PROJECT

E - COMMERCE

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1 INTRODUCTION:

1.1 Overview:

My project is completely based on india's most power full sector e-commerce. The website contains all the functionalities like choosing a product, adding product into the cart, and check out the product with the most secure payment platforms like instamojo.

1.2 Purpose:

The main purpose behind this project is just an alias of the existing e-commerce platforms. The customers can easily avail all the products like accessories, men's wear and women's wear fancy dresses etc with the no fear of third party interactions to stole the private information like bank account details, personal information etc.....

2 LITERATURE SURVEY:

2.1 EXISTING PROBLEM:

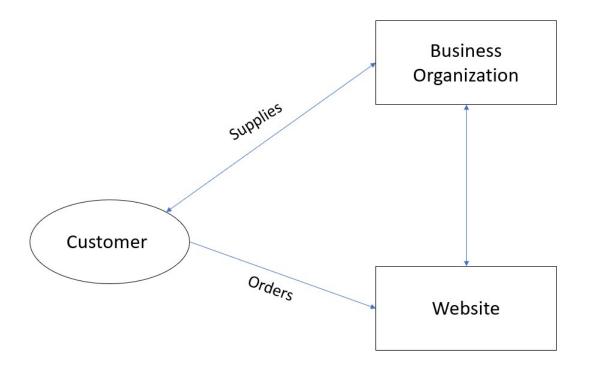
As per my survey on this e-commerce platforms, the main functionality in most of

the sites didn't provide an acess for customer's to avail the product directly from the companie's store with out losing their delivary charges as how it happening in few web domains like <u>amazon.in</u>, <u>flipkart.in</u> etc...

So, to improvize this problem I designed a web domain which have that functionalitie's of giving access to cutomers in avail their products right from the companies store.

3 Theoritical Analytics:

3.1 Block Diagram:



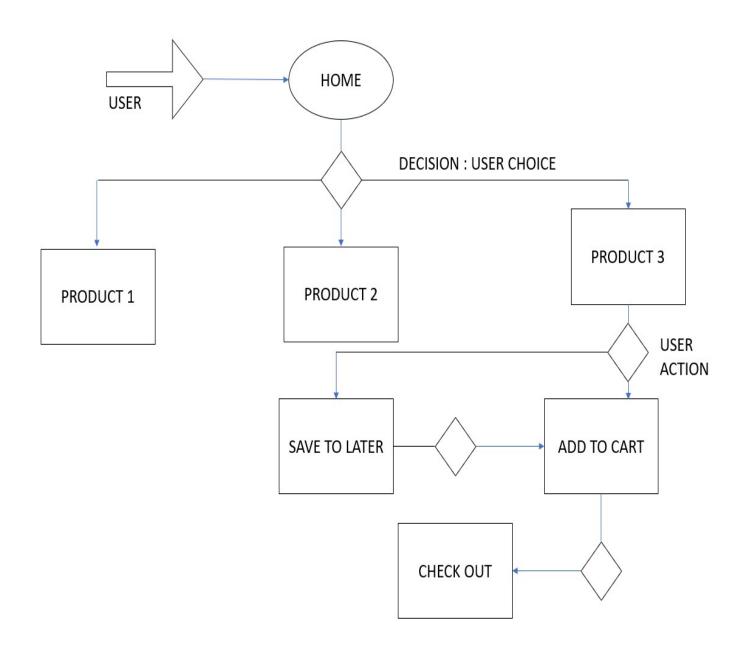
3.2 Software Requirements:

- --> wordpress
- --> Elementor
- --> Astra plugin
- --> Astra Starter template
- --> Instamojo
- --> WooCommerce Plugin
- --> WP forms

4 INVESTIGATION:

I have done a detailed research on how the above mentioned functionality effect in growth of business, then after I started work on that peticular thing and finally I have resolved it successfully.

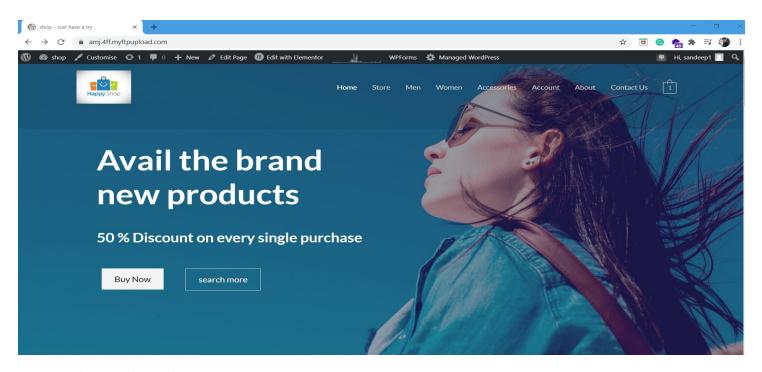
5 Flow chart:



