1 INTRODUCTION

1.1 Over View

A website (also written as web site) is a collection of web pages and related content that is identified by a common domain name and published on at least one web server. Notable examples are wikipedia.org, google.com, and amazon.com.

All publicly accessible websites collectively constitute the World Wide Web. There are also private websites that can only be accessed on a private network, such as a company's internal website for its employees.

Websites are typically dedicated to a particular topic or purpose, such as news, education, commerce, entertainment, or social networking. Hyperlinking between web pages guides the navigation of the site, which often starts with a home page.

1.2 Purpose

The purpose of the project is to develop a full website a service-based business website is to convince website visitors that they should become customers of the service company. This is done by positioning the company as a dependable, trust worthy and experienced service provider in the target market.
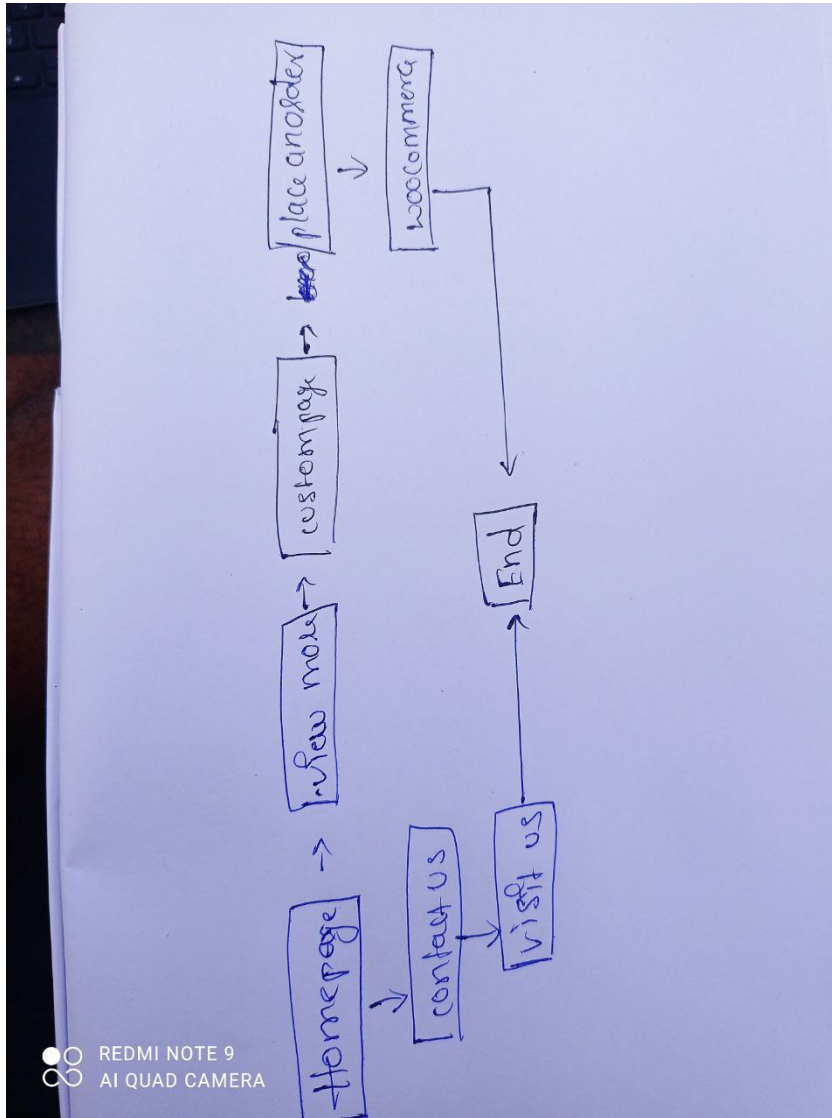
2 LITERATURE SURVEY

