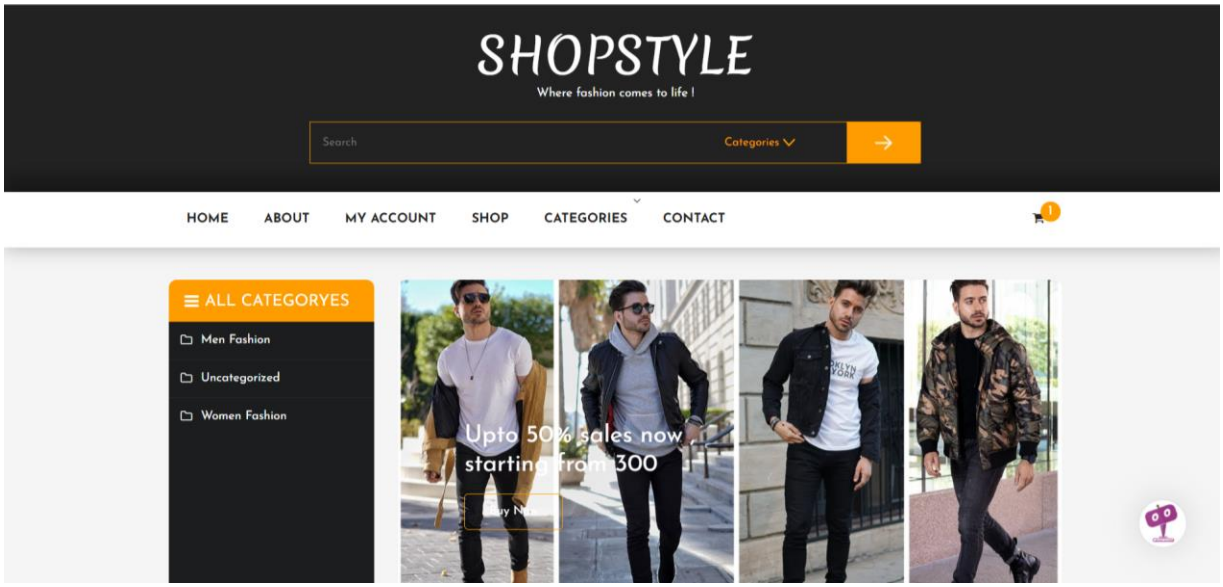
Project Documentation



Project Theme : E-Commerce

Project Title : SHOPSTYLE

(WHERE FASHION COMES TO LIFE!)

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30-01-2021

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INTRODUCTION

1.1 OVERVIEW

The website Shop Style is built using WordPress and hosted through GoDaddy. WordPress is the easiest and most powerful blogging and website builder in existence today. WordPress is an excellent website platform for a variety of websites. From blogging to e-commerce to business and portfolio websites, WordPress is a versatile CMS. I have chosen E-Commerce theme and as part of that I have created Shop Style where users can find different variety of products in men fashion and women fashion. The primary goal of an e-commerce site is to sell goods and services online. Online shopping is a form of electronic shopping store where the buyer is directly online to the seller's computer usually via the internet. A person sitting on his chair in front of a computer can access all the facilities of the Internet to buy or sell the products. Online Shopping System helps in buying of goods, products and services online by choosing the listed products from website (E-Commerce site).

My website contains the following pages:

- Home
- About
- My account
- Shop
- Categories
    - Women Fashion
    - Men Fashion
- Contact
- Cart

1.2 PURPOSE

Generally, it requires lots of time to travel to the particular shop to buy the goods. It is having lots of manual work. Since everyone is leading busy life now a days, time means a lot to everyone. Also, there are expenses for travelling from house to shop. It is less user-friendly. More over the shop from where we would like to buy something may not be open 24*7*365. Hence, we have to adjust our time with the shopkeeper's time or vendor's time. In current e commerce system user have to go shop to view the description of the product along with 24/7 customer support with Chatbot.

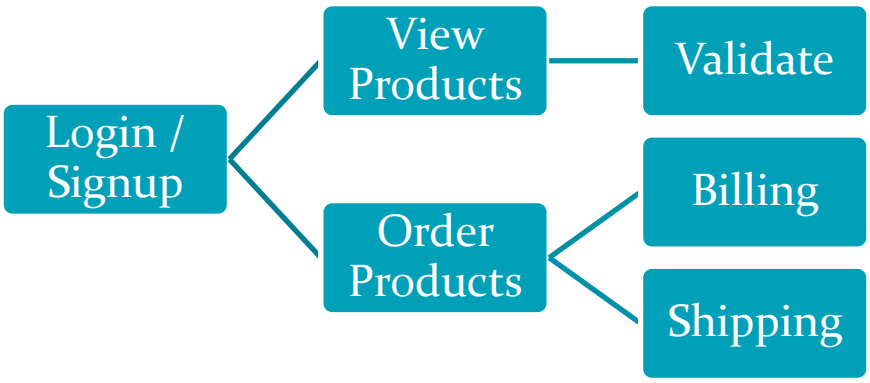
LITERATURE SURVEY

EXISTING PROBLEM AND PROPOSED SOLUTION

I have added an additional feature to the website – Chatbot. 24/7 there is customer support, so if they have any issues irrespective of time, they can resolve the issue with the help of chatbot to maximum extent. So, that they can save the time and resolve issue soon without waiting for the person to resolve the issue.

THEORETICAL ANALYSIS

3.1 BLOCK DIAGRAM



3.2 HARDWARE/SOFTWARE DESIGNING

Software requirements

- Bitnami WordPress
- Woo commerce toolkit
- E-Commerce theme – Buzz E-Commerce
- Plugins used:
    - All in One WP Migration – For migrating local host website
    - Chatbot for WooCommerce – Woowbot – For Chat Bot facility
    - Contact Form 7 – for contact page
    - Elementor – For creating beautiful pages
    - Social Media and Share icons – For social media sharing in widgets section
    - Updraft Plus – for Backup
    - Widget options – To control visibility of widgets in desktop, tablet and mobile view
    - Woo commerce – For basic structure of E-commerce starting from products to cart and checkout
    - Woo commerce Shipping and Tax – For payments
    - Yoast SEO – For enabling good SEO
- Hosting and domain

