

SPS-8362-E-commerce-Domain

SmartBridge + Godaddy Academy Web Build-A-Thon

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1. INTRODUCTION

1.1 Overview

In this document we discussing about multi-Vendor Marketplace Your Baazaar. This eCommerce website will be helpfull for local shop or other store who do not have their own online marketplace.

Your Baazaar Multi-Vendor Marketplace have two perspective:

- **From merchant (formally admin) shop**

Your Baazaar Multi-Vendor Marketplace adds to the inventory of products on the merchant's site by adding vendor's products. And more vendors will add their products, the inventory of the site will also increase.

- **From vendor**

Using Your Baazaar Multi-Vendor Marketplace vendor can sell and promote their products online from the merchant's (admin) shop.

1.2 Purpose

Purpose of Your Baazaar is to fulfill the requirement of supply chain management without breaking the cash-flow. In simple words, it is a place where buying and selling occurs.

2. LITERATURE SURVEY

2.1 Existing Problem

eCommerce websites are hiking their value in this era and will be in future too. Number of eCommerce website are also increases. But this affects small shop owners. So their profits are no longer gets increases than they did before. So the only way to solve this problem is host their online webstore or sell products to through other's website.

2.2 Proposed Solution

Your Baazaar Has solved this problem by opening Multi-Vendor Marketplace for the shop owners who do not have online webstore to sell their products. We Know most of the shop owners does not know how to set this webstore. So we made simple and easy setup to start their store using Dokan plugin. Dokan plugin gives get dashboard with easy maintenance and also anyone can sell products through this marketplace easily.

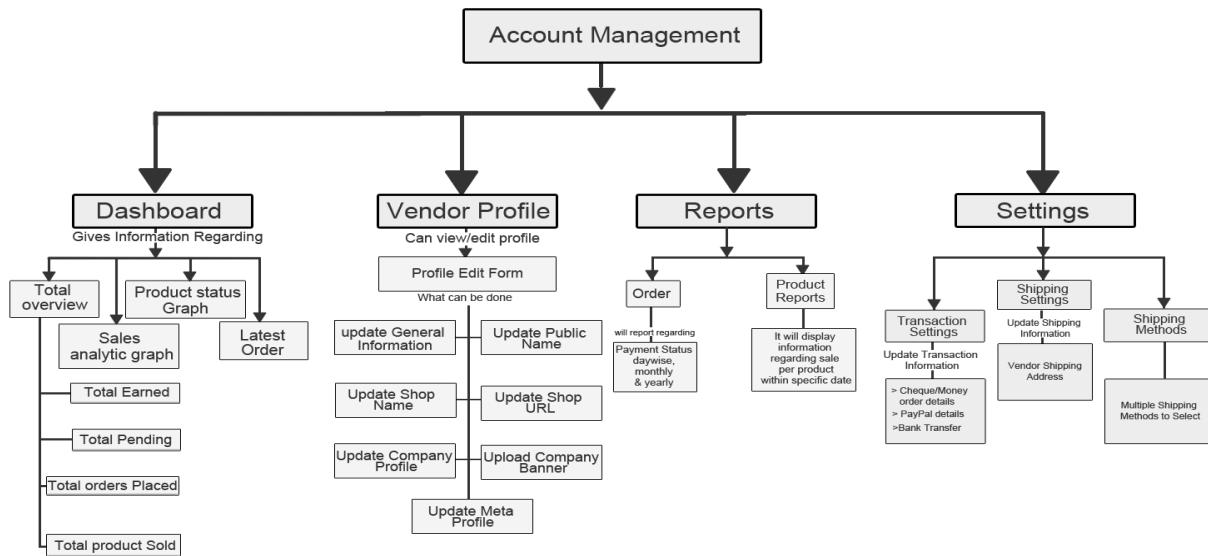
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3. THEORITICAL ANALYSIS

3.1 Block Diagram

Block diagram for account management for vendors.



