

PROJECT

E - COMMERCE

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1 INTRODUCTION :

1.1 Overview :

My project is completely based on india's most power full sector e-commerce. The website contains all the functionalities like choosing a product , adding product into the cart, and check out the product with the most secure payment platforms like instamojo.

1.2 Purpose :

The main purpose behind this project is just an alias of the existing e-commerce platforms. The customers can easily avail all the products like accessories, men's wear and women's wear fancy dresses etc with the no fear of third party interactions to stole the private information like bank account details, personal information etc.....

2 LITERATURE SURVEY :

2.1 EXISTING PROBLEM :

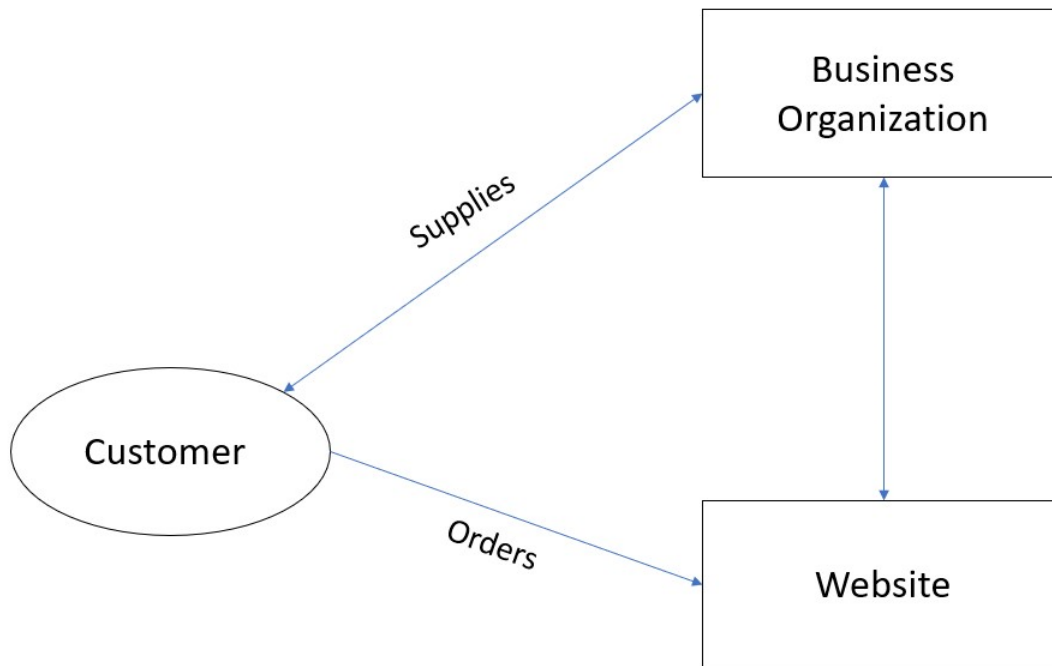
As per my survey on this e-commerce platforms, the main functionality in most of

the sites didn't provide an access for customer's to avail the product directly from the company's store without losing their delivery charges as how it was happening in few web domains like [amazon.in](https://www.amazon.in), [flipkart.in](https://www.flipkart.in) etc....

So, to improve this problem I designed a web domain which has that functionalities of giving access to customers to avail their products right from the company's store.