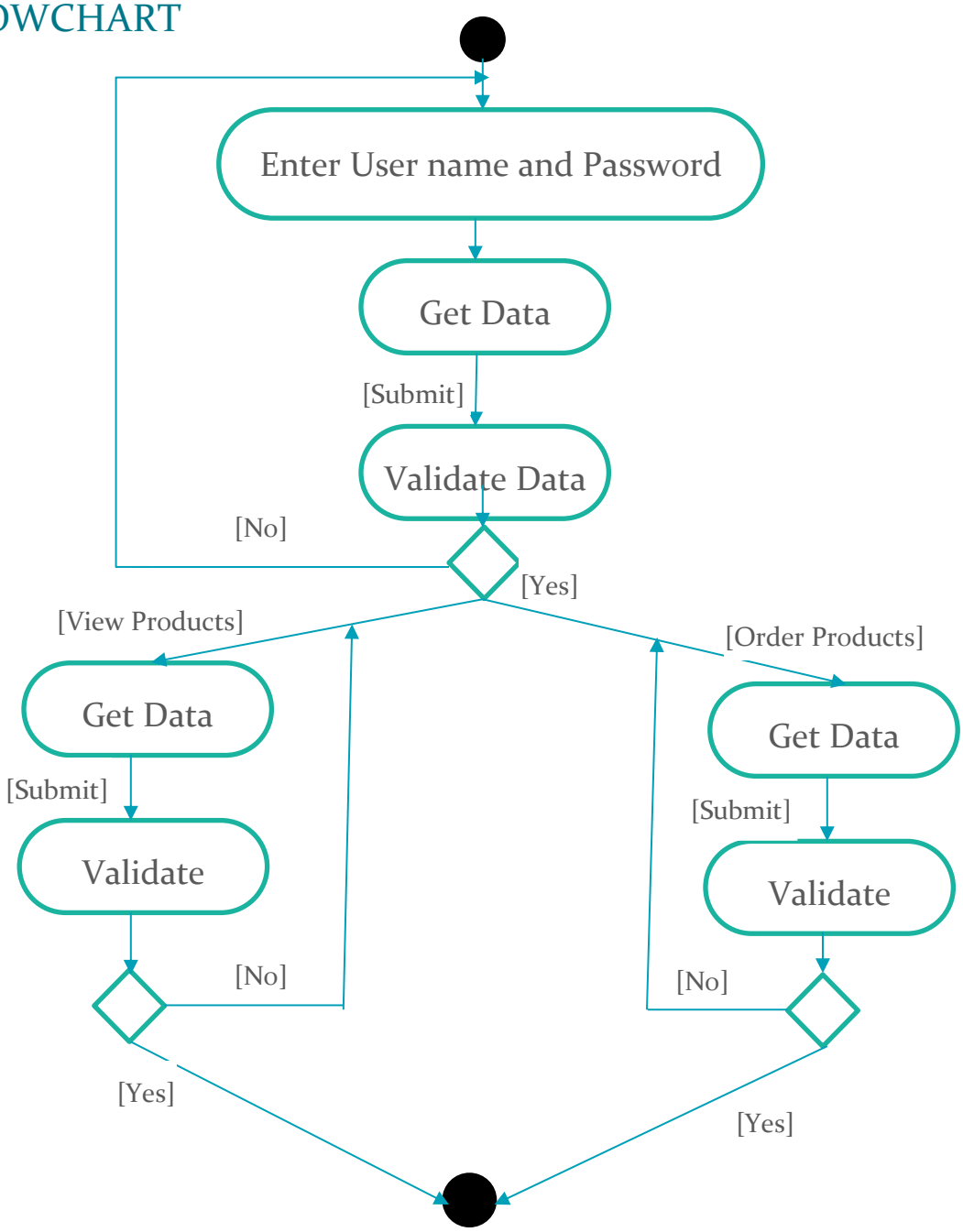
Hardware requirements

- A laptop/desktop with minimum of 4 GB RAM
- Any Browser

EXPERIMENTAL INVESTIGATIONS

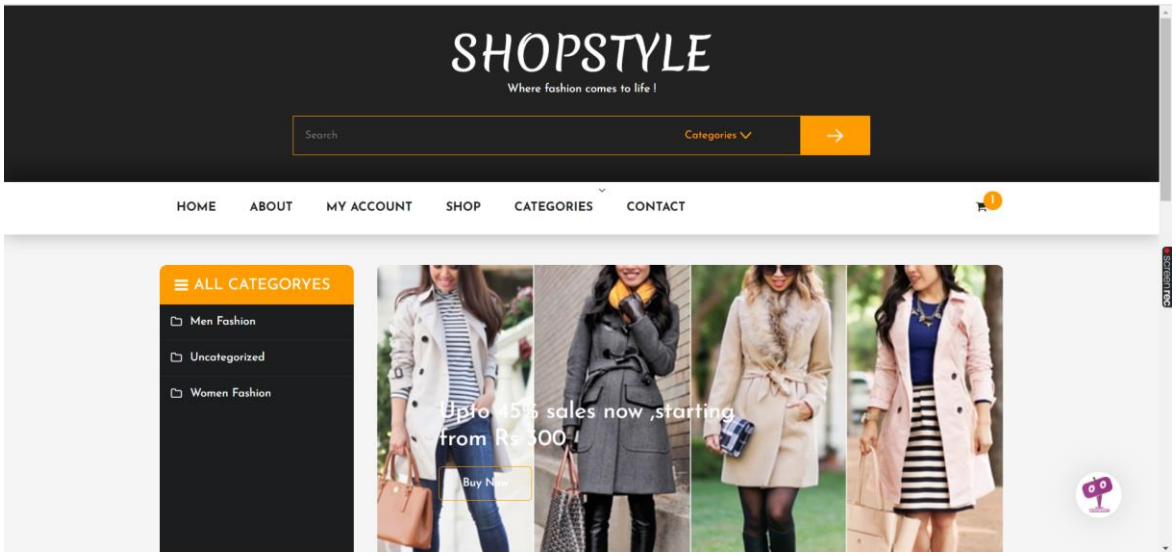
- Exploring different features in WordPress dashboard
- Installing different plugins and before installation checking its version and compatibility
- Trying different templates