3.2 Hardware/Software Designing

There is no any special requirements needed. Vendors and users can use their devices (Smartphones, Laptops or Tablets) to do their needs. It is responsive website so no issues for customers to use.

4. EXPERIMENTAL INVESTIGATIONS

I found many useful plugins to make website better but they costs too much. So did every this 100% free products to make this website. To make this kind of website is not easy but I can make this lot easier these plugins;

- ✓ Elementor theme editor (for Front-end Design)

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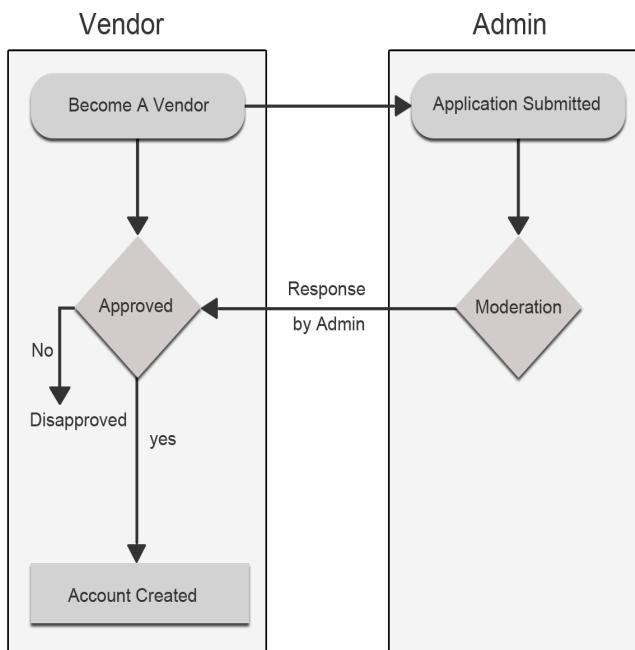
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- ✓ Woocommerce (eCommerce Setup)
- ✓ Dokan (Multi-Vendor Setup)
- ✓ Mailchimp and WP forms (Email Marketing)
- ✓ Yoast SEO (For rank in google search)

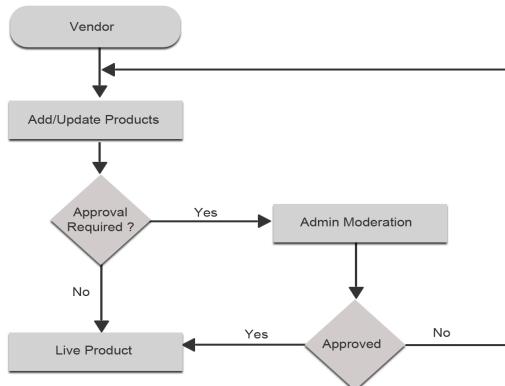
These plugins made more easier to build this eCommerce website.

