

# Go Daddy Web Build-A-Thon

Festive Mania



**Entertainment**

**Domain**

**Category – GoDaddy**

**Name: - Vishvam Porwal**

**Indore, Madhya Pradesh**

**College: - AITR Indore**

# **INTRODUCTION**

## **Overview**

Weddings, baptisms, networking events, funerals, job interviews, barbecues, holiday parties, baby and bridal showers—what do they all have in common? It's always confusing to figure out what to wear to them. What you wear to any of these occasions depends on so many factors: the venue, the formality of the invite, the weather, and often what everyone else plans to wear. But there are still some general sartorial standards to look to for guidance. (And do remember that most dress code “rules” are more like guidelines—with a few exceptions, like avoid wearing white to a wedding.)

To put an end to the what-do-I-wear dilemma once and for all, Real Simple fashion editors and experts break down and translate every imaginable event dress code, including practical tips, etiquette answers, and outfit suggestions, right here.

## **Purpose**

- To develop a one stop platform providing complete roadmap of Appropriate and Stylish Outfits.
- To provide all information and materials related to Trend and Fashion.
- To make users more Concentrated on the event itself rather than worrying about their dress.

## **Literature Survey**

### **Existing Problem:**

There isn't any such platform which is solely dedicated to Trending Fashion Advice . Therefore many People find it difficult and hesitate about their fashion senses because they didn't have proper guidance. People had to visit different websites for various queries, even then sometimes one had to return empty handed.

There was no website that provided information for various Events and Functions and their dress codes in one place.

### **Proposed Solution:**

I created a website that showed everything related to Fashion Sense in one place including all information about various dress codes, link to various platforms where one can buy them.

The website is very visual i.e. it includes multiple images that catches one's eyes.

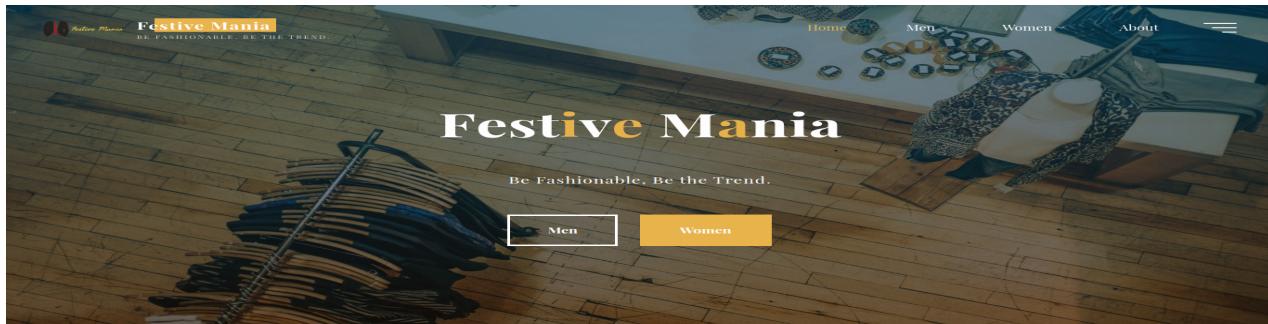
## Theoretical Analysis

### Block diagram:



## Result

### Snap-Shots





**Ever got stuck about  
what to wear!!  
Or Started  
wondering will it be  
appropriate....**



**Make One less  
decision on "The  
Day".  
By making one  
Today....**

A man's life is undoubtedly full of moments that require him to dress a certain way.



Have you ever received an invitation only to be stumped by the dress code? We don't blame you! Navigating the difference between dressy casual, smart casual, black tie and black tie optional can seem like an impossible nightmare. Luckily, we're here to make occasion dressing a dream rather than a disaster.





# Casual Dress Code

Casual is the most relaxed of all dress codes and is extremely common. As such, it is incredibly easy to dress for, making it hard to go wrong with your outfit. That said, there are ways to ensure your casual look is more stylish than most. To do so, try investing in classic items that never go out of fashion, such as jeans, sweaters, sneakers, T-shirts, and denim jackets. Also, be sure to stick to basic colours to make coordinating looks easier. Then, create outfits that blend comfort with contemporary style. You can also add fun accessories and statement pieces for a personal touch.



