

# GoDaddy Web Build-A-Thon Project

## Documentation:

### 1.INTRODUCTION:

#### 1.1 Overview

As a part of GoDaddy Web Build-A-Thon (36 hrs) , The project is to build a website under a selected domain, here “Ecommerce” domain.

Name of the project website :“ELuxury” which is an Ecommerce website for a company ‘ELuxury’- online clothstore. The project is to be developed and designed on Bitnami WordPress with more knowledge acquired from the 3 days Hands on training on wordpress by GoDaddy Team and completion of courses under the selected Ecommerce domain. “ELuxury” (Ecommerce Luxury) as a company to sell the clothes online through its ecommerce website referring to as Online Shopping. A website for “ELuxury” to be developed and designed in such a way that it makes its users/customers have best experience shopping online.

#### 1.2 Purpose

The main purpose of this project is to develop and design the



website accordingly with excellent appropriate features and design so as to build an excellent user interface. Building a website in such a way that would make customers choose this online shopping, would be the main aspect of the purpose of such websites in real-time.

## 2.Literature Survey:

### 2.1 Existing problem

Many real-time Ecommerce websites have a complex user-interface, which made people think online shopping as a big difficult task inspite them not understanding the interface and the extra advantages of ecommerce. This is all due to the website the Ecommerce companies provide which is a bit more complex and its design not being attractive and important features given the less priority on the website. Coming up with the solution to deal with these problems is a milestone.

### 2.2 Proposed Solution

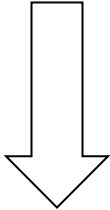
The project is to be developed and designed to solve all the above mentioned issues in 2.1; The customer interface is to be build creative, simple to understand, with all required features which would make customers choose this online shopping. Easy navigation would add an advantage to this website(project).



## 3.Theoritical Analysis:

### 3.1 Block Diagram

- Guided by GoDaddy Web-Build-A-Thon Team and 3 days training



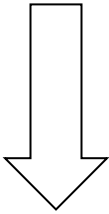
- Project: To Build a Website under a specific domain
- Selected Domain-Ecommerce

- develop the project on Bitnami WordPress

- Website for “ELuxury-Celebrate your choices” as an Ecommerce site for the company “ELuxury”as chose under the Ecommerce domain

- Developing the Project- website accordingly with excellent appropriate features and design so as to build an excellent user interface

- The project is to be developed and designed to solve all the mentioned issues in 2.1



- Hosting the Website on GoDaddy after successful completion of project

### 3.2 Hardware/Software Designing

Respective compatible Bitnami-WordPress to be installed on PC; Here Bitnami – WordPress on windows 64 bit is installed.