5. FLOWCHART

Vendor Registration Process



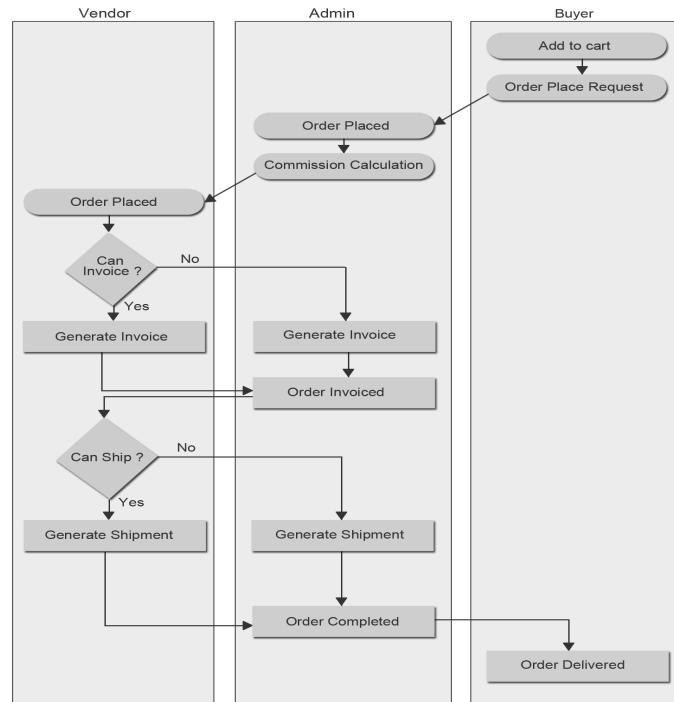
Catalog Management



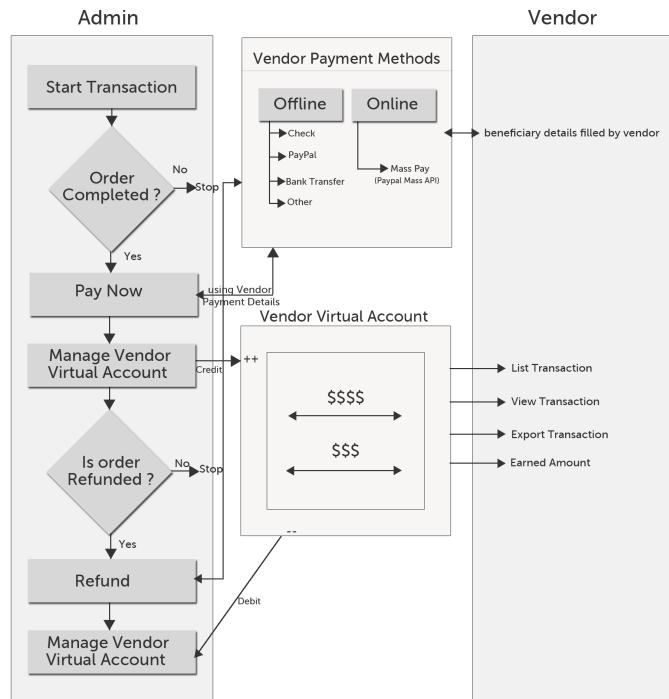
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Multi-Vendor Marketplace Order Lifecycle



Transaction LifeCycle



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6. RESULT

Home Pages

Kerala, India

Facebook Twitter Instagram Donate Now

Your Bazaar

Home Shop My account About Contact Us

Cart / ₹1,050.00 3

Books Women's Men's Mobiles Computers Electronics Games Bags Health Kids Kitchen Sports Toys Furniture

Sale Up To 60% Biggest Discounts. Shop Now! Limited Time OFFER!

YOUR MARKET IN JUST ONE CLICK

Summer Sale

50% OFF

Perfect books for reading

Women's Section

New Arrivals

Men's Section

Check out the Summer Deals

SHOP NOW!

Check out the Summer Deals

SHOP NOW!

Check out the Summer Deals

SHOP NOW!

