

1. INTRODUCTION

a. Overview:

The main motto of this project is to sell the products of a single fixed vendor. To customize the site according to the vendor's needs and requirements. The site allows the visitors to look at the creative arts and shop them. It classifies the art according to the type of art. The vendor can also add videos and photos on how they make arts and designs as blog posts. The website is highly personalized for the vendor.

b. Purpose:

Many artists are coming on line now a days. Although there are many websites where we can put our paintings but the touch of the artist isn't present in the site. Creating a customized website helps them get that touch.

2. LITERATURE SURVEY

a. Existing problem:

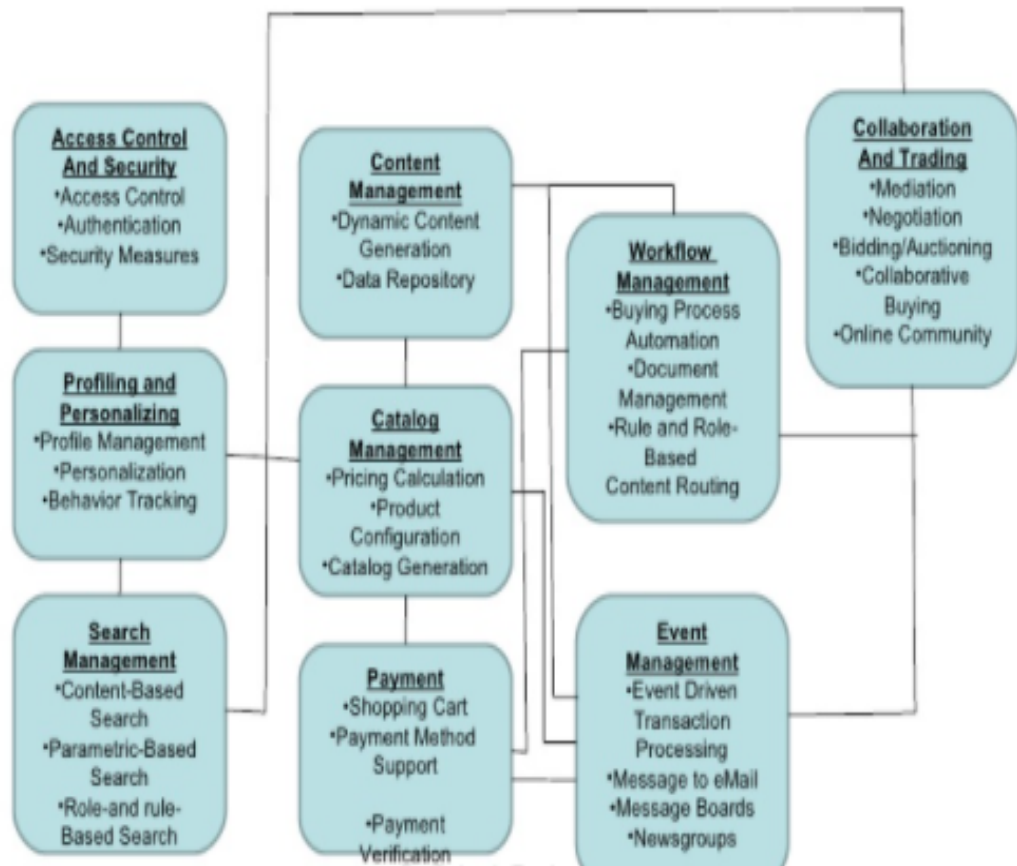
The painting websites to sell one's art work should be highly personalized. The artists should be able to display the art in his style with the theme that indicates his mark.

b. Proposed solution:

