

1. INTRODUCTION

OVERVIEW

Online Shopping is the process whereby consumers directly buy goods and services without any intermediary service over the internet. Through **Shop Zone** website merchant can sell apparel and accessories for all the age groups.

PURPOSE

The goal of this website is to develop a web based interface for customers which will allow formal and informal merchants to advertise and sell their goods on the internet. The website would be easy to use and hence the shopping experience pleasant for the users.

2. LITERATURE SURVEY

EXISTING PROBLEM

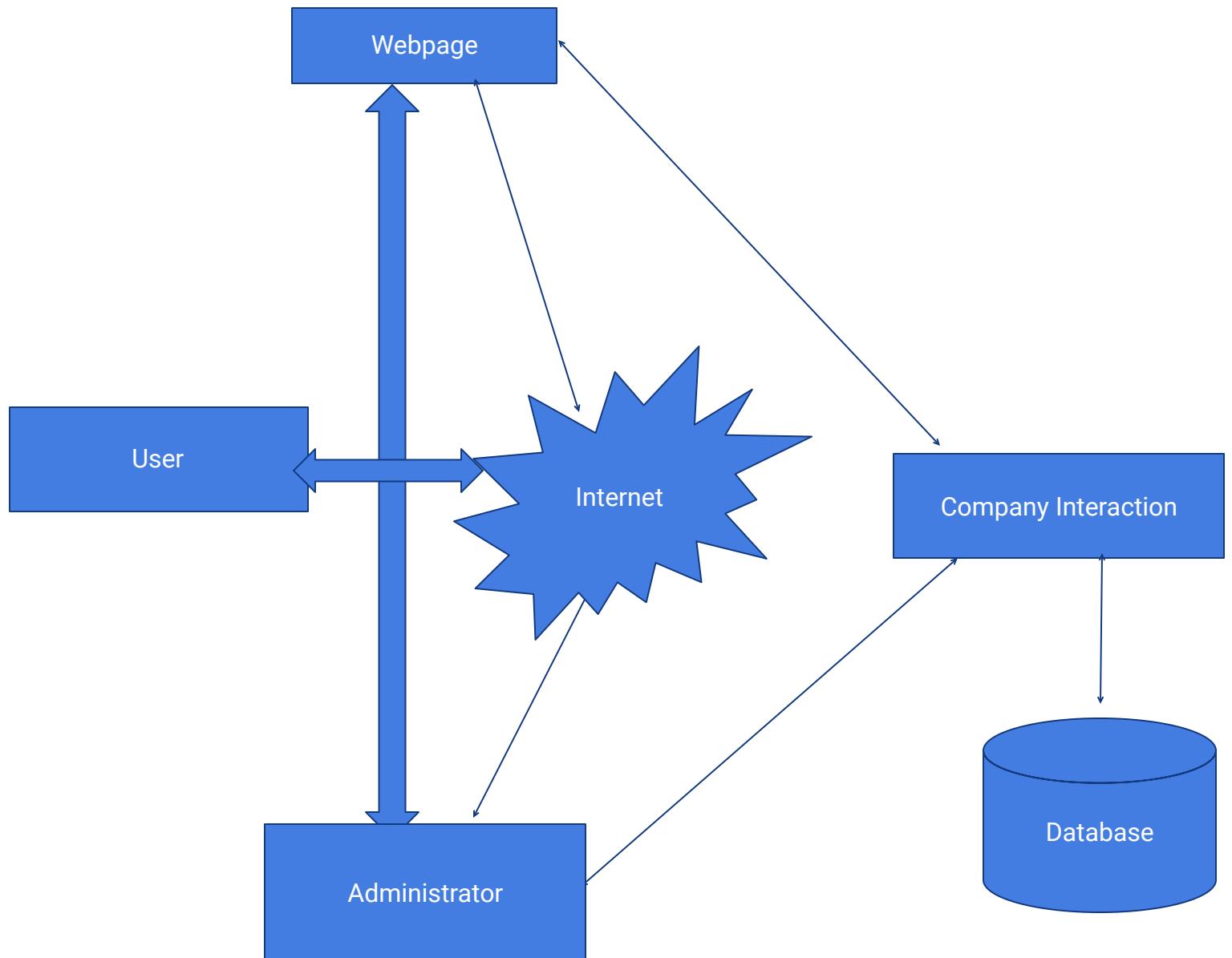
1. A merchant who wants to expand his business across other places.
2. A merchant who has best products wishes to sell in other places.