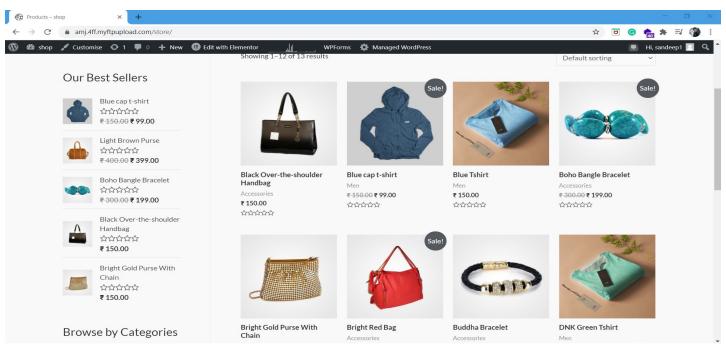
6. RESULT:

The final output that I got is:

1. HOME PAGE:

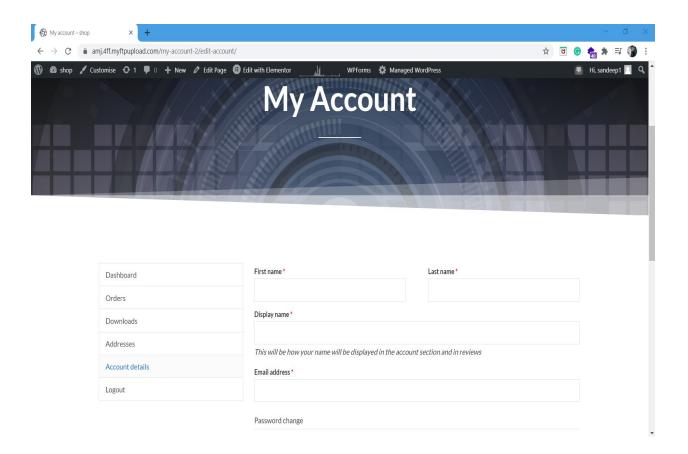


2. STORE:

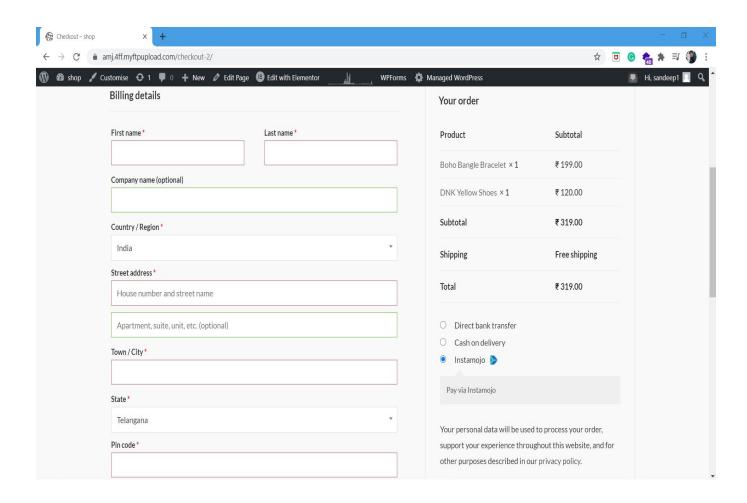


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3. ACCOUNT DETAILS:



4. PAYMENT PAGE:



5. SHIPPING:

₹19.08 Received

PAYMENT DETAILS

Payment ID	MOJO1129305D42709657
Total Amount	₹19.08
Paid for	Instapay

CUSTOMER DETAILS

Name	Rajni Kumar
Email	rajinikumar10916@gmail.com
Phone number	+919100663651

Reply to this email to get in touch with Rajni Kumar.

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Get a flat discount of up to Rs 100 on the first shipment

7. ADVANTAGES:

- --> Easy to use
- --> Fully secured
- --> SSL certified
- --> Easy shipping

8 DISADVANTAGES:

- --> No one can buy during site crash
- --> Slow page load
- --> Slow server response
- --> shipping times can be lengthy

8. APPLICATIONS:

The above proposed site is generally made for a local business proprietors

9. CONCLUSIONS:

Here I made the conclusion that the above proposed domain helps in safer shoping by the customers who visit us.

10. FUTURE SCOPE:

There may be scope of improvize our above mentioned disadvantages like slow server respons, slow shippings etc...

11. BIBILOGRAPHY:

- --> UNDERSTANDING THE WEBSITES
 -FROM GODADDY COURSES
 - --> WORKING WITH WORDPRESS
- FROM GODADDY COURSES

THANK YOU