

Name:DeeviNagaManiKhanta

MailId:Push1970@gmail.com

Introduction

Overview:

To Create a Ecommerce Website for a Company “MmPrints”, it's Simple and functional Website for people who wants to purchase a paper bag or a container or a bio bags, in website you can order and fill the shipment address and the order is been placed

Purpose:

To bring the offline business to internet so, all over the world people can request there order and our business will be expanded all over the world

Literature Survey

Existing problem:

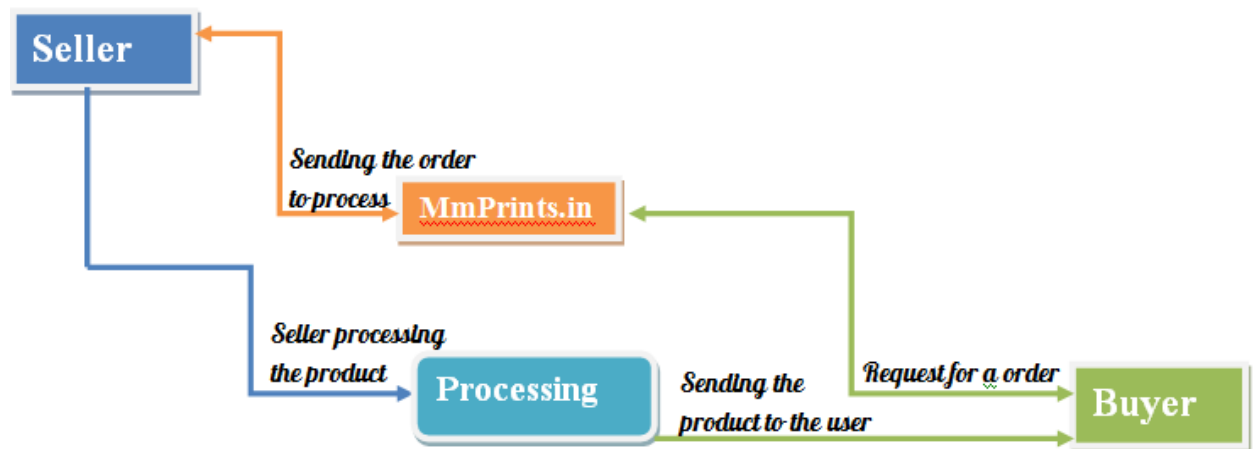
The problem is the company is been performed in a certain area in a Off-line mode so, they can't develop their business

Proposed solution:

As, the company is in offline they can't grow in this competitive world so, pushing them into digital platform to grow in the digital mode so, they can expand their business and explore all over the world

Theoretical Analysis

BlockDiagram:



Hardware / Software designing:

Wordpress is used to build Website

Plugin-used: woocommerce (Used for ecommerce website)

Elementor: It is used to build the webpage in a attractive manner

Elementor header,footer&blocks : used to build footer

All-in-one Wp Migration :it is used to export the the websites data into godaddy website and also to import it to the godaddy server

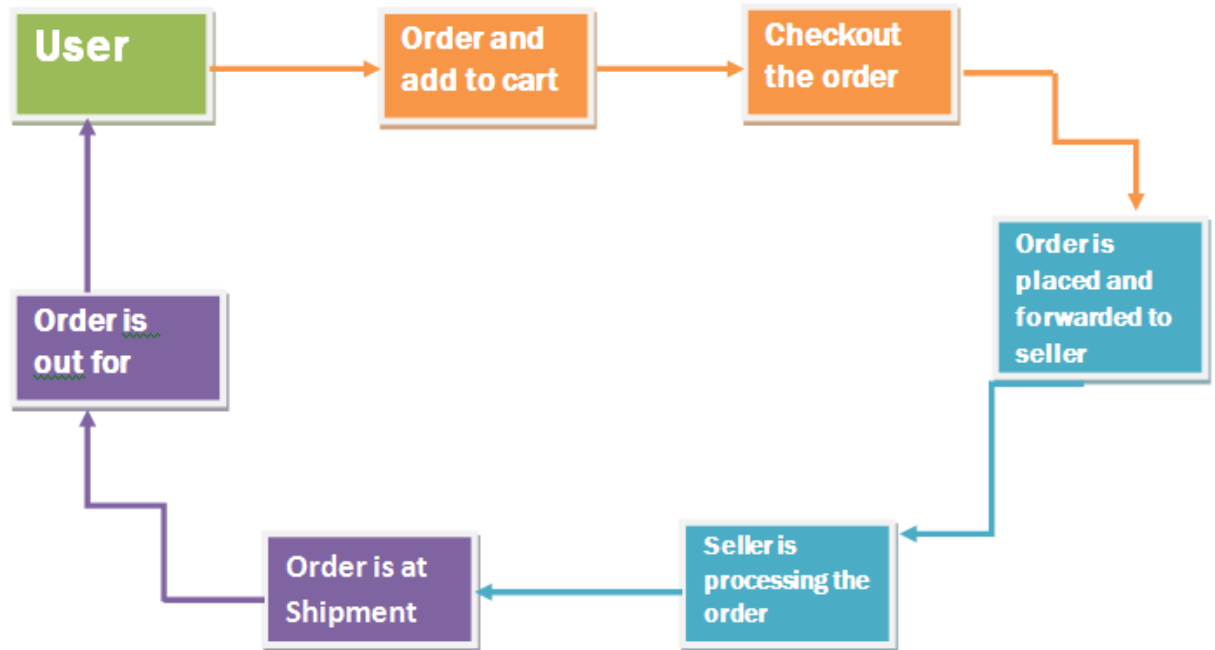
Godaddy:its server is used to host the website in the internet to access all over the world