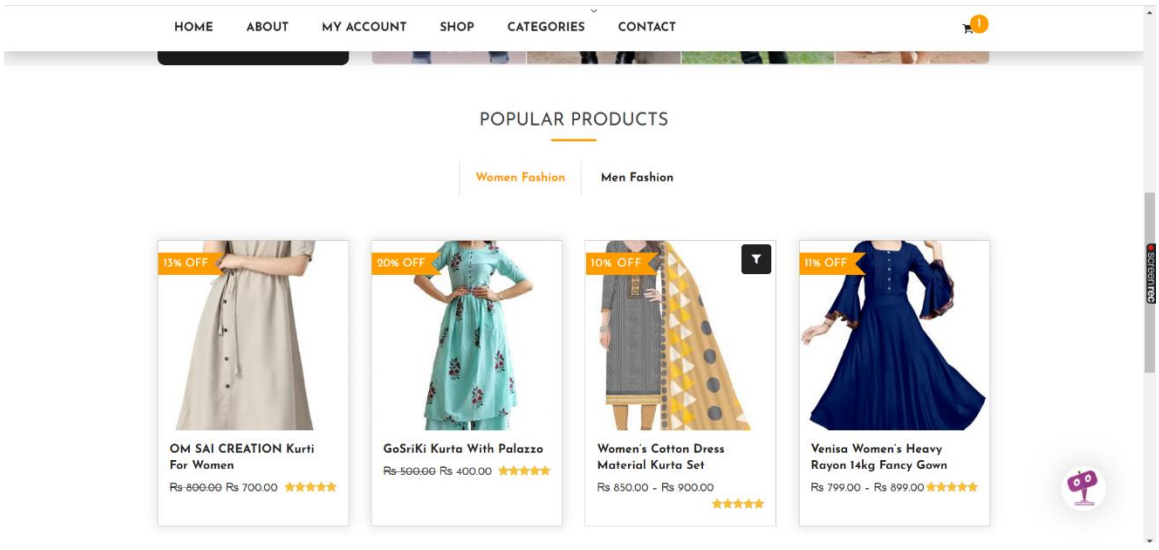
FLOWCHART

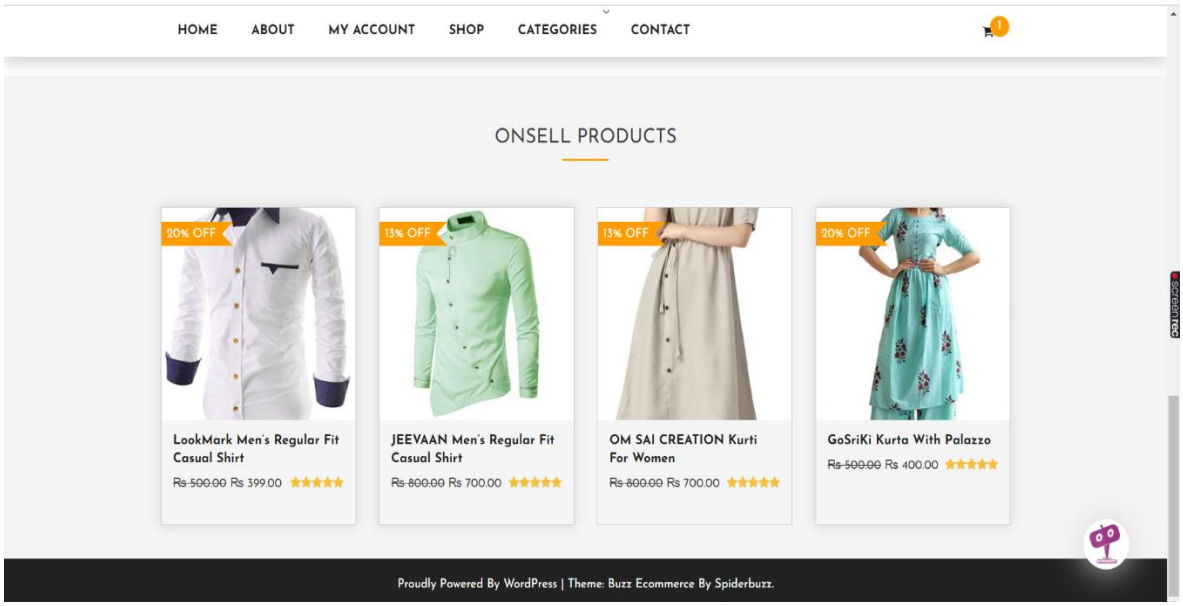

Enter User name and Password
Get Data
[Submit]
Validate Data
[No]
[Yes]
[View Products]
[Order Products]
Get Data
[Submit]
Validate
[No]
[Yes]
Get Data
[Submit]
Validate
[No]
[Yes]