PROPOSED SOLUTION

1. Selling through website.
2. Selling through facebook, whatsapp.

3. THEORETICAL ANALYSIS

BLOCK DIAGRAM



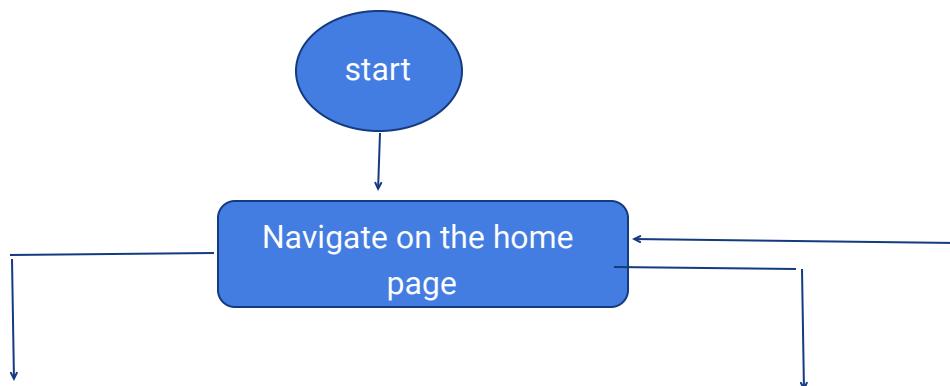
HARDWARE/SOFTWARE DESIGNING

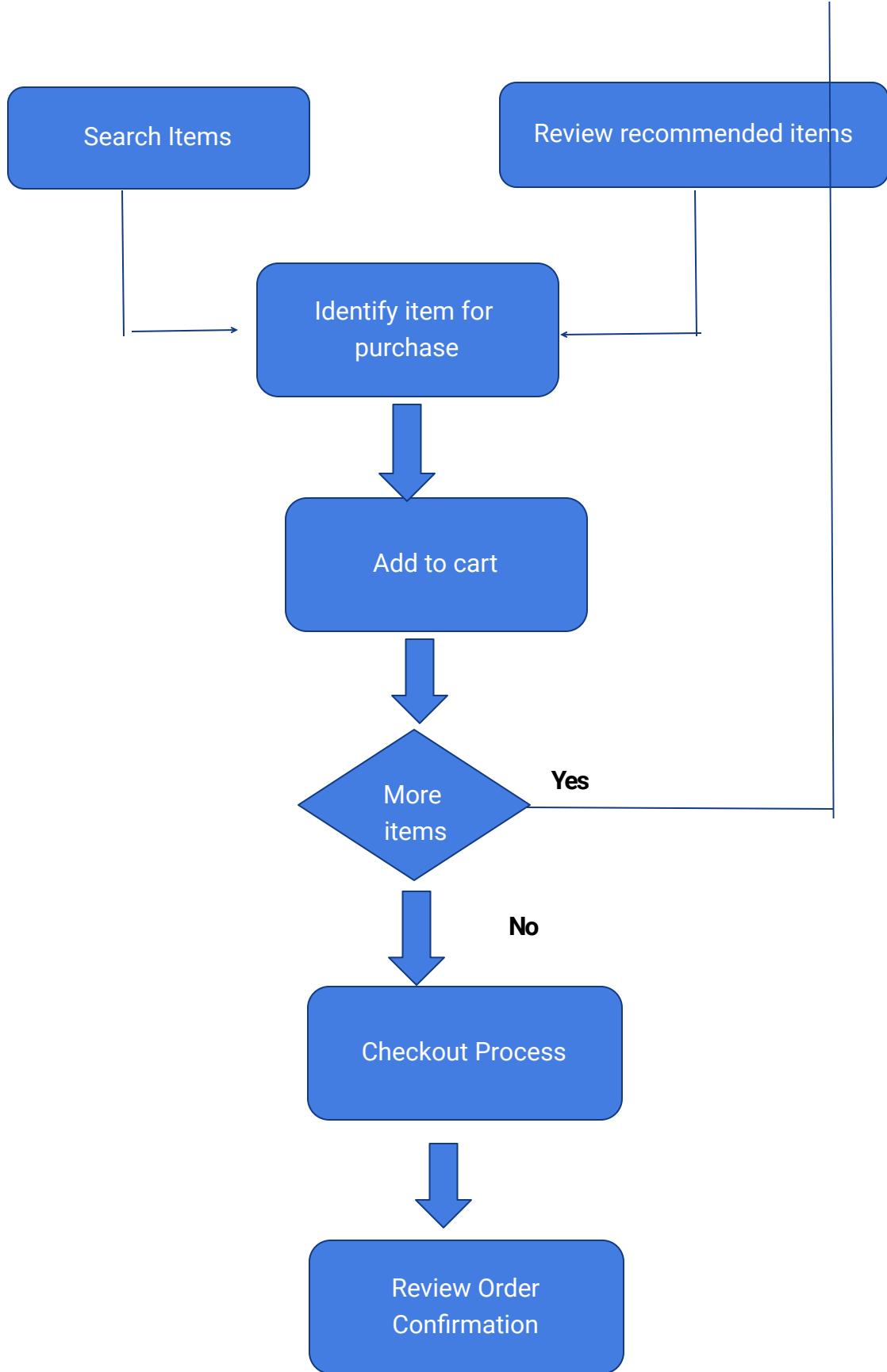
- 1.Create a local host i.e.Bitnami.
- 2.Install Wordpress and create account.
- 3.Download the following Plugins and activate them
 - 1.Elementor
 - 2.Elementor Header,Footer and Blocks
 - 3.WP Forms
 - 4.All in one migration
 - 5.WooCommerce
- 4.Purchase a domain name and host the website(GoDaddy).