Free Shipping ORDERS OVER ₹500

Quick Payment 100% SECURE PAYMENT

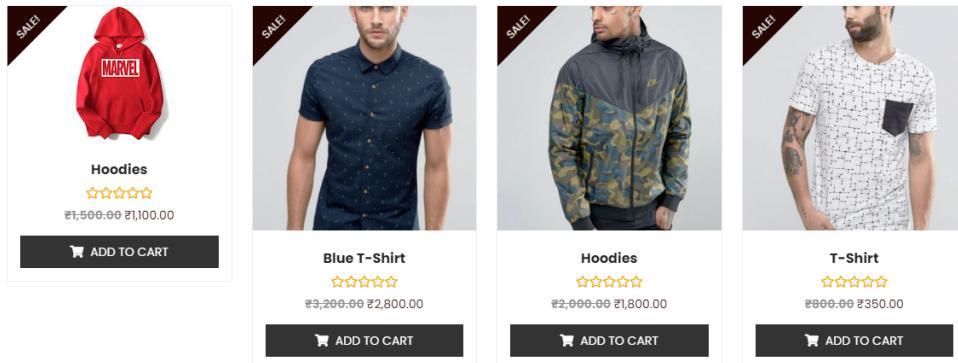
Assured Gift OVER ₹800

24/7 Support READY SUPPORT

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Load More



<https://f712da.myftpupload.com/product/387/>

Load More

SALE PRODUCTS

18 : 08 : 03 : 32

Days

08

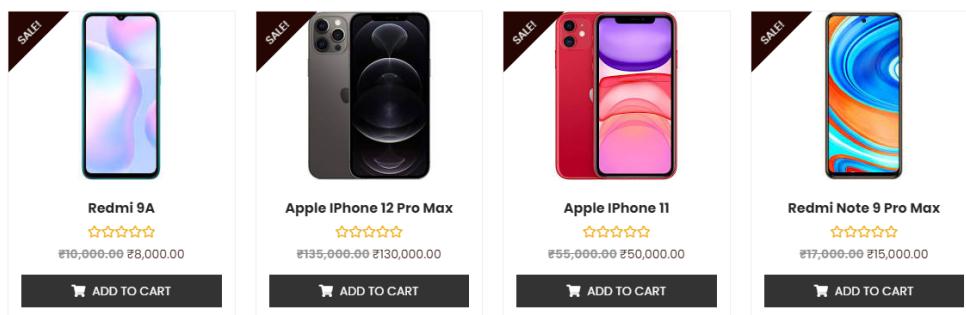
Hours

03

Minutes

32

Seconds



Load More

Newsletter

Get 30% OFF coup on today
subscribers

Your Email address

Subscribe for discounts

About Us

Your Baazaar is a platform where your
near by shops can reach you with your
simple clicks.

Contact

yourbaazaarindia@gmail.com

+91 813746044

Quick Links

[About Us](#) | [Contact Us](#) | [Privacy Policy](#) |

[Terms and Conditions](#)



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Shop Page

Kerala, India

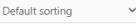
Howdy, admin   



Home Shop My account About Contact Us   Cart / ₹1,050.00 

Books Women's Men's Mobiles Computers Electronics Games Bags Health Kids Kitchen sports Toys Furniture

Filter by price 
Price: ₹300 — ₹130,000 

Showing 1–12 of 22 results 

Product categories

- Bags
- Books
- Computers
- Electronics
- Furniture
- Games
- Health

Mobiles Apple iPhone 11  Add to cart

Mobiles Apple iPhone 12 Pro Max  Add to cart

Books Artificial Intelligence for Dummies  Add to cart

Men's Blue T-Shirt  Add to cart

My Account Page

Kerala, India

Howdy, admin   



Home Shop My account About Contact Us   Cart / ₹1,050.00 

Books Women's Men's Mobiles Computers Electronics Games Bags Health Kids Kitchen sports Toys Furniture

Product categories

- Bags
- Books
- Computers
- Electronics
- Furniture
- Games
- Health
- Kids
- Kitchen
- Men's

My account

Dashboard	Hello admin (not admin? Log out)
Orders	From your account dashboard you can view your recent orders, manage your shipping and billing addresses, and edit your password and account details.
Downloads	
Addresses	Go to Vendor Dashboard
Account details	
Logout	

Checkout Page

Product categories

- Bags
- Books
- Computers
- Electronics
- Furniture
- Games
- Health
- Kids
- Kitchen
- Men's
- Mobiles
- sports
- Toys
- Uncategorized
- Women's

Checkout

Have a coupon? Click here to enter your code

Billing details

First name * Last name *
Company name (optional)
Country / Region * India
Street address *
House number and street name
Apartment, suite, unit, etc. (optional)
Town / City *

Your order

Product	Subtotal
T-Shirt × 3	₹1,050.00
Vendor:	
Subtotal	₹1,050.00
Shipping	<input checked="" type="radio"/> Flat rate: ₹5.00 <input type="radio"/> Free shipping
Total	₹1,055.00

Direct bank transfer
 Make your payment directly into our bank account.
Bank account details: [REDACTED]

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Men's
Mobiles
Sports
Toys
Uncategorized
Women's

