

# REPORT

## 1 INTRODUCTION

### 1.2OVERVIEW

Essentially, the **tourism industry** is concerned with people **travelling** for business or pleasure purposes, staying in their destination for at least one night, and then returning. By contrast, the **travel industry** has a wider scope, covering more **travel** purposes and durations.

### 1.2PURPOSE

The **purpose of travel** is connected with building social relationships, opportunities to learn and grow, and commitment. It gives us the chance to be truly engaged in an activity, to develop new skills and to discover new cultures. It brings us closer to ourselves and others

## 2 LITERATURE SURVEY

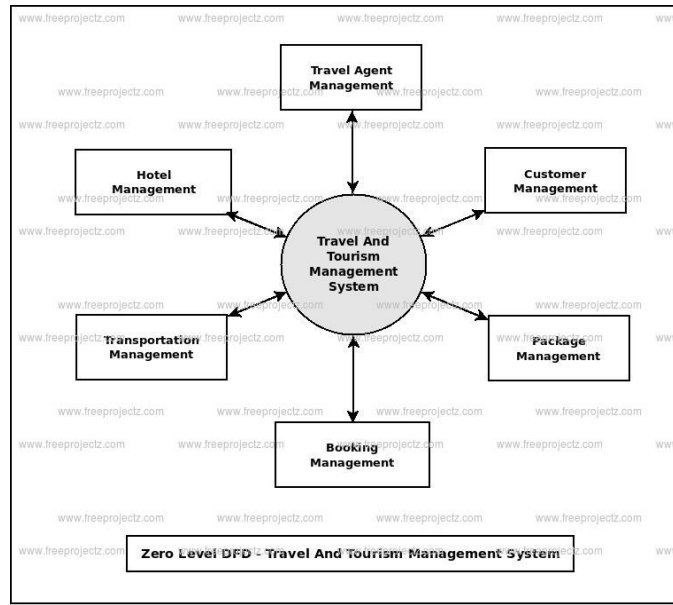
### 2.1EXISTING PROBLEM

COVID-19, the disease caused by a new strain of coronavirus called severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) has had a greater impact on tourism and travel behaviour than any disease outbreak in living memory. Outside the public health sphere tourism has become one of the main public faces of COVID-19 in the international media.

### 2.2PROPOSED SOLUTIONS

1. Stay longer at your destination.
2. Stay in central accommodation (& avoid Airbnb)
3. Explore off the beaten path.
4. Support local businesses.
5. Respect locals going about their day-to-day lives.

## 3 THEORITICAL ANALYSIS



### 3.2 HARDWARE/SOFTWARE DESIGNING

The most important benefit of using good travel and tourism software is efficiency and convenience. With these solutions, travel agencies and agents will no longer need to go through long and manual procedures. As such, there will be no more seemingly endless paper trail. Likewise, there's no need for them to hop from one establishment or office to another just to make sure all travel documents and requirements are properly handled.

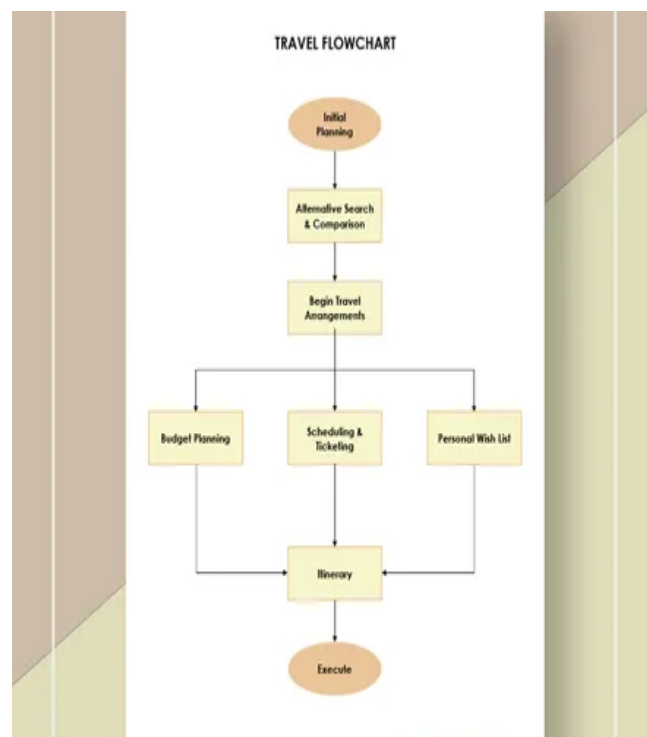
Since the process is now faster and more efficient, travel agencies and agents will experience an increase in professional trust. As a result, customer satisfaction will also be enhanced.

## 4 EXPERIMENTAL INVESTIGATIONS

This paper aims to examine the prevalence and trend of experimental research in hospitality and tourism. Hospitality and tourism researchers have long been encouraged to increase their use of experimental designs. However, a solid support for such advocacy is lacking, and the present paper fills in this research gap. Design/methodology/approach – By using a systematic approach, this study reviews 161 tourism and hospitality articles and conducts content

analysis based on certain criteria including journal outlets, Social Sciences Citation Index journals, years of publication, contexts, disciplinary foci, experimental designs, settings, number of independent variables, number of studies per article, manipulation methods, manipulation check, research subjects, sample size, subjects per experimental condition, statistical analyses and provision of effect size. The criteria between hospitality and tourism publications are also compared.

## 5 FLOWCHART



## 6 RESULT

As per my Travel and Tourism website creation is pretty good and it is pretty encourageable to find or to create a best website

## 7 ADVANTAGES

- Infrastructural. It provides a means and an incentive for investment in

**infrastructure** such as roads, rail networks, and local medical and **education** facilities.

- Environmental. ...
- Cross-Cultural. ...
- Promotional.

## 8 APPLICATIONS

A mobile **travel app** is a software **application** that has been developed specifically for use on smaller devices, such as smartphones and tablets, and can be used by business travellers to book and manage their **travel** whilst on the move.

## 9 CONCLUSION

- \* "TRAVEL AND TOURISM"simplifies the management process in travelling.
- \* Navigation through site is easy.
- \* Fast processing and immediate results with high security.

## 10 FUTURE SCOPE

- \* Tourism group can make use of it for saving customer details in database.
- \* Tourism group can make it for managing their location,hotels,vehicles details.
- \* Reusability of this application is also possible.

## 11 BIBILOGRAPHY

### APPENDIX

- \* Dictionary of Travel, Tourism and Hospitality, S. Medik, ed. Butterworth, 2006.
- \* A Dictionary of Travel and Tourism Terminology, A. Beaver. CABI, 2005.

