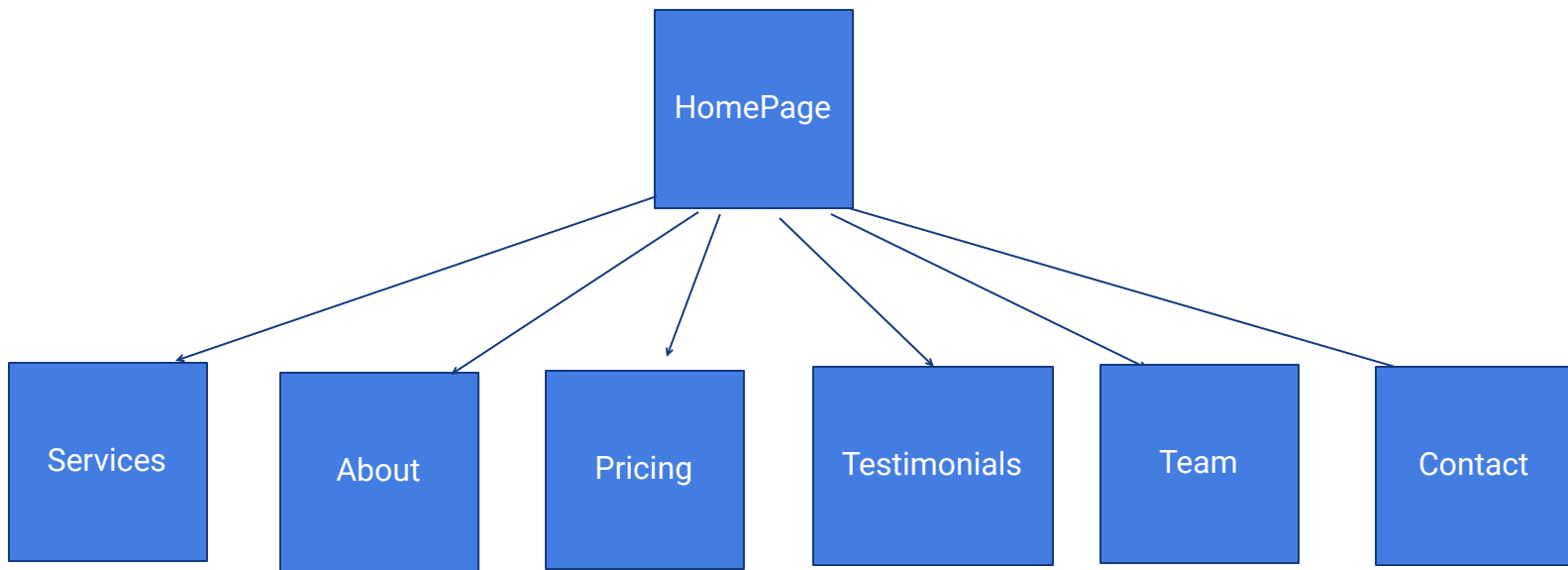
many plugins was also used to make website more good and attractive. Plugins used were:- Elementor, Wpform, elementor header footer, envato, updraftplus, All-in-one wp migration and yoast seo. Wordpress was installed using the bitnami server and the hosting part is done using Godaddy's web hosting services.

## **EXPERIMENTAL INVESTIGATIONS**

While making the website there were many things which was tried and tested. Firstly I have searched and explored many free template in the elementor and which looks relevant I saved it as template for further use in the website. Then also wordpress offer several plugin option I have explored all the relevant plugins For example:- For the header and footer part I choose the elementor header and footer plugin because that costs in elementor pro. I have searched for envato element plugin also which has some good template and from their I chosen the relevant design for header and footer part.

Then for the website I initially start with a minimal design where there would be less writing and more pictures but later on using that it did not suit the website too well so I decided to go with a balance between minimal and maximal. The deign made sure to not overcrowd the website so as to not make the user feel overwhelmed but have enough information that the end user can clearly understand what this website is all about.

## **FLOWCHART**



This is the basic flowchart of the website. There are 7 main options: Home, Services, About, Pricing, Testimonials, Teams, and Contact. Along with 6 sub options in the projects menu. All of them can be accessed from anywhere in the site. This is just the components of the site and how they are interconnected and Basically this is a one page website.

