Go Daddy
Web-build-a-Ton

Project Document

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Introduction

Overview:

To Create a Ecommerce Website for a Company "MmPrints", it's Simple and functional Website for people who wants to purchase a paper bag or a container or a bio bags, in website you can order and fill the shipment address and the order is been placed

Purpose:

To bring the offline business to internet so, all over the world people can request there order and our business will be expanded all over the world
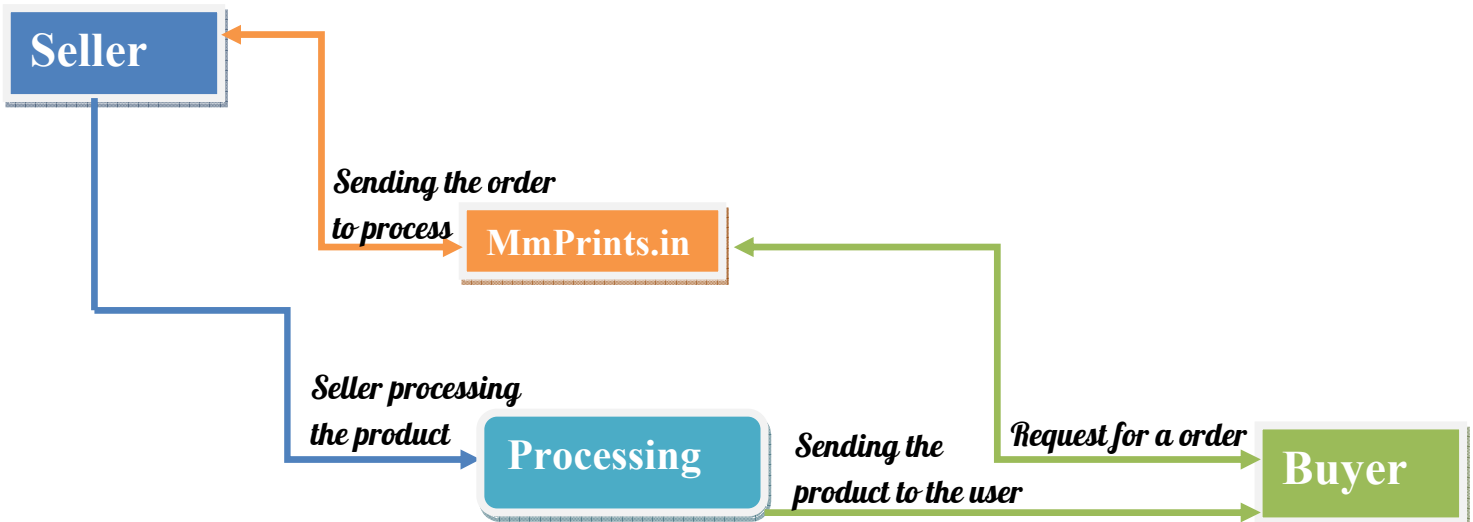
Literature Survey

Existing problem:

The problem is the company is been performed in a certain area in a Off-line mode so, they can't develop their business

Proposed solution:

As, the company is in offline they can't grow in this competitive world so, pushing them into digital platform to grow in the digital mode so, they can expand their business and explore all over the world

Theoretical Analysis

Block-Diagram:

Seller → Sending the order to process → MmPrints.in

Seller → Seller processing the product → Processing

Processing → Sending the product to the user → Buyer

Buyer → Request for a order → MmPrints.in

Hardware / Software designing:

Wordpress is used to build Website

Plugin-used: woocommerce (Used for ecommerce website)

