

ExpertICE Parlour-Taste the Best

• Intro

• OVERVIEW:

The website is about the ONLINE ICECREAM PARLOUR and people who visit the site, can go through the menu list which is in Home and Specials page. Also, People can find every day specials which will be updated by the owner of the website in the Specials page, and people have to pick their choice from the menu and specials to contact the parlour team and will get the scoop that they ordered.

• PURPOSE:

Since it is an online ice cream parlour, the people don't need to go so many places to choose from somewhere far away. This website provides customers with the easy buy process to buy their desired ice cream by going nowhere.

• LITERATE SURVEY

• EXISTING PROBLEM:

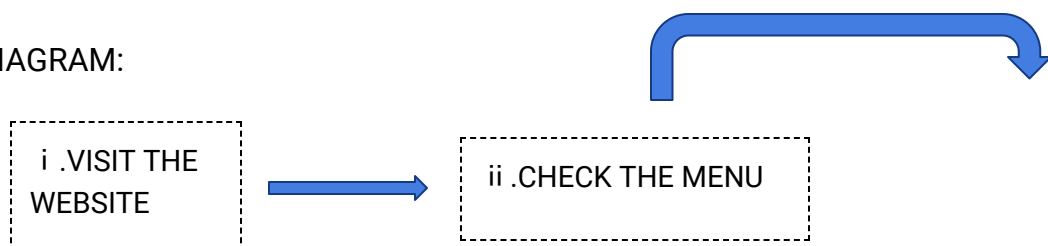
As we find many online ice cream parlour websites, people feel difficult to place an order as they are given to fill a lengthy process, filling a form of details including address to confirm order which loses the lack of interest in placing an order.

• PROPOSED SOLUTION:

ExpertICE Parlour will help people who visit the website to order an ice cream that they desire from the menu, just have to contact parlour telephone number to directly place an order that provides solution with no lengthy process to be filled in.

• THEORY-BREAKDOWN

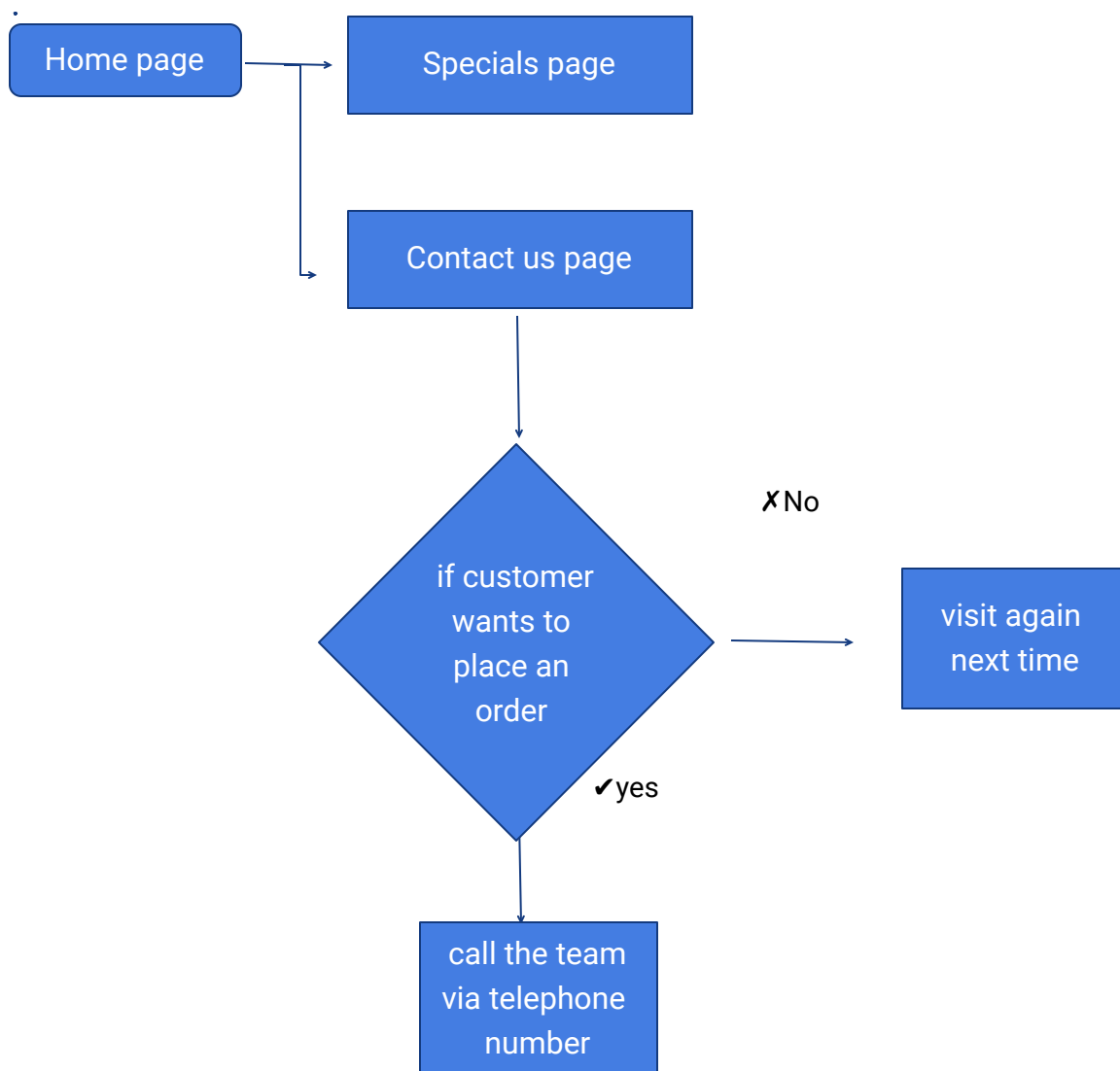
• BLOCK DIAGRAM:



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• FLOW CHART



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• RESULT/CONCLUSION

Thus, customer will get the desired scoop within 15 mins after the order has been given to their address location, where the customers feels the easy buy policy to get their ordered ice creams by just going no where.