## RESULT

By making this website I have learned alot from wordpress. From accessing many templates and learning to customize them to my standards. Also researching about other plugins made me learn more about wordpress and the many different directions one can take while making their websites. Wordpress is a really great tool for someone with no experience in coding

to make and it's an even better tool for someone who knows how to manipulate code. The overall look of the website was quiet clean and I have maintained a standard pattern keeping things unifrom in all the pages of the site. This was a great learning expereince.

## **ADVANTAGES & DISADVANTAGES**

### **ADVANTAGES:**

1. EASY TO USE
2. RESPONSIVE DESIGN
3. PLUGINS FOR CUSTOMIZATION
4. FLEXIBILITY
5. MINIMAL CODING
6. More available space for Business and Corporate.
7. Helps maintain consistency of website.
8. Easier to Expand Business.

### **DISADVANTAGES:**

1. Pro Mode: there are many useful features wordpress has, but some features that would have really helped make things easier for me but it was required that you use the pro version.
2. Too many plugins: I has read that using too many plugins may slow down the preformance of the site. But then to access some features that were on the pro version of other plugins I had to install them. This resulted in alot of plugins. Eventually I had to compromise by removing some

plugins for performance.

## APPLICATIONS

Wordpress has a wide range of applications. It can be used in almost every industry if not all of them.

- The first application is to develop a classified site for business or organization purpose. I have made my website based on this application.
- You can also use wordpress to develop a real estate and property listing web area.
- Setting up portfolios is among the major highlights of wordpress, here the author could build flexible and dynamic portfolios.
- With the variety of social media plugins, WordPress stands as a social hub. Feeds from Twitter, Facebook, and other media can be precisely embedded into the page and will routinely bring up to date as soon as the user posts to the different social profiles.
- You can also use it to build your own blog site. Wordpress is really useful for those who want to reach out to a crowd with their thoughts and opinions. Hence blog sites are a really great application and are very easy to setup on wordpress.

## CONCLUSION

To conclude wordpress is a really great and efficient piece of software created to make wonderful websites. From a coder's point of view a website to fully code takes atleast one month usually, but with wordpress I had finished making this fully functional website in 3 days. Wordpress meets the demands of today's world and is made for everyone to use. Learning wordpress is also not that difficult. Just exploring around the dashboard you can discover so much.



## **FUTURE SCOPE**

In the website I made there are many improvements that can be made in the future depending on the needs of the client. Firstly scalability, in which the website can have more pages later on. In case of this website, suppose the company decides to take on a new project, accordingly a new page on the website can be created about their new building. Next also there can be future design updates to the website. The current design used is a basic design that is used by many websites. Maybe in the future if the client requires the website can be redesigned to the new requirements. Also if required as new plugins release that may be able to increase the sites performance, these can replace older ones which do not get as frequent updates as them. Lastly the SEO of the website will need to be update as well to keep the site on the top.

In future, we aim to develop more Business strategy option which can further increase the portability of the application. Apart from that, we will also integrate chat and account option. Using Chatbot we would also implement a methodology to allow users to have their own views for solving their problem in efficient way. Further mechanisms of user authentication and security can be implemented to ensure no security breach takes place.

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## **APPENDIX**

## SOURCE CODE:-

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## Step-1: Please Download and Install WordPress on your local system



As part of the 36Hrs. Build-A-Thon you need to build a website on the selected theme using wordpress.

### **Step-2: Complete the Courses listed below on GoDaddy Academy**

As a mandatory step, complete the relevant Courses on [GoDaddy Academy](#) in Modular Programs Section and start working on the project.

Courses to be Completed

1. Understanding Website
2. Working with WordPress

### **Step-3: Build your Website using WordPress for the selected theme**

As a part of the 36Hrs. Web Build-A-Thon you need to build a website on the theme you selected.