Edit

## Right Sidebar

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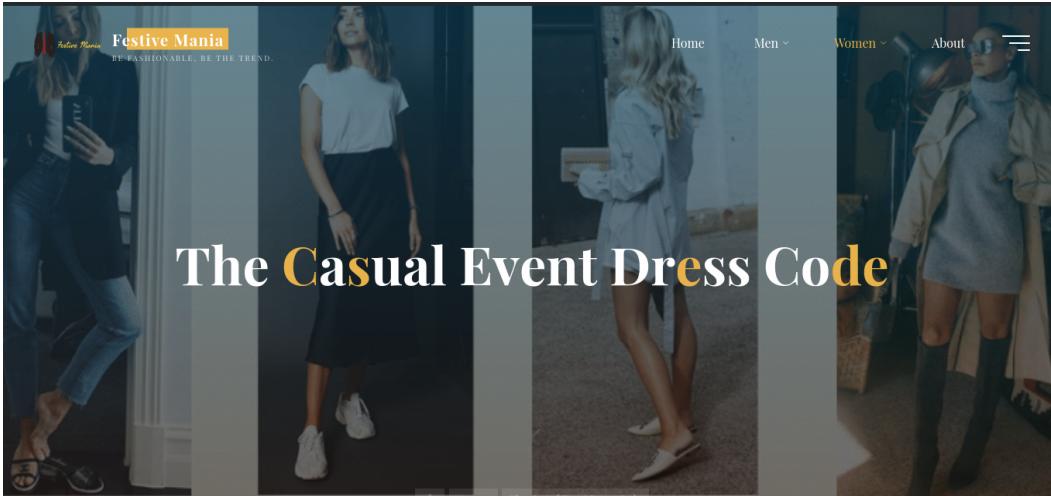
NEXT  
Smart Casual Dress Code

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Although activewear has become more and more acceptable for everyday activities, it doesn't mean you can rock up in your gym clothes when the dress code is casual. And depending on the event, casual can have a few different meanings. Casual for a wedding or a party usually means a floaty dress or a nice skirt and top. This can often be the dress code for garden or beach weddings. Whereas casual for a work event or friends birthday could mean jeans, heels and a dressy top, or a playful skirt and sweater. There are a few different variations of casual, and if the host doesn't state semi or dressy casual it will be up to you to figure out the level of dressy. Consider the venue, attendees and scale of the event.

### What can I wear to a Casual Event?

For birthdays, work events, casual Fridays etc, stick to a great pair of well-fitting jeans or pants, with dressy tops and heels or boots. If it's semi or dressy casual, think skirts with t-shirts, jumpers or camis, or shorter, not too extravagant dresses. In some cases, you may even be able to get away with chucking on your favourite pair of tennis shoes or sneakers for a sports-luxe vibe. Keep in mind accessories and shoes can be game changers when it comes to casual wear. A 'dressy' dress can be played down with boots and leather jacket, whereas a simple pair of black jeans and white tee combo can be elevated with the right jewellery and a killer pair of pumps. Get creative and have fun with it.



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PREVIOUS

The Business Event Dress Code or Business Casual Dress Code

NEXT

Summer Business Casual Attire



## **Advantages:**

Networking is at the core of business development and sales (particularly B2B), however picking out what to wear can be a mental obstacle course, with so many different messages being thrown your way. Do you go business casual? Business formal? What about adding in a new trend to the mix?

There's not one protocol when it comes to dressing for these types of professional events, and it will certainly depend on which industry you work in or are trying to break into. In this article, we'll cover tips for what to wear in different situations and what you should be avoiding.

Business connections and partnerships are established during networking events so looking the part is essential. As you connect with people in your industry, **new opportunities arise** and your presence at these events helps build your reputation.

In a [published in the Journal of Experimental Social Psychology](#), medical students who wore lab coats that they were told belonged to doctors performed better on tests than those who wore street clothes or were told the (same) coats belonged to artists.

What does this mean for you? People trust others according to their appearance. They may perceive you as important, intelligent, successful and so on, all depending on what you wear.

## **Disadvantages:**

We know that **initial appearance is important** as people form a subconscious impression of us. However appearance isn't limited to what you are wearing. With the hundreds of meetings, networking events and conferences you've probably attended, what are some of the behaviours and appearances you've observed?

Something which is very obvious is discomfort. Whether someone is wearing a jacket and tie when it's too hot, or a thin shirt when the air

con is on full blast. It not only looks awkward, it also impairs the focus of the person affected.

## **Applications**

To put an end to the what-do-I-wear dilemma once and for all, Real Simple fashion editors and experts break down and translate every imaginable event dress code, including practical tips, etiquette answers, and outfit suggestions, right here.

## **Conclusion and Future Plans**

Most networking events these days have a very relaxed dress code, usually because most attendees are going to work after the event, or coming straight from work to the event. Therefore they tend to be wearing what they would wear to work and accountants tend to dress differently to graphic designers who dress differently to people in the engineering trade.

Just remember, in general it's better to be slightly overdressed, rather than underdressed.

### **Future Plan:**

- Adding a feature where people can say that they wore the dress suggested so that if that number increases the trend of clothing can

be predicted.

- Add comments section for suggestions.

## **Bibliography**

→ Google.com