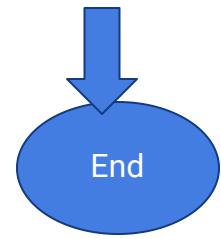
4.EXPERIMENTAL INVESTIGATIONS

1. What lugins are to be installed.?
2. What domain to be choosen?
3. What are the products to be sold?
4. Which theme has to be Choosen?

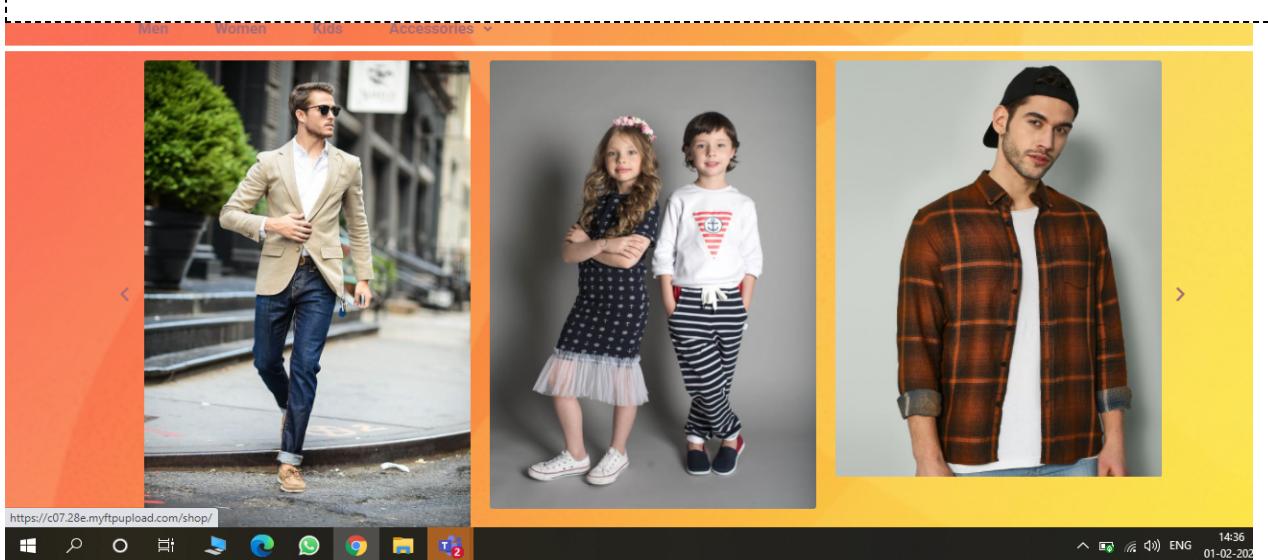
5.FLOWCHART







6.RESULT



A screenshot of a web browser window showing a grid of featured product categories on a website.