Products

Hoodies ★★★★★ ₹2,000.00 ₹1,700.00

Hoodies ★★★★★ ₹2,200.00 ₹1,000.00

Hoodies ★★★★★ ₹1,500.00 ₹1,100.00

Redmi 9A ★★★★★ ₹6,000.00 ₹6,000.00

Apple iPhone 12 Pro Max ★★★★★ ₹135,000.00 ₹130,000.00

Country / Region *
India

Street address *
House number and street name
Apartment, suite, unit, etc. (optional)

Town / City *
Kerala

State *
Kerala

Pin code *
673001

Phone *
+91 9876543210

Email address *
susmith508@gmail.com

Ship to a different address?

Order notes (optional)

Shipping
 Flat rate: ₹5.00
 Free shipping

Total ₹1,055.00

Direct bank transfer
Make your payment directly into our bank account. Please use your Order ID as the payment reference. Your order will not be shipped until the funds have cleared in our account.

Cash on delivery

PayPal

What is PayPal?

I have read and agree to the website terms and conditions *

Place order

Cart Page

Product categories

Bags
Books
Computers
Electronics
Furniture
Games
Health
Kids
Kitchen
Men's
Mobiles
Sports
Toys
Uncategorized
Women's

Use Baazaar21 for 60% OFF!

	Product	Price	Quantity	Subtotal
	T-Shirt Vendor:	₹350.00	3	₹1,050.00

Coupon code **Apply coupon** **Update cart**

Cart totals

Subtotal	₹1,050.00
Shipping	<input checked="" type="radio"/> Flat rate: ₹5.00 <input type="radio"/> Free shipping Shipping to Kerala.
Total	₹1,055.00

Proceed to checkout

About Page

YOUR BAAZAAR

About Our Service

Your Baazaar is a platform where your near by shops can reach you with your simple clicks.

Also yourself can open a store market place for selling your products.