3 Theoretical Analytics :

3.1 Block Diagram:



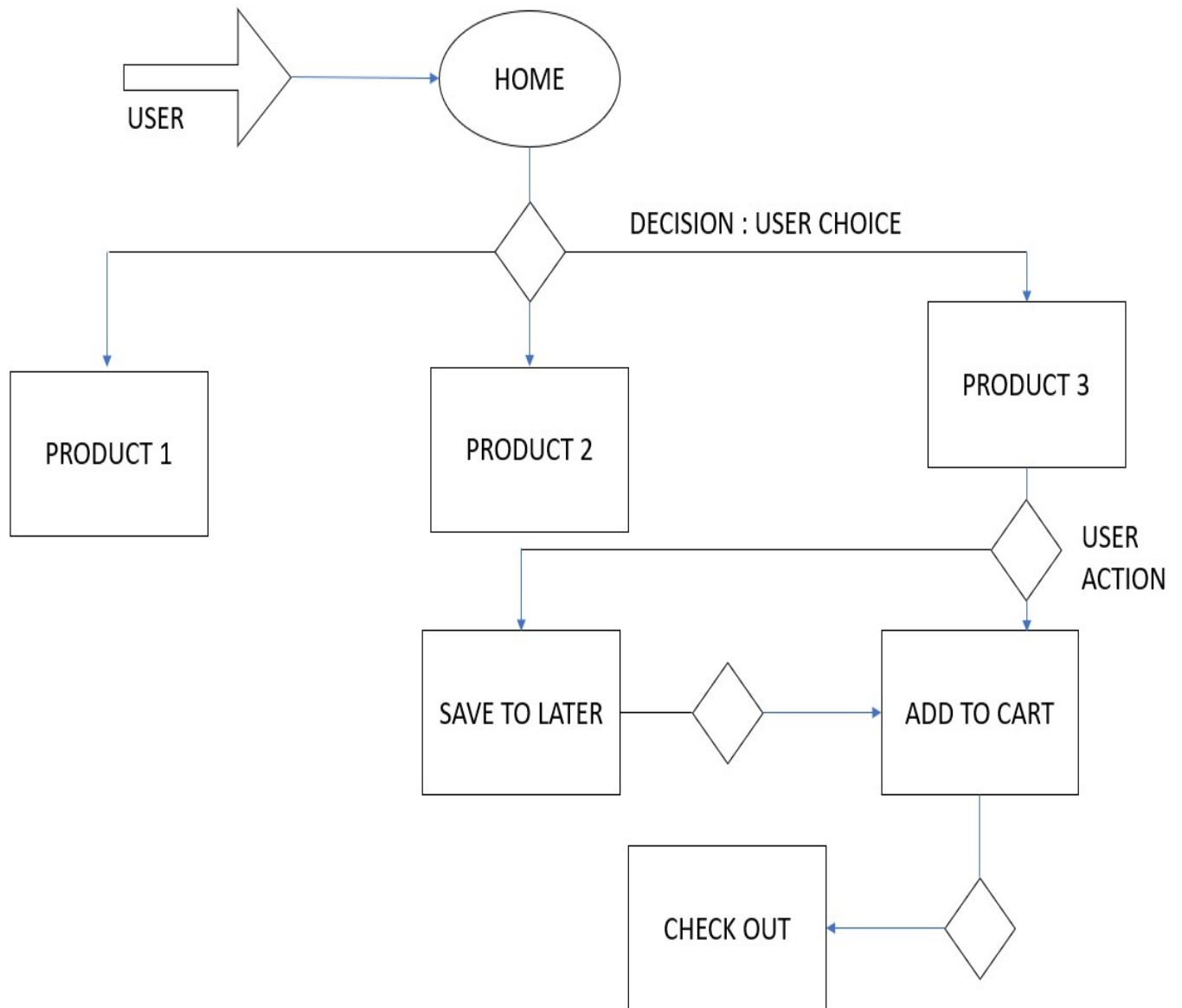
3.2 Software Requirements :

- > wordpress
- > Elementor
- > Astra plugin
- > Astra Starter template
- > Instamojo
- > WooCommerce Plugin
- > WP forms

4 INVESTIGATION :

I have done a detailed research on how the above mentioned functionality effect in growth of business, then after I started work on that peticular thing and finally I have resolved it succesfully.