Experimental Investigations

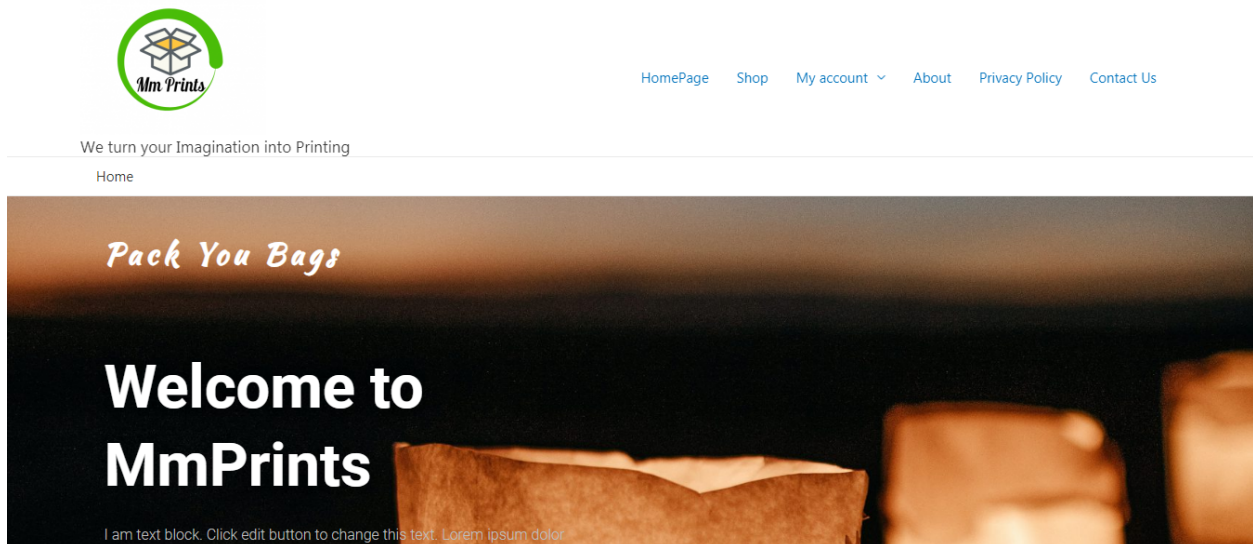
The Online business is growing in this digital era so, this made me to take a decision to make a website and move the website into a online to get order from all over the world so, this gave a idea to