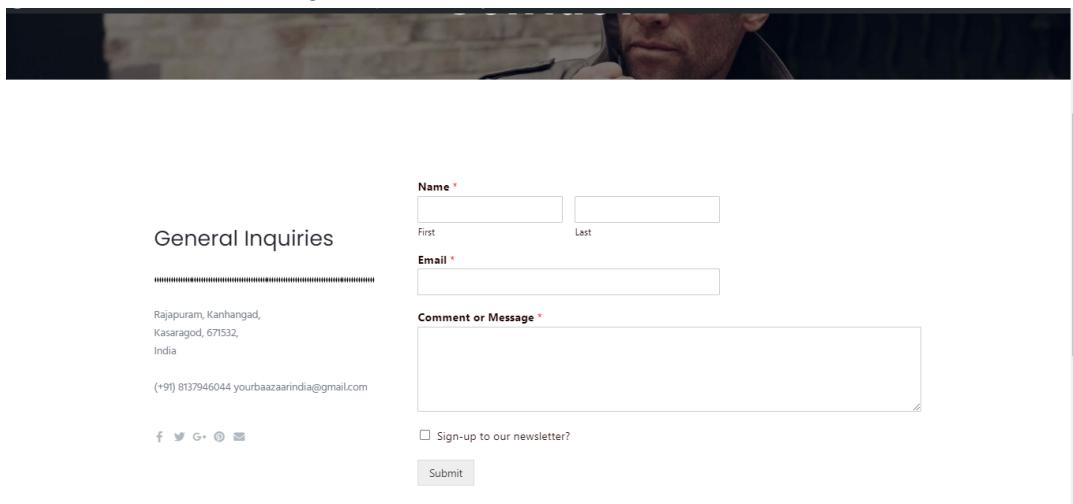
Join with us, Grow with us

SHOP NOW >

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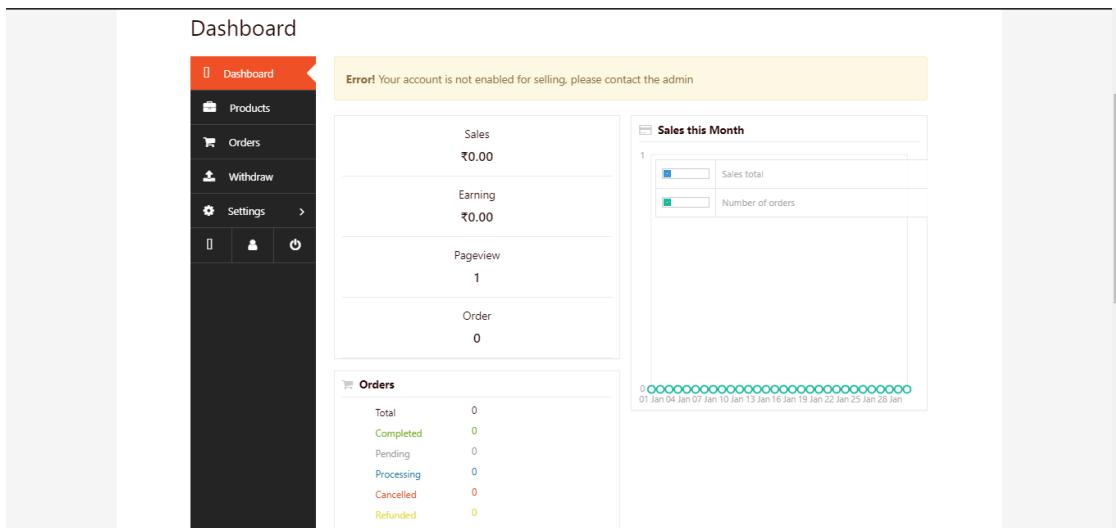
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Contact Us Page



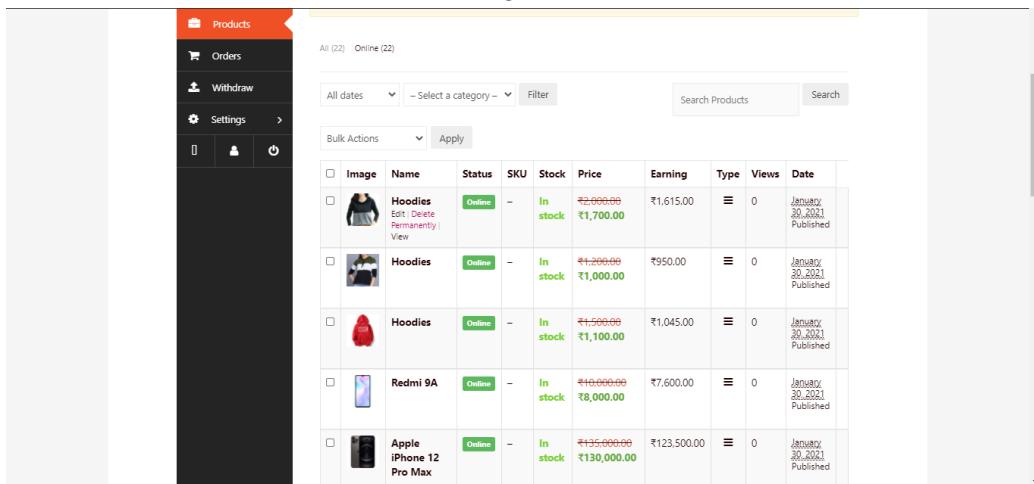
The screenshot shows a contact form titled "General Inquiries". It includes fields for Name (First and Last), Email, and a large "Comment or Message" area. Below the form is a map showing a location in Rajapuram, Kanhangad, Kasaragod, 67152, India, with a phone number (+91) 8137946044 and an email address yourbaazaarindia@gmail.com. At the bottom are social media sharing icons and a "Submit" button.