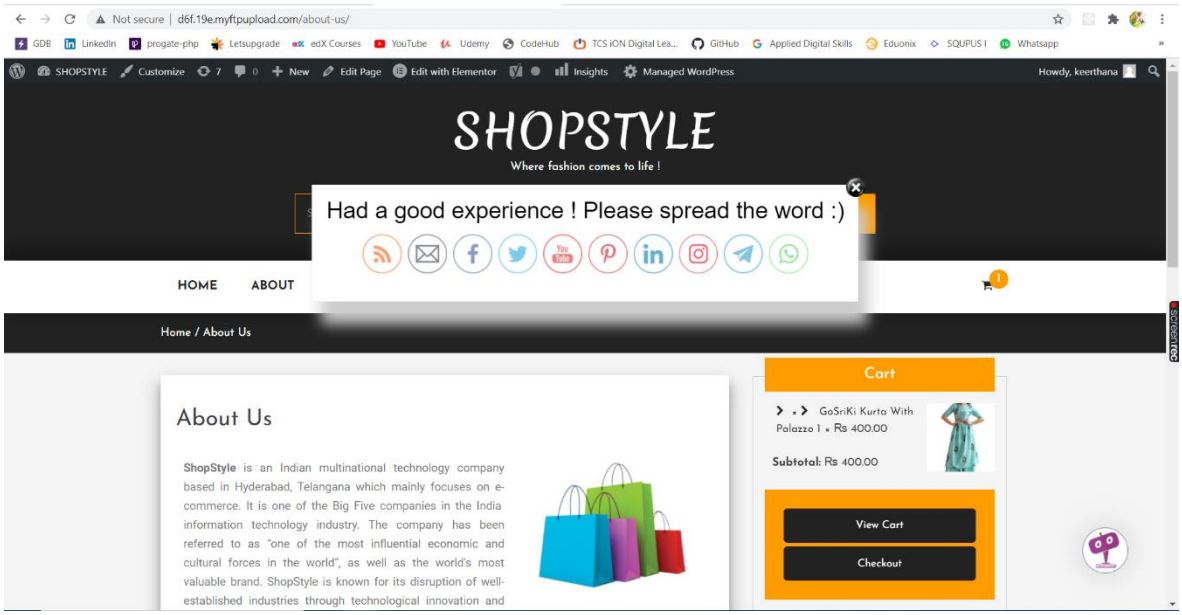
RESULT

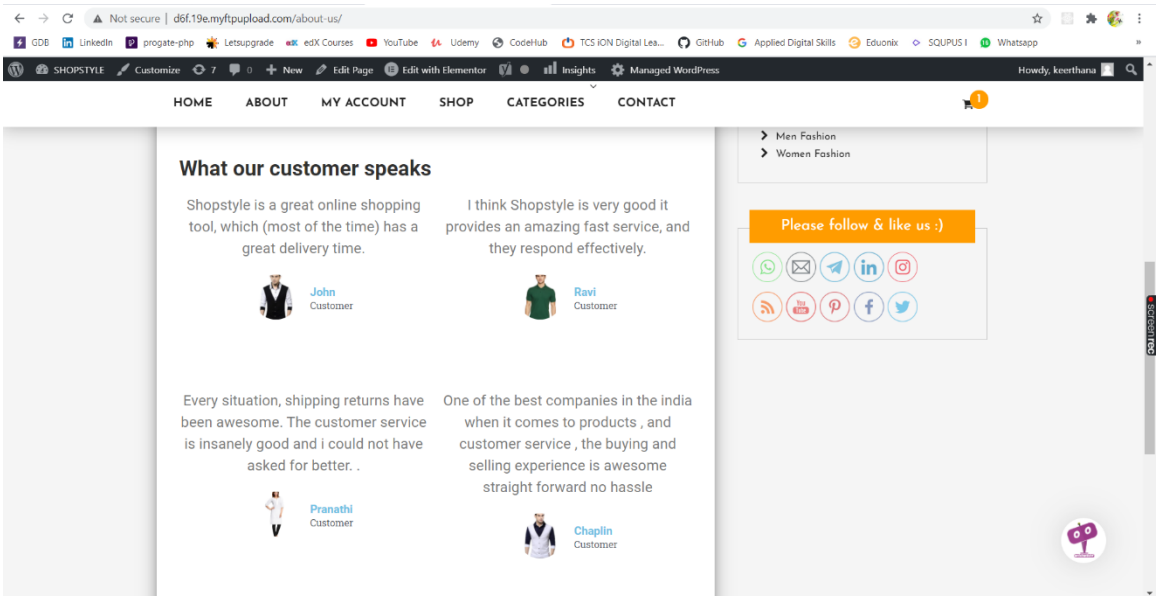
It is a user-friendly website where every one access along with 24/7 customer support.

