

# **DOCUMENTATION**

## **Introduction :**

The idea behind redesigning the Aurum Foods site is not so much to improve the content of its pages, simply re-organize. There is so much information in the site that it was easy to see that the user's needs are not always priority. We want to create an easier navigation system that still enables the user to click through desired pages and find their way back. There are other problems with the existing site we wanted to eliminate such as redundant links, distracting menu pop-ups, and dull graphics. With the inspiration of other sites that are more effective and user friendly we have collaborated the existing site with our news ideas.

## **Overview :**

Created and Hosted a Food and Drink Website(Aurum Food)

Purpose :

To let customers know the taste and the types of food available.

## 2. LITERATURE SURVEY :

Existing Problem :

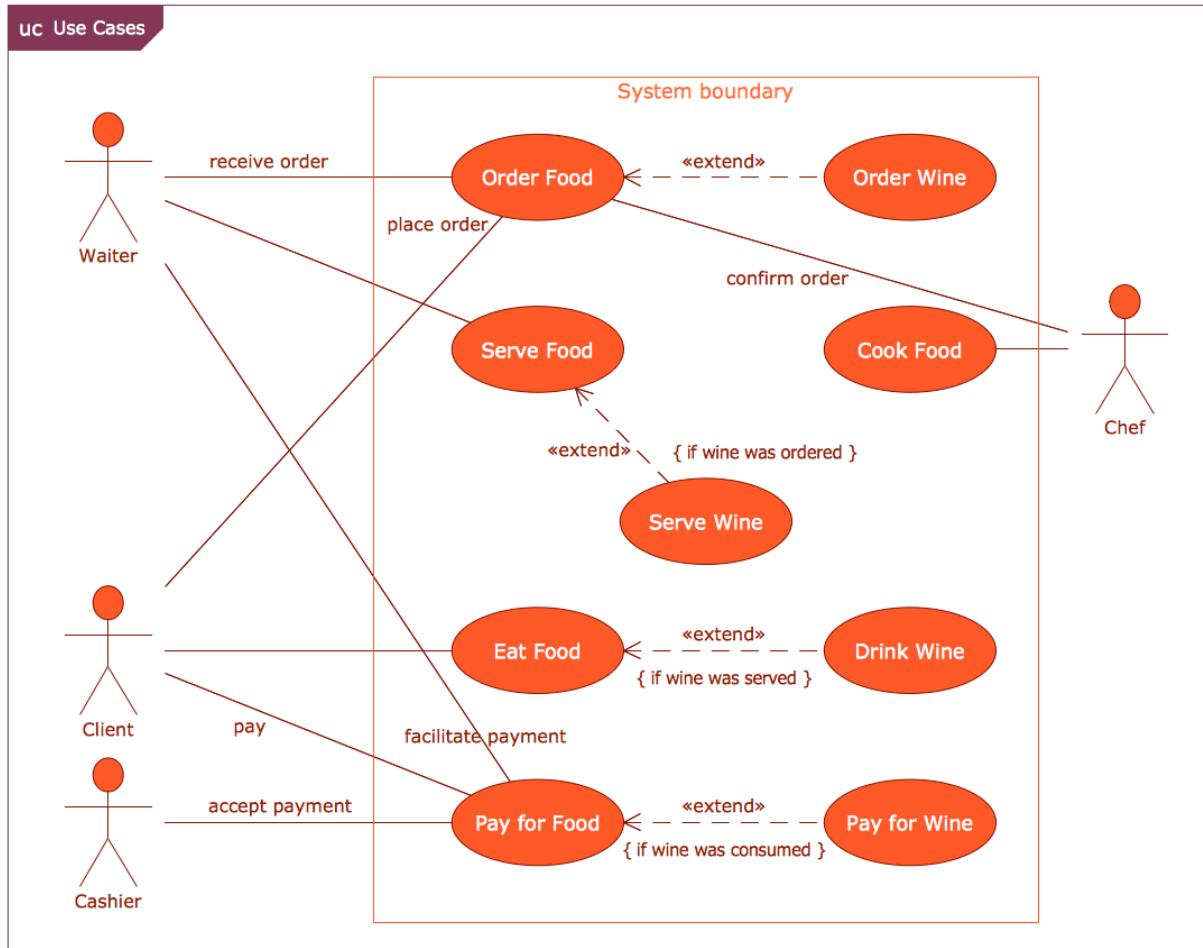
Many times we got stuck while hearing the name of certain food and drink items(in my case, COFFEE) and sometimes we can't differentiate between certain food items.