2.1 Exisiting Problem

Sathya Arts and Sculptures is small business in village. Govardhana sathya an owner of the Business wants popular his business and establish his network, for his small village localities making publicity to his work is very hardest thing he faced. so he is searching for alternative to this to be easy
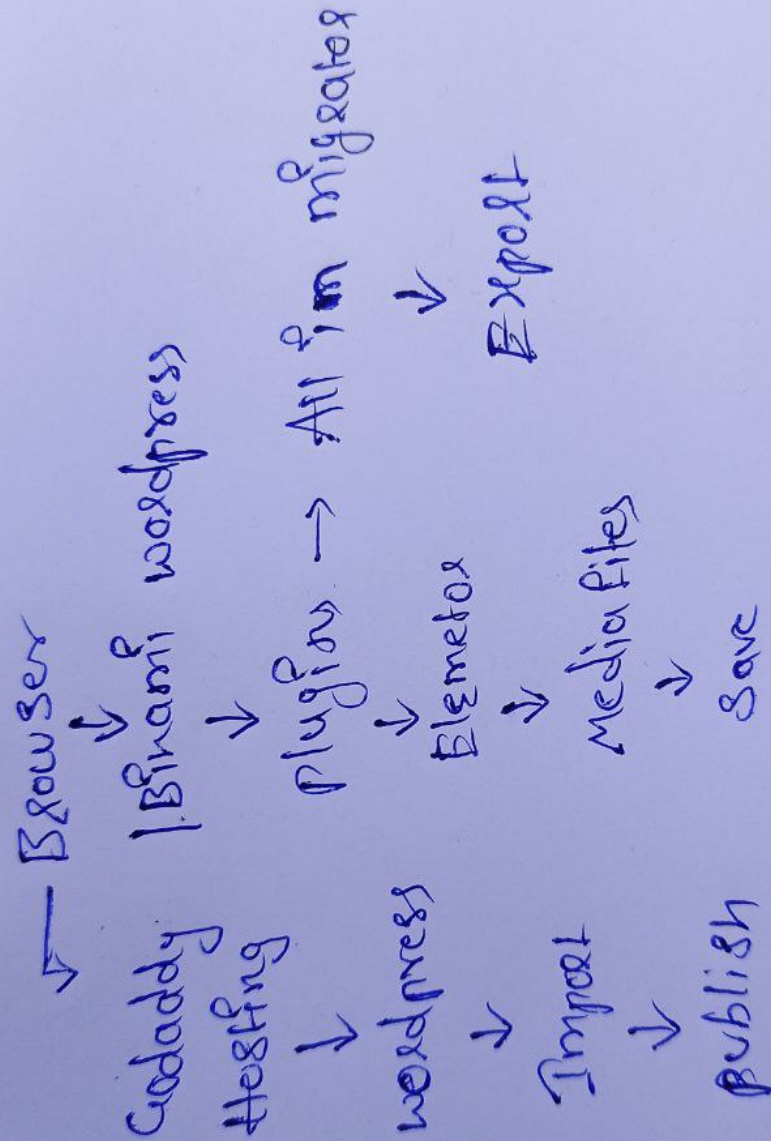
2.2 Proposed Solution

Migrating his Busines to the Digital world is the best solution to get more customers and popular his busines, Digital business gives him a key to connect with the world. for the digital marketing he need a website for his Business