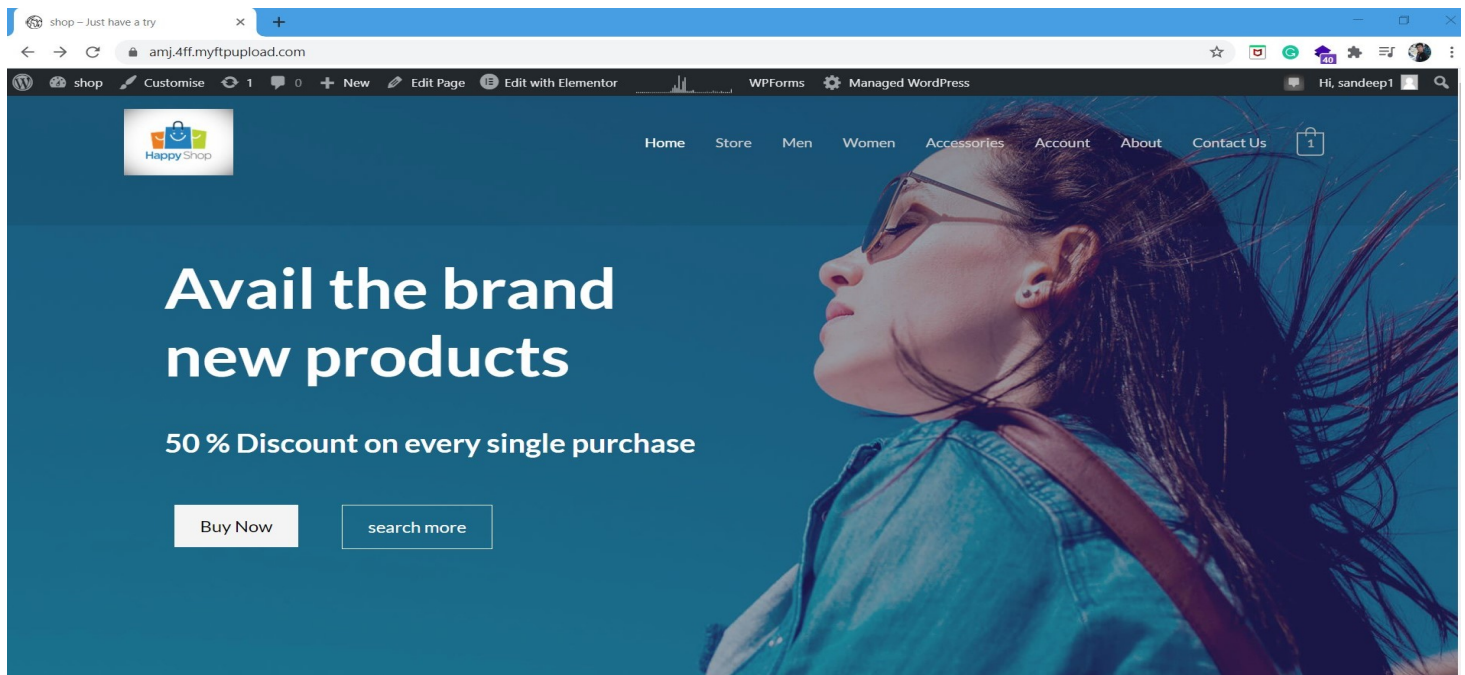
5 Flow chart :