Proposed Solution :

I have created a Food and drinks Website where I have listed varieties of Recipes and even provided steps for few that how one can know about varieties of Foods and Drinks, whose name was also rare till now.

### 3. THEORITICAL ANALYSIS :

Block Diagram :



### 4. EXPERIMENTAL INVERTIGATIONS :

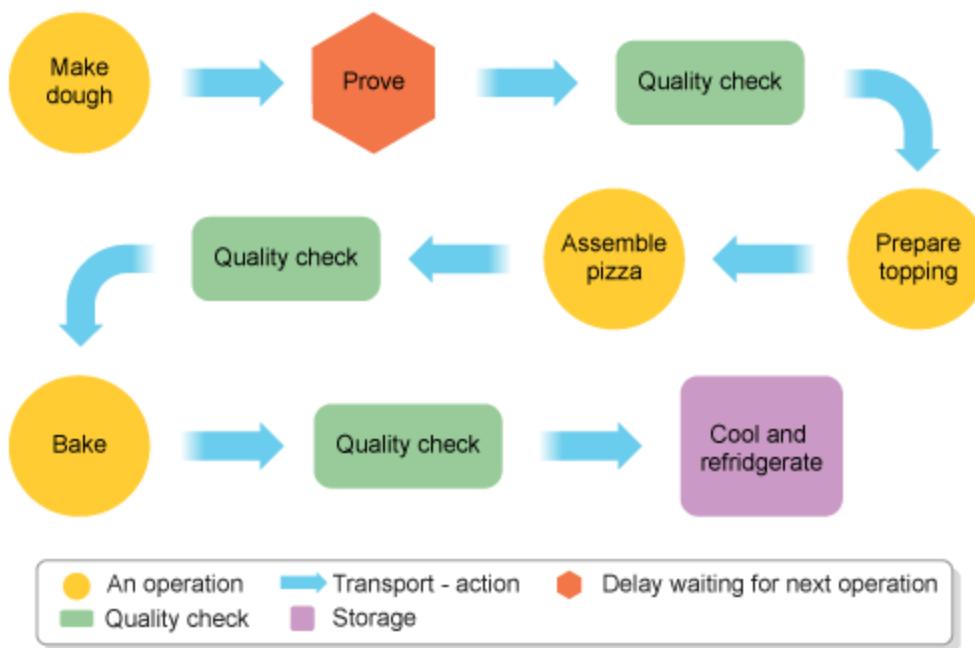
I have reached to a point that Ther are many types of Recipies, whose names I also haven't heard till date.

And as far, We all are living in such high societies that its not very rare for most of us to know the names of types of Recipies, so, I have come with a Website (Au rum Foods), where I have listed few types of Recipes that we can see in our daily life, and whose

taste and name has been still unknown to us.

So I have just created a website for those problem statements.

## 5.FLOWCHAT



## Design Considerations :

- Since the site provides a relatively large amount of information, a clear hierarchy for every topic is essential.

- Creating an interactive presentation system will help users to sort out the desired food information and recipe from a huge database.
- A friendly and welcoming site layout and theme can encourage users to learn the health issues presented in the site, and to increase users' interest to take part in the community activities and events held by the company.

## Functional Design Goal :

- The critical success factors of this site are that it needs to be user friendly and organized. There are many directions that the site takes you, so it is important that the guest knows how to get to the desired page and find their way out of it.
- The categories/tabs need to work and the pages should be detailed enough to lead the viewer onto the next page.
- When one scrolls over the category boxes, the extensive

drop tables cover up the content of the pages. We want to combine and eliminate the extensive category lists.

- Another problem is when you may not intentionally choose

a category, merely graze the boundary, the drop screen still pops up. By having a drop menu that forces the user to click on a category, you avoid unwanted information.

- We have a search bar at the top of every page so the user always has the opportunity to conduct a search for a specific item or information. We also have searches within categories (i.e. within the Product page, one can search for a broccoli in the Produce category).

