

REPORT FOR FOODS AND DRINKS

Introduction:

The food processing sector has various sectors including consumer foods, dairy, meat and poultry, fish, grains and cereals, and fruits and vegetables. Fruits and vegetables and meat and poultry takes about 40 percent of the total household consumption. The Indian food industry is poised for huge growth, increasing its contribution to world food trade every year. In India, the food sector has emerged as a high-growth and high-profit sector due to its immense potential for value addition, particularly within the food processing industry.

The Indian food processing industry accounts for 32 per cent of the country's total food market, one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth. It contributes around 14 per cent of manufacturing Gross Domestic Product, 13 per cent of India's exports and six per cent of total industrial investment. India is well-known for its food and beverages service industry. It is one among the most vibrant industries which demonstrated unprecedented growth in the recent past. The industries is continues to expand rapidly. This growth can be attributed on account of changing demographics, growing disposable income, urbanization and growth of retail industry.

Growth in Food Processing:

Consumer Spending on Food:

The Indian food and grocery market is the world's sixth largest, with retail contributing to 70 percent of the total sales. On average, Indians spend 31 percent of their total earnings on food and grocery. In contrast, consumers in the US spend only 9 percent, while in Brazil and China, the expenditure on food is 17 percent and 25 percent, respectively. Change in Consumer Taste and Preference With growing awareness, better health consciousness, need for convenience, and improving lifestyles, and the share of processed food is gradually and steadily increasing on consumer plates across the world.

Change in Consumer Taste and Preference:

With growing awareness, better health consciousness, need for convenience, and improving lifestyles, and the share of processed food is gradually and steadily increasing on consumer plates across the world.

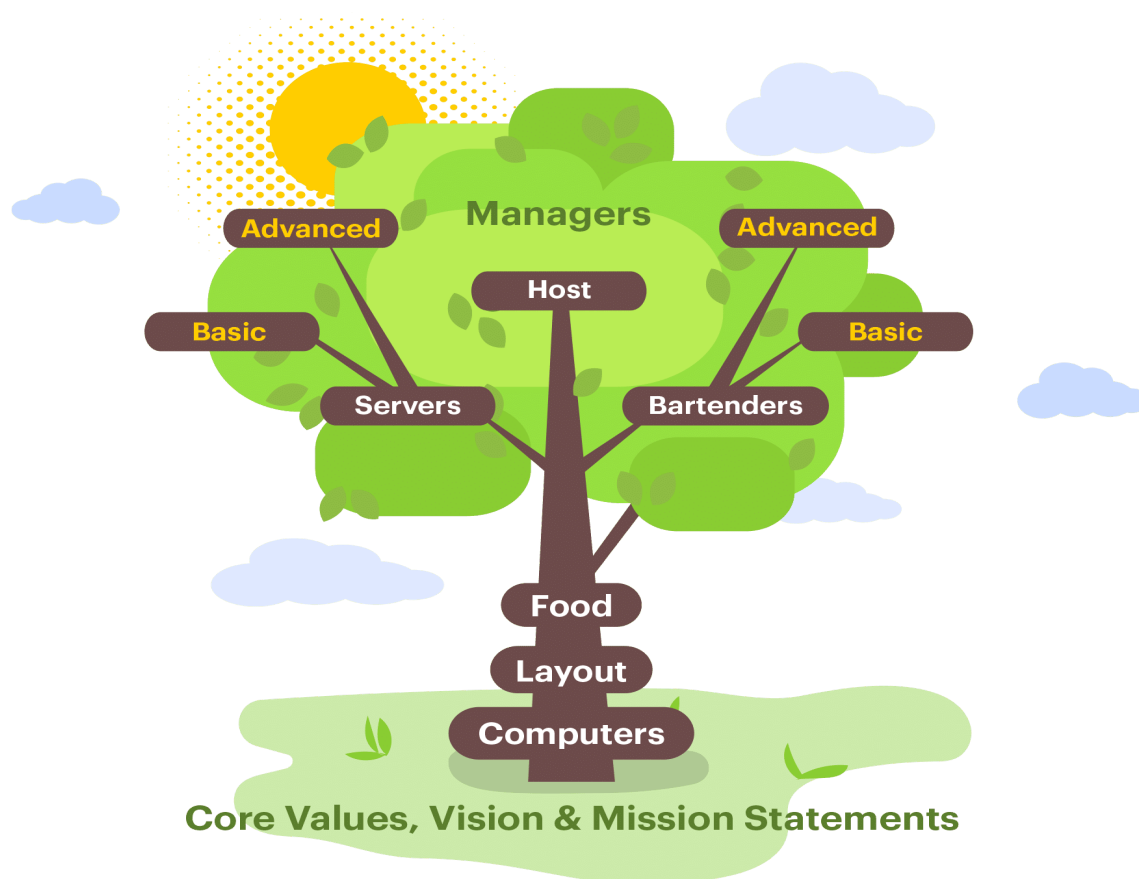
In India, this change is bolstered by rising per capita income, a large young population (60 percent below 35 years of age), deeper retail penetration, and a growing number of nuclear families. India's demands for processed food is, therefore, expected to increase to about 8.5 percent by the end of 2017.

Exports:

REPORT FOR FOODS AND DRINKS

Exports from Spices, which is the third largest export item from this sector, witnessed a growth of 13.74%, occupying a share of 1.05% in overall exports of the industry. Exports from Fresh fruits witnessed a much faster growth of 16.76% as compared to that of Fresh vegetables which witnessed a growth of 6.54%. Major Export items in terms of value such as Buffalo Meat, Basmati Rice and Sugar, occupying a share of 34% in overall exports from this sector.

FlowChart :



Advantages and Disadvantages:

A healthy diet rich in fruits, vegetables, whole grains and low-fat dairy can help to reduce your risk of heart disease by maintaining blood pressure and cholesterol levels. High blood pressure and cholesterol can be a symptom of too much salt and

REPORT FOR FOODS AND DRINKS

saturated fats in your diet saturated fats in your diet.Excess calories from **fast food** can cause weight gain. This may lead toward obesity. Obesity increases your risk for respiratory problems, including asthma and shortness of breath. The extra pounds can put pressure on your heart and lungs and symptoms may show up even with little exertion.

Conclusion:

This report describes how the nutrition is involved to some extent in almost all of the processes of human life.It clearly plays a role in the majority of the chronic degenerative diseases that cripple and kill most people in the United states.