Vendor's Dashboard



The dashboard has a sidebar with "Dashboard", "Products", "Orders", "Withdraw", "Settings", and a user icon. The main area shows sales data: Sales (₹0.00), Earnings (₹0.00), Pageview (1), and Order (0). It also displays order statistics: Total (0), Completed (0), Pending (0), Processing (0), Cancelled (0), and Refunded (0). A chart titled "Sales this Month" shows zero sales across all dates from Jan 01 to Jan 28.

Vendor's Product Orders Page



The page shows a list of orders. The columns include Image, Name, Status, SKU, Stock, Price, Earning, Type, Views, and Date. The data is as follows:

Image	Name	Status	SKU	Stock	Price	Earning	Type	Views	Date
	Hoodies	Online	-	In stock	₹2,000.00	₹1,615.00	≡	0	January 30, 2021 Published
	Hoodies	Online	-	In stock	₹1,200.00	₹950.00	≡	0	January 30, 2021 Published
	Hoodies	Online	-	In stock	₹1,500.00	₹1,045.00	≡	0	January 30, 2021 Published
	Redmi 9A	Online	-	In stock	₹10,000.00	₹7,600.00	≡	0	January 30, 2021 Published
	Apple iPhone 12 Pro Max	Online	-	In stock	₹135,000.00	₹123,500.00	≡	0	January 30, 2021 Published

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7. ADVANTAGES & DISADVANTAGES

Multi-Vendor marketplace websites has transformed into efficient business model and enableed businesses who don't have a product or service to sell to get into the eCommerce. Here Your Baazaar involves 3 parties namely buyers, sellers and facilitator (admin) of the marketplace platform with rach having their own advantages and disadvantages.

☆ Seller

Advantages

1. Wide range of customers
2. Equal Market Opportunity
3. Access to new markets
4. Easy of Marketing
5. Hassle free shipping

Disadvantages

1. Commission fee to the owner of the marketplace
2. Control over the selling cost

☆ Consumer

Advantages

1. Extended range of products
2. Exclusive deals
3. Ease of finding alternate products

Disadvantages

1. Lack of personalized products
2. Subjection to manipulation

☆ Owner

Advantages

1. Easy to scale
2. No need to maintain an active inventory
3. Commision based business model
4. Cost effective

Disadvantages

1. Hassles of shipping and return

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2. Legal and tax compliance's

8. APPLICATIONS

When comparing with local shops to Your Baazaar multi-vendor website these are applications;

- Multi-Vendor platform
- Online Shopping Cart
- Instant offer Notifications
- Common Marketplace Storefront (so easy to find better offers and products quality)
- Bulk Product Import/Export
- High Competition
- Digital Proof of Delivery (Great Customer Care)
- Marketing Support

9. CONCLUSION

Your Baazaar is overweighted by the advantages involved thus empowering all three parties (admin, seller and consumer) involves in a win-win situation. The fact that there is a huge surge in the usage of free multi-vendor marketplace is proof that this is a successful model. The future of it also looks confident with more businesses rather than going for an individualCommerce platform for their business.

10. FUTURE SCOPE

Your Baazaar is a Multi-Vendor platform where the products from multiple independent vendors appear in the common product catalog on the merchant's (formally admin) website and the visitors can shop for them at a single web store with the products supplied by the registered vendors.

Currently we do not have a RMA(Return Merchandise Authorization). So we set this RMA request process soon as possible.

11. BIBLIOGRAPHY

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I made whole website using the video tutorials provided by Godaddy Academy:

1. Working With Wordpress :

<https://godaddyacademy.com/app/courses/working-with-wordpress/>

2. Understanding Website :

<https://godaddyacademy.com/app/courses/understanding-websites/>

I refered this youtube video to fix multivendor setup using Dokan plugin;

<https://www.youtube.com/watch?v=aX3-bj08ER8>

APPENDIX

Plugins Used for completion of the Your Baazaar website;

1. Astra Theme
2. Mailchimp
3. Elementor ElementsKit Lite
4. Dokan
5. WP Forms
6. Updrafts
7. WooCommerce
8. Yoast SEO
9. Kadence woocommerce email designer
10. Essential Addons for Elementor
11. Premium Addons for Elementor