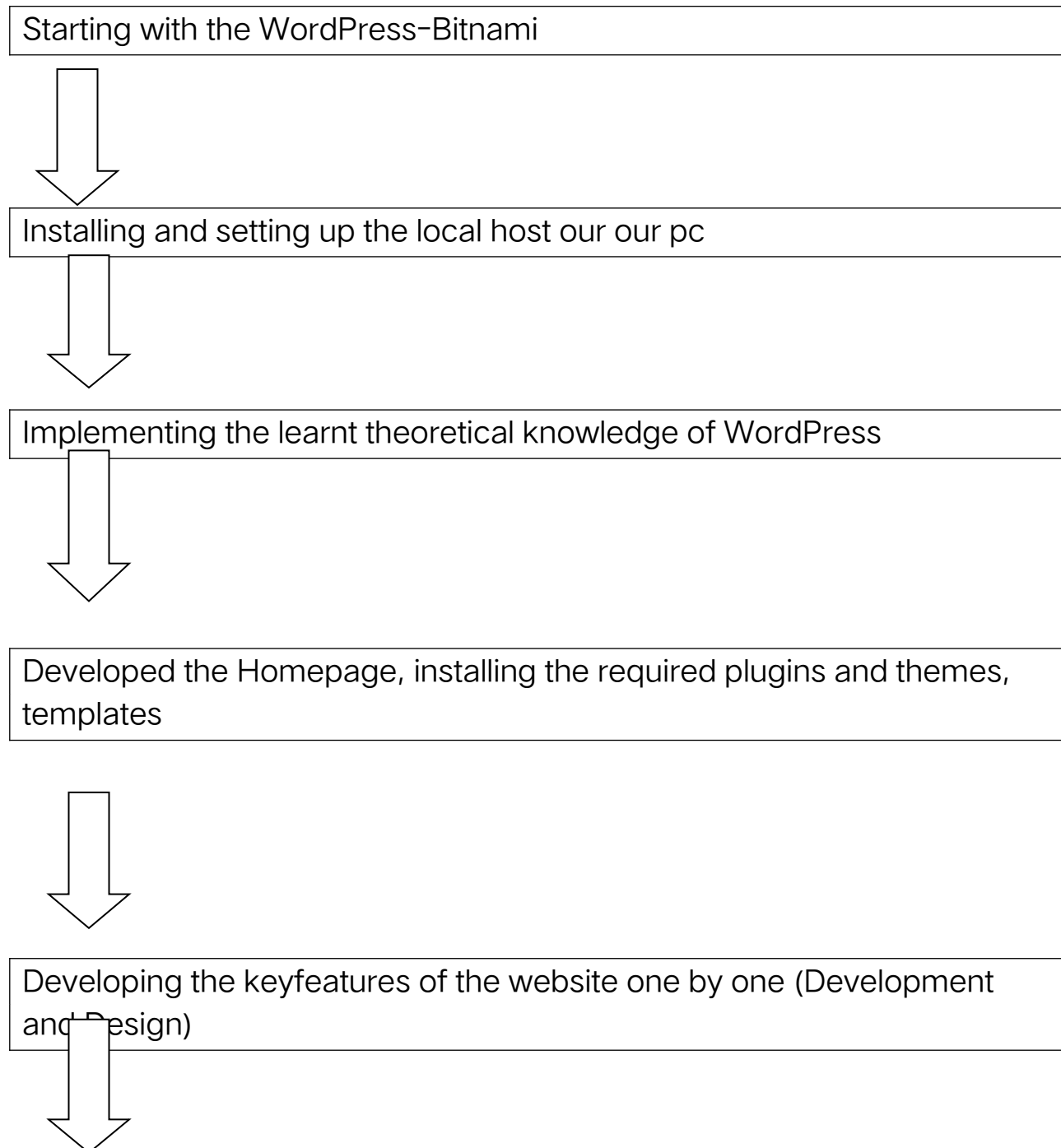
## 4. Experimental Investigations:

Analysed various sites of online shopping companies by checking their features and design which made that website a bit complex, and gathered information about how the website can be presented so as to provide the user best user experience. Experimented all the features of

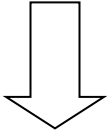


WordPress while creating website, the features and design are implemented if it contributed to the best website as analysed.

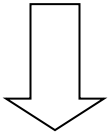
## 5.Flowchart:



Ecommerce based features, products etc to set up



Checking if the website achieved the features



Hosting it successfully

## 6.Result:

A perfectly featured Ecommerce Website-“ELuxury-clothstore” is developed and designed - providing the customers the best experience shopping online.

## 7.Advantages and Disadvantages:

### Advantages

- Project’s design
- Website features
- Navigation system
- User-Interface

### Disadvantages:



The project website is built as a sample with about 11 products so as to check the features

Multiple products are not added which may not make this website look a real time onlinestore.

## 8.Applications:

Any online clothing store can implement the similar features of the project-website in order to increase there marketing status.

## 9.Conclusions

This project website met all the above mentioned features of this documention revealing that the project has been developed in an effective manner, Moreover by acquiring much knowledge during the process of developing the project .

## 10.Future Scope:

ELuxury-clothstore” can be extended to ELuxury-store” –an Ecommerce platform that sell all the products like electric appliances,cosmetics,foorwear etc

## 11.Bibilography:

- SmartBridge youtube tutorials

<https://youtu.be/ryQNj9fzAJc>

<https://youtu.be/DYmf4pBmluo>

<https://youtu.be/RxdFIFVwgvo>



- ▶ GoDaddy course

<https://godaddyacademy.com/>

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