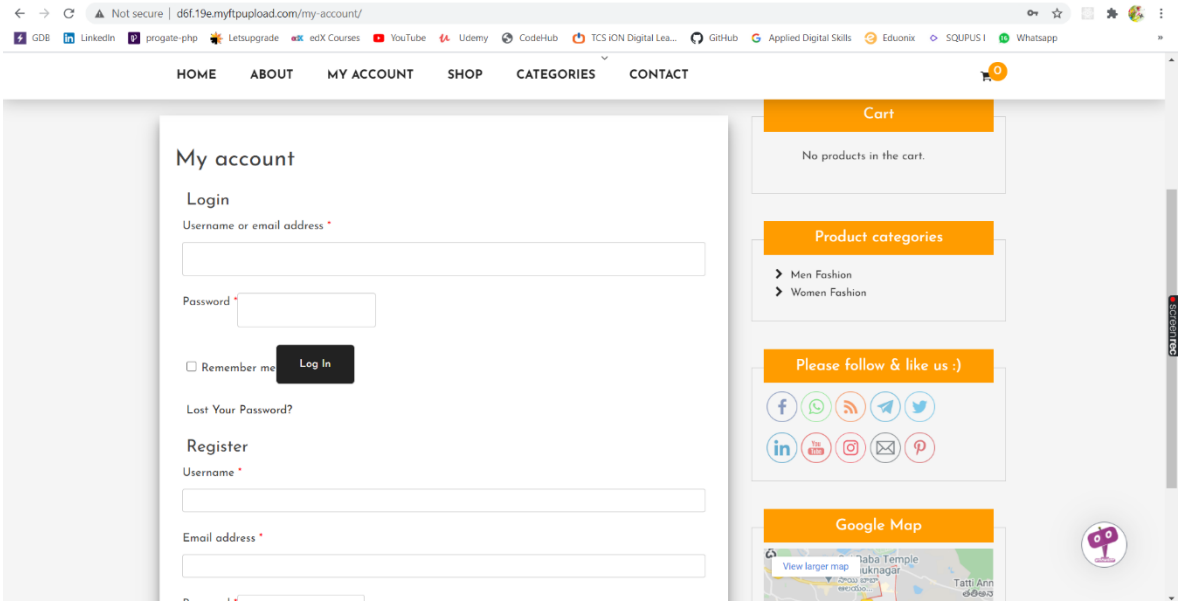


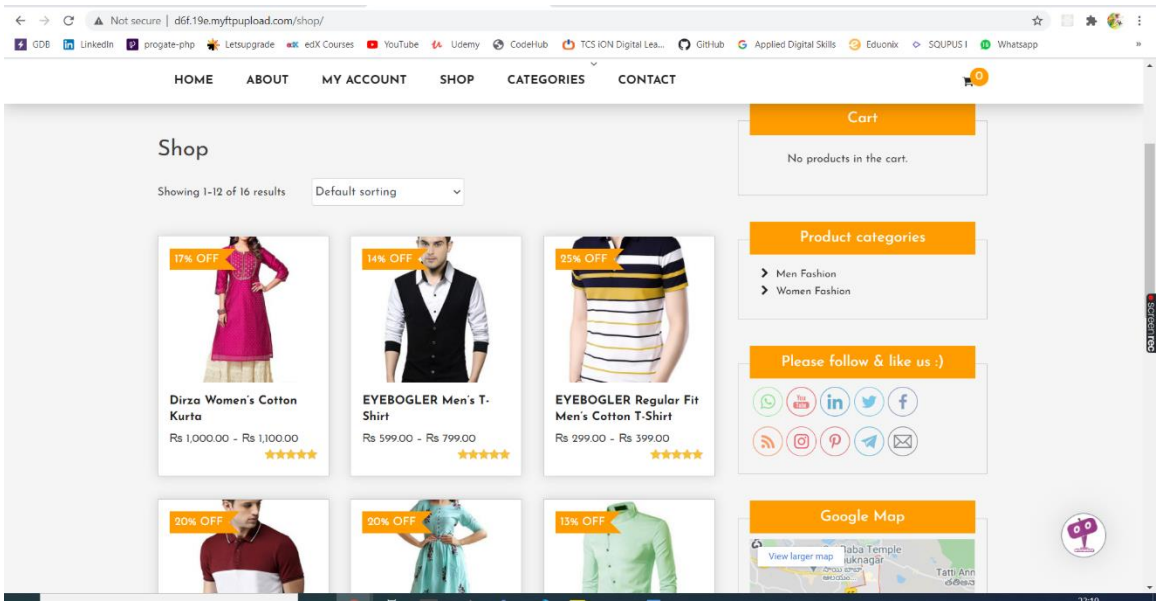


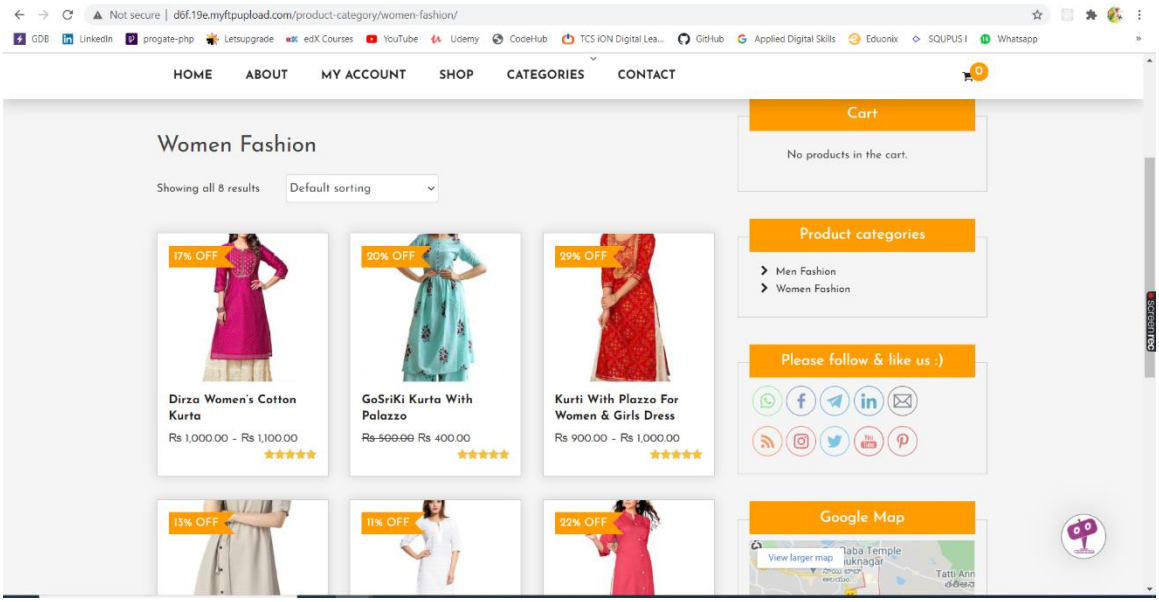

HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
ONSELL PRODUCTS
20% OFF
LookMark Men's Regular Fit Casual Shirt
Rs 500.00 Rs 399.00
13% OFF
JEEVAAN Men's Regular Fit Casual Shirt
Rs 800.00 Rs 700.00
13% OFF
OM SAI CREATION Kurti For Women
Rs 800.00 Rs 700.00
20% OFF
GoSriKi Kurta With Palazzo
Rs 500.00 Rs 400.00
Proudly Powered By WordPress | Theme: Buzz Ecommerce By Spiderbuzz.

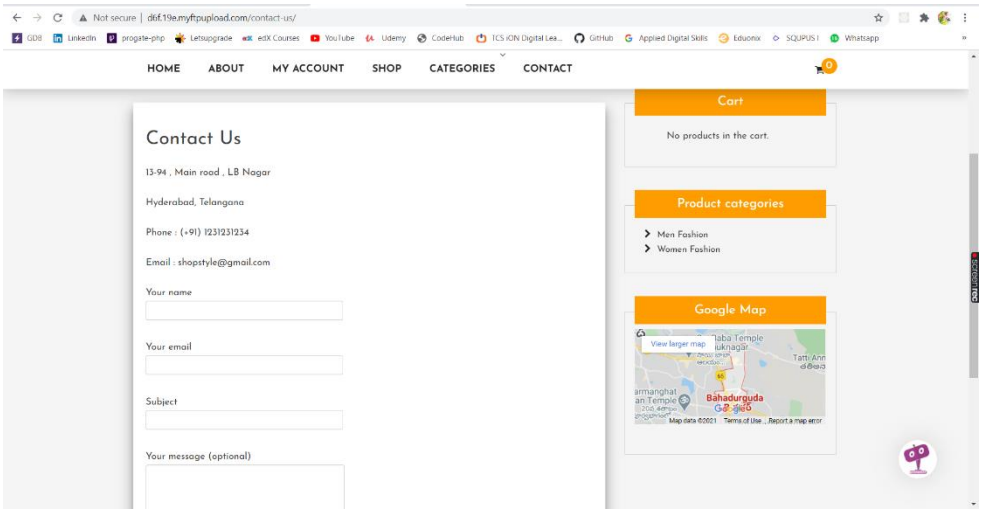

Not secure | d6f.19e.myftpupload.com/about-us/
SHOPSTYLE
Where fashion comes to life !
Had a good experience ! Please spread the word :)
HOME
ABOUT
Home / About Us
About Us
ShopStyle is an Indian multinational technology company based in Hyderabad, Telangana which mainly focuses on e-commerce. It is one of the Big Five companies in the India information technology industry. The company has been referred to as "one of the most influential economic and cultural forces in the world", as well as the world's most valuable brand. ShopStyle is known for its disruption of well-established industries through technological innovation and
Cart
GoSriKi Kurta With Palazzo 1 × Rs 400.00
Subtotal: Rs 400.00
View Cart
Checkout

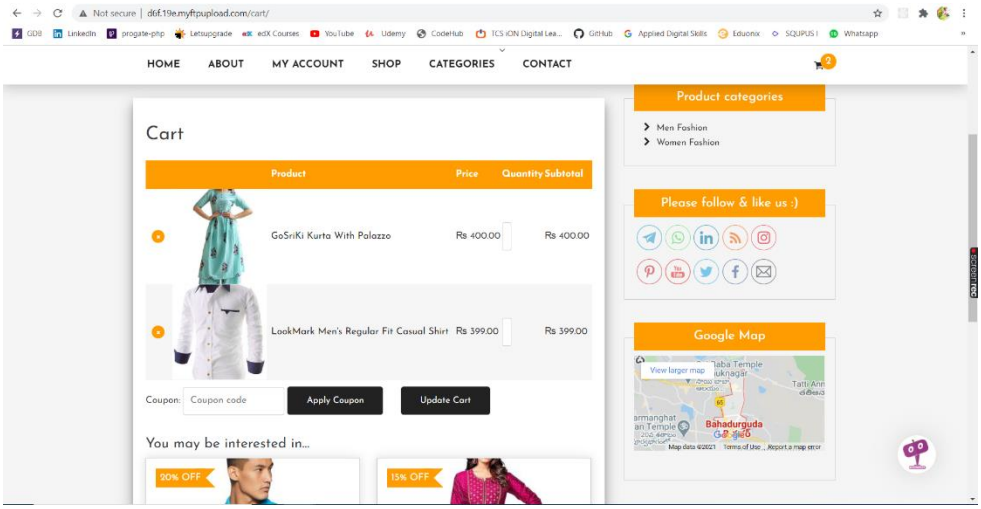

Not secure | d6f.19e.myftpupload.com/about-us/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
What our customer speaks
Shopstyle is a great online shopping tool, which (most of the time) has a great delivery time.
John
Customer
I think Shopstyle is very good it provides an amazing fast service, and they respond effectively.
Ravi
Customer
Every situation, shipping returns have been awesome. The customer service is insanely good and i could not have asked for better. .
Pranathi
Customer
One of the best companies in the india when it comes to products , and customer service , the buying and selling experience is awesome straight forward no hassle
Chaplin
Customer
Men Fashion
Women Fashion
Please follow & like us :)