## Creative Checklist :

- Is the theme and layout of the site welcoming wide variety of users? Do the theme remains constant in different pages?
- Is there any interactive system make the site more user friendly?
- Is every part of the site easily accessible?

- Is the hierarchy system helping users to understand what information can be found in the site, and where can they find it?
- Is the nutrition information and recipe combination can be easily retrieved and clearly sorted?
- Are the activities and events drawing users' attention? Or is there any featured topic?

## Current Solution :

- The index page of the website shows the company logo and some local store pictures. It looks more like a welcoming page which include only a “click here to enter the site” link. However, the complete site content is already presented on this page. It doesn't help users to get into the topic they want efficiently.
- The site structure doesn't organize the hierarchy of the content. The index page directly leads users to very small topics.
- There are a lot of subtopics which confuses the users; some

subtopics may be put together as one.

- The recipe list is too long and it is hard for users to locate the recipe they want. The web site provides “my recipe box” service for users to collect and manage their favourite recipes, but it requires users to sign up and it is not convenient for single-time users.
- In the store, the beautiful colours and pleasant appearance of the natural food are the attraction. But the site utilizes relatively dull colours and pictures which doesn’t help advertising the attractiveness of the market.

## Comparative Analysis :

Sunflower Market is a grocery store chain with four stores in the Midwestern United States. It sells organic and natural food in relatively cheap price. The site includes general company information and product catalogue.

### Features

- Bright theme colour creates strong impression for the brand

name

- Featured sale product can be found immediately on the index page
- Links are mostly photos and images, so user can realize what the link is about without looking at the detail verbal explanation.

Problems

- The links on the top of the page are located everywhere, and the topic names cannot really tell what the link is about.
- the sub-content on the left is not presented clearly: for example, after clicking “LIVING WELL”, users cannot realize the column on the left is shifted down for the sub-content.

## Recommendation :

*Theme*

Create a strong yet changeable theme which gives clear impression and allow easy updates.

## *Organization and Layout*

Featured content can be presented in a way that draws immediate attention. Consistency of layout should be maintained.

## *Navigator*

Tree content and limited number of subtopic contribute to easy navigation.

## *Recipe browsing*

Recipe can be provided in both PDF and HTML format. Food should be categorized under more specific category for easier browsing.

## **Stylistic Direction :**

### *Interactive Recipe Browser*

Users can submit their own interests to the site in order to limit

the number of recipe shown up. Search engine may be one of the options. Membership is not required.

### *Natural Theme and Layout*

Natural and low contrast colours such as white, creamy yellow, light green and blue, brown can give a healthy impression to customers. The layout should be as simple as possible and avoid excessive words: site map and searching system can help.

### *Photo Slide show*

Featured products and recipe photos can be put in SWF format to create a photo slideshow. It can grab customers' sudden attention and they can go to the link instantly, so they don't need to go through all levels of tree structured content.

## **6. RESULTS :**

As, I have already told enough about my website.

Now, Let me present Few Screenshots as how my website exactly look like.