Elementor: It is used to build the webpage in a attractive manner

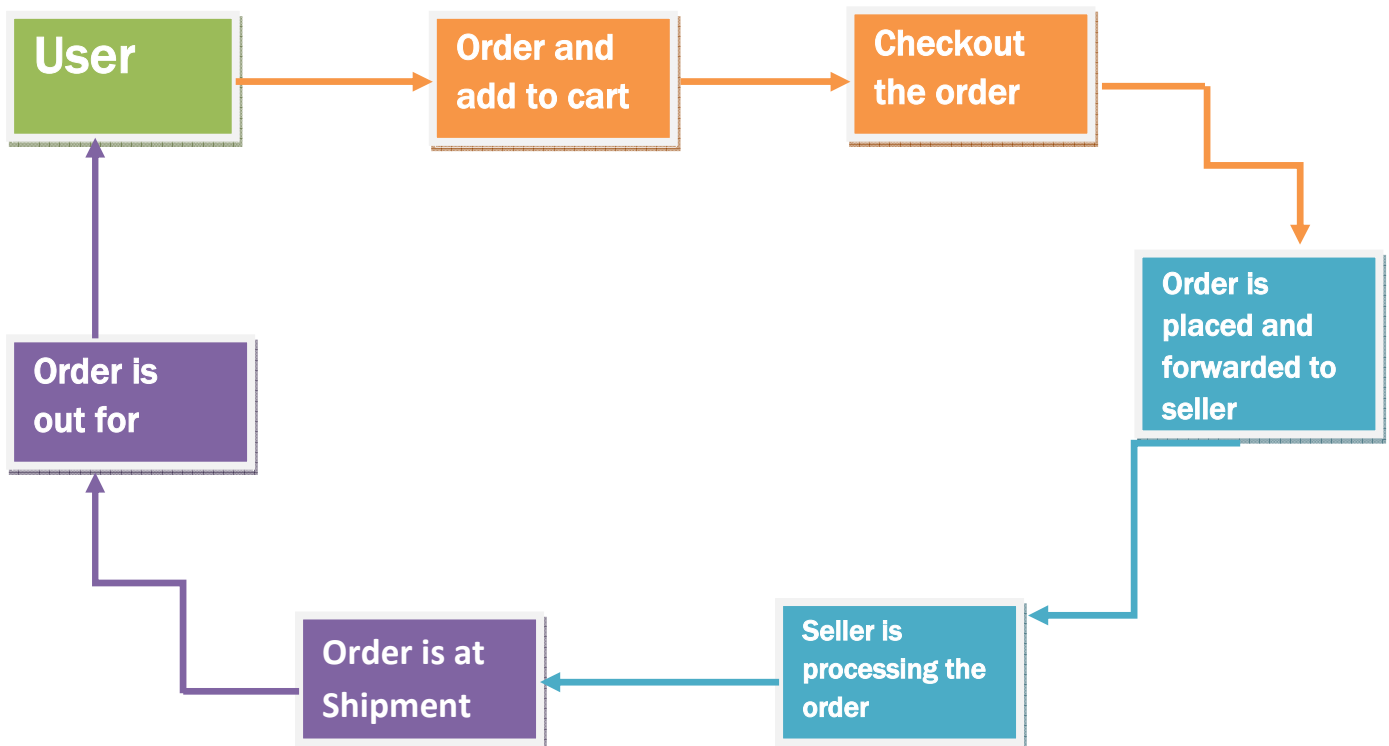Elementor header,footer&blocks : used to build footer

All-in-one Wp Migration :it is used to export the the websites data into godaddy website and also to import it to the godaddy server

Godaddy:its server is used to host the website in the internet to access all over the world

Experimental Investigations

The Online business is growing in this digital era so, this made me to take a decision to make a website and move the website into a online to get order from all over the world so, this gave a idea to start the website and building the website using wordpress is more user-friendly

Flowchart

```
User ──────▶ Order and ──────▶ Checkout ──────┐
  ▲          add to cart        the order      │
  │                                            ▼
Order is                              Order is placed
out for                               and forwarded to
  ▲                                   seller
  │                                      │
Order is at  ◀──── Seller is   ◀─────────┘
Shipment           processing the
                   order
```

Mm Prints

We turn your Imagination into Printing

Home

Pack You Bags

Welcome to MmPrints

I am text block. Click edit button to change this text. Lorem ipsum dolor

I am text block. Click edit button to change this text. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

//////////////////

🛒 SHOP NOW!

Paper Bags

Check our new collection!

🛒SHOP NOW!

Plastic Containers

Various collection are available in various sizes

🛒SHOP NOW!

Bio-degradable carry Bags

Go-Green by Check our new collection!

🛒SHOP NOW!

Free Shipping
Order above 200 kg

Quick Payment
100% Secure Payemnt

Gift Coupons
Buy now and get coupons

24/7 Support
Ready Support

Mm Prints

About Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Important Links

✔ List Item #1
✖ List Item #2
◉ List Item #3

Follow us on

For more details

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Sale!

Home / Uncategorized / Paper bags

Paper bags

₹60.00 – ₹80.00

Go-Green , Use paper Bags in place of plastic bags ,100% pure paper bags it will very strong and light it is so, attrative

size

Medium

color

Brown

CLEAR

~~₹105.00~~ **₹65.00**

1   **Add to cart**

Plastic Container Bowls

₹2.60 – ₹5.40

A quality product for food packing

size

medium	✓

CLEAR

₹3.50

1	**Add to cart**

SKU: N/A

Category: Uncategorized

Tags: curry container, plastic bowl

Sale!

Bio-degradable Carry bag

₹290.00 – ₹335.00

100% Bio-degradable bag

it can be printed according to your design

size

Choose an option	✓

1	**Add to cart**

SKU: N/A

Category: Uncategorized

Tags: biobags, Biodegradable bags

Advantages & Disadvantages

Advantages:

a) Offline business is converted into online so Business will expand.
b) In online the customer base will increase so, profit will also increase.
c) It is more easy to book their product and extra cost will be reduced
d) They will no bargain

Disadvantages:

a) The product should be delivered without any damage.
b) If customer doesn't like the product they can ask or refund or replacement

Application

- It is used in any offline business is converted into online business.
- Can sell anything in the ecommerce website even (e-books)

Conclusion:

Bring a Offline business into Online business can change the growth of the company, so there growth and the user or customer can get great deals compared to offline in there locality so converting any offline business into online can help in the growth of their business

Future Scope

As everything is changing to online, first come will get first benefits so, as fast as you can turn your offline business into online so it is will expanded and grown international to a reference (amazon, alibaba)

Bibliography:

3 days hands on training by godaddy academy

Course offered:

Understanding websites

Learning wordpress

Google