3 THEORITICAL ANALYSIS

3.1 Block Diagram
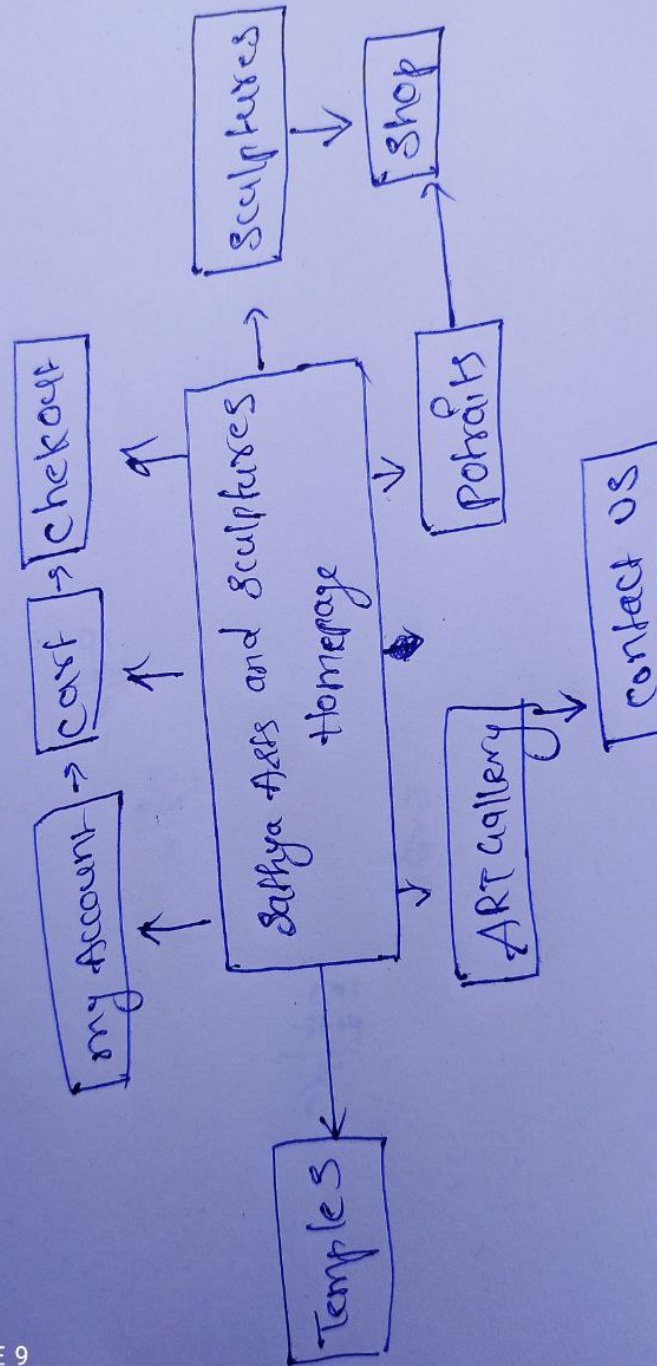

3.2 Hardware/ Software desining

Godaddy ⟶ Browser
Hosting ↓ |Binami wordpress
↓ ↓
wordpress Plugins ⟶ All in migrates
↓ ↓ ↓
Import Elemetor Export
↓ ↓
Publish Media files
↓
Save

4 EXPERIMENTAL INVETIGATIONS

1. Goal identification: Where I work with the client to determine what goals the new website needs to fulfill. I.e., what its purpose is.

2. Scope definition: Once we know the site's goals, we can define the scope of the project. I.e., what web pages and features the site requires to fulfill the goal, and the timeline for building those out.

3. Sitemap and wireframe creation: With the scope well-defined, we can start digging into the sitemap, defining how the content and features we defined in scope definition will interrelate.

4. Content creation: Now that we have a bigger picture of the site in mind, we can start creating content for the individual pages, always keeping search engine optimization (SEO) in mind to help keep pages focused on a single topic. It's vital that you have real content to work with for our next stage:

5. Visual elements: With the site architecture and some content in place, we can start working on the visual brand. Depending on the client, this may already be well-defined, but you might also be defining the visual style from the ground up. Tools like style tiles, moodboards, and element collages can help with this process.

6. Testing: By now, you've got all your pages and defined how they display to the site visitor, so it's time to make sure it all works. Combine manual browsing of the site on a variety of devices with automated site crawlers to identify

everything from user experience issues to simple broken links.

7. Launch: Once everything's working beautifully, it's time to plan and execute your site launch! This should include planning both launch timing and communication strategies — i.e., when will you launch and how will you let the world know? After that, it's time to break out the bubbly.
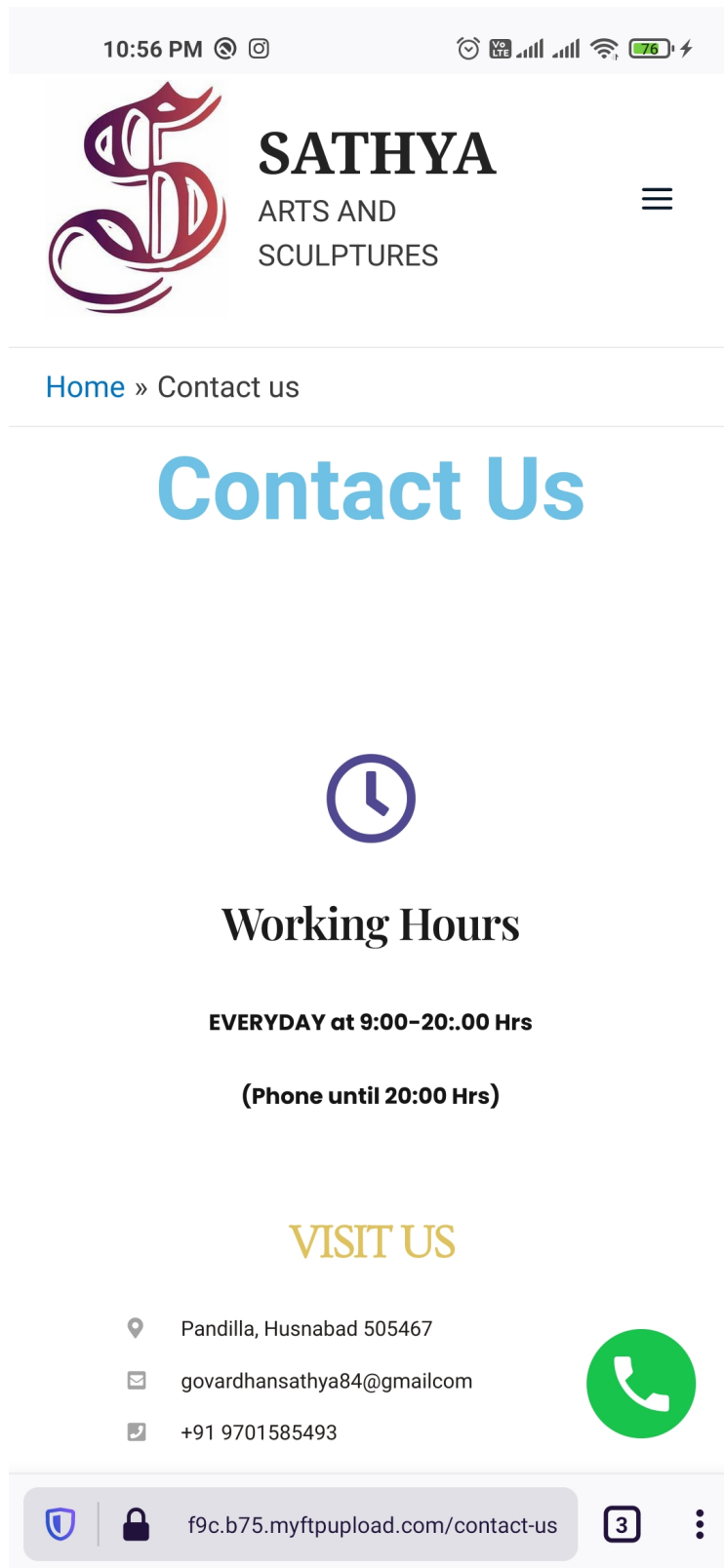
5 FLOWCHART