My HOMEPAGE, and Another Pages which I've created

All my Pages are shown below:-

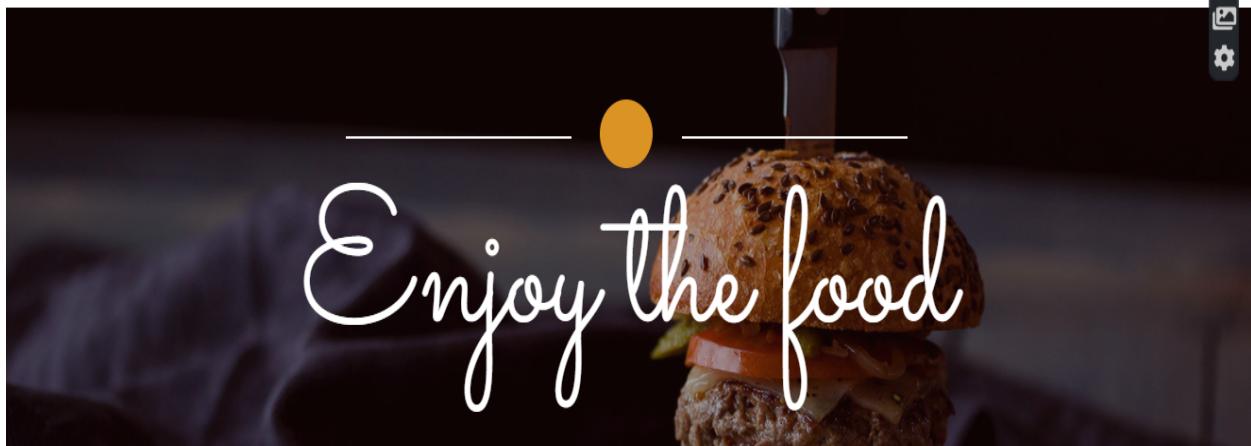
## Home Page

Aurum Food

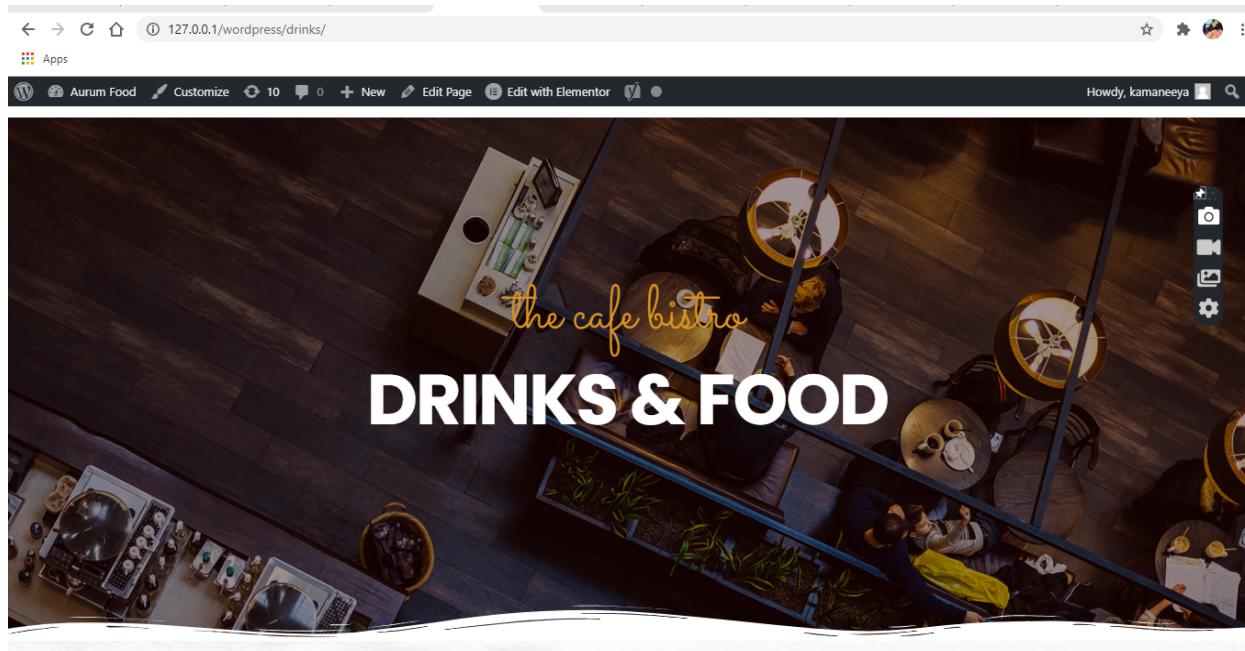
Eat . Drink . Love.

[Home](#)   [Drinks](#)   [Menu](#)   [About us](#)   [Contact us](#)   [Reservations](#)