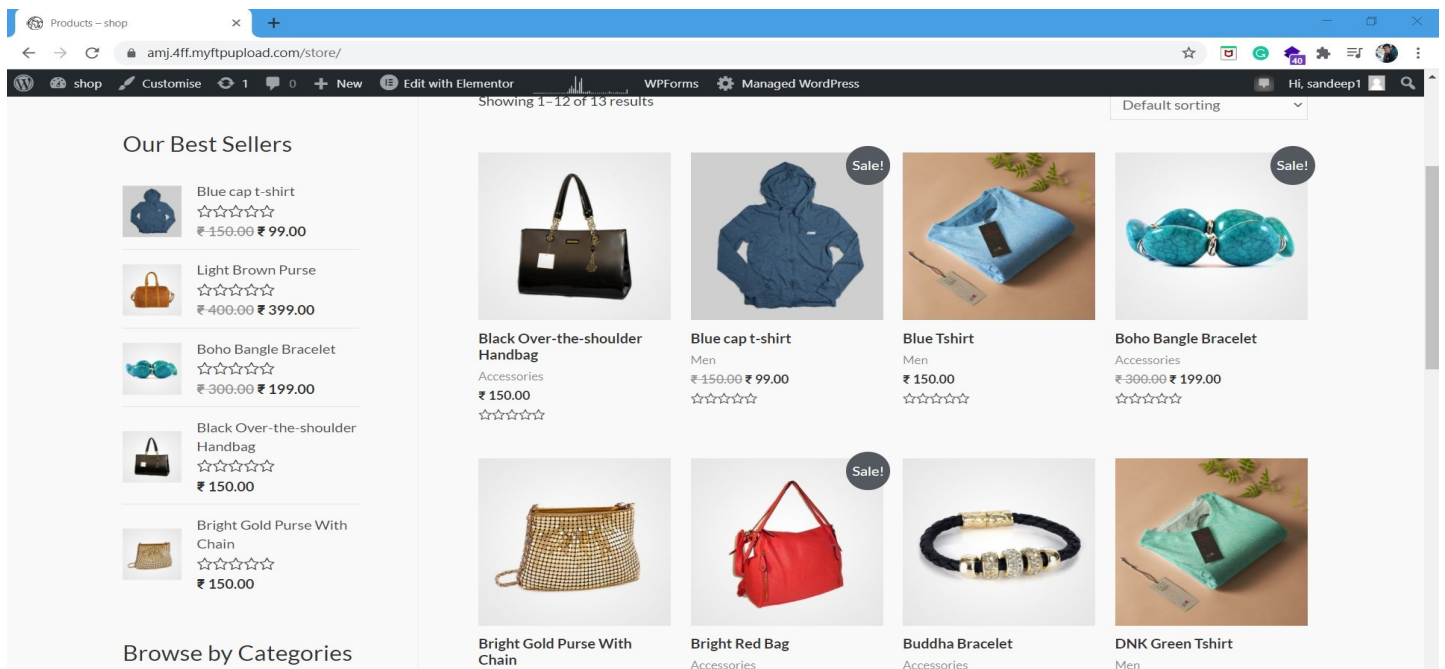
6. RESULT :

The final output that I got is :

1 . HOME PAGE :



2 . STORE :



3 . ACCOUNT DETAILS :

My Account

Dashboard

Orders

Downloads

Addresses

[Account details](#)

Logout

First name *

Last name *

Display name *

This will be how your name will be displayed in the account section and in reviews

Email address *

Password change

4. PAYMENT PAGE :

Checkout - shop

amj.4ff.myftpupload.com/checkout-2/

shopCustomise10NewEdit PageEdit with ElementorWPFormsManaged WordPressHi, sandeep1

Billing details

First name *

Last name *

Company name (optional)

Country / Region *

India

Street address *

House number and street name

Apartment, suite, unit, etc. (optional)

Town / City *

State *

Telangana

Pin code *

Your order

Product	Subtotal
Boho Bangle Bracelet × 1	₹ 199.00
DNK Yellow Shoes × 1	₹ 120.00
Subtotal	₹ 319.00
Shipping	Free shipping
Total	₹ 319.00

☐ Direct bank transfer

☐ Cash on delivery

☒ Instamojo

Pay via Instamojo

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our privacy policy.

5. SHIPPING :

₹19.08 Received




PAYMENT DETAILS

Payment ID	MOJO1129305D42709657
Total Amount	₹19.08
Paid for	Instapay

CUSTOMER DETAILS

Name	Rajni Kumar
Email	rajnikumar10916@gmail.com
Phone number	+919100663651

Reply to this email to get in touch with **Rajni Kumar**.

Share this on social media   

Get a flat discount of up to Rs 100 on the first shipment

7. ADVANTAGES :

- > Easy to use
- > Fully secured
- > SSL certified
- > Easy shipping

8 DISADVANTAGES :

- > No one can buy during site crash
- > Slow page load
- > Slow server response
- > shipping times can be lengthy

8 . APPLICATIONS :

The above proposed site is generally made for a local business proprietors

9 . CONCLUSIONS :

Here I made the conclusion that the above proposed domain helps in safer shopping by the customers who visit us.

10 . FUTURE SCOPE :

There may be scope of improvize our above mentioned disadvantages like slow server respons, slow shippings etc...

11. BIBILOGRAPHY :

- > UNDERSTANDING THE WEBSITES
- FROM GODADDY COURSES
- > WORKING WITH WORDPRESS
- FROM GODADDY COURSES

THANK YOU