The browser tabs at the top include:

- YouTube (254) How To Draw ECommerce
- Student Dashboard
- SPS-8222-E-commerce Domain
- Project report on E-Commerce
- Shop Zone - All in one search

The address bar shows the URL: c07.28e.myftpupload.com.

The page header includes:

- Shop Zone
- Customize
- 17
- New
- Edit Page
- Edit with Elementor
- Managed WordPress

The main content area features a section titled "FEATURED CATEGORIES" with eight images arranged in two rows of four:

- Top-left: A man in a green t-shirt and tan pants.
- Top-middle-left: A woman in a traditional Indian lehenga (red and blue).
- Top-middle-right: A pair of black and silver earphones.
- Top-right: A man in a red t-shirt and dark pants.
- Bottom-left: A woman in a pink and white lehenga.
- Bottom-middle-left: A blue and black smartwatch.
- Bottom-middle-right: A child in a green kurta and black pants.
- Bottom-right: A woman in a yellow and gold lehenga.

The taskbar at the bottom shows various pinned icons, and the system tray indicates the date as 31-01-2021 and the time as 13:24.

OUR PARTNERS

SÉZANE **RuPay** **PayPal** **FOREVER 21**

Free Shipping
We ship through the reputed agencies to make sure that your order reaches you in the fastest time and in good condition.
99% Orders are dispatched within 24hrs.

24/7 Services
Our Support lines are open from 10AM to 6PM, Mon-Sat.
Phno:1800 300 909
Email:info@shopzone.com

Easy Payment
We take precautions to safeguard your financial information. We follow highest security standards to make your transaction safe.

Recent Posts

- Blog
- Hello world!

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About Us
We believe the best way to deliver a great user experience by deeply understanding what people love. We want our customers to be happy and that makes us happy

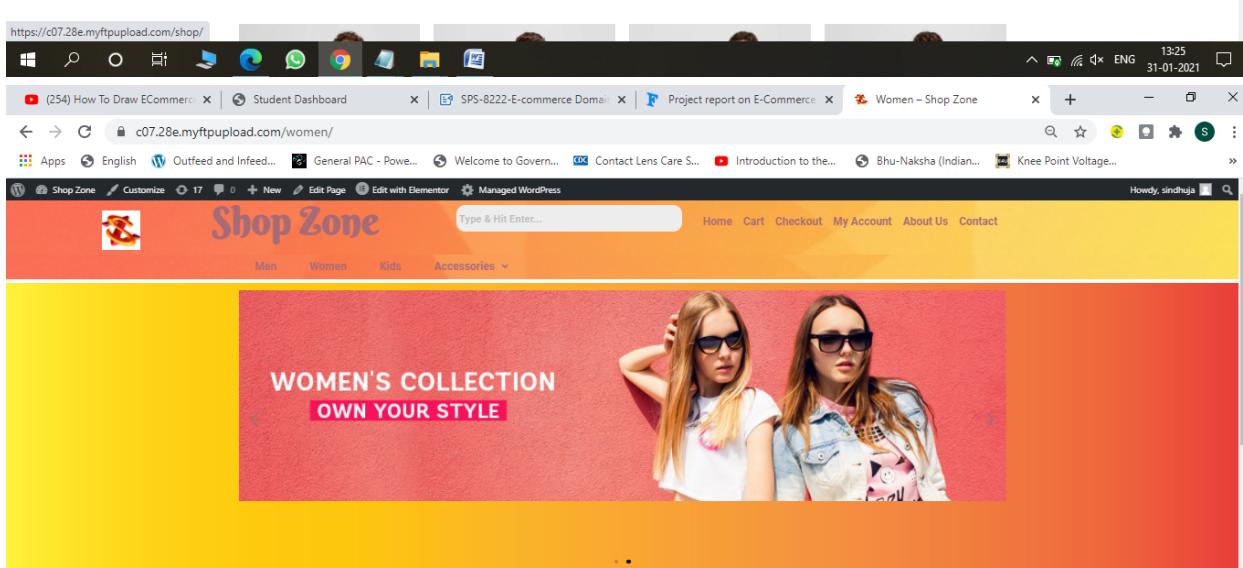
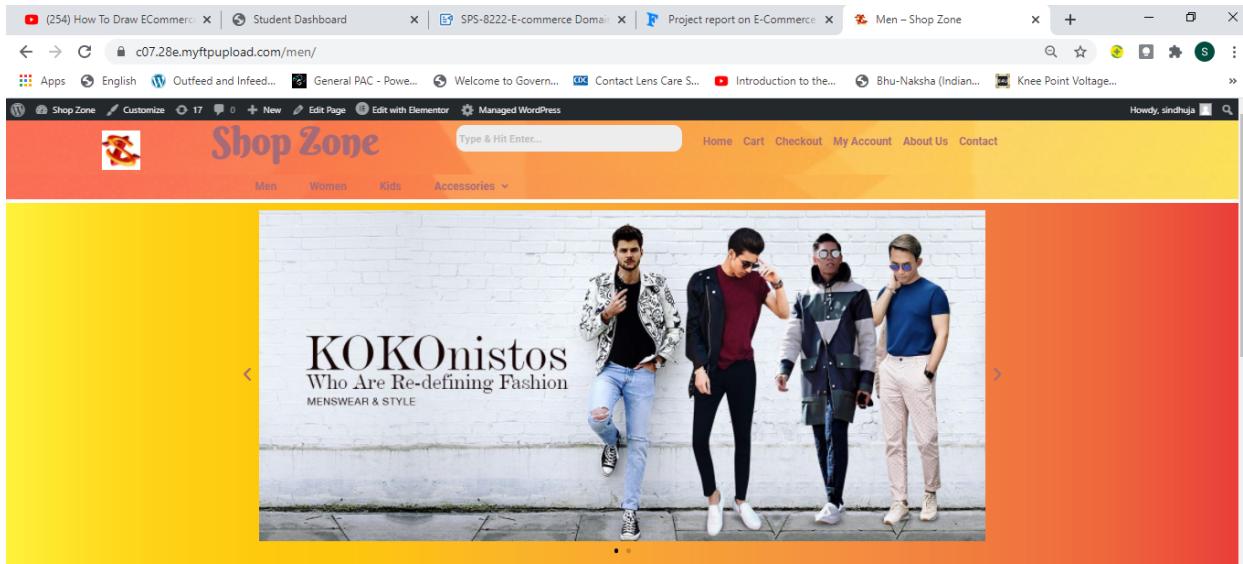
Important Links