Home



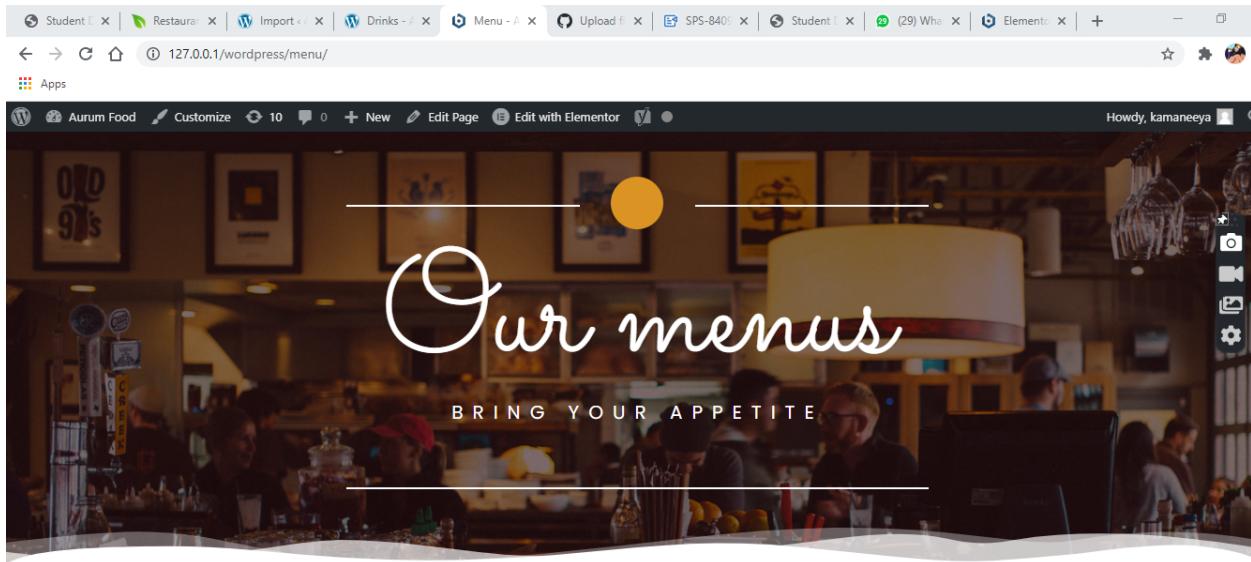
## Drinks Page



## Drinks Menu

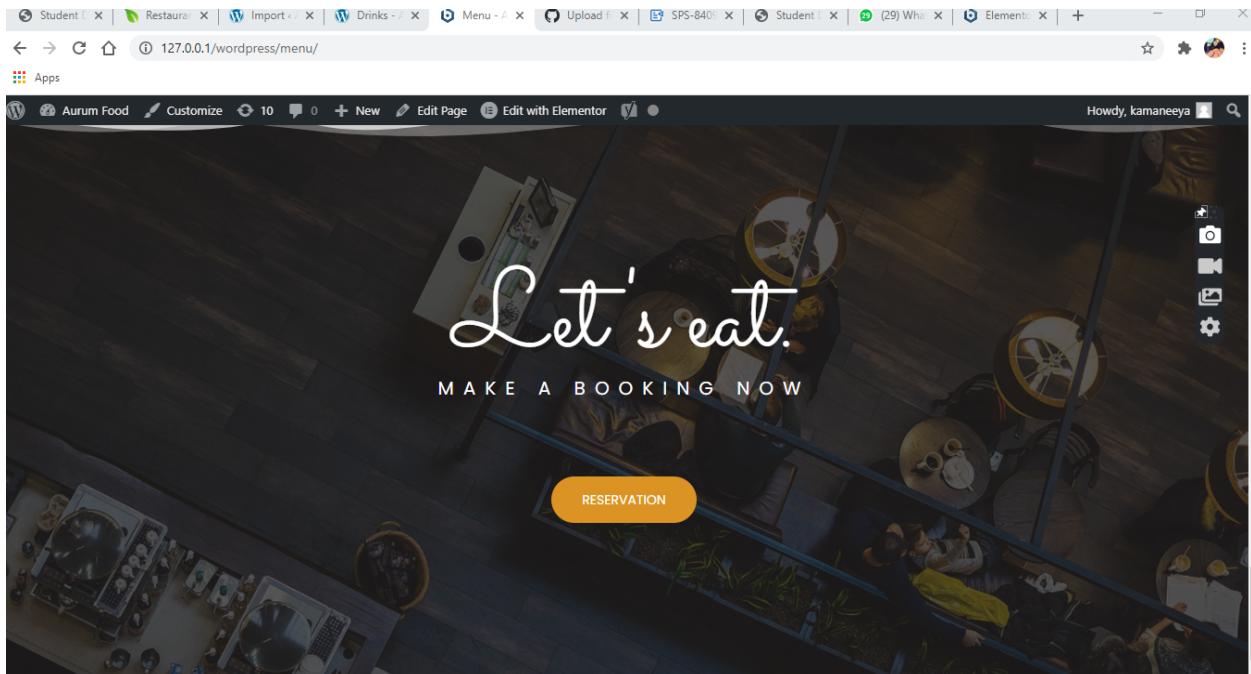
A screenshot of a WordPress website showing a "Drinks Menu". On the left, there is a sidebar with a dark background featuring a "Drinks SWEET &amp; SOUR" logo and some placeholder text. The main content area displays four menu items, each with a circular image and a title. The first item is "Cappucino.", the second is "Smoothie.", the third is "Berry Punch.", and the fourth is "Lime Squash". Each item has a small descriptive text below it. The top navigation bar is identical to the previous screenshot, and the bottom right corner shows system status information like battery level, signal strength, and date/time.