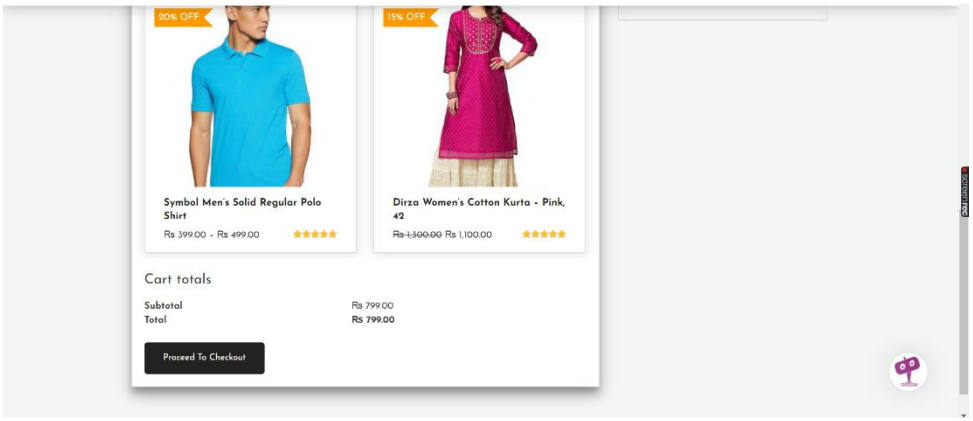

Not secure | d6f.19e.myftpupload.com/my-account/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
My account
Login
Username or email address *
Password *
Remember me
Log In
Lost Your Password?
Register
Username *
Email address *
Cart
No products in the cart.
Product categories
Men Fashion
Women Fashion
Please follow & like us :)
Google Map
View larger map

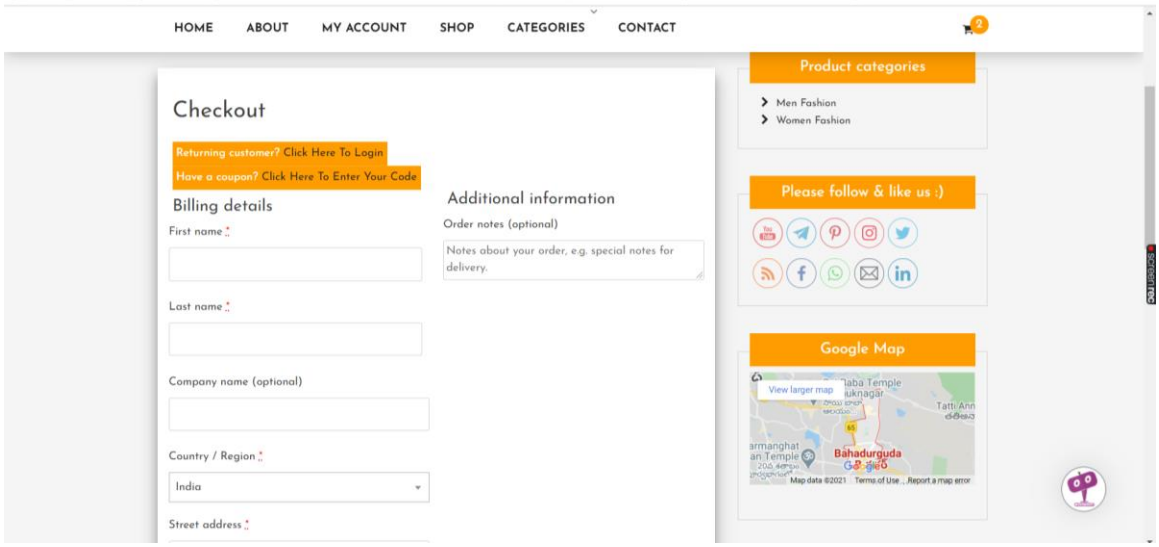

Not secure | d6f.19e.myftpupload.com/shop/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Shop
Showing 1–12 of 16 results
Default sorting
Cart
No products in the cart.
Product categories
Men Fashion
Women Fashion
Please follow & like us :)
17% OFF
Dirza Women's Cotton Kurta
Rs 1,000.00 – Rs 1,100.00
14% OFF
EYEBOGLER Men's T-Shirt
Rs 599.00 – Rs 799.00
25% OFF
EYEBOGLER Regular Fit Men's Cotton T-Shirt
Rs 299.00 – Rs 399.00
20% OFF
20% OFF
13% OFF
Google Map
View larger map

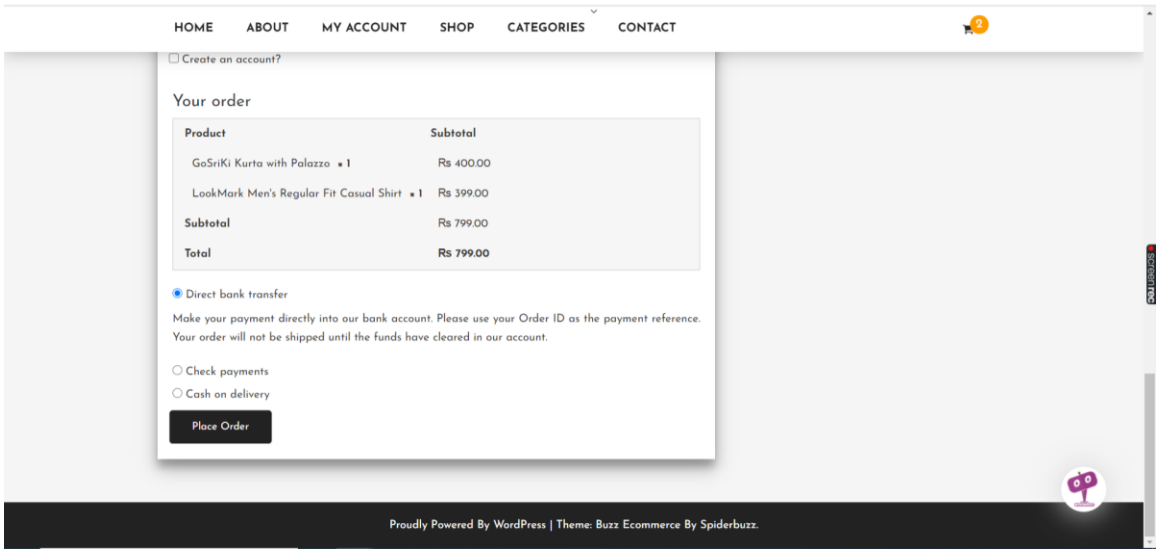

Not secure | d6f.19e.myftpupload.com/product-category/women-fashion/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Women Fashion
Showing all 8 results
Default sorting
Cart
No products in the cart.
Product categories
Men Fashion
Women Fashion
Please follow & like us :)
17% OFF
Dirza Women's Cotton Kurta
Rs 1,000.00 – Rs 1,100.00
20% OFF
GoSriKi Kurta With Palazzo
Rs 500.00 Rs 400.00
29% OFF
Kurti With Plazzo For Women & Girls Dress
Rs 900.00 – Rs 1,000.00
13% OFF
11% OFF
22% OFF
Google Map
View larger map