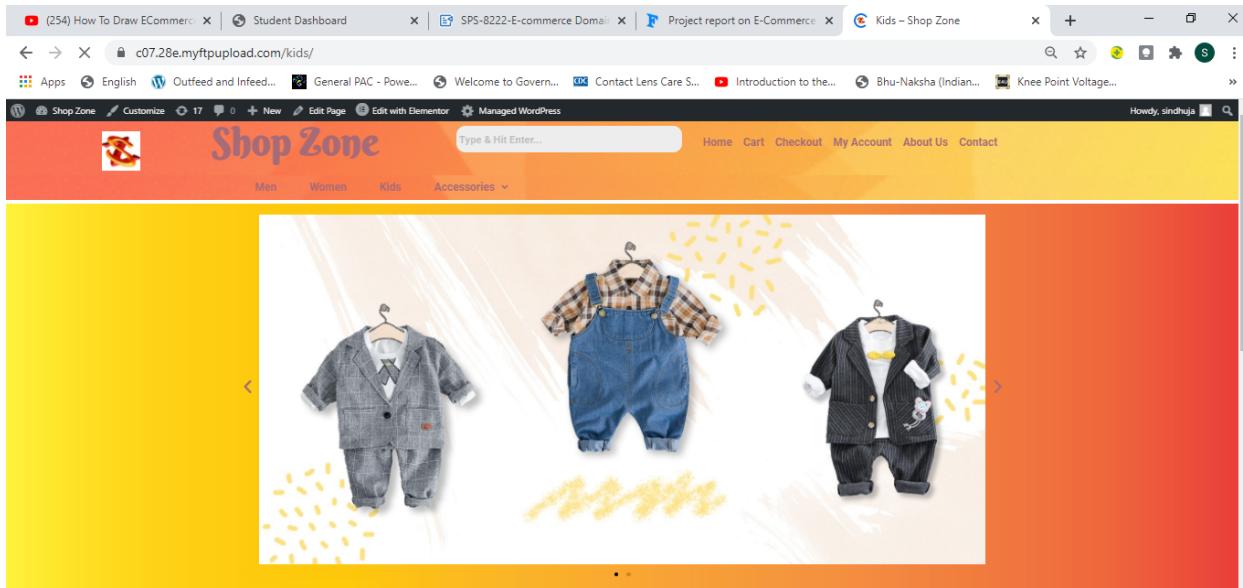
- ✓ Home
- ✓ Cart
- ✓ Checkout
- ✓ My Account
- ✓ About Us
- ✓ Contact Us