## Menu



Entrees.

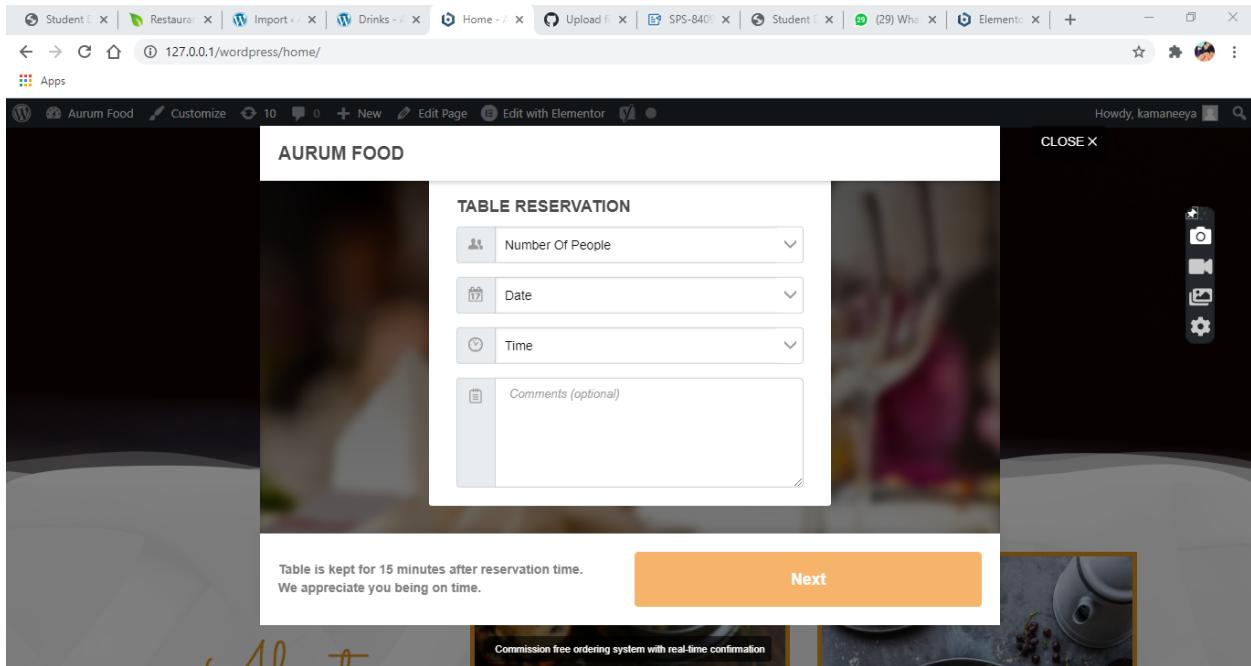
## Reservation



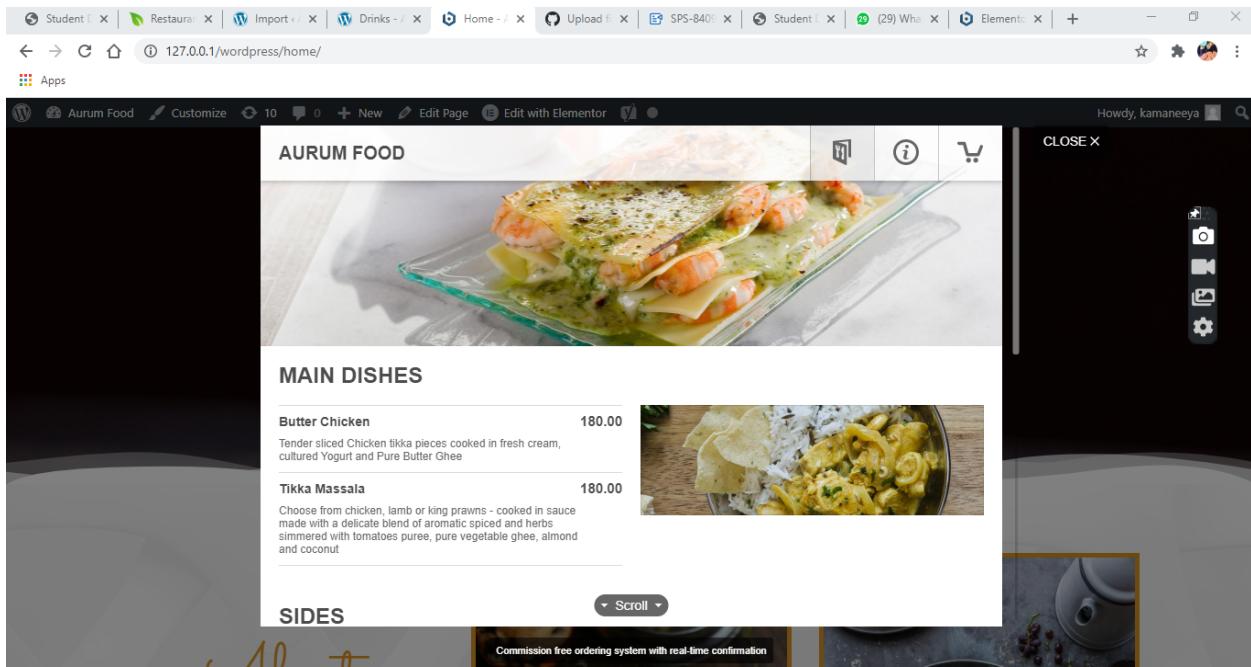
## Contact Us

A screenshot of a WordPress contact page. On the left, there is a Google Maps interface showing the location of "121 King St, Melbourne VIC 3000, Australia". The map highlights the surrounding area including Queen Victoria Market, Flinders Street Station, and the CBD. To the right of the map, there is a section titled "Info LOCATION" with a small paragraph of placeholder text: "Small batch kinfolk bushwick blog. Selfies poke typewriter direct trade locavore la croix. Raw denim vexillologist paleo hoodie small batch. Prism hell of you probably haven't heard of them migas cloud bread." Below this is a "Address" section with the address "Old housing board colony Adilabad, 504001" and an "Email" section with the address "aurumfoods@gmail.com". At the bottom, there is an "Opening Hours" section stating "8 AM ( Breakfast ) – 11 PM ( Dinner )". The top navigation bar is identical to the one in the previous screenshot.

## Table Reservation



## Food Cart



## 7. ADVANTAGES & DISADVANTAGES :

Pros: One can know a lot about my Recipes visiting my website.

Even they can know what healthy and delicious food to be taken with that.

Cons: Well, I cannot see any disadvantage from my proposed solution, but my websites don't have almost all Foods Drinks over the globe.

## **8. APPLICATIONS :**

As I have already mention, Its a Recipes Website, one can know a lot about Food from my website.

So, MY PROPOSED SOLUTIONS ARE FOR THOSE ENTHUSIATS, who know the IMPORTANCE OF Food And Drinks IN THEIR EVERYDAY LIFE.

## **9. CONCLUSIONS :**

I conclude by saying that My Website(AURUM FOOD) can help one to know a lot about different types of RECIPES present all over the globe.

## **10. FUTURE SCOPE :**

As, we all know that the World is developing way too fast, and so, we all get to know about a variety of things daily, and so In the Rusk=thing World, FOOD plays a very important role in our daily life, but we should know, which FOOD plays what role, and here comes the role of my website, one can get much info about different types of RECIPES.

## **11. BIBLIOGRAPHY :**

<https://b8n.995.myftpupload.com/home/>