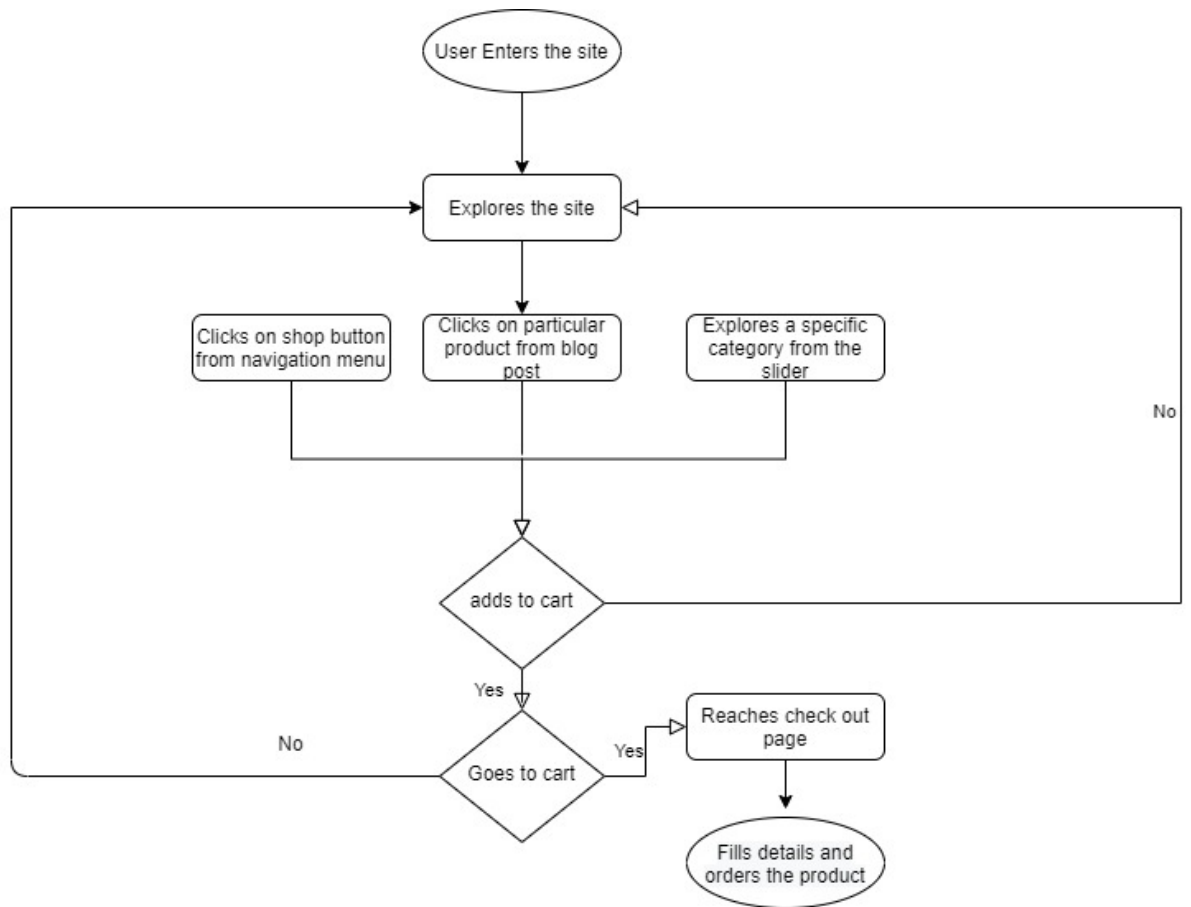
The website displays the mark of the artist. Along with that it also acts as an artist's portfolio where he can post his blogs, videos and other photos there by promoting his products. The website has an effect of classic on line shopping strategy. It displays the recently viewed products on the side bar to increase the probability of buying the product.

3. THEORITICAL ANALYSIS

a. Block diagram:



4. FLOWCHART



5. ADVANTAGES:

Can personalize according to our needs

Can post pictures, videos and write something just like social media sites.

6. DISADVANTAGES:

Allows only single vendor as of now.

7. CONCLUSION:

The created website works well for small entrepreneurs who are trying to put their work online and with very few resources and man power

8. FUTURE SCOPE:

In future this project can be developed in such a way where many artists do their art work and the users can follow their favorite artists from their user account