Follow Us

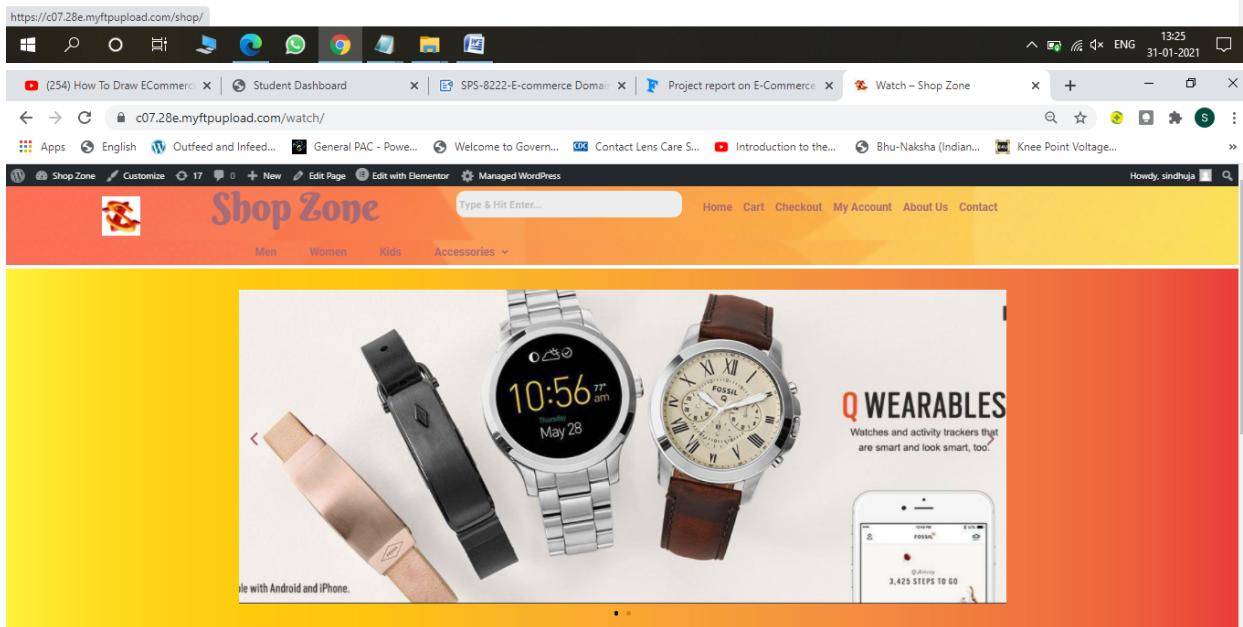
Contact
Shop Zone Private Limited,
Outer Ring Road, Bengaluru,
560103, Karnataka, India

✓ Phone: 1800 300 909
✓ Email: shopzone12@gmail.com





FEATURED CATEGORIES



FEATURED PRODUCTS



Student Dashboard | Project report on E-Commerce | Products - Shop Zone

Shop Zone | Customize | Edit with Elementor | Managed WordPress

Howdy, sindhuja

Shop Zone

Men Women Kids Accessories

Search

Search ...

Filter by price

Price: ₹600 – ₹4,500

Filter by color

- Black (2)
- Green (1)
- Red (1)
- White (1)
- Yellow (1)

Filter by Size

- Large (1)
- Medium (1)

Showing 1–6 of 17 results

Default sorting

Shop

Home / Shop

Product	Price	Quantity	Subtotal
Men Black Short Sleeves	₹900.00	1	₹900.00
T-shirts Cotton T-shirt	₹700.00	1	₹700.00
Kurtis Golden Kurthi	₹1,500.00	1	₹1,500.00
Add to cart	Select options	Add to cart	

https://c07.28e.myftpupload.com/product/white-t-shirt/1/

13:27 31-01-2021

Shop Zone | Customize | Edit with Elementor | Managed WordPress

Howdy, sindhuja

Shop Zone

Men Women Kids Accessories

Search

Search ...