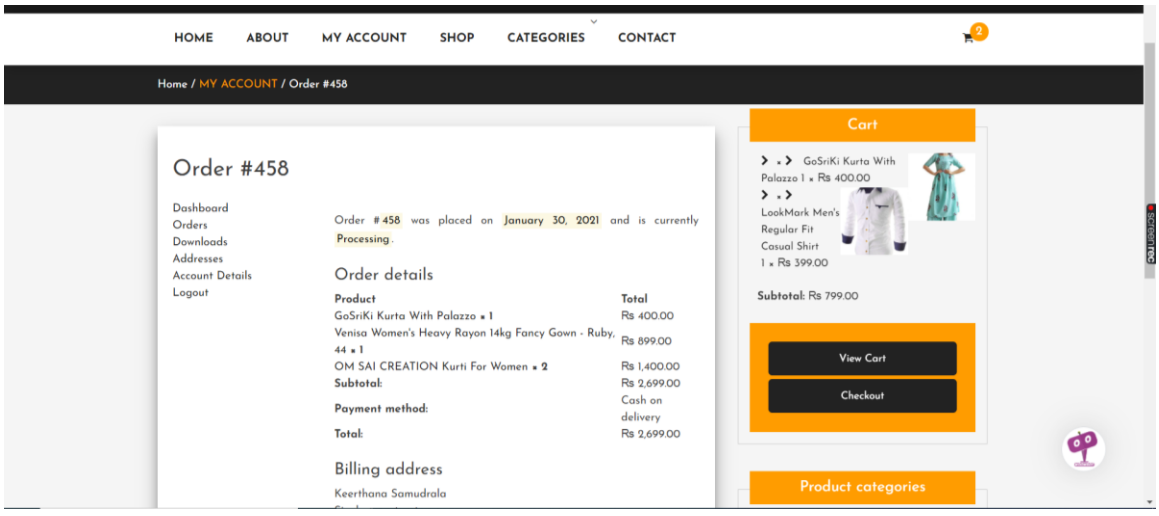

Not secure | d6f.19e.myftpupload.com/contact-us/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Contact Us
13-94 , Main road , LB Nagar
Hyderabad, Telangana
Phone : (+91) 12312312334
Email : shopstyle@gmail.com
Your name
Your email
Subject
Your message (optional)
Cart
No products in the cart.
Product categories
Men Fashion
Women Fashion
Google Map
View larger map
Bahadurguda

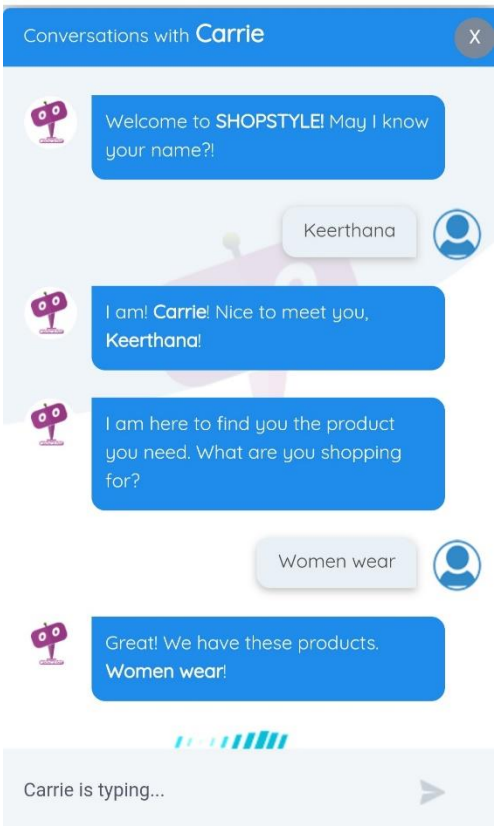

Not secure | d6f.19e.myftpupload.com/cart/
HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Cart
Product
Price
Quantity
Subtotal
GoSriKi Kurta With Palazzo
Rs 400.00
Rs 400.00
LookMark Men's Regular Fit Casual Shirt
Rs 399.00
Rs 399.00
Coupon:
Coupon code
Apply Coupon
Update Cart
You may be interested in...
20% OFF
15% OFF
Product categories
Men Fashion
Women Fashion
Please follow & like us :)
Google Map
View larger map
Bahadurguda

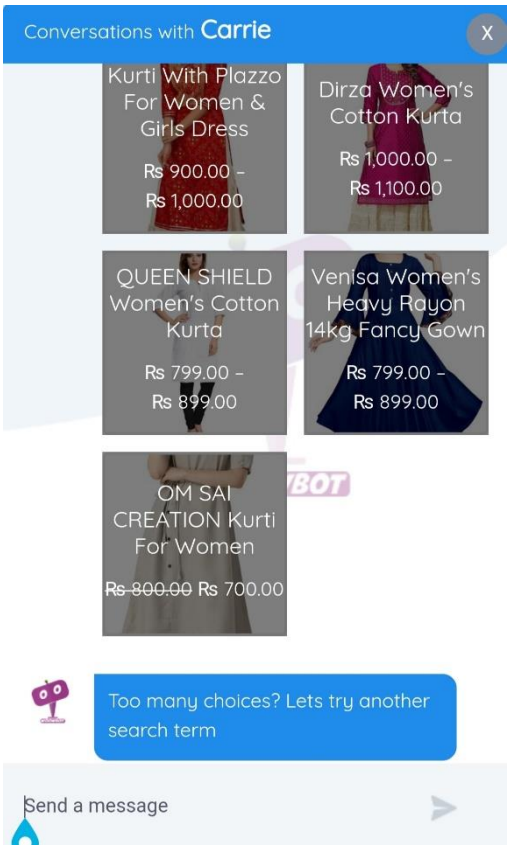

20% OFF
15% OFF
Symbol Men's Solid Regular Polo Shirt
Rs 399.00 – Rs 499.00
Dirza Women's Cotton Kurta - Pink, 42
Rs 1,300.00 Rs 1,100.00
Cart totals
Subtotal
Rs 799.00
Total
Rs 799.00
Proceed To Checkout