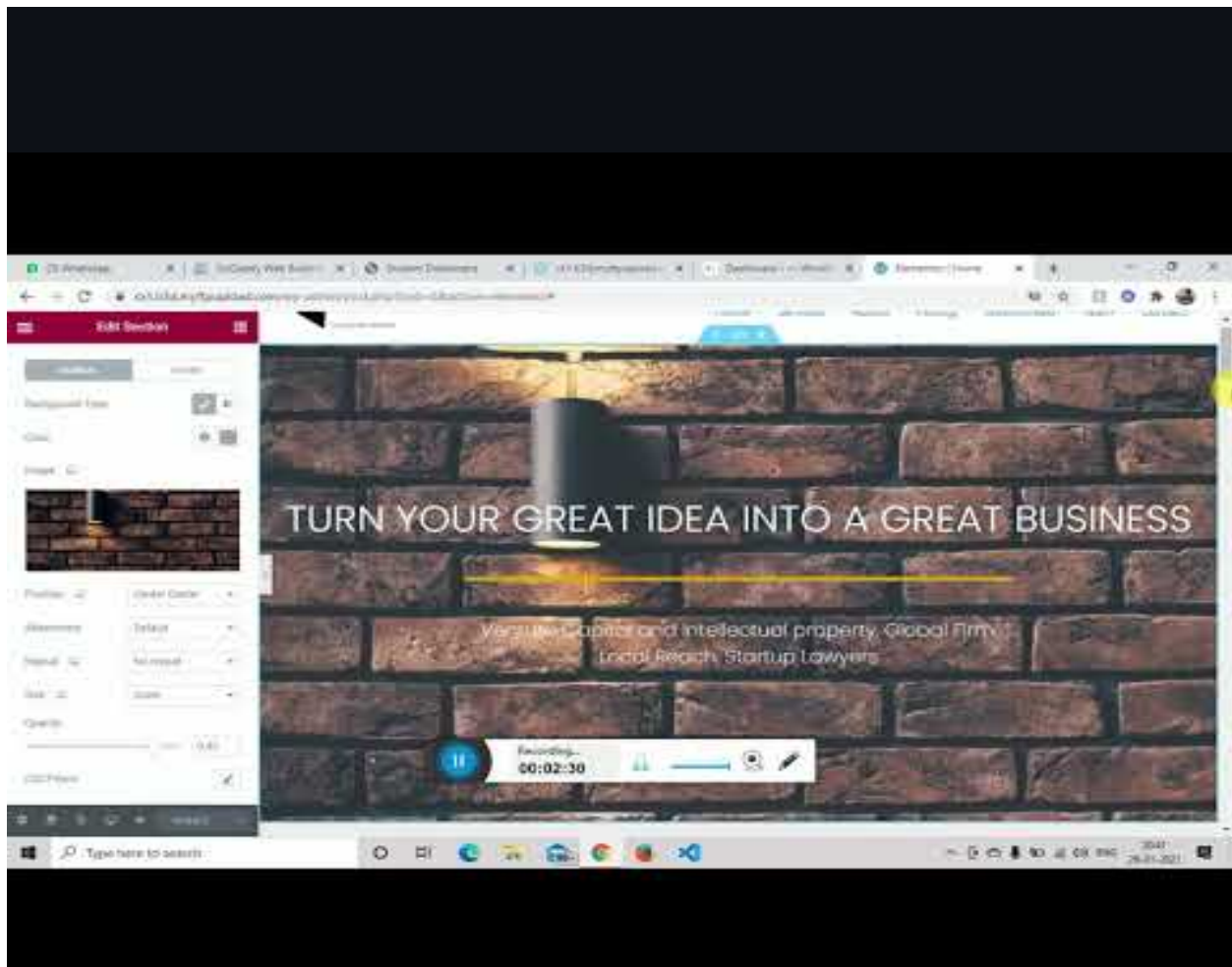
Start working on the milestones & activities of the projects and update the same to the mentor through Kanban board

### **Step-4: Host the Website the On GoDaddy**

As a mandatory step, it is required to host the website on the GoDaddy Server.

### **Step-5: Submit the Website Build to the Git Repository.**

Submit the Website build as part of the 36Hrs. Web Build-A-Thon to the Git Repo provided in the workspace.



<https://youtu.be/U8PpIOJptP4>

Live website link:-

<https://cx1.b3d.myftpupload.com/>

# THANK YOU