BEST SELLING PRODUCTS

	Kid's Shirt ₹2,200.00
	Skirt ₹1,500.00
	Pink Frock ₹1,500.00

PRODUCT CATEGORIES

Select a category

Cart

Product Price Quantity Subtotal

	Pink Frock	₹1,500.00	1	₹1,500.00
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Coupon code

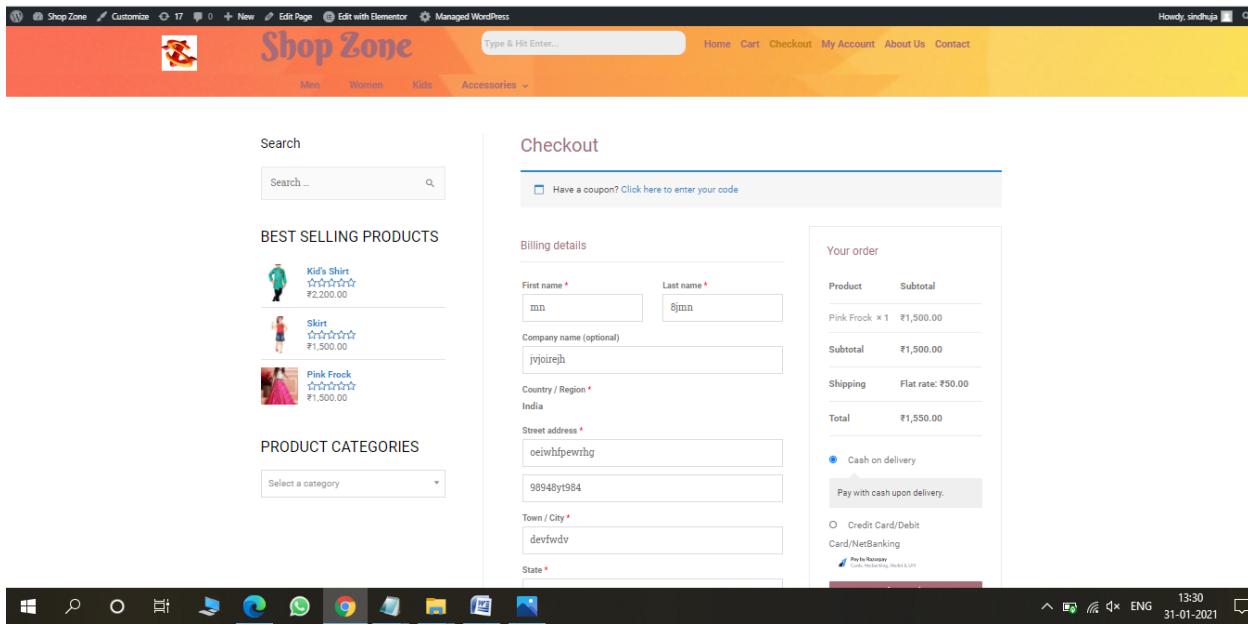
Apply coupon

Cart totals

Subtotal	₹1,500.00
Shipping	Flat rate: ₹50.00 Shipping to oeiwhfpewrhg, 989487984, devfwdv 500001, Telangana.
Total	₹1,550.00

Proceed to checkout

13:29 31-01-2021



7. ADVANTAGES AND DISADVANTAGES

ADVANTAGES

- Various products can be brought at one click
- Saves time
- Merchants can expand their business
- Everyone gets access to new products in online even if they are not available in local shops

DISADVANTAGES

- Misplace of products
- Business of local shops may decrease sometimes

8. APPLICATIONS

1. People in rural areas get access to all the new products in the market through online shopping
2. Merchants can expand business
- 3.

9. CONCLUSION

Through E-Commerce site merchants can expand their business easily across the world

and the costumers can also get access to various products all at one place even if not available in their local stores.

10.FUTURE SCOPE

Enhacements:

1. To allow many merchants to sell in **SHOP ZONE** website
2. To expand shipping to various places
3. To sell more number of items

11.BIBILOGRAPHY

References

1. Amazon,Flipkart Various Ecommerce websites
2. Wordpress tutorials on godaddy,youtube
3. Atteneded 3 day wordpress session