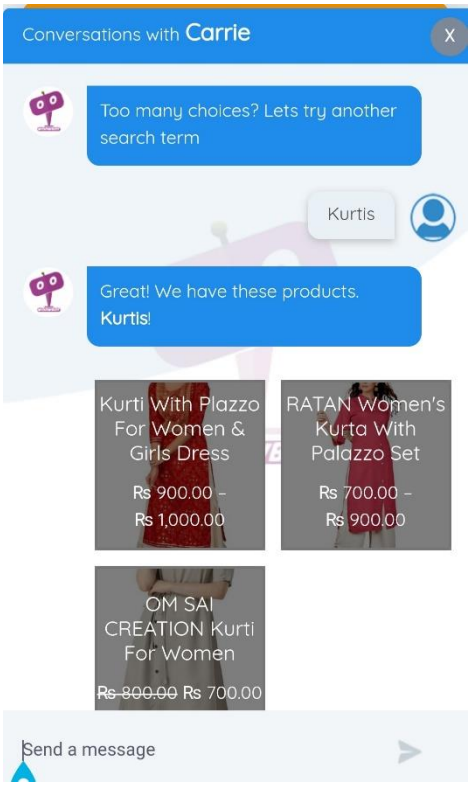

HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Checkout
Returning customer? Click Here To Login
Have a coupon? Click Here To Enter Your Code
Billing details
First name *
Last name *
Company name (optional)
Country / Region *
India
Street address *
Additional information
Order notes (optional)
Notes about your order, e.g. special notes for delivery.
Product categories
Men Fashion
Women Fashion
Please follow & like us :)
Google Map
View larger map
Bahadurguda
Map data ©2021
Terms of Use
Report a map error

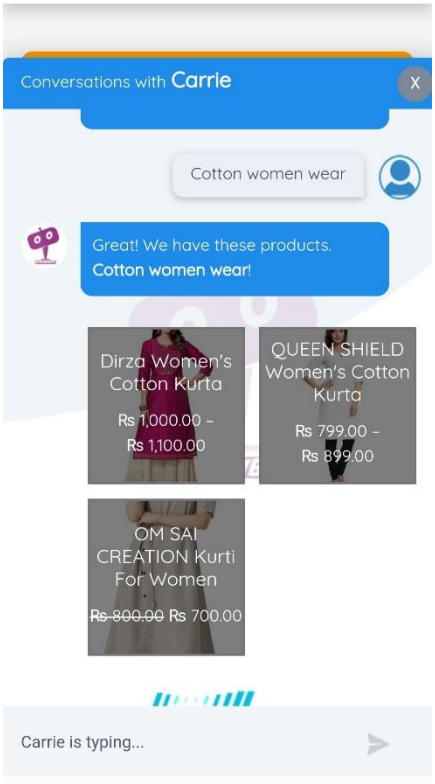

HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Create an account?
Your order
Product
Subtotal
GoSriKi Kurta with Palazzo × 1
Rs 400.00
LookMark Men's Regular Fit Casual Shirt × 1
Rs 399.00
Subtotal
Rs 799.00
Total
Rs 799.00
Direct bank transfer
Make your payment directly into our bank account. Please use your Order ID as the payment reference. Your order will not be shipped until the funds have cleared in our account.
Check payments
Cash on delivery
Place Order
Proudly Powered By WordPress | Theme: Buzz Ecommerce By Spiderbuzz.


HOME
ABOUT
MY ACCOUNT
SHOP
CATEGORIES
CONTACT
Home / MY ACCOUNT / Order #458
Order #458
Dashboard
Orders
Downloads
Addresses
Account Details
Logout
Order # 458 was placed on January 30, 2021 and is currently Processing.
Order details
Product
Total
GoSriKi Kurta With Palazzo × 1
Rs 400.00
Venisa Women's Heavy Rayon 14kg Fancy Gown - Ruby, 44 × 1
Rs 899.00
OM SAI CREATION Kurti For Women × 2
Rs 1,400.00
Subtotal:
Rs 2,699.00
Payment method:
Cash on delivery
Total:
Rs 2,699.00
Billing address
Keerthana Samudrala
Cart
GoSriKi Kurta With Palazzo 1 × Rs 400.00
LookMark Men's Regular Fit Casual Shirt 1 × Rs 399.00
Subtotal: Rs 799.00
View Cart
Checkout
Product categories


Conversations with Carrie
Welcome to SHOPSTYLE! May I know your name?!
Keerthana
I am! Carrie! Nice to meet you, Keerthana!
I am here to find you the product you need. What are you shopping for?
Women wear
Great! We have these products. Women wear!
Carrie is typing...


Conversations with Carrie
Kurti With Plazzo For Women & Girls Dress
Rs 900.00 – Rs 1,000.00
Dirza Women's Cotton Kurta
Rs 1,000.00 – Rs 1,100.00
QUEEN SHIELD Women's Cotton Kurta
Rs 799.00 – Rs 899.00
Venisa Women's Heavy Rayon 14kg Fancy Gown
Rs 799.00 – Rs 899.00
OM SAI CREATION Kurti For Women
Rs 800.00 Rs 700.00
Too many choices? Lets try another search term
Send a message


Conversations with Carrie
Too many choices? Lets try another search term
Kurtis
Great! We have these products. Kurtis!
Kurti With Plazzo For Women & Girls Dress
Rs 900.00 – Rs 1,000.00
RATAN Women's Kurta With Palazzo Set
Rs 700.00 – Rs 900.00
OM SAI CREATION Kurti For Women
Rs 800.00 Rs 700.00
Send a message


Conversations with Carrie
Cotton women wear
Great! We have these products. Cotton women wear!
Dirza Women's Cotton Kurta
Rs 1,000.00 – Rs 1,100.00
QUEEN SHIELD Women's Cotton Kurta
Rs 799.00 – Rs 899.00
OM SAI CREATION Kurti For Women
Rs 800.00 Rs 700.00
Carrie is typing...

ADVANTAGES AND DISTAVANTAGES

ADVANTAGES

- Faster response to buyer/market demands
- Flexibility for customers
- Customers can save their valuable time
- Several payment modes
- There is 24/7 customer support

DISADVANTAGES

People cannot try before they will purchase the product. Except this there is no major disadvantages until and unless website is maintained properly.

APPLICATIONS

- Marketing
- Finance
- Manufacturing
- Auctions

CONCLUSION

Ecommerce websites enables consumers to shop or do other transactions 24 hours a day, all year round from almost any location. It can be accessed over the Internet.

Purchasing of goods online, user can choose different products based on categories, online payments, delivery services and hence covering the disadvantages of the existing system and making the buying easier and helping the vendors to reach wider market. It Provides consumers with more choices.

FUTURE SCOPE

We can have a very good AI bot where it can resolve all the issues starting from products to payment. And in future we can try any method through which the customer will know how they will appear with that product.

BIBILOGRAPHY

- https://www.amazon.in/
- https://spider-buzz.github.io/buzz-ecommerce/
- https://elementor.com/