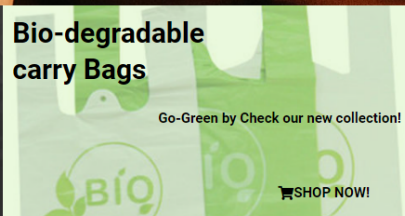
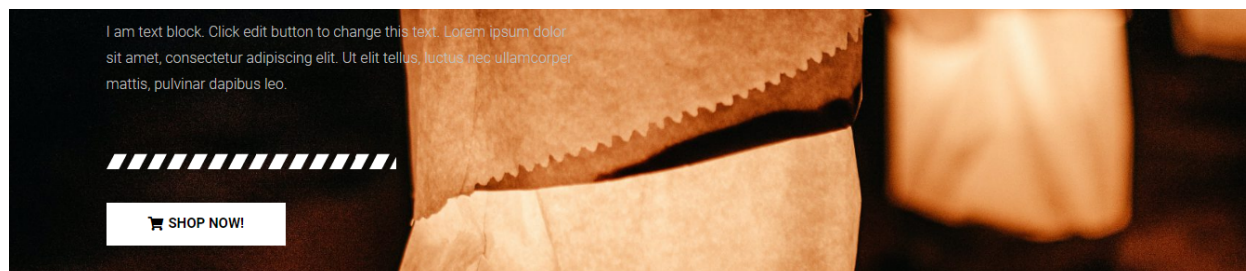
start the website and building the website using wordpress is more user-friendly

Flowchart



Result





Free Shipping

Order above 200 kg



Quick Payment

100% Secure Payemnt



Gift Coupons

Buy now and get coupons



24/7 Support

Ready Support



About Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Important Links

- ✓ List Item #1
- ✗ List Item #2
- List Item #3

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Home / Uncategorized / Paper bags

Paper bags

₹60.00 – ₹80.00

Go-Green , Use paper Bags in place of plastic bags ,100% pure paper bags it will very strong and light it is so, attrative

size

Medium

color

Brown

CLEAR

~~₹105.00~~ **₹65.00**

1

Add to cart



Home / Uncategorized / Plastic Container Bowls

Plastic Container Bowls

₹2.60 – ₹5.40

A quality product for food packing

size

medium

CLEAR

₹3.50

1

Add to cart

SKU: N/A

Category: [Uncategorized](#)

Tags: [curry container](#), [plastic bowl](#)



Home / Uncategorized / Bio-degradable Carry bag

Bio-degradable Carry bag

₹290.00 – ₹335.00

100% Bio-degradable bag

it can be printed according to your design

size

Choose an option

1

Add to cart

SKU: N/A

Category: [Uncategorized](#)

Tags: [biobags](#), [Biodegradable bags](#)



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Shop

Showing all 3 results

Default sorting



Uncategorized
Bio-degradable Carry bag
★★★★★
₹290.00 – ₹335.00

[Select options](#)



Uncategorized
Paper bags
★★★★★
₹60.00 – ₹80.00

[Select options](#)



Uncategorized
Plastic Container Bowls
★★★★★
₹2.60 – ₹5.40

[Select options](#)

[ftpupload.com/wp-admin/](#)



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Cart

	Product	Price	Quantity	Subtotal
	Bio-degradable Carry bag - Medium	₹310.00	<input type="text" value="1"/>	₹310.00
<input type="text" value="Coupon code"/>	Apply coupon			Update cart

Cart totals

Subtotal ₹310.00

Total ₹310.00

[Proceed to checkout](#)

Checkout

☐ Have a coupon? [Click here to enter your code](#)

Billing details

First name *

Last name *

Company name (optional)

Country / Region *

India

Street address *

House number and street name

Apartment, suite, unit, etc. (optional)

Town / City *

State *

Tamil Nadu

Your order

Product	Subtotal
Bio-degradable Carry bag - Medium × 1	₹310.00
Subtotal	₹310.00
Total	₹310.00

☐ Check payments

☒ Cash on delivery

Pay with cash upon delivery.

Place order

Advantages & Disadvantages

Advantages:

- Offline business is converted into online so Business will expand.
- In online the customer base will increase so, profit will also increase.
- It is more easy to book their product and extra cost will be reduced
- They will no bargain

Disadvantages:

- The product should be delivered without any damage.
- If customer doesn't like the product they can ask or refund or replacement

Application

- It is used in any offline business is converted into online business.
- Can sell anything in the ecommerce website even (e-books)

Conclusion:

Bring a Offline business into Online business can change the growth of the company, so there growth and the user or customer can get great deals compared to offline in there locality so converting a offline

business into online can help in the growth of their business

Future Scope

As everything is changing to online, first come will get first benefits so, as fast as you can turn your offline business into online so it is will expanded and grown international to a reference (amazon, alibaba)

Bibliography:

3 days hands on training by godaddy academy

Course offered:

Understanding websites

Learning wordpress

Google