6 RESULT

the website has be created according to our needs and requires

10:56 PM

SATHYA
ARTS AND
SCULPTURES

Contact Us

Working Hours

EVERYDAY at 9:00–20:.00 Hrs

(Phone until 20:00 Hrs)

VISIT US

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f9c.b75.myftpupload.com/contact-us   3

7 ADVANATGES & DISADVANTAGES

ADVANTAGES

- Potential Access to a Global Market.

- Reduced Marketing Costs.

- Reduced Building Overhead.

- Automated Systems and Resource Sharing.

DISADVANTAGES

- Potentially Lower Profit Margins. ...

- Reduced Physical Interactions. ...

- Negative Reviews.

8 APPLICATIONS

Websites can be used in various fashions: a personal website, a corporate website for a company, a government website, an organization website, etc. Websites can be the work of an individual, a business or other organization, and are typically dedicated to a particular topic or purpose. Any website can contain a hyperlink to any other website, so the distinction between individual sites, as perceived by the user, can be blurred.

website is that it is accessible to anyone, anywhere, anytime. Even during non-business hours, customers can access your website and avail your services or get the information they need, which is one of the key elements in the importance of a

website in business

your website is often your first impression you give potential customers. If they found you through a search or through a link a friend gave them, your website will be your first point of contact with them.

9 CONCLUSION

Websites are playing important part in improvement of business.70% of the population is using dynamic and interactive websites because of their eye capturing visual effects. Static websites also have their own place for the platform where there is specific information required. Static websites require less investment as compare to dynamic websites

10 FUTURE SCOPE

For any business, a website matters more than anything, when it comes to reaching out to customers online. A website is the representation of the business online. These days, every business realizes the need for having a website and are putting in efforts to design and develop the best site for taking their products or services online. This is where we can see a great deal of scope for web development and design.

With the tremendous progress in the launch of websites, people who can create exemplary designs and platforms for their online presence is what businesses are

searching for. Web developers and designers are bringing in all the best of their technical expertise and skills to develop and unique design websites that are and capable of pulling the crowd.

Most web developers and designers are familiar with the latest tools, techniques, technologies, and frameworks that will help them get beautiful sites up in a short span of time. The development time of websites has come down with the agile technologies that make development easier. Here, we will cover the scope and future of web development.

11 BIBILOGRAPHY

- Smart Internz
- Google
- Domain Names, Websites, Hosting & Online Marketing Tools - GoDaddy IN
- GoDaddy Academy
- WordPress Cloud Hosting, WordPress Installer, Docker Container and VM (bitnami.com)

APPENDIX